

# National Thrift Week

JANUARY 17-24, 1920

The Continued Prosperity of Our Nation Must Rest Upon a Solid Foundation of Thrift!

American Bankers' Association Indorses National Thrift Week at St. Louis Convention, October 1

"Resolved, That the American Bankers' Association heartily indorses the campaign of economic education to be known as National Thrift Week, beginning January 17, 1920, in which it is intended to bring home to the individual citizens of the United States and Canada the importance of continued thrift and economy, the value of life insurance, of a bank account, of making a will and appointing a trusteeship, of owning one's own home, and the paying of bills promptly."

McLachlen Banking Corp.



Right in the Heart of the Shopping District  
10th and G Streets N. W.

**THRIFT AND SAVINGS Are the ONLY**

Firm Basis On Which You Can Build SUCCESS

Extensive improvements, recently made, have increased our banking facilities enormously, thereby making it possible for us to serve our patrons better than ever.

**3%** INTEREST On Savings Accounts

Archibald M. McLachlen, Pres.  
Firmen B. Horner, Vice Pres.  
John A. Wessie, V.P. & Treas.  
Lanier P. McLachlen, Sec. and Asst. Treas.

Under U. S. Government Supervision

**McLachlen BANKING CORPORATION**  
Right in the Heart of the Shopping District  
10th and G Sts. N. W.

**95%**

of all men 70 years of age and over are dependent upon others!

OPEN A SAVINGS ACCOUNT with THE UNION SAVINGS BANK  
710 14th Street  
"THE OLDEST SAVINGS BANK IN WASHINGTON"

**WE PAY**

2% on checking accounts figured on daily balances.  
3% on Savings Accounts compounded quarterly.  
4% on Special Savings Accounts compounded semi-annually.

Every Day Is Interest Day

**The Munsey Trust Company**  
15th and H Streets Northwest

The Savings Bank of General Service

**RESOLVE TO SAVE**

Start the new year right and each succeeding year will find you well advanced on the road to prosperity, independence and success. Open up a savings account now and add to it each pay day and you will be surprised at the end of the year, how much satisfaction and pride you will get out of having a comfortable nest egg to build up on or to meet any opportunity or emergency. As the years advance the saving practice has become a habit with you—your opportunity for investment will come.

Your chance to establish yourself in business will arise and you'll have something to meet it with. Many a wealthy man started with a dollar. You can start with a dollar here. Start now and in future years date your success as starting in 1920.

COMMERCIAL ACCOUNTS SOLICITED

**Central Savings Bank**  
7TH AND EYE STS. N. W.  
Under U. S. Government Supervision.

**4%**

ON YOUR SAVINGS

Open every morning at 8:30 o'clock. Remain open on government pay days and TWO DAYS thereafter UNTIL 6 P. M.

Foreign Exchange Bought and Sold at Best Rates

A GENERAL BANKING BUSINESS

THE **DUPONT NATIONAL BANK**  
Dupont Circle at Conn. Ave.



**Benjamin Franklin Wrote This Ad in 1758**

"Deny self for self's sake."  
"There are no gains without pains."  
"Save to have."  
"Many a little makes a mickle."

In 1920 The **FRANKLIN NATIONAL BANK** says listen to Franklin: "Thrift is Power" "Save and Succeed"

Open An Account With Us  
Savings Accounts, 3%. Certificates of Deposit, 4%.  
Xmas Savings Club Open Until Jan. 24th.

Open your Commercial Account here. Make this bank your business home. We want to please you—not you to please us. Statement machines used exclusively. Statements rendered monthly or daily when requested.

Open An Account Thrift Week Without Fail in This Bank

**Franklin National Bank**  
Pennsylvania Avenue at Tenth Street N. W.  
JOHN B. COCHRAN, President. R. S. TURK, Vice President  
THOMAS P. HICKMAN, Cashier.

Capital and Surplus, \$550,000. Resources Over \$2,000,000.

**SAVE SOMETHING**

—AND SAVE IT ACCORDING to a fixed plan—weekly, fortnightly or monthly. That's the essence of the idea of

THRIFT WEEK, JAN. 17 TO 24

The "Old Georgetown Bank" offers its facilities freely to all who earnestly want to get ahead. Initial deposits of One Dollar or more are invited by OUR SAVINGS DEPARTMENT, which pays

3% Compound Interest

XMAS SAVINGS CLUB Membership Date extended to JANUARY 20

**The Farmers & Mechanics National Bank**  
OF GEORGETOWN—31st and M Streets

**Are You a Spendthrift?**

It's what you save—not what you make and spend that builds a firm foundation under the road to success. If you want to get ahead in this world, young man, get rid of the "spend habit" and acquire the THRIFT HABIT.

**\$1.00 OPENS A SAVINGS ACCOUNT**

**CITIZENS SAVINGS BANK**  
"Bank of the People"  
Temporary Location, 1321 N. Y. Ave. N. W.  
Permanent Location When Building Is Completed, 1336 New York Ave. N. W.

**OPEN YOUR ACCOUNT TOMORROW**  
These hours are arranged for your convenience:  
Open Daily from 8:30 A. M. to 3 P. M.  
Reopen for Deposits From 4:30 to 5:30 P. M.  
Saturdays Close at 12 Noon

"Have a Bank Account"



**DON'T BE A PRISONER BEHIND UNLOCKED DOORS**

FOR ten years a man once lay in prison; ate what was brought to him; wished hourly for freedom. And then, one morning he just walked out—into the sunlight; unharmed, unhindered. The door had never been locked—but he had never tried it!

And there are others like him. There are those who long for homes of their own; for travel; for education; for money to invest; for all the many things that ready cash will bring. And yet they never save!

They are prisoners to debt and worry—and they have never tried the door.

It's easy to save after you have made a start. START! We'll help with 3% Compound Interest.

A bank account gives your mind rather than your fingers control over your wages. Open an account during THRIFT WEEK—open it tomorrow.

**American Security & Trust Co.**  
7TH ST. AT PENNSYLVANIA AVE.

Home Savings Branches  
7TH ST. AND MASSACHUSETTS AVE.  
Eighth and H Streets Northwest 436 Seventh Street Southwest

**NATIONAL THRIFT WEEK**  
January 17 to 24

Today is National Thrift Day or Bank Day. The purpose of Thrift Week is to get more people bank-wise and bank-account minded.

**Lincoln Said:**

When events are very threatening and prospects very dark, I still hope in some way which man cannot see, all will be well in the end, because our cause is just and God is on our side.

*Lincoln*

From Lincoln's second inaugural address.

**Every man should save, no matter how small the saving may be.**

In times of prosperity is the time to prepare for emergencies that may arise in the future. Join our savings department and make every pay day the day to save.

3% Interest on Savings Accounts, Compounded Semi-Annually

Monthly Statements on Commercial Accounts

**LINCOLN NATIONAL BANK**  
U. S. GOVERNMENT DEPOSITORY  
Corner Seventh and D Streets



**Officers:**  
CHARLES C. GLOVER, President.  
MILTON E. AILES, Vice President.  
WILLIAM J. FLATHER, Vice President.

JOSHUA EVANS, Jr., Cashier.  
AVON M. NEVINS, Assistant Cashier.  
ROBERT V. FLEMING, Assistant Cashier.  
GEORGE O. VASS, Assistant Cashier.

**TEN PRACTICAL STEPS TO SUCCESS**

Every really successful man and woman uses them! Start during National Thrift Week, January 17-24, to mount these steps to certain prosperity for you and your family.

1. Work and Earn.
2. Make a Budget.
3. Keep a Record of Expenditures.
4. Have a Bank Account.
5. Carry Life Insurance.
6. Make a Will.
7. Own Your Own Home.
8. Pay Your Bills Promptly.
9. Invest in Government Securities.
10. Share With Others.

Every step that means that you are getting ahead!

**The Riggs National Bank**  
• O. WASHINGTON D. C. •  
On Pennsylvania Avenue Facing the U. S. Treasury

Capital and Surplus, \$3,000,000 Resources, Close of Business Dec. 31, \$27,819,236.10