

20c
Half-pound Boxes
**Hershey's
Cocoa**
2 for 21c

Half-pound tins of Hershey's Pure Cocoa; regular 20c; special, 1 for 11c.

25c
**Listerine
Talcum**
2 for 26c

A quality talcum made by the famous makers of Listerine; regular 25c; special, 2 for 26c.

EXTRA!
**\$1.50 Imported
Bay Rum of
highest quality,
2 bottles, \$1.51**
**98c Bay Rum (do-
mestic), fine
quality, 2 bottles, 99c**
**25c Barnard's Com-
plexion Soap, 2
cakes, 26c**
**15c Mechanics' Soap
Paste (Signet
Brand), best qual-
ity, big pound
cans, 2 for 16c**

75c
**Resorso
Hair
Tonic,**
**2 for
76c**

A guaranteed Hair Tonic that stimulates growth, gives life and vigor to the hair, eliminates dandruff and is pleasant and agreeable to use; 2 75c bottles, special, 76c.

**35c Barnard's Shaving
Cream, 2 for 36c**

A wonderfully rich, creamy, non-drying lather is quickly developed by Barnard's Shaving Cream.

35c Size, 2 for 36c.
60c Size, 2 for 61c

**75c Cleopatra
Peroxide
Cream,
2 for 76c**

A high quality vanishing cream, fully guaranteed. Regularly 75c. Special, 2 for 76c.

**75c Cleopatra
Massage Cream
2 for 76c**

**25c Pint
Dobell's Solution,
Improved,
2 Pints, 26c**

Dobell's Solution (improved) is the ideal throat and nasal spray gargle, it aids in the prevention and spread of disease; special, 2 pints, 26c.

**50c
Barnard's Coconut
Oil Shampoo,
2 for 51c**

A pure Coconut Oil Shampoo that does not leave the hair dull, greasy and brittle; gives a luxurious lather and cleans thoroughly; 2 pints, 51c.

**98c Hair Brushes,
2 for 99c**

**10c
Palm
Olive
Soap**
2 for 11c

Genuine full size, now fresh stock of Palm Olive Soap, at a price that is down to rock bottom. During the One Cent Sale—today—2 cakes for 11c. (Limit, 4 to a customer.)

Ending the greatest year in the history of our business with a record-breaking---value-giving---money-saving---

**25c
Guaranteed
Tooth
Brushes**
2 for 26c

Thoroughly guaranteed, first-class Tooth Brushes in a wide and pleasing variety; 25c for 1; 26c for 2.

**60c CAR-MAC
Tooth
Paste,
2 for
61c**

**10c Primrose
TOILET
PAPER,
2 for 11c**

**25c Ideal Chlorate
of Potash Tooth
Paste, 2 for 26c**

**50c Squibbs'
Magnesia
Dental Cream,
2 for 51c**

EXTRA!
**25c Graham's Corn
Remover, 2 for 26c**

**15c Howard's Pure
Vegetable Oil
Soap, best for
baby's tender
skin, 2 cakes, 16c**

**75c Q-Ban Hair
Color Restorer, 2
for 76c**

**\$1.00 Q-Ban Hair
Tonic, 2 for \$1.01**

**19c Rubber
Complexion Sponge,
2 for 20c**

**29c Rubber Sponge,
2 for 30c**

**35c Atomizer Balbs,
2 for 36c**

**25c
Mavis
Talcum**
2 for 26c

Another tremendous value; real Mavis Talcum at 13c can. Just think of it. Limit, 2 to a customer.

**25c
Palm Olive
Talcum**
2 for 26c

Phone
Main 5215
**PEOPLES
DEPARTMENT STORES**
Thirteen Stores
—The Better To
Serve You

**Genuine \$1.00
Gem
Safety Razors**
2 for \$1.01

Real \$1.00 Gem Safety Razors, in attractive, durable cases and complete with blades—all ready for use. "Victor" and "Winner" models only. 2 for \$1.01.



**\$1.98 Razors,
2 for \$1.99**

Finest quality blue steel hollow-ground straight razors at a price hard to resist; if you know razor quality, be sure to see these at 2 for \$1.99 today.

**10c
Armour's
Bath Soap**
2 for 11c

Big oval cakes of Armour's Bath Soap, long lasting, pure quality; big value, 2 for 11c.

**25c
Pound Can
Graham's
Borated Talcum,**
2 for 26c

Big, full pound can of pure borated Talcum Powder, 2 cans, 26c.

**65c
Quarts
Grape
Juice,**
2 for 66c

Full quart; pure E. K. Grape Juice, a timely New Year suggestion; 2 quarts, 66c.

**60c
Musco
Rubbing
Oil,**
2 for 61c

The remarkable green oil that rubs pain right away; used effectively in the treatment of rheumatism, 2 for 61c.

**89c
Manicure Scissors**
2 for 90c

**\$1.49
Fever Thermometers**
2 for \$1.50

**35c Rubber Gloves,
2 Pair, 36c**

Good weight, good quality Household-Rubber Gloves, 2 pairs, 36c.

**35c
Barnard's Complexion
Cream, 2 for 36c**

For roughened skin, for beautifying, for smooth, exquisite complexions, nothing quite compares with Barnard's Complexion Cream; special, 2 for 36c.

**25c Cleansiline
Cleaning Fluid**
2 for 26c

**25c
Howard's Hair
Pomade, 2 for 26c**

**\$1.00
Kaptiv Lilac
Vegetal, 2 for \$1.01**

**20c
S., K. and F. Aspirin
Tablets, 24 in Box,
2 for 21c**

**60c
Chloradent
Tooth Paste,
2 for 61c**

**50c
Barnard's
Lemon Cream,
2 for 51c**

A delightful, bleaching, beautifying Lemon Cream, whitens the skin and keeps it soft and smooth; 2 jars for 51c.

**\$1.00 Size, 2 for
\$1.01**

ONE CENT SALE

Today in all our stores we will conduct the last One Cent Sale of the year. Into it we have grouped values of such importance as to insure its complete success. You know the plan. Buy one article of a kind at its regular retail price and we will sell you another one for 1c. Some stocks are limited, so we advise early choosing. We reserve the right to refuse to sell to dealers.

- 19c Box of 10 Seidlitz Powders, 2 Boxes, 20c** 10 complete Seidlitz Powders, in metal box—special, 19c for 1; 20c for 2.
- 25c P. D. S. Rat and Roach Paste, 2 for 26c** Kills rats, mice and cockroaches quickly. Sale—2 pkgs., 26c.
- 25c Dermotone Soap, 2 for 26c** Famous Toilet and Beauty Soap; regular 25c Dermotone Soap—special, 2 cakes for 26c.
- 29c Aspirin Tablets, 100 in Bottle 2 Bottles, 26c** 100 5-grain Aspirin Tablets of absolute purity and high quality; 2 bottles of 100 tablets each—special, 30c.

Special Values

- 25c (Half dozen) Black Rubber Nipples.** One dozen for 26c.
- 25c Cinchotone Cold Tablets—"Break up a cold quickly"—2 for 26c.**
- \$1.00 bottle Meritol Toilet Water;** "Fragrant, lasting, delicate," in assorted odors; 2 bottles, \$1.01.
- 25c Meritol Lotion,** a delightful hand and face lotion; fragrant and soft; 2 bottles, 26c.
- 25c Glycerine and Rose Water,** "the always popular lotion;" 2 bottles for 26c.
- 60c Barnard's "Eau de Quinine,"** a refreshing scalp tonic; 2 bottles, 51c.
- 25c Teasin Brown Face Powder,** "a delicate, adhering face powder of merit;" 2 boxes, 26c.
- 75c Parco Lila Shaving Lotion,** 2 bottles for 76c.
- 60c Parco Shampoo,** "leaves the hair lustrous, soft and clean;" 2 bottles, 61c.
- 35c Kaptiv Honey Almond and Cucumber Cream,** "a wonderful liquid cream;" 2 bottles, 36c.
- 75c Kaptiv Toilet Water,** "exquisitely sweet, lasting and individualistic;" 2 bottles, 26c.
- 25c Kokonol Shampoo,** 2 for 26c.
- 35c Parco Almond Cream,** "a splendid toilet lotion;" 2 for 36c.
- 35c Parco Creme Finesse,** "a greaseless cream, of delightful results;" 2 for 36c.
- 25c Parco Cold Cream,** "just a real good, absolutely pure cold cream;" 2 for 26c.
- 10c Seville Castile Soap,** "purest quality; strictly imported;" 2 cakes, 11c.
- 75c Chloral Disinfectant,** 2 for 76c.
- 75c Graham's Syrup Hypophosphites,** 2 for 76c.
- 19c Calomel and Soda Tablets,** 2 bottles, 20c.
- 50c Carter's Ko-Ko-Nut Oil Shampoo,** 2 for 51c.
- 25c B-Hap-E Corn Remedy,** 2 for 26c.
- 60c Parco Dyspepsin (the guaranteed remedy for dyspepsia),** 2 for 61c.
- 35c Corn Fix Corn Remedy,** 2 for 36c.
- \$1.00 Nuxated Brand Yeast Vitamin Tablets,** 2 for \$1.01.
- 35c Ake Eze Kidney Plasters,** 2 for 36c.
- 15c Ake Eze Kidney Plasters,** 2 for 16c.
- 15c Ake Eze Capsicum and Belladonna Plaster,** 2 for 16c.
- 25c Nichol's Tooth Ache Drops,** 2 for 26c.
- 5c Gause Bandages, 1 1/2-inch by 6 yards,** 2 for 6c.
- 25c Hinkle's Cascara Tablets,** 2 for 26c.
- 5c Soda Mint Tablets,** 2 for 6c.
- 35c Wampole's Syrup of Tar,** 2 for 36c.
- 25c Meritol Ointment,** 2 for 26c.
- 10c Larkspur Lotion,** 2 for 11c.
- 25c Charcoal Tablets,** 2 for 26c.
- 25c Voscoma Salve,** 2 for 26c.
- 15c Paramount Toothache Wax,** 2 for 16c.
- 35c Kaolin Plaster for punctions,** 2 for 36c.
- 35c Graham's Catnip and Fennel,** 2 for 36c.
- 25c Bland Pills,** 1 for 26c.
- 25c Howard's Boil Salve,** 2 for 26c.
- 20c Brown Mixture,** "the old reliable cough remedy;" 2 bottles, 21c.
- 25c Barnard's Crude Oil Hair Tonic,** 2 for 26c.
- 15c Liquid Soda Mint,** 2 bottles, 16c.

One-Cent Sale of Mechanical Toys

- Entire remaining stock of Mechanical Toys on the One-Cent Sale at Store No. 2, Seventh and E Sts., only. A few of the popular numbers are listed below.
- 49c "Triik" Automobile, 2 for 50c**
 - 59c "Triik" Automobile, 2 for 60c**
 - 79c Automatic Pool Game, 2 for 80c**
 - 29c Automatic Red Cross Ambulances, 2 for 30c**
 - 45c Fordson Tractors, 2 for 46c**
 - 29c Butterflies (that fly), 2 for 30c**
 - 59c Tip Top Porters, 2 for 60c**
 - 98c Child's Phonographs, complete with record, 2 for 99c**
 - 98c Flying Duck, 2 for 99c**
 - 25c Climbing Monkey, 2 for 26c**
 - 49c Limousines, 2 for 50c**
 - 98c Walking Dolls, 2 for 99c**
 - 98c "Charlie Chaplins" that walk, 2 for 99c**

**98c
Hot-Water Bottle
or
Fountain Syringe**
2 for 99c

Here's a guaranteed Hot Water Bottle or Fountain Syringe holding nearly two quarts and of standard quality; you may have 2 bottles or 2 syringes or 1 syringe and 1 bottle for only 99c during the One-Cent Sale.

One-Cent Sale of Candy

- 30c Pound Box "Tootsie Rolls,"** delicious caramel candy, 2 pounds, 31c
- 50c Park and Tilford's "Kiddie Surprise" Box,** 2 Boxes, 51c
- 40c Pound Box Pure Sugar Candy Canes,** a delightful kiddie's New Year gift box, 2 boxes, 41c
- 19c Pound Pure Sugar Hard Candy,** 2 pounds, 20c
- 29c Spiced Opera Gum Drops,** 2 pounds, 30c
- All Chewing Gums and "Charms,"** 2 packages, 6c

**39c
Stationery**
2 Boxes, 40c

24 sheets and 24 envelopes of high-grade Writing Paper; Cardinal Linen is beautifully finished, pure white and of quality texture; big value at 2 for 40c.

**10c Venus Lead Pencils,
2 for 11c**

**10c Rite Rite Automatic
Pencils, 2 for 11c**

**10c Stafford's Ink,
2 for 11c**

**\$1.50
Fountain
Pens**
2 for \$1.51

Very high grade, self-filling Fountain Pens that look and write as well and last as long as pens retailing at almost twice \$1.50; with solid gold point, iridium tip, and their attractive, highly-polished barrel and cap, these pens are wonderful values at our sale price of 2 for \$1.51.

**\$3.98
Gilbert
Alarm
Clocks,
2 for
\$3.99**

Big, fine, fully guaranteed, high quality Gilbert Alarm Clocks are superb timekeepers and dependable alarms. Special, 2 for \$3.99.

**\$2.49 Wooden Mantel
Clocks, 2 for \$2.50**

**\$1.19 Wooden Mantel
Clocks, 2 for \$1.20**

**49c Pocket Knives,
2 for 50c**

**10c Pocket Knives,
2 for 11c**

**10c
Wash Cloths,
2 for 11c**

**25c Powder Puffs,
2 for 26c**

Large, full, velour Powder Puffs—Eggs, 15c. Special, 2 for 26c.