

List of Autumn "Opening" Souvenirs--for Today Only

SUITS

Marked \$35 to \$40

\$29.50

Monday—Today.

Including one-of-a-kind samples, assuring exclusive styles; reproductions of the Paris and London autumn-winter styles.

Sizes for misses of 16 years to adults up to 44 bust.

Palais Royal—Third Floor.



The Palais Royal inaugurates the opening of the autumn season with special expositions in all departments—and complimentary prices for three days.

Monday

October Second

Tuesday

October Third

Wednesday

October Fourth

The complimentary prices—the practical souvenirs of the opening of a new season—have been associated with the Palais Royal for many years. Old friends and patrons will understand and duly appreciate this announcement of the Autumn "Opening" of 1916.

Souvenirs

for

Today

The lists for Tuesday and Wednesday will be published later.

Please preserve the list below—for use as a shopping guide today.

THE MEN'S SHOP

"OPENING" SOUVENIRS

For Today Only

215 SUITS

\$12.50

Values to \$20.00.

With compliments of the great corporation supplying this New Men's Shop—Hand-Tailored All-Wool Cloth Suits, semi-fitting and other good models; \$18 to \$20 values, at only \$12.50.



The New Millinery

Paris Hats have to be selected by a connoisseur, and that is why the Palais Royal collection is a sane one. So with the collection of New York Hats. With no absurdities, with hats really artistic the Palais Royal Millinery Show will receive the indorsement of the most hypercritical visitor. And, too, with the aid of a Palais Royal milliner a hat can be made to enhance your personality and costume for as little as \$5.00 or as much as \$50.00. Note that complimentary prices are associated today with both untrimmed hats and trimmings.

New \$12 Hats

Today's Souvenir

\$9.75

The Palais Royal Milliners have much pride and pleasure in inviting their friends and patrons today—and promise Trimmed Hats at \$9.75. The most delightful surprises of a decade.

Palais Royal—Second Floor.

To Order

Today's Souvenir

The services of Palais Royal milliners and untrimmed hats and trimmings at following complimentary prices:

\$6.00 Velvet Hats for...\$5.25
\$4.50 Velvet Hats for...\$3.75
\$3.50 Velvet Hats for...\$2.95
\$1.50 Hat Ornaments...\$1.19
\$1.25 Wings and Feathers...98c

Palais Royal—Second Floor.

New 25c Ribbons

Today's Souvenir

19c

Taffeta, Moire and Satin Ribbons, 5 inches wide. Superior quality; all the best shades and black and white.

Ribbons for millinery, sashes and the hair.
Note that the Ribbon Department has been moved—now located near Eleventh street door.

Palais Royal—Street Floor.

100 Dozen Cravats

Choice for **29c** All New

Compare them with the best 50c neckwear—you to be the judge.

TODAY



Shirts, coat style, \$2.00 to \$2.50 grades \$1.65
Cravats you'll judge worth \$1.00, for 65c
Bath Robes, samples worth \$5.00 up, for... \$3.95
Reis Underwear, standard at \$1.50, for \$1.15

The Palais Royal's New Men's Shop—with exclusive entrance on G street, two doors east of Eleventh. Everything on Street Floor.

\$1.35 Taffeta Silk \$1.05
Street and Evening Shades, 36 in. Yard...

\$1.35 Crepe de Chine \$1.05
All Silk—40 inches wide. Yard...

\$6.00 Chiffon Velvet \$5.00
Autumn Shades—40 inches. Yard...

\$2.00 Broadcloth \$1.45
All Wool—52 inches wide. Yard...

\$4.00 Jersey Cloth \$3.25
Wool—54 and 56 inches wide. Yard...

\$2 Gabardine Suitings \$1.45
Will not wrinkle. Yard...

69c and 75c Linings 58c
Heavy satin finish—32 inches. Yard...

Lace Flouncings 75c
Chantilly—24 to 36 inches. Yard...

\$1.75 Trimmings \$1.59
Persian Banding—3 inches wide. Yard...

Dressmakers' Pins 25c
Standard at 30c. 1/2-lb. box...

Dress Forms \$4.39
Adjustable—latest patent...

12c & 15c Dress Shields 25c
Guaranteed. Four pairs for...

59c Best Scissors 45c
Every pair guaranteed...

\$3.95 Blouses \$3.00
Heavy Crepe de Chine...

\$4.00 Petticoats \$3.88
All-Silk Taffeta...

\$3.50 Bath Robes \$2.98
Jacquard and Beacon Blankets...

\$1.00 Corsets 69c
"Thomson's" Glove Fitting...

Various Corsets \$2.89
Including \$3.50 to \$10 values...

75c Brassieres 49c
Embroidery and Lace Trimmed...

\$2.25 Garments \$1.95
Glove Silk Chemises and Vests...

\$1.25 Silk Hose 95c
Black, White and Colors...

75c Union Suits 59c
Children's—Merode, hand-finished...

35c Children's Hose 25c
Fay—Buttoning to Waist...

\$1.25 Kid Gloves \$1.19
White, Black and Colors...

\$1.75 Kid Gloves \$1.50
Imported—1 and 2 clasp...

\$1.00 Gloves 75c
Chamoisettes and Silk...

\$1.50 Net Guimpes \$1.35
With Long Sleeves, 34 to 40...

75c and \$1 Jewelry 50c
Maker's Samples...

\$1.50 and \$2 Jewelry \$1.00
10-Karat Gold...

75c Handkerchiefs 69c
Fine Lawn—6 in box...

Sanitol Preparations 11c
Powder and Paste, 15c value...

Palmolive Soap 15c
3 Ten-Cent Cakes for...

\$3.00 Hand Bags \$2.79
Patent and Real Morocco Leather...

New Stationery 25c
60 Sheets Paper—50 Envelopes...

\$1 Stationery 75c
Whiting's Fashionable Paper...

Your Card Plate 65c
Engraved to Order—with 50 Cards...

50 Visiting Cards 29c
Reprint From Your Card Plate...

Rogers Silver 50c
Guaranteed for 10 years...

Rogers Teaspoons 35c
100 Dozen. Set of 6 for...

\$5.50 Blankets \$4.50
All Wool, size 76x84 inches...

\$4.75 Dinner Sets \$3.45
52 Decorated Pieces...

\$1.25 Table Linen 98c
Irish Damask, 70 inches wide...

10c Table Tumblers 5c
1,000 Dozen, Daisy Cut...

98c Coaster Sets 75c
Porcelain Bottom—Nickel Rims...

New Furniture \$165.00
10-Piece Dining-Room Suite...

"Ideal" Beds \$14.00
Foster's—2-inch post—10 fillers...

\$1.75 Costumers \$1.59
Brass—bright and satin finishes...

New Rockers \$7.95
William and Mary style—mahogany finish...

Axminster Rugs \$29.75
Values to \$45.00. 9x12 feet...

Forty Rugs \$18.75
Seamless Brussels, 9x12 feet...

Lace Curtains \$2.65
Marquissette, Irish Point—Quaker...

Imported Cretonnes 29c
Values to 65c. Per yard...

A. Lisner,
G & 11th

The Palais Royal

Hours:
9 to 6.