

THE DAILY STORE NEWS OF LANSBURGH & BRO.



Telephone Main 6853.
Mail Orders Promptly and Efficiently Filled.

THE WOMEN'S SALONS OF FASHION AT LANSBURGH & BRO., ARE IN FULL EASTER READINESS

Another Big Purchase and Special Sale of Women's and Misses' Spring Suits and Coats

A garment manufacturer of New York, noted for the high quality of his suits and coats, as well as his ability to do a big volume of business by making rapid turns, made us a proposition to purchase his entire stock on hand at a big reduction in price. This explains why we are able to offer snappy new Spring styles in suits and coats at really wonderful savings. The purchase includes—

500 Beautiful Coat Suits and 150 Stylish Spring Coats
Your Choice of the Entire Lot Tomorrow

At **\$15.00** Each

All sizes for women and misses—in suits, 16 to 51—and in coats, 16 to 44.

The COATSUITS—Made of poplins, serges, gabardines, velours and Jersey cloths. The coats are lined throughout, many with peau de cygne, and others with Paisley lining. There are braided, belted, flared and tailored models. Colors include apple green, Copenhagen, gold, mustard, navy and black. There are all sizes in these suits from 16 to 51, but not in every style. The equal of these garments are not to be had elsewhere than Lansburgh & Bro.'s at \$15.00.

The COATS—Made of poplins, serges, velours, gabardines, Burella cloths and gunnibiris. The famous buckle coat, shown in other houses in the city from \$19.50 to \$27.50, is here in velours and Burella cloths, half-lined with peau de cygne. The colors include Copenhagen, apple green, magenta, rose, gold and mustard. It has a large separate collar of striped or floral silk, with four buttons on each cuff to match color of garment. High-waisted effect in back, with two buckles on either side. Included also in this assortment are coats in flared, belted, box-plaited and tailored models, showing novelty trimmings in colors. Sizes 16 to 44 and 42 1/2 to 43 1/2.

We also wish to call your attention to our line of strictly tailored suits at \$29.50—suits that are most moderately priced and retail for many more dollars elsewhere. Come in navy blue, black and gray only. Sizes 16 to 44.
Second Floor—Lansburgh & Bro.



Spring Style Hints

by Miss Knickerbocker.

In hats there are designers who would have us believe that the Sports Influence is the only one to be reckoned with. True, we shall see many simple affairs of straw braids and ribbons, but women will not have to accept such designs alone.

The turban, to those to whom it is becoming, will be more popular than ever. It is just as high this season as last, and is adorned with realistic flowers, artistic embroidered designs, and chic ribbon effects.

Dignified sweeping lines are attained in black straws of very fine braid, some trimmed with Georgette crepe and others with flowers with gours and feathers of this type.

One of the real novelties is shown in a number of forms of Chinese effects. These are quite true reproductions of the mandarin style or are modified in shape and are decorated with band of ribbon and tassels, quite Oriental in character.

You can depend upon finding the very latest creations here.

Your Easter outfit can be completed from head to foot with everything that is new and up to the minute, in fashion, and there need be no delay. The Hat—the Suit, Dress or Coat—the Shoes—the neck fixings and hosts of other wearables in vast assortments are here and priced extremely moderate. We bid you welcome.

Here's Your Opportunity to Buy

Your Easter Blouse

From Models Worth to \$5.00, at . . . **\$1.95**

Included are waists taken from our regular stock in crepe de chine, Georgette crepe and lace. There are any number of beautiful styles, and you have the choice of white, flesh and an odd lot of colors. Some are discontinued models.

Crepe de Chine \$2.98
Blouses at . . .

These are stylishly tailored models, in white and flesh color—also at this price fine silk lace waists in dress models.

Voile Waists, \$1.00

Stylish models of fine quality voile, prettily trimmed with dainty laces and embroidery.
Second Floor—Lansburgh & Bro.



The Silks You Want for Easter Wear

Are here in great assortments. All the new stylish patterns in an array of colors and combinations that will appeal to the most fastidious dresser.

Fifty Pieces 36-inch Colored Chiffon Dress Taffetas. The Regular \$1.35 Quality, a yd. \$1.09

36-inch colored chiffon dress taffetas of strong, soft and durable quality. Choice of a complete assortment of the most popular shades for street and afternoon wear. These are silks that sell regularly at, per yard, \$1.35, but tomorrow they are going for \$1.09.

36-inch Fancy Striped Taffetas and Satins at \$1.69 and \$2.00

At these two prices you have the choice of practically an unlimited assortment of styles in every color and combination you could wish.

High-class Wide Black Silks in a variety of the most desired fabrics, including 40-inch crepe de chine, 36-inch chiffon dress taffeta, 36-inch peau de soie, 36-inch satin duchess, 36-inch satin mesaline. Regularly \$1.59 value, at **\$1.35** per yard.

Sport Silks in a great variety of both plain and fancy effects; 34 to 36 inches wide. Priced from \$1.39 to **\$4.50**

We have received our spring and summer importation of 36-inch Black Oriental Habutais. They are all Lyons' dye. Water-spot proof and fast black. Per yard, 69c to **\$1.75**

A wonderful assortment of beautiful colored Striped Tub Silks in plain and fancy effects on white grounds. An excellent quality, suitable for men's shirts and women's waists. These silks will wash and retain color and finish. Per yard **98c**

Main Floor—Lansburgh & Bro.

Colors Are Enjoying a Perfect Furore in the Dress, Semi-Dress & Tailored Millinery

At **\$5.00, \$7.50 and \$10**

Small wonder—when you see the exquisite shades—and the way the right tint brings out a woman's beauty points.

Hundreds of New, Fresh, Original, "Different" Hats — choose from Milan Hemps, Lisere and Jap Straws, with beautiful trimmings of Ribbons, Burnt Plumage, Flowers, Wings, Bead Ornaments and a host of other Novelty Effects.

HUNDREDS OF NEW SPORTS HATS, ALL COLORS— ALL SHAPES, ALL MATERIALS, AT . . . \$1.95, \$2.95, \$3.95, \$4.95

Easter Hats FOR LITTLE TOTS AND BIG GIRLS
\$1.95, \$2.95, \$3.95 and \$4.95

Never have we been better prepared to meet the requirements of the children, whether big or little, than we are this season. Every new shape and color is represented in simply trimmed or elaborate effects, but make your selection tomorrow, while the assortment is complete.

Second Floor—Lansburgh & Bro.



Two Clever Models in Stylish Shoes for Women

For tomorrow we offer at special prices, two of the most popular models of the season.

"The Strand" at \$6.00 Pair

A very snappy Oxford. Has the new long vamp and pointed toe, low heel. Choice of mahogany or black calfskin. Also white linen strapped and tipped with white kidskin.

"The Century Girl" at \$8.95 Pair

A very smart boot, made of fine quality chiffon calfskin. Choice of the season's newest shades of cream, coral, white, and plum.
Shoe Dept.—Second Floor—Lansburgh & Bro.

PLENTY OF COURTEOUS AND COMPETENT SALESPeOPLE IN ATTENDANCE.

Table Linens and Towels

It's a rare occasion these days when you can buy such merchandise at special prices—better profit by this one tomorrow.

Irish Damask Pattern Cloths



Irish Damask Pattern Cloths in the following patterns: Fleur de lis, Marguerite, poppy, spot, ivy leaf, rose with Greek border and chrysanthemum in stripes.

2x2 yards \$3.00
2x2 1/2 yards \$3.75
2x3 yards \$4.50

22-inch napkins to match at, per dozen, \$4.50.

Richardson Sons and Owsden Model Village Damask Pattern Cloths in the following patterns: Rose and fern, tulips, anemone, poppy, rose and ribbon.

2x2 yards \$5.00
2x2 1/2 yards \$6.25
2x3 yards \$7.50
2x3 1/2 yards \$8.75

2x4 yards \$10.00
24-inch Napkins to match the above at, per dozen, \$5.00

15x36 Hemstitched Huck Towels, 50 per cent linen, Special, 20c.

15x36 Huck Towels, 50 per cent linen. Each, 25c.

19 1/2 x 19 1/2 All-linen Napkins. Per dozen, \$3.50.

24-inch Irish Damask Napkins. Special at, per dozen, \$6.00.

All-linen Tea Napkins, in scalloped or hemstitched designs. Special at, per dozen, \$3.50.

Main Floor—Lansburgh & Bro.

The Linings

You'll need for that new Easter coat are here and at special prices tomorrow.

Novelty Satins

Regularly **\$1.15 a yd.**, at **95c**

Novelty lining satins in neat floral designs on Copenhagen, reseda, tan and brown grounds. Also a few Dresden effects on white grounds. Light weight soft chiffon finish. 36 inches wide and our regular \$1.15 value for 95c.

Mercerized Satine in medium weight—2 soft finish; 36 inches wide and in a big range of light and dark shades. Our usual 25c grade at, per yard, 19c.

Sport striped satines—Another of our new novelty satines. Very beautiful, striking combinations of green and gold, blue and gold, helio and gold, and blue and rose. 36 inches wide, light weight and soft silk finish. Will make a very stylish petticoat, blouse or coat lining. Our usual 50c value, at per yard, 39c.
Main Floor—Lansburgh & Bro.

FREE

Instructive Exhibit of the wonderful Working Model of the Flagship "Pennsylvania"

One of the most perfect reproductions of its kind ever made.

Proclaimed a Masterpiece by U. S. Naval Experts

This exhibition is of exceptional educational value to children and school-teachers.

Wonderful Maneuvers

Four Times Daily, 11 A. M.—1, 3, 4 P. M.

Note—Small children admitted only when accompanied by adults.
Fourth Floor—Lansburgh & Bro.

New Novelties in Silk Bags

You'll surely want one of these to complete your Easter outfit.

Special at 98c

Drawing Silk Bags, in beaded effects, with flowered silk linings. Come in pink, blue, purple, green, tan and gray. An unusual value **98c** at

Drawing Silk Bags, beautifully headed in contrasting colors. Silk lined and finished with silk tassels. **\$2.98** Price

New Sport Bags, in flowered silk designs, middle change purse; self-covered frame, in both light and dark colors. Price **\$2.98**

Main Floor—Lansburgh & Bro.

Beautiful WHITE AND COLORED WASH GOODS

Spring colors never seem to be quite so pretty and dainty in appearance in other fabrics as they are in wash materials—and of course washable garments for Easter are really necessary.

A Big Special Purchase Enables Us to Offer

Imported 40-in. White Voile and 45-in. White Luna Lawn, Yd., 25c

These Sell Regularly at 35c and 37 1/2c Yard.

The Voile is a superior fine quality, made of fine mercerized two-ply yarn. The Luna Lawn is a fine sheer linen thread finished material. These are two ideal fabrics for making waists and dresses for spring and summer wear. About 1,800 yards to be sold Monday at this extremely low price. **25c**

30-inch White Cotton Crepe

A fine, heavy quality for waists, dresses and underwear. 20c grade, for, yard. **18c**

36-in. White Nainsook—finest Cambric; 20c grade. 15c yard

36-in. White Linen-finish Percal; soft quality, for waists; dresses, middie blouses and nurses' uniforms; yard. **15c**

\$1.75 ENGLISH LONG-CLOTH \$1.25

36-in. wide, soft chamamois-finish, for women's and children's garments; 10 yards to the piece.

\$2 Nainsook, \$1.50

36 inches wide, soft and fine quality, medium-weight; 10 yards to the piece.

New French Dresden and Reception Printed Voiles, Yard, 28c

10,000 yards, in 200 different patterns; light and dark colors; plaids, stripes, sport effects and floral designs in every original combination of colors.
Main Floor—Lansburgh & Bro.

Regis Corsets

Regularly **\$1.50**

At **\$1.00** Pair

Nine new models for Spring and Summer in these famous Regis Corsets, for slender and medium figures. Choice of pink or white batiste.

Also the Elastic Waist Line Corsets

—in medium and low bust and long hips, with hose supporters attached. Sizes 19 to 30.

Third Floor—Lansburgh & Bro.

Sheets, Cases and Domestic

The Sale of Sheets

—at record low prices for Monday. The housekeeper who knows how cotton fabrics have advanced and are still going up will be quick to realize the advantage of this sale.

72x90 Cohasset Sheets, in regulation length. Regularly 80c. **85c** Special

72x90 Cohasset Sheets; extra long. Regularly \$1.10. Special **90c**

81x90 Defender Sheets; regulation length. Special. **85c**

81x90 Defender Sheets; extra long. Special. **90c**

tra long. Special.



Pillow Cases

42x36 Franklin Pillow Cases, made of tubing. Special. **22c**

45x36 Franklin Pillow Cases, made of regular pillow case cotton. Special. **25c**

42x36 Plover Pillow Cases, made of the celebrated Garza cotton. Special. **18c**

Main Floor—Lansburgh & Bro.

Domestics

36-inch Domestic Longcloth, for women's and misses' underwear. Special, per yard. **11c**

36-inch Domestic Longcloth, Ladies' choice; full chamamois finish. Special, per yard. **15c**



Store Hours: Open 8:45 A. M. Close 5:30 P. M.