

This Page Is Generally Considered  
Next in Importance  
To the First Page of the Main News Section

**\$40.00** IN PRIZES **\$40.00**

- FIRST PRIZE . . . . . \$25.00
- SECOND PRIZE . . . . . 10.00
- THIRD PRIZE . . . . . 5.00

*For the Best Answers to This Question*

*What, In Your Estimation, Is the Most Important News or Advertising Feature That Should Appear on This Page Each Sunday, and Why?*

Answers must be confined to not more than one hundred (100) words, and must be in the hands of the contest manager not later than midnight, Wednesday, July 12th, 1916. The only things considered in awarding the prizes will be, first, the merit of the suggestion itself and, second, the clearness and conciseness of the "reason why."

All answers should be addressed (whether mailed or delivered in person) to

CONTEST MANAGER,  
Box 597  
Washington Herald Office  
425-29 Eleventh St. N. W.



Prize Winners Will Be Announced on This Page of Next Sunday's Herald