

FREE---TICKETS TO THE COSMOS FOR YOU---FREE

HIGH-CLASS VAUDEVILLE ACTS, SPECIAL FEATURE PHOTOPLAYS, ETC.
THE COSMOS PROGRAM FOR NEXT WEEK (DECEMBER 18)

MR. GEORGE CHOOS
Presents
"Object Matrimony,"
With Maxfield Morge,
assisted by Edna Temple,
Al Hinton and many
Pretty Girls.

Corcoran & Mack
A Pair of Polite Entertainers
With Song,
Dances and Crossfire.

Cornella & Adele
Acrobatic and Russian
Dancing.
A Whirlwind Pair—Artistic
and Sensational.

Savannah & Georgia
A Real Comedy Singing
and Dancing Team
in Cork.

Mabel Johnson
The Cleverest Female
Artist in the Ventriloquist
Line, in
"Jerry's Dream."

Wm. Morrow & Co.
In His Beautiful Staging
"On a Country Road."
Special Scenery and
Novel Effects.

El Cota
The Musical Genius. A
Wonder on the Xylophone
and Metals.

Wm. Lytell & Co.
In the Bright Comedy
Playlet,
"A Night at the Club."
By A. Vanderbilt.

The Vitagraph Co.'s
Winsome Star,
Lillian Walker
In a Unique Story of
Mystery and Romance,
"The Blue Envelope."
From the Serial in the
Woman's Home
Companion.

HERE'S HOW YOU GET THEM

Look over the advertisements on this page. Pick out the one that appeals to you most. Write the kind of an advertising argument that you think will sell most of the article or proposition advertised. Mail or bring your advertisement argument to THE WASHINGTON HERALD Office so that it will reach the contest editor not later than Tuesday. The 5 best advertisement arguments will be published in THE WASHINGTON HERALD next Sunday. The winners will receive 2 first-floor seats each to the Cosmos Theater.

FATHERS AND MOTHERS ATTENTION!

If She or He Is 3 Years Old or Over We Have a Wheel to Fit Them

You could not buy a more healthful as well as useful Xmas Present for the boy or girl. If you already have a wheel then call and see the Smith Motor Attachment; fits any bicycle.

Pick from the Largest Stock in Washington



If you have an old wheel, we will give you a new one for it, with some additional cost.

Discounts for CASH TERMS If Desired

HAVERFORD CYCLE CO., 523 10th St. N. W.
WHOLESALE —NEAR F— RETAIL

WINNING LETTERS

No. 1
Washington Herald, Advertising Editor.
Mr. Cannon's Whiskey.
If any one wants a good drink of whiskey try Mr. Cannon's whiskey. 1225 7th st. nw. A good appetizer, and always the same.
WILL RHINE,
821 M st. nw.

No. 2
Why sleep on old, soiled and uncomfortable mattresses? Have your old mattresses made over. All sizes, hair or felt, for \$1.50. Our work guaranteed. All mail or phone orders given attention. Box springs made over.
EAGLE BEDDING CO.
1309 7th st. nw. Phone N. 5210
The Chester. B. W.

BRING THIS AD AND
10% SECURE DISCOUNT 10%
On Any Tree that You May Select
CHOICE SPRUCE PINE Christmas Trees
Buy Now
Largest and Most Desirable Stock in the City to Make Your Selection From.
OUR STOCK IS COMPLETE.
Deliveries FREE at your convenience.
941 B St. N. W.
WM. JAMES & SON
We Also Carry a Complete Line of the Best Holly, Wreaths, Mistletoes, Etc.



SENSIBLE XMAS GIFTS

That Will Be Enjoyed by Every Member of the Family.

Special This Week
Upholstering of 5-piece parlor suites (you can purchase the tapestry or other coverings which you may decide on from us). We furnish all trimmings, springs, etc., upholster furniture and polish the woodwork to equal new. All for...
\$7.75

CALL UP MAIN 8186
Or drop postal and our representative will call with a full line of beautiful tapestry, velvet and leather for your selection. Slip covers made to fit your furniture. One each material 12 1/2 yard and up. Orders taken Monday and Tuesday delivered before Xmas. All Work Guaranteed to Please.

U. S. UPHOLSTERY CO.
426 10th St. N. W. Under New Management. Main 8186



Royal Garden Port & Sherry, 12 years old, 75c qt.

You'll Find a Brand To Your Liking In Our Excellent Stock of
WHISKIES
The Unanimous Choice of Men of Good Taste
WILLIAM CANNON,
1225-27 Seventh St. N. W. Phone North 528

No. 3
"What shall I do with this shabby furniture? I can't afford a new set, and upholstering is so very expensive." Not at all. The U. S. Upholstering Co. at 426 10th st. nw. will overhaul that antique parlor suite of your mother's so beautifully that every one will inquire, "where" and "how much?" Only \$7.75.
MRS. MARY CURTIS,
204 The Montgomery,
Washington, D. C.

No. 4
36 Q. st. nw. Oct. 22, 1916.
To the Contest Editor, Washington Herald,
Dear Sir:
In looking over some of the advertisements in your valuable paper, I saw the name of Walford's (309 Pennsylvania ave. nw.) I went there and bought a clock which is very reliable, and at the same time inexpensive. I have also bought sporting goods there which were very satisfactory. Anybody who cannot get suited there in his line of goods is in my mind very hard to suit. Very respectfully,
BENJ. E. GORDON.

Lamps for Xmas Gifts

Ornamental and Useful—Artistic

ELECTRIC LAMPS—Desk and Reading Lamps, Electroliers, \$3.25 to \$25. All new. Every finish.

GAS LAMPS, \$2.50 to \$25.00—All styles. Excellent for the student.

OIL LAMPS—Of every kind. Separate shades and globes. All priced complete ready to light.

Geo. F. Muth & Co.
Formerly Ryneal's. 418 7th St.




PRINTER DARLING
716 11th St. N. W.
His Pleased Patrons Advertise Him.

For the Christmas Menu

The success of your Christmas menu depends very much upon your choice of beverages. The utmost care in the preparation of the Christmas dinner may all go for naught if a mistake is made in the wine or liquor served.

We keep in stock only the best qualities, and recommend no other. We have the brands and grades that please the most particular and we have them in any quantity desired. Holiday supplies will be promptly filled at very reasonable prices.

And the prices will surprise you, for in some cases they are even lower than others ask for inferior grades.

Let us add to your Christmas joy from our stock.

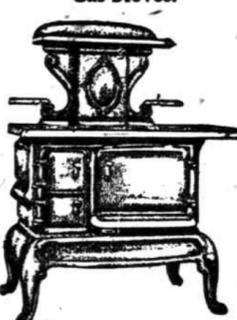
L. McCormick
Dealer in Foreign and Domestic Wines and Liquors.
227 Penna. Ave. S. E.
Bet. 2d and 3d Streets.
Phone Linc. 310.



LOVE'S MESSAGE
Will be told through one of our Rings.
Solid Gold Ladies' Rings, \$2.00 and up
Solid Gold Baby Rings, set with chip diamonds, \$1.00
Save the Middleman's Profit by dealing direct with the manufacturer.
HENRY B. BLESS,
Manufacturing Jeweler and Diamond Setter,
729 9th Street N. W.

Cash---Credit

Cook Stoves, Heating Stoves, Oil Stoves, Gas Stoves.



Save money. Buy at Hopwood's popular-price furniture and stove store.
8th and K Sts.

No. 5
Why not live as long as the Indians and enjoy health? Barring accidents a person should live three-score and ten, but if you allow your system to be robbed of its vitality by not giving proper attention to your Liver, Kidneys and Blood then you are apt to die younger than the allotted age.
Use this purely Indian Herb Juice, gathered from Mother Earth, grown in the beautiful sunshine among the flowers. The Indians used what Nature intended for them. Why not you?
THE INDIAN WIGWAM HERB ESTABLISHMENT.
1728 7th st. nw.

Individuality Our Motto

Lake & Company

Multigraphing
Duplicating
Stenography
and
Typewriting

Main 7519.
417-418 SOUTHERN BLDG.

The Great Eastern Wine And Liquor Co.

Wines and Liquors For the Holidays



Beavers' Famous "Private Stock," Bottled in Bond Whisky, Quart... **80c**

Reading Brewery Co. U. S. Standard Light and Dark Beers, per case... **\$1.10**

Ale and Porter, case... **\$1.25**

Five Bottles of Assorted Wines... **\$1.00**

Good Table Claret... **25c Bottle**

Order by Phone, M. 5192

BEAVERS', 620 4 1/2 St. S.W.

Now Is the Best Time
—to renovate your mattresses and box springs.
Let us remake your mattresses.
Hair or felt... **\$1.50**
All sizes.
EAGLE BEDDING CO.
1309 7th St. N. W.
PHONE N. 5210.

PHONE MAIN 1158

FOR YOUR HOLIDAY WINES AND LIQUORS

HISTORIC **SHOOMAKER'S**
WILL SERVE YOU BEST
PROMPT DELIVERY OF ANY QUANTITY.

THE SHOOMAKER CO.
1311 E. St. N. W.
Closed All Day Christmas—Monday and New Year's.
AUGUST W. NOACK, President and Treasurer.

An Easy Way to Get Some Xmas Money

DOUBTLESS YOU HAVE A LOT OF ARTICLES ABOUT THE HOUSE, that have long since become worthless to you, that would be of value to me, such as NEWSPAPERS, OLD BOOKS, IRON, COPPER, BRASS, LEAD, ZINC and RAGS. Just call Lincoln 3429, or drop me a card and I will send promptly. No amount too large or too small for me to handle.

HIGHEST CASH PRICES PAID.

GEO. W. ROBINSON
Wholesale and Retail Junk Dealer.
Main 5385.
Warehouse Bet. H and I, 2d and 3d S. W.
Branch: 1436 H St. N. E.



"If It's Good Milk We Have It."

Pasteurized Milk and Cream in Sterilized Bottles Delivered to All Parts of the City

JERSEY DAIRY

460 K St. N.W.

Telephone Your Order Call Main 1682



Just a Few Lines From a Satisfied Customer.

Why Not Buy Your Boy One for Christmas

Dec. 12, 1916.
Classified Adv. Mgr. Washington Herald.
Dear Sir—Being one of the first persons to purchase one of the Haverford Cycle Company's Smith Motor Wheels, I have had time to test it, and can say that it is about the best and cheapest wheel attachment that I have ever seen. I have ridden it constantly to and from school, nights and on Sundays, and have never had to employ the services of a repair man, the motor being so constructed that most any one could repair it.
To those wanting a motorcycle, but who cannot afford one, I would recommend that they give the Smith Wheel a trial, and I am sure that they will forget their former car fare expenses.
Yours truly,
JAMES E. METZ,
1620 E. Cap. St. N. E.



The Haverford Cycle Co.
523 10th St. N. W., Near F.