

LANSBURGH & BRO., 420-26 7th St. N.W. | A CHRISTMAS STORE | LANSBURGH & BRO., 417-25 8th St. N.W.



The Christmas Spirit Fills This Store

IF THIS store may play its part during the trying days that lie between now and Christmas eve—if it may lighten the strain on your purse (for every one's purse is too small at such a time)—if, by perfect, unassuming service and superb assortment for your choosing, it may help to keep the puzzle-wrinkles from your forehead, it will have done all we have hoped and planned to have it do.

GIFTS from every market of the world are here—delightful, inexpensive ones for those who must closely reckon the incomings and outgoings. Superbly rich ones for those who need not count the cost. We have arranged them conveniently for your inspection—our sales force will find no effort too great, if it helps you in your selection.

For Christmas—in All the Word Means—This Store Is Ready.

Women's Outer Garments.

If you are planning to blossom forth in new apparel at Christmas time, or to make some friend happy with a gift, you'll find our Ready-to-wear Department full of attraction.

275 WOMEN'S SUITS, marked \$32.50, \$35.00, \$37.50 and \$39.50, reduced to..... **\$26.75**

135 WOMEN'S SUITS, marked \$42.50, \$45.00, \$47.50 and \$49.50, reduced to..... **\$36.75**

85 WOMEN'S SUITS, marked \$57.50, \$65.00, \$69.50, \$78.75 and \$95.00, reduced to..... **\$46.50**

113 WOMEN'S WINE, GREEN AND PLUM COLORED BROADCLOTH SUITS, sizes 32 to 40 only. Very newest styles and trimmings; plain and fancy effects, 20% Discount Off Marked Prices.

50 WOMEN'S ALL-SATIN LINED 58-INCH-LENGTH

Black Broadcloth Coats

Tight fitting; strictly tailor made. Regular price, \$25.00. Special reduced price, **\$18.95**

Women's Skirts

Black, Navy and Brown Ground Panama Skirts, with fine white pin stripes; trimmed with three stitched folds; lengths from 38 to 43. Regular price, \$8.90. **Reduced Price, \$6.85**

Broadcloth Evening Coats.

Japanese effect; kimono sleeve; colors, white, black, tan, light gray, rose. Former prices, \$22.50 and \$27.50. **Reduced Price, \$14.75**

11-4 Extra Fine California Blanket.

A large purchase late in the season enables us to offer this magnificent covering at a ridiculously low figure. It possesses all the elements of bedwear estheticism, quality and finish. \$12.50 value..... **\$9.00**

100 Ladies' Black Taffeta Skirts

Will be sold tomorrow. Lengths from 38 to 43; very newest winter styles; just the proper and smart effects for now. No woman should be without a black taffeta skirt. They come with and without folds; full pleated. Regular prices \$13.95, \$13.98 and \$14.85. **\$9.75** For Monday and Tuesday only.....

50 Women's Panama Skirts, Black, Navy and Brown. Actual Value, \$5. Specially Reduced Price, \$2.69.

300 Women's Suits, Made of Plain Black Broadcloth, Cheviots, Hard Twisted Worsteds,

Also Navy Blue, Brown, of same materials; striped and checked materials, in all the newest colorings. This lot of 300 Suits comprises some of the BEST VALUES, even at regular prices. It has ever been your good fortune to see; but having such an immense stock, we are forced to reduce it, no matter what our loss.

Every \$15.00 Woman's Suit, now..... **\$7.95**
 Every \$17.50 Woman's Suit, now..... **\$9.95**
 Every \$19.50 Woman's Suit, now..... **\$11.95**
 Every \$22.50 Woman's Suit, now..... **\$14.95**
 Every \$25.00 Woman's Suit, now..... **\$17.95**
 Every \$27.50 Woman's Suit, now..... **\$20.95**

\$2.25 Imported Black Broadcloth, \$1.39 yd.

50-inch French Broadcloth, beautiful black and has a very high lustrous finish. A regular \$2.25 value. **\$1.39** Special.....

Why Not Gloves?

Ladies' \$1.50 One-clasp P. K. Kid Gloves, In tan, brown, mode and white. Special..... **\$1.39**

Boys' One-clasp Dogskin Gloves, In tan and red. Adler and Meyer makes. For..... **\$1.00**

Misses' Two-clasp Glace Kid Gloves, In tan, red and white, for..... **\$1.00**

Ladies' 16-button Glace Kid Gloves, In pastel, blue, pink and lavender. Perrins' make. For..... **\$4.50**

Ladies' One-clasp P. K. Kid Gloves, In tan, brown, mode, gray, red, blue, green, white and black. For..... **\$1.25**

Ladies' Two-clasp Glace Kid Gloves, \$1.50

In tan, brown, mode, gray, red, blue, green, white and black. Perrins' make. For.....

Ladies' 16-button Glace Kid Gloves, In tan, gray, white and black. Perrins' make. For..... **\$4.00**

Ladies' 20-button Glace Kid Gloves, In black and white. Perrins' make. For..... **\$5.00**

Ladies' Silkateen Golf Gloves, One pair in a box, in mode, brown, blue, green, red, black and white. Special..... **50c**

Misses' Two-clasp Cashmere Gloves, In blue, brown, black and gray. For..... **25c**

THE LEATHER GOODS.

Combination Card Cases and Bill Rolls, With purse and memorandum attached; faced with calfskin; a variety of styles. **50c to \$3.48**

Carriage Bags, In genuine morocco and seal grain leather; lined throughout; fitted with neat coin purse. Special..... **\$1.48**

Gents' Bill Books and Card Cases, In seal, walrus and alligator; best makes. **25c to \$4.98**

Ladies' Crush Leather Belts, With stylish gilt buckles and back pieces; all sizes..... **50c**

Ladies' Studded Steel Elastic Belts, In black, navy, brown and white, with cut steel riveted buckles. **98c to \$4.48**

Anthony Leather Bags, String tops; in black, brown and tan; all good values. **25c to \$1.98**

Leather Hand Purses, In genuine morocco and American seal; assorted colors. **98c to \$4.98**

For That Man.

Neckwear, 25c to \$1. Shirts, \$1 and \$1.25. Silk Suspenders, 25c to \$1.50. Dress Protectors, \$1.00 to \$2.98. Men's Gloves, 50c to \$1.75. Men's Half Hose, 15c to \$1.90. Night Shirts, 59c to \$1.50. Underwear, 50c to \$2.25. Pajamas, \$1.00 and \$1.50. A complete line of SMOKING JACKETS and BATH ROBES, that range in price from **\$3.98 to \$12.98.**

Umbrellas.

Men's 28-inch Union Taffeta Umbrellas, Fine horn-trimmed or plain; natural wood sterling caps or plain..... **\$3.00**

Ladies' 26-inch All-silk or Union Taffeta Umbrellas, The handles in this lot are beautiful—most any style you desire..... **\$3.50**

Ladies' 26-inch All-silk or Union Taffeta Umbrellas, Large assortment of sterling gold, silver, gun metal, and pearl handles..... **\$4.00 and \$4.50**

Men's 28-inch All-silk or Union Taffeta Umbrellas, Fine horn, silver trimmed, or natural wood handles..... **\$4.00**

Men's 28-inch All-silk or Union Taffeta Umbrellas, Fine imported horn and gun metal handles..... **\$5.00**

Ladies' 26-inch All-silk or Union Silk Umbrellas, Sterling and pearl posts, gun-metal, gold, or silver trimmed; gold and pearl posts, and other fancy effects..... **\$5.00**

Jewelry.

Gold-plated Fancy Etched Veil Pins, **25c and 50c.**

Bead Necklaces, with clasps. Each one in a holly box. **25c**

Solid Silver Thumbies, new patterns engraving. Special, **25c**

Gents' Solid Gold Scarf Pins, in pretty designs, **50c**

Fancy Back Combs, in carved and other effects, **50c**

Dress and Waist Patterns

Six Yards All-wool Cheviot for \$2.98. 500 Dress Lengths of Pure All-wool Cheviot Serge, 44 inches wide, in navy, seal, brown, marine, golden brown, myrtle green, cardinal and garnet. These Cheviots are first qualities and reversible. We sponge 'em free of charge. Splendid for coat suits or children's school dresses, besides being much worn for separate skirts. A full dress pattern tomorrow of these famous fabrics, worth \$4.00, on sale in all the fall and winter shades, for **\$2.98.**

\$2.19 Waist Lengths for **\$1.73.** 1,000 Waist Lengths of Fine Imported Plaids, 2 1/4 yards in each length. We box 'em free of charge. See these tomorrow. Worth \$2.19, at **\$1.73.**

A Sensible Gift to the Housewife.

\$6.00 REAL RENAISSANCE CURTAINS, with insertion and sawtooth edge; both white and Arabian; 8 1/2 yards long; several different styles; one has large motifs, another perfectly plain insertion. Pair..... **\$5.00**

\$6.50 IRISH POINT CURTAINS, extra heavy patterns; vine center on plain net; attractive and effective border; real St. Gall goods that are finished in the finest possible manner. Pair..... **\$5.00**

\$7.00 FINE MERCERIZED TAPESTRY PORTIERES, in all the leading colors—reds, greens, olive, old rose and brown—wide fringe at top, neat fringe at bottom; very silky and fine; also a large line with Gobelin tapestry insertion..... **\$6.00**

\$2.75 SCOTCH LACE CURTAINS—extra wide border; extremely effective corner piece; attractive inner border; openwork; all-over floral and vine center; nine other designs. Pair..... **\$1.98**

TABLE COVERS OF EVERY STYLE, SIZE AND QUALITY are to be found here. We are showing an 8-4 oriental cover; dining table size, in the best color combinations; fringed all around. \$3.50 value..... **\$2.98** (Better ones up to \$5.48)

\$3.75 ORIENTAL TAPESTRY COUCH COVERS—broken stripes and geometric figures; color effects that are attractive; 60 inches wide; fringed all around..... **\$2.98** (Better ones up to \$7.00)

Silk Petticoats.

\$10 Silk Petticoats, \$7.98. Made of excellent quality of taffeta, in black, brown, navy, gun metal and light shades, suitable for evening wear. Deep circular flounce, with rows of shirring and fine tucks, with rose quilting on bottom; cut full width. Lengths, 40, 41, 42.

\$7.50 Silk Petticoats, \$5.48. With silk foundation; made of heavy, high-grade taffeta, in both plain and changeable colors. Cut full width, and perfect fitting; finished with deep circular flare flounce, with rows of fine shirring and hemstitching; full foundation. Lengths, 38, 40, 42.

Hosiery.

Ladies' Fine Embroidered Lisle Hose, Double sole; spliced heel. Special..... **50c**

Ladies' Fine Silk Lisle Hose, Cotton sole, high spliced heel. 50c value. Special..... **35c**

Ladies' Fine Maco Cotton Hose, Plain black and split white sole; 35c value. Special..... **25c**

Children's Black Hose, 1x1 and 2x2 rib double knee, heel and toe. Special..... **12 1/2c**

Ladies' Pure Silk Hose, Black, white, tan, navy, pink, sky, lavender and red. Regular \$2 value. Special..... **\$1.39**

Ladies' Fine Lace Lisle and Embroidered Hose, Double sole, spliced heel. Special..... **75c**

Ladies' Silk Hose, Hand embroidered; hose extra fine quality \$3 value. Special..... **\$2.25**

Boys' Black Ribbed Hose, Double sole, spliced heel; good wearing. All sizes. Special..... **25c**

Misses' Fine Ribbed Silk Lisle Hose; double sole; spliced heel; 35c value. Special..... **25c**

Gift Rugs

Axminster Rugs. 18x36 size..... **\$1.10**
 27x54 size..... **\$2.50**
 36x72 size..... **\$4.25**

Wilton Velvet Rugs. Size 27x54. The designs and colorings are copied directly from the high-priced imported goods—medallion and all-over designs, in bright and subdued shades..... **\$4.50**
 Size 36x63, **\$7.50.**

Shirt Waist Boxes.

\$5.00 Matting-covered Shirt Waist or Utility Box—strongly and durably made—one perfectly plain, one chest effect, and one with bamboo decorations. Each..... **\$3.98**

HANDKERCHIEFS.

What kind of a store would a store be if it didn't hold hundreds and thousands of Christmas handkerchiefs? We've turned our handkerchief department into a snowstorm of daintiness many times, but never before, in all the past days and seasons numbered in our history, have we equaled the endeavors that have culminated in the display that awaits you.

1,000 Dozen Initial Handkerchiefs, Regular value, 5c. Special, **3c.**

Ladies' Fine Lawn Cross-bar Handkerchiefs, Regular 8c value. Special, **5c.**

Ladies' Linen Hemstitched Handkerchiefs, Regular 18c value. Special, **12 1/2c.**

Men's Hemstitched Initial Handkerchiefs, excellent value, for **12 1/2c.**

Men's Pure Linen Hemstitched and Tape-border Handkerchiefs, Regular 15c value. Special, **12 1/2c.**

Ladies' All-linen American Lace-trimmed Handkerchiefs, Regular value, 20c. Special, **15c.**

All-linen Lace and Footing Trimmed Handkerchiefs, Regular 35c value. Special, **25c.**

Children's Initial Handkerchiefs, white and fancy borders, three in a box, for **25c.**

Men's Japonette Handkerchiefs, with large silk initial. Regular value, 12 1/2c. Special, **3 for 25c.**

Men's Irish Linen Initial Handkerchiefs, Regular value, 35c. Special, 25c. Six in a fancy box, **\$1.50.**

Men's Japanese Silk Fancy Bordered Handkerchiefs, Special, **35c.**

Men's Irish Linen Initial Handkerchiefs, 18c. Six in a box for **\$1.00.**

Gift Aprons.

Short Round Aprons, Made of fine India linen and dotted swiss, with hemstitched ruffle and band. Special..... **29c**

Fancy Round Dotted Swiss, And fine India linen; deep ruffle of Swiss embroidery. Special..... **50c**

Women's Aprons, Made of fine quality lawn; full width and three hemstitched tucks. Special..... **29c**

Women's Aprons, Made of excellent quality India linen, neatly trimmed with fine embroidery and pin tucks. Special..... **79c**

Women's Bretelle Aprons, Made of fine lawn, with hemstitched shoulder pieces and embroidered and plain bibs. Special..... **50c**

Women's Wool Squares & Fascinators, In pink, blue, red and black. Special..... **23c**

One Last Word.

As we have said—the store is ready. We hope, by nearly perfect service, to make it a helpful and enjoyable place, in which you may solve your problems. We have planned thoughtfully and worked steadily to surpass all our previous accomplishments. Will you use this store as an actual convenience? Our sales force will be busy—busier than ever before—but not at all too hurried to extend every courtesy. We are glad to extend a Christmas welcome.

LANSBURGH & BRO.,

420-26 7th St. N. W. Through to 8th St. N. W.