

WASHINGTON, D. C., SUNDAY MORNING, APRIL 13, 1913.

Regular 15c 20-Mule Team Borax, 8c lb.

THIS COUPON and 3c for one-pound package of Genuine Twenty-Mule-Team Borax. Sold regularly at 15c. (S)

Wizard Triangle Mop With This Coupon, 98c

A boon to housewives—keeps the floors clean and highly polished with least effort. Removes dirt and dust instantly—the illustration will show you how it reaches into the corners. The handle, which is 34 inches long, makes it easy for the housewife to secure the best results without bending her back. On sale tomorrow at 98c with this coupon. (S)

Large Bottles Household Ammonia, 3c.

THIS COUPON and 3c for Large Size Bottle of Household Ammonia, guaranteed full strength. For spring-house cleaning. (S)

25c Carpet Brooms, For 14c.

THIS COUPON and 14c for FIVE-STRING CARPET BROOMS, made of good quality broom straw, finished with spiral wire ferrule. Well made, serviceable brooms that sell regularly at 25c each. (S)

"IT PAYS TO DEAL AT GOLDENBERG'S"

Goldenberg's

SEVENTH AND K "THE DEPENDABLE STORE"

"Fruit-of-the-Loom" Cotton, 83c Yard.

This famous brand of Bleached Cotton, full yard wide, soft finish, even, round-thread grade for undergarments, offered for one day at practically mill cost. Supply your needs tomorrow at this saving—83c a yard.

20c Jars of Peroxide Cream, 10c

THIS COUPON and 10c for regular 20c size jar of Riman Peroxide Cream, a high-grade toilet and massage cream. (S)

19c Jars of Talcum Powder, 9c

THIS COUPON and 9c for regular 19c size jar of Rich Violet Talcum Powder, half-pound size in glass jar with glass dome top. (S)

\$2.50 Gas Iron, \$1.19

Handsome Nickel-plated Irons, with detachable handle, like illustration. Warranted to give absolute satisfaction. Complete with 6 ft. of gas tubing and iron stand.

\$2.50 and \$3 Rugs, \$1.69

Asminster Rugs, in sizes 27x54 and 27x60; extra heavy weight, high pile fabric, with rich luster. All sorts of colorings, in oriental, floral, medallion and conventional designs. Hartford, Bromley, Sanford, Smith and Overbrook Carpet Co.'s makes.

THE SEASON'S GREATEST SALE OF Women's High-Grade Spring Suits

Values Worth \$35 and \$40 at \$15.50

A purchase of Women's New Spring Suits that emphasizes the value-giving supremacy of this store, presenting all that is smart and desirable in tailored garments at a price conspicuous for low selling.

There are exactly 327 suits in the lot, comprising the showroom samples and overproduction of one of New York's most noted manufacturers. Every suit bears the hallmark of correct fashion and shows all the little niceties of tailoring to meet the requirements of fastidious dressers.

Materials consist of Silk-and-wool Poplins, Bedford Cords, Imported Novelty Weaves, Whipcords, Two-tone Cords, French Serges, Diagonals and Imported Mixtures.

A wide selection of the season's leading styles, including Balkan Blouses in severe and modified effects; Russian Blouses, trimmed and severely plain models predominating. Coats lined with guaranteed silks. Both plain and draped effects to choose from. All the new colors are represented, such as new blues, navy, mustard, copenhagen, tan, smoke and taupe, as well as black.

A remarkable sale of regular \$35 and \$40 Suits at \$15.50.

Three-Day Sale of "Onyx" Hosiery

An Extraordinary Opportunity to Supply Your Needs at Decided Savings.

The makers of the celebrated "Onyx" brand hosiery for men and women have set aside the next three days for a special sale of their merchandise—an event in which we gladly co-operate with exceptional values not possible at any other time of the year.

For nearly two decades the "Onyx" brand of hosiery has enjoyed a country-wide reputation for high quality, service and style, so it is natural that we should join hands with the makers for this special occasion and make the next three days' hosiery selling the liveliest ever known in our history.

Extra space will be provided for this important event, and there will be plenty of salespeople to serve you promptly.

Women's 50c "Onyx" Black Silk Lisle Stockings, full-fashioned foot, double sole, high-applid heel and toe; garter tops. Regular 50c values. Sale price, (Three pairs for \$1.00) 35c

Women's "Onyx" Silk Stockings, seamless foot, double sole, high-applid heel and toe, lisle garter tops; in black, white and tan. Regular 50c values. Sale price, (Three pairs for \$1.00) 35c

Men's 50c "Onyx" Silk Hose, in black and all colors; good, heavy-weight and pure silk quality. Sale price, 50c pair; THREE PAIRS for \$1.10

Men's 50c "Onyx" Accordian-knitted Silk Hose, in all the leading colorings. Sale price, 50c pair; THREE PAIRS for \$1.10

Men's 50c Silk Ties, 25c. As an extra attraction for this sale we shall offer a big lot of Men's Fine Quality Pure Silk Knitted Four-in-hand Ties, bought from the makers of "Onyx" Hosiery, at HALF PRICE. Large assortment of new spring colorings and designs. Classed as "seconds," but the burs are trivial and do not affect the appearance or wear.

Women's "Onyx" Gauze Lisle Stockings, seamless foot, double sole, high-applid heel and toe, garter tops; in black and white. Regular 35c values. Sale price, 25c

COUPON SALES. No Mail or Phone Orders.

50c RINGS, 24c. THIS COUPON and 24c for Baby Rings, solid gold, neat designs and well made. (S)

BASTING COTTON, 2 FOR 6c. THIS COUPON and 6c for two pounds of King's White Basting Cotton, all numbers; 500-yard spools. (S)

DARNING COTTON, 6 FOR 5c. THIS COUPON and 6c for six spools of Good Quality Darning Cotton; white or black. (S)

CHILDREN'S WAISTS, 19c. THIS COUPON and 19c for Children's Skeleton Suspender Waists; rubber button hose supporters attached; double attached; all sizes. Notion Dept. (S)

Yard-Wide Satin Messalines. Regular \$1.00 Quality at 69c

It is by offering just such extraordinary values that we have won our position as leaders in silk selling. Women are clamoring for these Beautiful Satin Messalines, and we meet the demand with values that cannot be matched elsewhere in the city.

Heavy, firm all-silk quality, with the soft clinging finish required to secure the graceful effects of the present mode. Rich, brilliant luster and good weight for waists and costumes. Full 36 inches wide.

Choice of a complete assortment of leading street and evening shades, including the following: White, Cream, Coral, Mauve, Light Blue, Pink, Silver, Tan, Lavender, Nile, Old Rose, Alice, Apricot, Reseda, Emerald, Copenhagen, King's Blue, Nell Rose, American Beauty, Taupe, Brown, Turquoise, Cardinal, Garnet, Gray, Navy Blue, Black.

40-INCH BROCADED CHARMEUSE; floral designs and handsome scroll effects; all-silk quality; colors include white, light blue, pink, royal, navy, brown, black, etc. Worth \$2.00. Sale price \$1.44

40-INCH BOX-LOOM CREPE DE CHINE; firmly woven grade; in gray, light blue, maise, navy, wistaria, myrtle, Alice and black. Worth \$1.50 yard. Sale price 98c

Towel Sale. Wanted Kinds At Generous Savings.

17x32 Hemmed Huck Towels, absorbent grade, with neat fast-color red borders. Sold regularly at 10c. **5 7/8c**

22x44 Hemmed Huck Towels, closely woven, absorbent grade, fast-color red borders. Sold regularly at 17c each. Sale price **11c**

Hemmed Huck Towels, size 20x40; plain white and red borders. Sold regularly at 12 1/2c each. Sale price **8 3/4c**

\$1 English Longcloth. 12-Yard Pieces at 79c

A special offering of 200 pieces of Genuine English Longcloth, soft chamoin finish, for making summer underwear; full 36 inches wide. The regular one-dollar grade at 79c piece. Each piece contains full 12 yards.

25c White French Voile, 12 1/2c Full 45 Inches Wide

Two unusual features about this lovely Imported White French Voile—the extra fine quality of the weave and the extra width—45 inches. Never before have you been offered equal grade White Voile at this low price.

Made of two-ply combed Egyptian cotton, selected for its smoothness and fineness, extra firm, close-mesh weave that washes perfectly and retains its handsome finish permanently. Regular 25c quality at 12 1/2c a yard.

30c IMPORTED WHITE PIQUE, 27 inches wide, with fancy novelty welts in various sizes. One of the season's newest and most charming fabrics for suits and skirts. **14c**

50c IMPORTED WHITE PIQUE, in two popular size welts; the highest grade pique imported into this country, and never sold before for less than 50c a yard. Sale price **37c**

25c WHITE LINGERIE BATISTE, with beautiful silk mercerized finish that no amount of washing can harm. Choice of white woven mercerized satin plaids. A dainty white fabric for waists and dresses. **12 1/2c**

35c WHITE CANNON CLOTH, 36 inches wide; a firm, even-thread weave with a finish that gives it the appearance of linen. Unequaled for wear and service. **12 1/2c**

25c WHITE MERCERIZED MADRAS, an extra fine grade with handsome white wave silk mercerized designs. The vogue for smart summer dress. Exceptional value at yard. **12 1/2c**

50c WHITE OLONA LAINA 45 inches wide; the fine, sheer white material with a distinctive finish all its own. These goods were sold to us by a leading jobber as slightly imperfect, but the imperfections are hardly noticeable, and do not affect the appearance or serviceability in the slightest degree. Sale price, yard. **19c**

COUPON SALES. No Mail or Phone Orders.

10c ENVELOPES, 5c. THIS COUPON and 5c for package of 25 Lined Envelopes, in white. Sold regularly at 10c. (S)

POST CARD ALBUMS, 50c. THIS COUPON and 50c for Post Card Albums, holding 300 cards; cloth bound. Worth \$1.00. (S)

POST CARDS, 5c SET. THIS COUPON and 5c for set of 12 Colored Post Cards, assorted subjects. Values worth up to 15c dozen. (S)

8c CREPE PAPER, 5c. THIS COUPON and 5c for roll of Dennison's Crepe Paper, in assorted colors. Full rolls. (S)

STATIONERY WAFERS, 5c. THIS COUPON and 5c for 50 Wafers, for marking envelopes, stationery. Choice of three different styles. (S)

\$1.25 BIRDEYE, 95c. THIS COUPON and 95c for 30-inch Antislip Birdeye in various sizes and packages, containing full 10 yards. (S)

\$1.00 TABLE NAPKINS, 60c. THIS COUPON and 60c for 18x18 Hemmed Damask Table Napkins, regular quality, with hemstitched hems. Five neat patterns. (S)

POMPEIAN MASSAGE CREAM, 44c JAR. THIS COUPON and 44c for five-ounce jar of Pompeian Massage Cream. (Professional size used by masseurs.) (S)

10c SILK SPONGES, 3c EACH. THIS COUPON and 3c for regular 10c Silk Sponges, with hemstitched hems. Soft quality. (S)

5c FACE CHAMOIS, 3c EACH. THIS COUPON and 3c for Face Chamois, soft finish. Sold regularly at 5c. Toilet Goods Dept. (S)

WOMEN'S DRAWERS, 15c. THIS COUPON and 15c for Women's Muslin Drawers, good quality material; deep cuffs; with hemstitched hems. Well made. (S)

CHILDREN'S DRAWERS, 8c. THIS COUPON and 8c for Children's Muslin Drawers, with neat torn-on lace and fine tucks. Well made. Sizes 2 to 12 years. (S)

CORSET COVERS, 12c. THIS COUPON and 12c for Women's Corset Covers, of good quality material, with lace around neck and sleeves; all sizes. (S)

50c PANTS, 31c. THIS COUPON and 31c for Boys' Navy Blue Pure Worsted Serge Pants, with Full Peg-shaped and Full-lined Knickerbocker Pockets; sizes 9 to 17 years. (S)

BOYS' SUITS, \$2.98. THIS COUPON and \$2.98 for Boys' Navy Blue Pure Worsted Serge Suits, with Full Peg-shaped and Full-lined Knickerbocker Pockets; sizes 9 to 17 years. (S)

MEN'S SUSPENDERS, 35c. THIS COUPON and 35c for Genuine "Guyot" Suspenders, all colors. Sold regularly at 50c pair. (S)

\$2.00 GO-CARTS, 98c. THIS COUPON and 98c for Strongly Made Go-Carts, black enamel steel gearing and rubber-tired wheels. (S)

59c MATTING RUGS, 29c. THIS COUPON and 29c for Japanese Matting Rugs, 33 1/2 Double dye colorings of green, red and blue; handsome carpet design; reversible. (S)

\$1.25 PORCH SCREENS, 79c. THIS COUPON and 79c for Japanese Bamboo Porch Screens, complete with rope and pulley. 6 ft. wide and 8 ft. drop. (S)

65c MOSQUITO NETTING, 48c. THIS COUPON and 48c for 8-yard pieces of Adams' make Cross-barred Mosquito Netting, in green, red, blue, pink, black and white. (S)

\$1.50 ROPE PORTIERS, 98c. THIS COUPON and 98c for pair of Rope Portiers, heavy, tasseled, trimming and valance. Green, red, rose and tan colorings. (S)

59c DOOR PANELS, 29c. THIS COUPON and 29c for Irish Point Door Panels, size 32x40. Good quality net; in pretty motif designs. (S)

LUNCHEON CLOTHS, \$2.98. THIS COUPON and \$2.98 for Hand-embroidered and Hand-drawn Luncheon Cloths, in beautiful designs, scalloped and hemstitched border; round and square; 45 and 54 inch sizes. Values worth \$5.00 and \$6.00. (S)

59c LUNCH CLOTHS, 39c. THIS COUPON and 39c for Imitation Swiss Luncheon Cloths, 45-inch size; round and square. (S)

29c ART GOODS, 19c. THIS COUPON and 19c for Mexican Drawnwork Scarfs and Shirts, also Centerpieces. Beautiful designs. Sale price, each, 19c. (S)

WAX PAPER, 4 FOR 10c. THIS COUPON and 10c for 4 sheets of Special Brand Wax Paper, for wrapping lunches, etc. Sold regularly at 3c roll. (S)

LUNCH SETS, 19c. THIS COUPON and 19c for Dennison's Lunch Sets, containing large size table cover, 12 colored napkins, 12 colored doilies and 6 plates. (S)

Women's Handkerchiefs 10c and 12 1/2c Values, 5c

Because the manufacturer classes these Handkerchiefs as "seconds" we bought them at less than half price.

Choice of several styles, including Initial Handkerchiefs, Mourning Borders, Colored Borders, cross-bar effects, embroidered corner, etc.

Soft-finish quality, with hemstitched border.

\$1.00 Irish Linen 2 1/2 Yds. Wide, 69c

A special lot of Fashionable White Irish Linen Suiting secured by our linen buyer to sell at practically wholesale cost.

It is full 2 1/2 yards wide and is thoroughly steam shrunk. Warranted all pure linen. The vogue for smart suits and dresses. Sale price, 69c yard. (Linen Dept., First Floor.)

Long Kimonos \$2.50 Values at \$1.88

New arrival of Women's Long Kimonos of fine quality plisse and serpentine crepe materials, in delicate shades of pink, lavender and light blue, also white with pretty floral designs forming the border. Made in several new styles, some trimmed with satin. All sizes.

75c and 89c Seamless Sheets A Mill Purchase of 100 Dozen on Sale Tomorrow at 55c

The most remarkable offering of Sheets presented this season, the result of a fortunate deal that gave us a big lot of fine Heavy Quality Seamless Bleached Sheets to sell at savings every prudent housewife will appreciate. Now is the time to replenish your needs for the entire season.

THESE SEAMLESS SHEETS ARE IN SIZES 81x108, 81x90, 72x108 AND 72x90; MADE OF EXTRA HEAVY LEXEN-FINISH SHEETING COTTON, WITH 2-INCH HEM, HAND TORN AND IRONED. FREE FROM DRESSING OR STARCH.

The majority are in the desirable extra large sizes specified above, and all are of superior quality that will give lasting satisfaction.

Classed as "run-of-the-mill" because of slight imperfections, such as an oil spot, thick thread or uneven hem. Nothing to hurt their serviceability.

Extraordinary sale of regular 75c and 89c values at 55c each.

15c and 19c Pillowcases, 93c

"Run-of-the-mill" Bleached Pillowcases, in extra large sizes—30x36, 45x36, 45x38 1/2 and 42x38 1/2. Made of the best grades of pillowcase cotton, hand torn and ironed. Free from injurious starch or dressing. The hems are hardly noticeable and do not impair their usefulness at all. Sale price, 93c each.

Crocheted Bedspreads, double-bed size, in raised Marseilles designs. Sold regularly at \$1.39 each. Sale price **89c**

Yard-wide White Cambric, a soft-finish, close-woven grade for making summer undergarments. Sold regularly at 12 1/2c yard. Sale price **7 3/4c**

All-wool White Embroidered Flannel, in handsome silk-embroidered designs, for infants' wearables. Worth 50c yard. Sale price **39c**

27-inch Plain-color Chambray, in pink, light blue, gray, tan, green, ox-blood, etc.; warranted fast colors. Sold regularly at 10c yard. Sale price **5 3/4c**

Yard-wide White Cambric, a soft-finish, close-woven grade for making summer undergarments. Sold regularly at 12 1/2c yard. Sale price **7 3/4c**

A Remarkable Sale of \$3.50 Embroidered Tissue Voile Robes at \$1.25

Women in quest of new and distinctive material for handsome spring frocks will fall in love with these beautiful Embroidered Tissue Voile Robes offered tomorrow at a price that represents but a fraction of the actual worth.

Each Robe contains seven yards of the finest tissue voile with deep bands of handsome embroidery and insertion that repeats itself five times to make up an attractive gown.

The colors are cadet with white, old rose with white, pink with black, navy with white, tan with black and copenhagen with white embroidery. They are worth \$3.50. Sale price, \$1.25.

39c and 50c Silk-and-Linen Fabrics. Greatest Values Yet Presented at 19c

5,000 yards of the most beautiful Silk-and-Linen Fabrics ever shown in a special sale come to us last week in a special purchase—the most remarkable of its kind on record. Not alone for the little cost, but because of the wide range of exquisite weaves, this sale takes foremost rank among the many unusual value-achievements of the kind presented in the past.

A profusion of lovely weaves to select from, including the following novelty effects:

27-inch Brocaded Satin Tussock Silks. **36c**

27 and 36 inch Silk Rattine. **27c**

36-inch Brocade Silk. **36c**

36-inch Striped Ratine, in white grounds with black stripes. **24c**

The loveliest silk-and-linen materials produced for afternoon and party frocks and street dresses. In a complete range of street and evening shades. Regular 39c and 50c values at 19c a yard.

36-inch Tub Silks. **36c**

27-inch Brocaded Satin Meteor. **27c**

27-inch Brocade Satin Charmeuse. **27c**

24-inch Box-loom Crepe de Chine. **24c**

24-inch Brocaded Silk Crepe de Chine. **24c**

50c & 75c Window Shades at 29c Each

150 dozen Window Shades in this special sale at savings of one-half and nearly two-thirds. J. C. Wemple's handmade olive oiled and cambric, also Holland and fringed shades, in the slightest degree, strong, perfect-acting spring rollers.

Full size—36 ft. Choice of white, cream, ecru, gray, blue, brown, light, medium and dark green.

PERFECT QUALITY—not "seconds." Choice at 29c.

Wool Fiber Rugs, Worth \$10 \$4.95

We have fifty of these 9x12-ft. Largest Room Size Wool Fiber Rugs to sell at half customary cost.

Made in one piece—no seams. They are perfect quality and reversible.

The range of designs includes medallion and conventional patterns, also plain centers with "off-croft" borders, in green, blue, red and brown. Sale price, \$4.95 each.

Swiss Embroidery Flouncings, \$1 and \$1.25 Values at 59c

Every home dressmaker will want to share the unusual values offered in tomorrow's sale of Flouncings. We obtained the importer's stock of discontinued patterns at a big discount, and that accounts for the extraordinarily low price named for these beautiful embroideries.

Full 45-inch-wide Swiss Embroidery Flouncings of exceptionally fine quality, showing the highest class hand-loom work, in a large assortment of patterns, from the daintiest kinds to the elaborate open and blind work designs.

Regular \$1.00 and \$1.25 values at 59c a yard.

45-inch Embroidered Voile Flouncings; large variety of heavily worked patterns; in floral and scroll designs; good sheer quality voile. Worth 69c yard. Sale price **49c**

27-inch Swiss Embroidery Flouncings; in a good assortment of patterns. Sold regularly at \$1.00 yard. Sale price **49c**

45-inch Imported Embroidered Voile Flouncings; very deeply embroidered in rich, heavy designs. Values worth \$1.50 and \$1.98 yard. Sale price **89c**

Shadow Lace Flouncings; 18 inches wide; white and ecru colors; floral and scroll designs. Worth 49c yard. Sale price **25c**

Shadow All-over Lacey; 18 inches wide; in pretty floral and scroll patterns. Worth 49c yard. Sale price **49c**

Swiss and Nainsook Embroideries; edgings and insertions; widths up to 6 inches; good assortment of new patterns. Worth 10c and 12 1/2c yard. Sale price **6 1/2c**

Swiss All-over Embroidery; 25 inches wide; in elaborate openwork and blind patterns, for making yokes, waists, etc. Worth 75c yard. Sale price **48c**

116-warp China Mattings Regular Price, 40c a Yard, 22 1/2c

For one day the price bars are down on this Superior Grade 116-warp China Matting, affording you an opportunity to secure new floor coverings for the summer at a saving of nearly one-half.

Palmed-finish Lintan straw, the heaviest and most serviceable you can buy at any price. A choice selection of plaids, stripes, checks and novelty patterns, in leading colors.

Strictly perfect quality and reversible. We will cut the rolls in any quantity desired. These regular 40c Mattings offered tomorrow at 22 1/2c a yard.

HEAVY-WEIGHT 65 TO 75 POUND SEAMLESS CHINA MATTINGS; close-woven, palmed-finish straw, double-cord edges; in check, stripe and plaid designs; colorings of green, red, blue and brown. Regular 25c value. Sale price **15c**

EXTRA FINE QUALITY 180-WARP JAPANESE MATTINGS, in all the newest and handsomest carpet designs; colorings of red, green and blue; extra well made, with special machine finish, double-wire edge; long rush straw. Sold regularly at 40c yard. Sale price **25c**

12 1/2c and 15c Draperies 9 1/2c for Yard

The materials in demand for summer draperies, including Yard-wide Reversible Art Serges, Madras, Casement Cloth, Silko-lines, Swiss and Laces, also Cretonnes and Imitation Linsens.

In this big variety of materials you will be sure to find just what you want for curtains, scarfs, draperies, cushion and furniture slip covers.

Light and dark colorings, in plain, figured and striped effects. Strictly perfect quality goods. 12 1/2c and 15c values at 9 1/2c a yard. (Fourth Floor.)

\$1.50 Princess Slips A Special Purchase at 98c

Unusually attractive styles and exceptional values mark this special offering of Women's Princess Slips—the result of a purchase of a maker's stock on hand.

Made of fine quality nainsook and lingerie cloth, the yokes handsomely trimmed with swiss embroideries and satin ribbons, in dainty colorings and with several rows of valenciennes laces, combined with ribbons. Skirts trimmed to match, and finished with under ruffles. All sizes. Regular \$1.50 values at 98c each.

Crepe Petticoats; good quality plain white crepe, with ruffle, and trimmed with linen lace and insertion; lengths, from 35 to 44. **69c**

White Crepe Nightgowns; slip-over style, with kimono sleeves; neck and sleeves finished with linen lace edgings and silk ribbons; full cut and well made garments. Special **79c**

Nainsook Nightgowns; in a variety of new styles; trimmed with laces and embroideries; made with low necks and short sleeves. Special **79c**

Women's High and Low Shoes, Values Worth \$2 to \$3.50 Pair, at \$1

A clean-up sale of all the broken lots and remainders of footwear left in the wake of several recent sales. Your opportunity to secure several pairs of shoes at very small cost.

The lot includes the balance of our purchase of the sample line of Hazen B. Goodrich & Co., as well as the oddments from our regular stock of women's footwear.

Large variety of styles, in Button, Blucher and Lace High Shoes, also Pump, Oxford and Soller Ties, Oxfords and Three Strap Slippers and Cavalier Boots. All the best leathers, including Russia calf, patent calf, gun metal and Vic kid.

Black and colors, such as red, white, blue, gray, green, champagne and bronze. High and low heels, plain and tipped toes. Hand-turned and hand-sewed soles.

The samples shoes are in sizes 3, 3 1/2 and 4. A and B widths only, the balance of the lot are in sizes 1 to 4.

One dollar a pair for shoes formerly sold at \$2.00, \$2.50, \$3.00, \$3.50 and \$4.00 a pair.

9x12-ft. Jap. Matting Rugs, Usual \$4 Value at \$1.95

Not like the ordinary matting rugs usually sold at similar prices—but superior quality, extra close-woven, long rush straw grade that will give lasting satisfaction. 150-warp Japanese Matting, with firm even edges. Choice of handsome oriental, medallion, conventional and floral designs in various new color combinations.

These 9x12-foot (room size) rugs at \$1.95 each.

WOMEN'S DRAWERS, 15c. THIS COUPON and 15c for Women's Muslin Drawers, good quality material; deep cuffs; with hemstitched hems. Well made. (S)

CHILDREN'S DRAWERS, 8c. THIS COUPON and 8c for Children's Muslin Drawers, with neat torn-on lace and fine tucks. Well made. Sizes 2 to 12 years. (S)

CORSET COVERS, 12c. THIS COUPON and 12c for Women's Corset Covers, of good quality material, with lace around neck and sleeves; all sizes. (S)

50c PANTS, 31c. THIS COUPON and 31c for Boys' Navy Blue Pure Worsted Serge Pants, with Full Peg-shaped and Full-lined Knickerbocker Pockets; sizes 9 to 17 years. (S)

BOYS' SUITS, \$2.98. THIS COUPON and \$2.98 for Boys' Navy Blue Pure Worsted Serge Suits, with Full Peg-shaped and Full-lined Knickerbocker Pockets; sizes 9 to 17 years. (S)

MEN'S SUSPENDERS, 35c. THIS COUPON and 35c for Genuine "Guyot" Suspenders, all colors. Sold regularly at 50c pair. (S)