

"BO" WRITES "SI" ON ROAD RULES

Hands Palm to Washington Drivers for Courtesy and Law Observance.

Atlantic City, N. J., Aug. 5, 1916. Dear Sir: Having a few idle moments I feel as though I want to write and tell you what is on my mind.

Since finishing my trip of a little over five hundred miles in the mountains of Virginia, I have been in Philadelphia and am now here for the remainder of the summer.

I notice that down home, all you can hear from out-of-town drivers is "Traffic laws," Philadelphia, New York, etc. Say, honest to goodness, Washington today.

In my estimation (after spending two weeks in Philadelphia and over one month here) has as fine a set of rules for traffic as any one wants.

It is true up here they do have some good regulations, but as for driving, say, they pass on both sides. No one seems to know what "right of way" means.

Believe me, the Washington auto drivers, both Professional Chauffeurs Association and owners are the most courteous and law-abiding I have yet to see.

If the Washington pedestrian will do his share, remembering street crossings, "Safety First," I am sure we will have less accidents per capita than any other city.

After watching carefully this and other towns, I must take my hat off to the Washington police, and with a fair interpretation of the traffic regulations such as you esteemed.

Well, I hope you are well and that things along "Auto Row" are booming, with best regards to all, and hoping to see you at our first big fall meeting, I am, Yours, "BO."

The "largest cardholder in the world" may be seen in California. It is a tree and is literally plastered with thousands upon thousands of cards of all kinds.

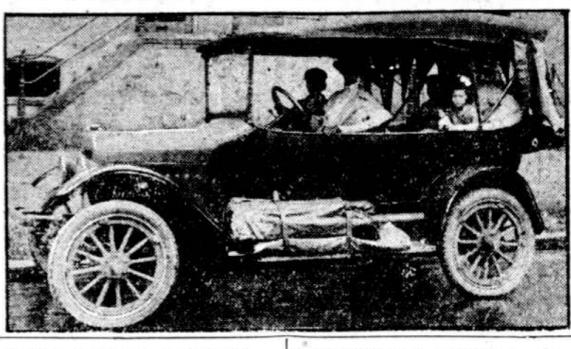
The tree is one of the many in the famous redwood grove of big trees in the Santa Cruz Mountains, and is about eighty miles from San Francisco.

Each year finds the tree covered with a fresh coat of calling cards, personal cards, business cards and other cards so numerous to mention. Not only is the outside made up of, but the interior, which, due to some forest fire in the past is hollowed out into a large room, is thickly covered with pasteboards.

The exposition at San Francisco attracted more people to the grove than usual, and a close observation will reveal the cards of foreign Ambassadors, former Presidents of the United States, Senators and so on down to the scrap of paper placed on the tree by a passing "knight of the road."

Although there are dozens of trees many times larger than this one, it is the only one used as a cardcase.—Popular Science Monthly.

MRS. O'BANNON and her Maxwell touring car in which she made a trip from Dallas to Washington.



SUN 1907 AUTOS ARE MODEL CARS

Handsome Lines and General Improvements Make New Types Attractive.

"The new Sun Light Six four-passenger roadster has been pronounced by all who have seen it as representative of the highest art of the body builder," declares Perry Kinyoun, sales manager, Motor and Tire Sales Co., 1018 Fourteenth street northwest, distributors for the Sun Light Six in this territory.

"The long sweeping lines, the double cow, the pleasing curves of the rear deck—all blend harmoniously and unconsciously impress you with the superlative beauty of the car.

"The front seats are divided—the passenger generous. The rear seat is built for two and there's plenty of leg room. The seats are deep and luxurious—Turkish rocker springs are used. The backs are high and forming, giving that restful comfort which augments the pleasures of motoring.

"The high sides of the body with rolled edges add a touch of refinement and finish that are found only in the costliest cars.

"The compartment in the rear deck is sufficiently large to accommodate a couple of suit cases as well as other touring necessities. The door is conveniently located at the extreme end of the deck, making the carrying space easily accessible.

"The top is of the one-man type with Jiffy curtains and is made of guaranteed waterproof material, which is durable as well as handsomely grained. The sloping windshield gives a slight rakish effect that unquestionably adds to the appearance of the car. The top is provided with a visor that snugly fits against the top of the windshield, preventing rain from dripping in on the front passengers.

"But the beautiful lines of the body and top are not all that impress you. You admire the enduring, mirror-like finish. The generous wheelbase of 116 inches and the six oversized tires make the car bigger than its price would indicate. Not a detail that makes for comfort and convenience has been overlooked.

"The more you examine the car, the more convinced you become that it is not only beautifully artistic in outside appearance, but decidedly distinctive in point of mechanical excellence."

This four-passenger roadster is one of the five 1917 models built by the Sun Motor Car Company, including a five-passenger touring, a seven-passenger touring, a two-passenger roadster, a four-passenger roadster and a five-passenger sedan—all on the same chassis.

Horse Goes on Mild Jag. An ice harvesting horse, owned by Henry G. Croft, broke through the ice and sank in ten feet of water at the Creamery dam.

The ice was removed and the horse fished out, but the animal was exhausted. Henry thought the horse might catch cold and die so he gave him a big drink of whiskey, which made the animal frisky.—Shibback (Pa.) Dispatch to Philadelphia Record.

A buttonless overcoat of English invention for automobilists is fastened by a single belt.

PATHFINDER SELS WORLD'S RECORD MOTORISTS SHUN VIRGINIA ROADS

Coast-to-Coast Tour on 'High' Through Deserts, Snow and Mountains.

Coast-to-coast touring over the Lincoln Highway ought to receive a big impetus because of the world's record, ocean-to-ocean Pathfinder twelve-cylinder high-gear tour, which one of these cars, equipped with the transmission sealed by the American Automobile Association, driven by Walter A. Weidely and Henry Scholler. The tour finished in New York Tuesday, August 1, at 1:30 p. m., 4,883 miles having been covered from San Diego, California, to the Lincoln Highway, with Lincoln Highway supervision, to New York City. The Pathfinder twelve-cylinder car used was an absolute stock seven-passenger touring car model, certified by officials of the American Automobile Association. There was only high and reverse in the transmission case, which was sealed by officials of the American Automobile Association.

The entire trip was made on high gear. It was the first time any car ever traveled over the American continent all the way on high. This trip was attempted despite the fact that hundreds of motorists last season encountered terrible conditions on the Lincoln Highway. No attempt was made to break speed records on this trip, the law in every case was carefully observed. The Pathfinder merely wanted to show that it was possible to cross the country without shifting gears. Two hundred miles a day was the average running time.

With full stock equipment and transcontinental touring equipment the Pathfinder twelve averaged ten and two-tenths miles to a gallon of gasoline and only thirty-four gallons of water was used. The radiator boiled only once. Regarding the fact that the car was run on the extent of 24 per cent grade was encountered and made on high. Mr. Weidely traveled for five days on the Great Salt Lake desert with the thermometer every day registering about 100 degrees, and during this time he was on a road of heavy sand which came up to the wheel hubs. A 24 per cent grade was encountered at Lucky Pass, which is between Yeringer and Tonopah, Nev. There were a great many turns in this hour and a half of Sierra Nevada Mountains. These were only some of the difficulties the Pathfinder twelve-cylinder, valve-in-the-head motor had to encounter. At Denver a moving-picture company insisted on the car going up Mt. Lookout, which is six miles long and a winding road. This was done in fifteen minutes and eight seconds without taking on water. There is a continuous string of water stations along this winding road, which is popular with Colorado motorists. Lincoln and Cove Mountains, in the Allegheny range in Pennsylvania, were successfully made and in the middle of Cove Mountain the car was stopped, the motor killed and a standing start was made, of course on high, and the car accelerated up to the twenty miles over the summit.

There were many pleasant features in the trip, such as a reception by the governors of California and Nevada; the wonderful welcome the car received in Chicago, where a squad of motor-cycle policemen escorted it through the streets; the same at New York, and in which the Pathfinder owners joined; a banquet by the Chicago Motor Club; the meeting of H. C. Osterman, vice president of the Lincoln Highway Association in Wyoming; and the congratulations of Ralph W. Smith, vice president of the American Automobile Association in Denver.

To prove that the car made the entire trip in high, the Pathfinder Company made arrangements with the officials of the Lincoln Highway Association, motor club and newspaper, to have the car escorted by the automobile officials of the New York papers and officials of the American Automobile Association, to show that the Pathfinder Twelve could attain a speed of sixty miles an hour after crossing the mountain heights with the same gear ratio. It was done and sixty and seven-tenths miles was easily attained. This was under a sanction from the American Automobile Association.

Over two hundred Pathfinder owners, some with decorated cars, joined Roy Senior, New York Pathfinder distributor, in making Tuesday a real Pathfinder day in Greater New York. Many of these cars greeted the high-gear car at Forty-second street ferry when M. Weidely arrived. A sensational feature of the parade down Fifth Avenue was the number of gaudily-dressed Pathfinder Clover-leaf roadsters. A number of prominent society leaders met the high-gear party at Sheephead Bay Speedway just as the started checking out the wheels on his speed test. The entire reception party waved flags, banners, hats, and cheered.

No Axle Trouble on Trip. Contest officier Tarantous, of the American Automobile Association, is popular in New York motor car tests this year at Sheephead Bay Speedway. He has officiated at many of the leading A. A. sanctioned roadster tests in the United States. After the Pathfinder high-gear car speed test was completed Mr. Tarantous examined the seals which were installed in the transmission by Al Wadell, Western representative of the Lincoln Highway, and found them to be intact. A photograph was taken when Mr. Tarantous broke these seals.

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ECONOMY RECORD MADE BY 206 SAXON CARS

The recent 300-mile non-stop run arranged for the dealers by the Saxon Motor Car Company, certainly developed some remarkable results for at least part of the Saxon Six equipment.

A total of 62,000 miles was covered during the run, this record being made by 206 Saxon Six stock cars, and in all parts of America, the individual runs having been conducted by Saxon dealers in view of the diversified conditions of travel, the average mileage of 23.5 miles to the gallon is considered an indication of high efficiency of the Saxon Six, and a tribute to the Rayfield carburetor, its standard equipment. Naturally the records turned in from mountainous and hilly districts and in sections where muddy roads were encountered, tended to hold the average down.

It would be fairer to the splendid performance of the carburetor to show the mileage secured in this run under favorable road conditions. For instance, the Frye Motor Company, of St. Louis, the winner, averaged 34.2 miles per gallon of gasoline. The Northwestern Automobile Company, of Minneapolis, averaged 33.96 miles; C. J. Allen, of Geneva, N. Y., averaged 32.5.

This run was remarkable also in the fact that no mechanical trouble was experienced by any of the 206 cars participating, and no adjustments of any kind were made.

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See the New Service Truck

LET us help eliminate your transportation expense. The worthy, durable, economical Service trucks built from one-half ton capacity to five tons will suit your needs. Call on us and we will thoroughly go into your haulage problems. We are surely at your service with the Service trucks.

New Models Will Soon Arrive. Auburn and Pathfinder Sales Co. 24th and M Streets Garage

1917 Auburn Models On Display Now

SEE them in their new home. Back of the wonderful, powerful, economical Auburn Six which sells at \$4,085 you get service intelligently rendered with great goodwill in the new \$75,000 24th and M Streets Garage.

Most Powerful and Economical Six on the Market. There are many claims made today by six-cylinder manufacturers, but we are willing to prove to you by actual test that this new Auburn is the most powerful and economical Six in its class today.

Act Quick If You Want Prompt Delivery. Auburn and Pathfinder Sales Co. 24th and M Streets Garage

A Hot Indorsement. An amusing illustration of a very excusable misuse of idiom comes from Calcutta. Mrs. Ada Lee tells the story: "The Lee Memorial Normal Training School needed a teacher, or Pundit, as such a one is called in India, for mathematics. An advertisement was inserted in the Calcutta Statesman. There were many applicants, one of whom promised enthusiastically, 'If you will give me the appointment, I shall not cease to throw hot water into the institution from the time I enter until I leave.' Of course, the Pundit supposed that his efforts would have just the opposite effect from throwing cold water on the enterprise.—World Outlook.

There are a million clerks and office employes in France.

HERALD AUTO DIRECTORY

CONTAINING THE NAMES AND ADDRESSES OF THE WASHINGTON DEALERS IN WELL-KNOWN PLEASURE AUTOMOBILES, MOTOR TRUCKS, ACCESSORIES, AND SUPPLIES.

Herald readers who fail to find in this feature what they desire or who want any further information about the cars or dealers listed below will receive this information by clipping and mailing the coupon below.

- GASOLINE CARS. AUBURN-PATHFINDER—AUBURN AND PATHFINDER SALES CO.—24th and M sts. Phone W 711. CADILLAC—THE COOK & STODDARD CO.—1138 Connecticut av. Phone N 210. CROW ELK-HART—CROW MOTOR SALES CO.—1315 New York av. Phone Main 6420. HAYNES—"America's Greatest Light Six" Two models; three body styles. Haynes Motor Company, Inc., 1113 14th st. Phone N 655. A. B. Gish, Mgr. JEFFERY—HURLEY & EARLEY, INC.—1226 Connecticut av. Phone N 5694. MAXWELL—H. B. LEARY, JR.—1321 Fourteenth st. Phone N 4434. METZ-EMPIRE—CARTER CAR SALES CO.—1333 Fourteenth st. Phone N 1302. PACKARD—THE LUTTRELL CO.—1214 New Hampshire av. Phone West 955. PIERCE-ARROW—FOSS-HUGHES CO.—1141 Connecticut av. Phone North 3403. PILLMAN—WM. BARNHART & CO.—1707 Fourteenth st. Phone N 196. REO-GARLAND—REO-NEW MOTOR CO.—1337 Fourteenth st. Phone N 510. SAXON—RECORD AUTO CO.—515-555 Mass. av. nw. Phone Main 23. STUDEBAKER—THE COMMERCIAL AUTO SUPPLY CO.—819 Fourteenth st. Phone Main 2174. STEARNS—POTOMAC MOTOR CAR CO.—1226 Connecticut av. Phone North 2909.
- GASOLINE CARS. VELIE—FOSS-HUGHES CO.—1341 Connecticut av. Phone North 3403. MOTOR TRUCKS. SMITH-FORM-A-TRUCK—"Your Ford and \$350.00" RECORD AUTO CO.—621 Mass. av. KOEHLER—CROW MOTOR SALES CO.—819 Twelfth st. Phone M 1196.
- TIRES. DIAMOND TIRES—The new velvet rubber. National Electrical Supply Co. 1320 New York av. Phone M 6580. FIRESTONE TIRE AND RUBBER CO.—Most miles per dollar. 824 Fourteenth st. Main 3297. MILLER TIRES—"GEARED TO THE ROAD" THE CIRCLE TIRE CO. (INC.) 1214 Fourteenth st. Phone N 4516. LE ROY LIVINGSTON—Hood Tires. 1821 Fourteenth st. North 1246. JONES-KESSLER RUBBER TIRE CO.—"G" TREAD TIRES—MARATHON TIRES. 605 and 612 E st. Phone M 1041. 1521 14th st. Phone N 4509.
- ACCESSORIES. ZENITH CARBURETERS—FEDERAL TIRES—FEDERAL AUTO SUPPLY CO. 476 Pennsylvania av. Phone M 3445. B. F. ZIMMERMAN—Stewart-Warner Service Station. 1317 1/2 Fourteenth st. North 2509. BOYCE MOTORMETERS—GARRIEL SNIBBERS—Service Station. 1318 14th st. Irvin T. Donohoe. Phone N 2748. NATIONAL ELECTRICAL SUPPLY CO.—"Everything for the car owner." 1320 New York av. Phone Main 6500. RECORD AUTO CO.—651-5-5 Mass. av. Phone Main 23-24. UNION GARAGE—Supplies—day or night. G st. between Sixth and Seventh. Main 8596. TOPS AND SEAT COVERS. ACME AUTO TOP CO.—"Washington's Foremost Auto Top Co." 1421 Irving st. Phone Col. 5274.

INFORMATION COUPON.

Herald Automobile Directory. Please send me the following information: Your name, Your address, Or telephone Main 3300 and ask for Auto Department.

CHEVROLET A THOROUGHbred Quality is the hallmark of Chevrolet motor cars. Neither completeness nor refinement is sacrificed to make the selling prices—low as they are. There is no need of changes and additional parts—supplementary springs, special wheels, hoods, radiators, etc.—to give a Chevrolet the appearance, comfort, and performance abilities of a real automobile. These qualities are bred in the Chevrolet—conceived in its design; carried out in its construction; and proven by its performance in the service of over sixty-five thousand satisfied owners. Chevrolet owners experience a real pride of ownership. Chevrolet quality cars are built in two chassis models, the "Four-Ninety," the little aristocrat of motordom, and the "Baby Grand," a large, powerful touring car. IMMEDIATE DELIVERY CHEVROLET MOTOR COMPANY RETAIL BRANCH 1218 CONNECTICUT AVE., N. W., WASHINGTON, D. C. Factories: NEW YORK CITY; TARRYTOWN ON HUDSON; FLINT, MICHIGAN ST. LOUIS, MO.; OAKLAND, CAL.; OSHAWA, CAN.; FORT WORTH, TEXAS Service Station—North 2570. Sales Rooms—North 2415.