

WASHINGTON, D. C., SUNDAY MORNING, OCTOBER 17, 1909.

American Lady Corsets,
69c Worth \$1.00
up to \$3.50

We have secured 65 dozen of the Well Known "American Lady" Corsets from the makers—representing the factory seconds and samples of lines sold from \$1 up to \$3.50—and offer them in the most sensational sale of the season at 69c for choice tomorrow.

All this season's new models are included in the lot—dip hip, high and medium bust styles, with garters front and sides. Made of fine French coutil, batiste and beautiful brocaded silk.

All sizes in the lot.

The "seconds" have slight imperfections, such as an oil spot or dropped stitch—nothing the matter with them otherwise.

"IT PAYS TO DEAL AT GOLDENBERG'S"

Goldenberg's

SEVENTH AND K "The Dependable Store"

Colored Dress Nets,
29c Sold Regularly
at 75c a Yard.

Every store sells these fashionable dress nets at 75c a yard, but we can offer them at this astonishingly low price because of a special purchase at a record figure.

Full 45 inches wide.

In polka spots and novelty stripe effects.

Choice of all the leading autumn shades, including Copenhagen, brown, gray, old rose, also black.

Nothing more desirable for making entire waists.

Regular 75c quality at 29c a yard tomorrow.

\$1 GLOVES,
at 59 Cents
Pair.

A Sensational Offering of 100 dozen pairs of Women's Fine Quality English Walking Gloves, of real kid, at nearly half regular price.

With the glove season just starting—could this bargain be bigger or timelier?

In assorted shades of tan—the most desirable color.

All sizes from 5½ to 7½—that means a complete range to fit every woman.

You cannot buy the equal of these English Walking Gloves anywhere in Washington for less than \$1 a pair.

Tomorrow's sale price—59c a pair—will surprise and delight every woman who counts the saving of money as important.

Black Gowns,

80c DIAGONAL CHEVIOT—54-inch All-wool Diagonal Cheviot, with stylish rough finish. Sold regularly at 80c a yard. Sale price, **67c**

\$1 PANAMA—54-inch All-wool Hard-twisted Panama, close-woven quality, rich jet black. One of the season's most fashionable fabrics to appreciate for black wear. Worth \$1 a yard. Sale price, **69c**

\$1.00 STRIPED PRUNELLA—44-inch Satin-stripe Prunella, rich lustrous quality. Very handsome material for tailored suits. Regular price, \$1.00 a yard. Sale price, **79c**

\$1.50 BLACK THIBET—50-inch All-wool Extra Heavy-weight Thibet Cloth, the proper weight for unlined garments. Sold regularly at \$1.50 a yard. Sale price, **98c**

Long Kimonos,
Regular \$2 **98c**
Value at . . .

50 dozen Women's Long Kimonos, of ducking fleece-down and German flannel, on sale tomorrow at half regular price—an unexpected bargain opportunity for women who appreciate the luxury and comfort of these lounging robes and want to save on the cost.

In beautiful Persian patterns, with plain satin borders, shirred from the shoulder. Made extra wide and full. Tomorrow at 98c instead of \$2.

20,000 YDS. OF SILKS FROM AUCTION

1-3 AND NEARLY 1-2 LESS THAN REGULAR PRICES.

A great trade sale of Silks was held in New York city last week by order of Messrs. Ashley, Bailey & Co., one of the largest silk manufacturers in the country—the most important event of its kind held for a long time.

We bought on the most liberal scale of the choicest lots offered for sale, and secured values that will make the force of our underselling felt in every quarter of the city.

The entire stock consists entirely of brand-new Fall Silks—the very styles that are now in greatest demand for gowns and dresses. Every offering is of extraordinary interest—for what woman doesn't welcome the opportunity to purchase beautiful new silks of the highest quality at SAVINGS OF ONE-THIRD TO ONE-HALF?

Note carefully the great price reductions. Wise shoppers will be here tomorrow to share the advantages of the most wonderful silk values ever offered in Washington.

50c All-Silk
Satin
Messaline,
29c Yd.

Regular 50c All-silk Satin Messaline; rich, lustrous finish quality, in the following shades: White, cream, pink and light blue in the evening shades, and cawaba, artichoke, wistaria, navy, hunter's, prune, garnet, reseda, etc., also black. Sale price, 29c yard.

Regular 75c Quality All-silk Black Taffeta, 27 inches wide; a superior close-woven grade, with rich luster and rustling finish. Sale price, yard, **48c**

Regular \$1.25 Yard-wide All-silk Satin Messaline, the heavy-weight, soft, lustrous quality; choice of olive, cawaba, brown, gray, mulberry, Austria green, etc. Sale price, yard, **79c**

Regular \$1.00 Quality Yard-wide
All-silk Satin Messaline, at
65c

Just think of buying this Beautiful All-silk Satin Messaline—the season's most favored silk for gowns and dresses—at close to HALF CUSTOMARY COST!

Beautiful lustrous quality—full 36 inches wide, in such sought-after shades as the following:
Navy Blue. . . Brown. . . Gray. . . Marine Blue. . . Pearl. . . Russet.

You cannot buy this grade of Satin Messaline in the regular way for less than \$1.00 a yard. Sale price, 65c yard.

Regular 75c All-silk Plaid Taffetas, in newest color combinations for fall waists and dresses; 24 inches wide. Sale price, yard, **45c**

Regular 60c All-silk Black Satin Duchesse, 19 inches wide, with handsome, brilliant luster. Sale price, yard, **44c**

Regular 75c Satin Stripe Bengaline, one of the season's most fashionable silks for wraps and coats; 27 inches wide. Sale price, yard, **39c**

Regular 85c Colored Satin Peau de Cygne, in navy, taupe, cawaba, wistaria, gray, garnet, reseda, etc.; 27 inches wide. Sale price, yard, **49c**

Regular 85c All-silk Black Satin Duchesse, exceptionally fine quality, 27 inches wide; deep, rich lustrous finish and heavy quality. Sale price, yard, **59c**

89c Yard-wide
Black Taffeta,
62½c Yd.

Regular 89c Yard-wide Black Taffeta, strictly all-silk quality, heavy rustling grade, with rich, brilliant finish. Every yard guaranteed to wear. Sale price, 62½c yard.

\$1 Yard-Wide
Lining Satins
At 85c Yd.

Heavy Quality Yard-wide Lining Satins, a handsome grade with brilliant luster that cannot be surpassed. Extra close woven quality that is GUARANTEED TO WEAR.

Choice of all the favored shades for fall and winter, including light gray, dark gray, cream, beige, mode, white and fast black.

Regular one-dollar value tomorrow at 85c yard.

Hydegrade Heatherbloom, in fast black only. Every yard bears the original "Heatherbloom" trade mark, and is absolutely first-class goods. Full one-yard wide. Sold regularly at 85c yard. Special at **25c**

Black English Velour, with a handsome satin finish; full 1 yard wide; suitable for making waists, drop skirts, jacket linings, etc. Worth 40c yard. Offered for one day at, **39c**

Tailors' Serge Lining, one yard wide, with brilliant finish; extra heavy quality; guaranteed to wear; colors include grays, modes, tans and black. Worth 40c yard. One day **29c** at

Black and White Stripe Bengaline Moreen; extra fine quality; one yard wide; used for making drop skirts, etc. Regular 38c value. Sale price, **19c** yard.

Children's Knit
SWEATERS
at 59c

These Sensible, Comfortable Garments for little folks have never sold for such a low price before.

Good elastic quality Knit Sweaters, in white, red and Oxford, finished with pearl buttons down the front. Sizes up to 12 years. Tomorrow at 59c each. Third floor.

WOMEN'S SUITS
Worth up to \$35.00,
At **\$16.50**

Materials consist of fine worsteds, wide-wale diagonals, imported chevron, diagonals, satin striped self-toned prunellas, solids and chiffon broadcloths.

In all the leading autumn shades, including cawaba, gray, raisin, taupe, navy, artichoke; also plain black.

All this season's smartest models, including long plain tailored styles, in various shapes, fitted and semi-fitted. Magnificent tailored effects.

In the lot are military trimmed suits, tailored with galloon braids and fancy or jet buttons; others richly designed with moire, ponceau velvet, etc.; some with embroidered collars.

Richly lined with satins, peau de cygnes and fancy silks.

69c All-Linen Table
Damask, 39c Yd.

Washington housewives have never been invited to share a greater bargain in table linens. High grade joins hands with low prices to create the most unusual value offering ever known.

This All-linen Silver Bleached Table Damask is full 66 inches wide—every fiber is strictly all pure linen flax, a firm woven quality of good weight and fine texture.

Choice of three attractive patterns.

Offered tomorrow at 39c a yard instead of 69c.



\$6,000 Purchase of Brussels Rugs
At 60c on the Dollar.

This news deserves the most prominent place in Monday's store news. It concerns the largest purchase of Rugs ever made in Washington, involving the entire surplus stock of Room Size Rugs from one of the most prominent mills in the country at about SIXTY CENTS ON THE DOLLAR.

Every rug is this season's production, and some of the patterns are advance styles for spring, 1910, others are samples and surplus lines.

The collection embraces a full range of sizes, from 6x9 feet for small rooms to the 9x12 feet for large size rooms, with plenty of the intermediate sizes, which are in such demand for flats and houses.

This sale, coming right at the beginning of the fall season, affords an extraordinary opportunity to secure floor coverings at the lowest prices ever quoted for like qualities.

100 Large Room-size (8 feet 3 inches by 10 feet 6 inches) All-wool, 9-wire Tapestry Brussels Rugs, in an extensive variety of new and attractive patterns, showing handsome floral effects, large and small medallions, etc. In colorings of red, green, blue, tan and rose. Suitable for dining room, bedroom or den. Regular price, \$15.00. Sale price, **\$8.98**

50 Large Room size (8 ft. 3 in. by 10 ft. 6 in.) Extra Heavy-weight 10-wire Brussels Rugs, made without seams (all in one piece). Heavy 4-inch hemmed ends, which makes them lay flat on the floor and insures longer wear. Choice of handsome floral, conventional and medallion designs, in colors of red, green, blue, tan and rose. Regular price, \$22.00. Sale price, **\$12.98**

100 Extra Large Room Size (9x12 ft.) Brussels Rugs—Alexander Smith & Sons finest extra heavy-weight 10-wire quality. All made in one piece—no seams. In a large range of artistic designs and colorings, including floral, conventional and medallion effects in every wanted color tone. Regular price, \$25.00. Sale price, **\$16.50**

75 Small-room Size (6x9 feet) 9-wire Brussels Rugs—the well known Alexander Smith & Sons' make. Made in one piece—no seams. Finished with heavy 4-inch hemmed ends. In a variety of attractive patterns, showing floral and medallion designs in handsome colorings of red, green, tan and rose. Regular price, \$10.00. Sale price, **\$5.98**

100 Large-room Size (8 feet 3 inches by 10 feet 6 inches) Alexander Smith & Sons' Brussels Rugs; the 9-wire grade. In conventional, medallion and floral designs, showing handsome color combinations to suit any room. Regular price, \$18.00. Sale price, **\$10.75**

100 Largest-room Size (9x12 feet) Alexander Smith & Sons' make 9-wire Brussels Rugs, in a splendid assortment of new and artistic designs and colorings. Rich color tones in floral, conventional and medallion effects to harmonize with the decorations of any room. Regular price, \$22.00. Sale price, **\$12.98**

Fashionable 38-Inch Length
Seal Plush Coats
At **\$12.50**

Sold Regularly at \$22.50.

Every woman who follows the trend of fashion knows they are the latest style innovation of the season. Not a fad, but the correct garment for cold weather wear.

Tomorrow we offer a lot of 100 Genuine Salt's Seal Plush Coats, 38 inches long, like the illustration—a perfect imitation of the Hudson or Electric Seal Coats; tailored just as the real fur garments, with large shawl collar; cut very full; new fitted models, with GUARANTEED SATIN LININGS throughout.

Regular \$22.50 value, at \$12.50.

\$25.00 SEAL PLUSH COATS—Another lot of Women's Handsome Quality Seal Plush Coats, in the popular 42-inch length; made of genuine Seal plush, brilliant grade, thoroughly well tailored and cut in the latest fitted models, with large shawl collar, and lined with GUARANTEED SATIN throughout. Regular price, \$25.00. Sale price, **\$13.75**

81x90 Seamless Sheets, 55c
Regular 75c Value at

In these days of soaring prices it is indeed unusual to be able to buy seamless bed sheets of this superior quality at such a low price. We bought 100 dozen at very much less than regular cost—that's how this big bargain is possible. Sale \$13.00 inches, full size for double beds, made of close woven sheeting cotton, hand torn and ironed, finished with good sized hem. These sheets are SEAMLESS—which means longer wear. Tomorrow at 55c each instead of 75c.



"Mill Pieces" of \$1.00 and \$1.25
All-Wool Broadcloths
At **69c Yard.**

We have secured direct from the mill a lot of 250 "trial pieces" of All-wool Broadcloths, which we place on sale tomorrow at HALF PRICE AND LESS. Lengths from 7 to 15 yards. Each piece is rolled separately on a board, just the same as the full pieces.

Just when fall dressmaking is being planned comes this extraordinary bargain in the most stylish dress materials you can buy.

They are fine quality all-wool broadcloths, rich satin face and fine twilled back; 52 inches wide—the grade in greatest demand for tailored wear.

SPONGED FREE OF CHARGE.

The assortment of colors includes black, navy, olive, myrtle, smoke, brown, garnet, burgundy, etc.

Most of the pieces are enough for making women's tailored suits and skirts, as well as children's school dresses and wraps.

In all probability you will not have another such chance this season to buy fashionable all-wool broadcloths, worth \$1 and \$1.25, at this amazingly low price—69c yard.

\$20 One-piece Cloth Dresses,
A special purchase of Women's New Style One-piece Cloth Dresses; smartest tailor-made models. On sale tomorrow at \$12.50 instead of \$20.00.

Materials consist of broadcloths, chevots and chiffons, in such desirable colors as green, wistaria, garnet, raisin, canard, smoke, etc., also black.

Handsomely trimmed in a number of styles—some with embellishments of moire silk, diamond silk braid, ponceau velvet, etc. Button down the side or down the front. Some of the styles are beautifully embroidered all over.

Regular twenty-dollar value for \$12.50.

Broadcloth Evening Capes
Regular Price, Ten Dollars..... **\$4.95**

No need to tell you how fashionable Evening Capes are this season—every woman who follows the trend of fashion knows it.

These are exactly the capes wanted by theatergoers and society women—in their clever styling and distinctive quality having all the dignity and unmistakable class of the most exclusive sort.

Choice of the two prevailing models—the long military cape and the popular "Mary Garden" cape.

Full length garments of broadcloth, made with full sweep. Collars in the new, high-cut military style, trimmed with fancy military galloons.

Either plain or strapped shoulders; some trimmed with silk frog ornaments across the front; others trimmed with large gilt buttons.

In all the favorite shades, such as cawaba, alice blue, pearl, mode, tan, reseda and peacock blue.



10c Yard-Wide
CAMBRIC
at 6¾c Yd.

This superior grade yard-wide Cambric offered tomorrow at a worth-while saving.

Soft-finish quality, free from dressings—especially desirable for women's undergarments.

China Mattings,
Regular price, **25c**
40c Yard

150 rolls of the Finest and Heaviest Quality 116-Warp China Mattings—the best grade imported into this country, and sold in all stores at 40c a yard, on sale tomorrow at the lowest price ever quoted—25c a yard.

Extra close-woven, smooth palmed finish straw, double corded, firm even edge quality, strictly reversible kind.

\$20 One-piece Cloth Dresses,
At **\$12.50**. Another 100 of the Regular \$5 Kind.

We are glad to announce the arrival of another lot of those regular \$5-quality Petticoats for \$2.98—news that will create a stir among women who have been waiting to take advantage of the big saving.

Made of heavy rustling quality black taffeta silk, with rich brilliant luster. A very deep umbrella ruffle, three rows of shirring and tucks, extra dust ruffle. All lengths.

These Petticoats are not to be compared with the inferior kind sold at similar prices. A comparison of quality and workmanship will quickly convince you in favor of ours.

Taffeta Silk Petticoats
At **\$2.98**. Another 100 of the Regular \$5 Kind.

Royale Flannelles, **8¾c**
Regular 15c Quality at

These handsome fall materials are just what nine out of ten women want for dressing sacques and house garments. They are soft, pretty and easy to wash—the ideal goods for the coming season's garments.

We offer 250 pieces of these regular 15c quality Royale Flannelles, in an immense assortment of styles and colorings, such as floral patterns, Persian designs and genuine French effects in pastel shades, and two and three tone printings.

Soft-fleeced quality—sold regularly at 15c a yard—offered tomorrow at 8¾c a yard. (Domestic Department, First Floor.)