



THE TRAYMORE is the finest product of American creative genius employed in the profitable expenditure of more than five millions capital.

THE TRAYMORE is the winter center of social life in America. Here congregate the distinguished representatives of the worlds of Fashion, Art, Science, Commerce and Statesmanship.

GUESTS have the choice of American or European plans. Every known convenience, comfort and luxury is provided. Apart from its attractive social life—the mingling of interesting people from all parts of the world—the TRAYMORE has a distinct charm due to its many unique architectural and decorative features and to its wonderful location at the very edge of the sea.

WASHINGTON VISITORS for the Inauguration should not fail to spend a few days at the TRAYMORE before returning home.

EARLY SPRING in Atlantic City is glorious. The air is dry and pure—there is almost no fog or dampness. Pine forests of the immediate Jersey coast temper the March winds, while the salt sea air adds zest to rest and recreation.

UNIQUE FEATURES at the TRAYMORE are the famous Submarine Grill with its spirited dancing, Cloister Gardens, sumptuous Peacock Room, Library Tower, Rose Room, fantastic Rotunda, Three Promenade Decks overlooking the world-famous Boardwalk and the ocean, Grand Opera Concerts in the Grand Promenade.

*THE TRAYMORE is only five hours from Washington.
It is desirable to make your reservations in advance.*

DANIEL S. WHITE
President

JOSEPH WALTON MOTT
General Manager

**WORLD'S GREATEST WINTER RESORT
LARGEST FIREPROOF RESORT HOTEL IN THE WORLD**