

A TRIUMPHANT 53^d CHRISTMAS

Perfection cannot be built in a day. A mercantile establishment cannot successfully cater to your wants in a day. We have been fifty-three years in business building. We can claim some sort of perfection for our work. We've accomplished more this Christmas than ever before in our long career. The stock shows it--the prices show it. Never before has it been possible to sell Diamonds, Watches, Jewelry, Silverware, Clocks, Opera Glasses, Canes and Umbrellas of equal worth and beauty at anything like the prices we're quoting this season.

Our Credit Terms Make Buying Easy.

Any honest man or woman is entitled to credit here on the most liberal terms---a dollar or so a week to suit your convenience. Goods delivered on the first payment. All transactions are strictly confidential, and everything we sell we guarantee.

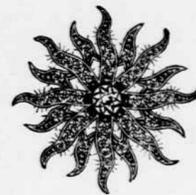


It is Like a Discount of 20 Per Cent

When you buy here. There is not anything in our establishment whose equal is not sold for 20 per cent more money everywhere else in Washington. As a favor to you and to us we ask you to make comparisons. Get everybody's prices--then come here. The difference is apparent.

Make Your Christmas Selections Now.

It's high time those gifts were chosen. That doesn't necessarily mean you have got to pay for them and take them away. Not here. We are reserving goods for patrons every day. You might just as well take advantage of the convenience of buying before the big crowds are out.



Sunburst, \$150.

Contains 56 brilliant specially selected Diamonds. Special, \$150.



Watch, \$34.

14-carat Gold Watch, set with full-cut Diamonds. The biggest value in town at \$34. Warranted for time for 3 years.



Brooch, \$25.

One of the daintiest bits of Jewelry in the house. Center stone a brilliant Diamond. Leaves of Pearl. Special, \$25.



Watch, \$28.

14-carat Gold Watch, set with full-cut Diamonds. Special at \$28. Fully guaranteed.



Watch, \$25.

14-carat Gold Watch, handsomely carved case. Fully warranted. Special, \$25.



Watch, \$22.

14-carat Solid Gold Watch. Guaranteed for time for 3 years. A grand present. Special, \$22.



Watch, \$30.

Handsome 14-carat Gold Case. Movement guaranteed 3 years. Special, \$30.



Brooch, \$18.

Heavy Solid Gold Brooch, set with brilliant full-cut Diamonds. Special, \$18.



Ring, \$150.

A large heavy Blue-White stone, handsomely mounted. A bargain at \$150.



Pendant, \$75.

Diamond Pendant. Rich, new design. A splendid specimen of the jeweler's art. Special, \$75.



Watch, \$35.

Solid 14-carat Gold Case, set with a full-cut Diamond. Guaranteed for time for three years. Special, \$35.



Watch, \$16.

Solid 14-carat Gold Watch--plain case--intended for a handsome initial or monogram.



Ring, \$90.

A gem of a ring--large, fine, business stone--handsome mounting. Special, \$90.



Ring, \$15.

Fine full-cut stone, mounted in 14-carat gold setting. Special, \$15.



Ring, \$65.

Two brilliant White Diamonds, handsomely mounted. A bargain at \$65.



Ring, \$8.

Solid Gold Society and Initial Rings of all kinds, with and without diamonds.



Ring, \$40.

Cluster Ring--choice of several kinds of center stones, surrounded with full-cut diamonds. Special, \$40.



Ring, \$10.

A gem of a ring, 14-carat gold setting; brilliant, full-cut genuine diamond. Special, \$10.



Ring, \$20.

A beautiful Marquise Ring, very special at \$20.



Ring, \$5.

Genuine full-cut Diamond Ring, a little beauty, for \$5.00.



Charm, \$10.

Handsome Solid Gold Watch Charm, new design, set with full-cut diamond. Special, \$10.



Ring, \$12.

A dainty little double Ring, containing 2 diamonds, and rubies or sapphires on either side. Special, \$12.



Pendant, \$50

New design, set with 8 large diamonds; worth much more than \$50.



Cuff Buttons, \$12.

Solid Gold Bar Cuff Buttons, set with genuine full-cut diamond. Special, \$12.



Ring, \$15.

A strikingly beautiful Snake Ring, containing two full-cut diamonds. Special, \$15.



Ring, \$50.

Containing 24 diamonds and ruby center stone. Special, \$50.



Ring, \$75.

Large White Diamond of surpassing brilliancy, handsomely mounted. Special, \$75.



Ring, \$50.

A beauty--large, fine White Diamond, Tiffany mounting. Special, \$50.



Ring, \$42.

A fine Emerald, surrounded with 12 full-cut brilliant diamonds. A bargain at \$42.



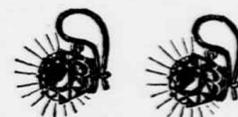
Ring, \$6.

Handsomely Carved Ring, set with genuine Almandine. Special, \$6.



Cuff Buttons, \$4.

Solid Gold Link Cuff Buttons, set with full-cut Diamonds. Special, \$4.



Earrings, \$192.

Two perfect stones, handsomely mounted. Special at \$192.



Ring, \$5.

Genuine full-cut diamond, set in carved solid gold mounting--only \$5.



Ring, \$120.

Three large, brilliant diamonds, set in solid gold band. Special, \$120.



Ring, \$20.

A beautiful Cluster Ring, center stone of turquoise, surrounded with full-cut diamonds.



Ring, \$42.

Two brilliant diamonds of good size; 14-carat mounting. Special, \$42.00.

