

## "My Daughter"

You can't blame Daddy for being proud of her! The rosy blush of youth is kept captive by cheeks that are cleansed and nourished by the imported palm and olive oils in Palmolive Soap — the best guardian for your daughter's complexion



## PALMOLIVE Is More Than Mere Soap

PALMOLIVE refreshes, invigorates and delights as no other soap can. It brings healthy "life" to the skin—makes it soft, smooth and beautiful.

### Palmolive Cream

A pure white cream, manufactured in our own laboratories after an original formula. Penetrates and softens the skin, cleansing the deepest pores. Leaves the skin in the pink of condition. Practically every drugstore in the United States sells Palmolive Soap and Palmolive Cream! Send the band from a cake of Palmolive Soap and we will send you a generous facsimile jar of Palmolive Cream, postpaid.



Price 50c

The Orientals are partly responsible for Palmolive. They proved the value of Olive and Palm Oils as natural beautifiers. We increase the value of these oils with our scientific blend—the result of hundreds of tests and experiments carried through 36 years. Thus Palmolive does for the skin what no other soap can do—what these oils, by themselves, cannot do.

The olive oil in this soap alone produces that fresh, cool, green hue. Contains no free alkali. The natural oils of the skin are protected and the skin is kept soft and smooth.

30 tons pressure brought to bear on each cake of Palmolive, making it last longer than ordinary soaps—more soap to each cake.

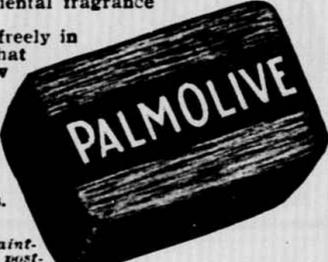
Perfect cleanliness—a fresh, Oriental fragrance characterizes Palmolive.

Palmolive lathers quickly and freely in either hard or soft water. Learn what is lacking in the soap you use now by comparing with Palmolive.

Get a cake of your dealer today or send two 2-cent stamps for sample and free booklet, "The Easy Way to Beauty."

B. J. JOHNSON SOAP COMPANY  
514 Fowler St., Milwaukee, Wis.

Beautiful Art Calendar reproducing in full colors famous oil paintings of Oriental queens, by De Lay, sent postpaid for 25c in stamps or silver, with free sample of Palmolive Soap and jar of Palmolive Cream.



(189)

Price 15c

# STOP!



# Don't Kill the Laying Hen! Kill the "Drones"

### The hen that Lays is the hen that Pays

Don't kill her. She's the one that makes your profits. She lays you 150 eggs or more a year. Kill the sluggard that lays only 50 eggs a year. The one that doesn't earn her feed. Kill her. Learn to pick the layers from the "drones."

### Read Potter's Great Book "Don't Kill the Laying Hen"

Teaches you how to double your poultry profits, no matter if you have 20 or 2,000 chickens—whether you have a 10-foot square yard in town or acres of chicken yards on the farm. You need this book just the same. It represents 20 years of close study and experiments. You cannot learn the secrets of the great Potter System unless you read this book. So written and illustrated that anyone can understand it. So valuable to poultry keepers that eleven editions have been required to meet the demand to date. Read this partial table of contents:

How to pick out the Non-Laying Hen.  
How to pick out the Hen That is Laying.  
How to know hens that are Most Prolific Layers.  
To Know How and When to Cull the Non- and poor Layers.

To know the ones to Sell and the Ones to Keep.  
How eggs can be produced in winter.  
How to separate the Poor Layers from the Best without Handling.  
Ten ways to detect hen not laying.  
Three Ways to Prove their Laying Condition.

This is not half of the contents, but gives you an idea how valuable this book would be to you. Contains a large supplement giving Valuable Scientific Facts Regarding Moulting. Never before has such a valuable book been written on this important subject.

### OUR GREAT OFFER

One Copy, "Don't Kill the Laying Hen,"  
One Year's Subscription to A. P. J., for **\$1.00**

AMERICAN POULTRY JOURNAL is the greatest Poultry Journal on earth; it leads all others in everything pertaining to poultry. Contains as high as 244 pages to a single issue and illustrates the different varieties of poultry in colors on its front cover page each month. Dr. Prince T. Woods, one of the most popular poultry writers of the day, writes exclusively for the American Poultry Journal. No matter how many other papers you take, if you are interested in poultry you cannot afford to be without American Poultry Journal.

The publishers of American Poultry Journal have carefully investigated the merits of the "Potter System," and absolutely guarantee that it will teach you how to tell your laying hens, so that you can kill the drones and **save your feed bill.** We give your money's worth or money back.

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American Poultry Journal Publishing Co., 550 S. Dearborn St., Chicago, Ill.

## Some fine day You'll Come West!



Yes sir, yes ma'am, you'll come right into this garden land of yours where birds sing and flowers bloom all year; where winter is but a name! You'll come into your own in the wonder states of the Pacific Coast!

**Life's Worth Living** to sit by the winter's fire and plan what you'll do about the real west; not this year, perhaps, but before many years. For the call of the real west is right in your blood.

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without any further obligation on my part.

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## THE LAST OF THE PRIZE CONTEST

THE last of the prize competing stories will be published in our next issue, there being four of them; so it is really a prize story issue. Some of our readers are frankly tired of the prize aspirants; but most of them, having a hint of the end, seem to think it would be wise to begin another contest. Maybe we shall some day; but ten thousand dollars in addition to the regular prices that authors receive is a good deal of money.

The prizes will be awarded by a committee composed of representatives of each of the twelve newspapers by whom the ASSOCIATED SUNDAY MAGAZINES are issued each week co-operatively and simultaneously as part of the Sunday editions. Necessarily the awards could not be made until all the competing stories had been published. They will come along speedily, we hope.

You know that many of the authors who entered the contest receive very high prices for their fiction. In fact, we can't recall any prize story contest in which were represented so many distinguished writers on both sides of the Atlantic. A contest that will bring forth contributions by Rudyard Kipling and Sir Arthur Conan Doyle, for instance, must be remarkable. As a rule, distinguished authors object to entering prize competitions. Our SUNDAY MAGAZINE didn't have a positive refusal from any author. Some of them could not enter, and the reasons they gave were convincing; but all declared that they had every disposition to submit stories.

The average of excellence of the stories that were accepted for the contest is remarkably high. The familiar experience in prize story contests has been overturned in this respect. Heretofore the average has been rather low, there being two or three stories immensely superior to the others.

Our SUNDAY MAGAZINE contest has brought out many big stories,—big in their ideas, in their significance. It has brought forth brilliantly written tales. Whether or not among the hundred and ten that will have been printed with the next issue there are any truly great stories can be decided only by time. We think that some of them will endure.

It just happens that the last four stories

are strange, powerful tales that are likely to leave an imprint because of their emotional value. Despite the grip in them, there is only one that is really a SUNDAY MAGAZINE story. The others don't stand for the things that our SUNDAY MAGAZINE likes to have in its fiction. And you know what those things are.

**THE DEATH DEALER** is by Robert Barr, who left this side of the Atlantic to go to England to become one of the most popular of storytellers. It is a peculiar story, about which one can tell nothing without destroying its real values. You are likely to debate in your own mind about the fine, widely beloved country doctor who turned criminal for the noblest of motives, in the end calmly becoming his own executioner. It is worth while sometimes to try and determine whether or not one would do or should do certain things in certain circumstances, because it may clear up some important, tangled points.

**THE MAN BEHIND**, by John R. McMahon, will get you all stirred up; for there is presented the sensations of a man who is constantly being followed,—"shadowed," to use the technical term of detectives,—which is made so real, so absorbing, that it almost dwarfs the explanation.

**THE FIFTH DIMENSION**, by Harry Stillwell Edwards, is a powerful, creepy tale, written so convincingly, with such intensity and such brilliance, that you can't escape its fascination. In it are really three stories, and they are brought together in such a manner as to make a fourth. It is beyond the pale of practical things, and the best thing about it is that the author does not make any attempt to explain.

**MOSCOW** is a story of the real Northwest of Canada, a story of adventure by K. and Hesketh Prichard, in which the finest, strongest character is a woman whose love and cleverness outwit a really able and resourceful villain.

## Beats the bit-brace

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Takes the same cutting tools as a bit-brace; chuck holds up to 1/2-inch. Readily drills 3/16-inch holes in metal. Freely drives 3/8-inch auger bit in hard woods and larger in soft woods.

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