



Its quality makes its sales and its sales makes its price. No other Egyptian Cigarette offers such subtle mildness and exquisite fragrance. The experienced smoker everywhere prefers it and this widespread preference makes possible its price—the most moderate of all high-class Egyptian Cigarettes.

# MOGUL

## EGYPTIAN CIGARETTES

were made in the belief that mildness is the finest quality a cigarette may possess, provided it offers full flavor too, and delightful fragrance. The Mogul does this, and its remarkable blend has made the fame of fine Egyptian Cigarettes.—S. ANARGYROS.

**Plain or Cork Tips**

**10 for 15 Cents**

