

10c Cans of Talcum Powder, 5c

THIS COUPON and 5c for a large tin of Talcum Powder, Choice of Violet, Camellia or Glycerine. Regularly 10c. (S)



\$2.50 Oil of Cedar Mop Combination, 89c

THIS COUPON and 89c for a Large Size Oil of Cedar Mop, worth \$1.50, and one quart can of Oil of Cedar. We guarantee this mop to give absolute satisfaction for cleaning and polishing all kinds of wood work. (S)



10c Bottles of Ammonia 4c

THIS COUPON and 4c for large bottles of Household Ammonia (nearly full strength). Regularly 10c. (S)



Dr. Lyon's Toothpowder, 11c

THIS COUPON and 11c for Dr. Lyon's Toothpowder—you know the regular price is everywhere else. (S)



Open at 8:45 A.M. Close at 5:30 P.M.

"IT PAYS TO DEAL AT GOLDENBERG'S"

Goldenberg's

SEVENTH AND K "THE DEPENDABLE STORE"

"Both Sides of Seventh Street"

25c "Gem" Vegetable Peelers, 10c

"Gem" Vegetable Peelers, with razor blades, which is easily adjusted. Saves all waste, time and labor. It is indispensable to all housekeepers. (S)

Woodworth's "Blue Lilies" Perfume 13c 1/2 Oz.

THIS COUPON and 13c for half-ounce bottle of Woodworth's Famous "Blue Lilies" Perfume—a favorite perfume among people of refinement. (S)

Regular 35c Tea Pots 14c

THIS COUPON and 14c for Enamelled Coffee or Tea Pots; four-pint size. (S)



10c Bottles of "Three-in-One" Oil 6c

THIS COUPON and 6c for regular 10c size bottle of "Three-in-One" Machine Oil. Notion Dept. (S)



Tomorrow We Launch One of the Greatest Dress Sales in Our History—Offering the Choice of

900 Beautiful Silk, Satin and Velvet Dresses

At Less Than Actual Cost of Production

Lot 1--Offers Choice of Dresses worth \$15 and \$20 for **\$7.98** | Lot 2--Offers Choice of Dresses worth \$22.50 & \$25 for **\$9.75**

In this, the most remarkable sale of Dresses ever held in Washington, you are offered choice of all the new season's most fascinating models and loveliest materials, in fine quality silks, satins and velvets, at prices nothing short of sensational. A prominent maker's absolute necessity for cash to pay for his materials compelled him to dispose of his made-up stock of garments, and he gave us the pick of his sample rooms at a fraction of regular cost. Briefly stated, this is the reason for tomorrow's amazing economies, which will be long remembered by women wise enough to respond promptly to this announcement.

Distinctive styles, high-grade qualities and incomparably low prices are all inseparably linked in this sale. Come and see the vast assortment of new and beautiful models—it is impossible to give more than a hint of the wonderful array of styles and designs. There are Dresses for every occasion—Party Dresses, Street and Afternoon Dresses, Evening Frocks, Dansant Dresses, etc.

The collection includes Beautiful Embroidered Velvets, in combination with silk chiffon; Chiffon Velvets with net and velvet tunics; Satin and Velvet Combination; Crepe de Meteor, Crepe de Chine, Chiffon and Lace. Imported Satin, Satin Charmeuse, Silk Poplin, Satin Messaline, etc. Every wanted shade, in all sizes for misses and women.

A Great Purchase of Untrimmed Hats, Trimmed Hats and Trimmings At 33c and 50c on the Dollar!

A sale that presents unparalleled buying opportunities in high-class millinery—the result of several large purchases made from overstocked manufacturers at a fraction of wholesale cost. No words can adequately describe the amazing values—you must come and see just what this sale offers in the way of assortments, styles and qualities to realize the full import of the event.

\$3.00 to \$4.00 Untrimmed Hats at 85c

Fine Quality Silk Velvet, Silk Velour and Panna Velvet Untrimmed Hats, in black and high colors, in a large variety of the most approved shapes, including Sailors, Turbans, Dressy Large Hats and Medium-size Hats.

\$1.48 Black Velvet Untrimmed Hats at 39c

Black Velvet Hats of good quality, in Turbans and small shapes. Styles in greatest favor just now.

98c Soft Felt Hats at 29c

Soft Felt Hats, for children and misses, in red, blue and black, trimmed with velvet band. Stylish and practical hats for knockabout wear.

\$2.50 Soft Felt Ready-to-wear Hats at 44c

Stylish and becoming hats of soft felt, in the popular ready-to-wear models. Choice of black and various wanted colors.

\$5.00 Ostrich Plumes at \$2.98

High-grade Ostrich Plumes, in black and white; extra large heads and broad, thick fibers. Never retailed for less than \$5.00.

\$1.98 for values \$5 | 1,000 Trimmed Hats; \$2.98 for values worth \$6.00 to \$8.00

Every hat absolutely fresh and new. Handsome large dress hats and smaller shapes, in the most approved styles and colors; Black Velvet, Colored Velvets, including the new red, sand and brown shades. Trimmed with fine quality materials, as good taste directs.



EXTRA COUPON SALES

Five 12 1/2c Towels

20x40 Hemmed Huck Towels, face color red borders, complete with absorbent grade. (S) This coupon 39c and

Thousands of Yards of Mill Ends 25c to 40c Ribbons at 16c yd.

Such an event comes but once a season, when the mill "takes stock" and cleans up all its mill ends on hand. The present lot is the largest and best we've ever distributed, embracing thousands of yards of the Finest Quality All-silk Ribbons, in lengths from one to seven yards.

Every yard crisp, fresh and new—just the kinds wanted for hair bows, girdles, sashes and millinery trimmings.

Included are Plain and Fancy Ribbons of every conceivable kind. Beautiful Satins, Moires and Dresden, Stripes and Novelties by the score; in the widest possible range of colorings and combinations. Be here early tomorrow to get your share of these wonderful ribbon values at 16c a yard!

Ribbon Dept., 1st floor.



\$3.00 Woolnap Blankets \$1.85

Specially Priced at

It's unusual to find such good Blankets priced so low, but in this instance we bought to cases from the manufacturer under value—a purchase that works to the benefit of our patrons.

They are Double-bed Size Wool-nap Blankets, of good heavy weight and soft-fleece finish; in white, tan or gray with various color borders. Blankets with the warmth and comfort of all wool—tomorrow at \$1.85 a pair instead of \$3.00.

Large Double-bed Size Comforts, covered with good quality satine, light and dark colorings; filled with pure white sheet cotton; scroll-stitched quilting. Regular \$3.50 values. Sale price, **\$1.95**

Double-bed Size Comforts, covered with silkolite, light and dark colorings; scroll stitched; filled with pure white cotton. Worth \$1.50. Sale price, **95c**

11-quarter Double-bed Size Blankets, white or gray with pink or blue borders; silk-bound edges. French "combed" fleece. Regular \$4.00 values. Sale price, **\$2.95**

All-wool Blankets, large double-bed size, in white or gray, with pink or blue borders; also plaids of gray, tan, blue, pink and scarlet. Regular \$6.50 values. Sale price, **\$4.95**



Lot of 350 New Silk Petticoats At \$1.79

A just-arrived lot of Women's Fine Quality Silk Messaline Petticoats on sale tomorrow—exceptional values and superior qualities for the money.

Made with knife-pleated flounce or with sectional pleated flounce, in black and all the most-called-for shades, such as Russian green, new brown, purple, navy and changeable colorings. Also Colored Tullestuffs of excellent quality in the lot.

Fine Black Satene Petticoats, heavy and light weight, with sectional fancy-pleated flounce; also tailored flounce with dust ruffle; all lengths. 75c value at, **49c**

Third Floor.



39c Printed Silk Crepe de Chine 27 Inches wide, 19c yd.

A price surprise! This lovely Printed Silk Crepe de Chine, right now in the greatest demand for evening dresses, afternoon wear, dancing frocks, reception gowns and street dresses—offered tomorrow at ONE-HALF its real value. News that will stir the buying enthusiasm of knowing women.

A purchase of 11,000 yards of this high-class material, in light and dark grounds, with new set floral and Jouay printings. Soft, crepey quality, of just the right texture and clinging finish desired to secure the graceful draped effects now in vogue.

Wash Goods Dept., New Daylight Store.

15c Towels

20x40 Unhemmed Bleached Double Thread Turkish Towels, for stamping or initialing. (S) This coupon 10c and

Men's & Young Men's Suits

A Rousing Monday Sale Offering of Regular \$8.65

\$12.50, \$15.00 and \$16.50 Grades at

To bring a Monday crowd to our Fourth Floor Men's Clothing Store, to rivet attention upon this department, where quality clothes are sold at lower prices, we make this exceptional offer for tomorrow only.

There are one hundred Suits in the lot—brand-new styles right up to the minute in fashion and tailoring goodness, for men and young men. Materials consist of all-wool worsteds, chevots, cassimeres and tweeds. Choice of a splendid assortment of neat, dressy designs and colorings to suit every taste.

All sizes from 33 to 42. Truly a amazing values at \$8.65.

Men's Fine Quality All-wool Trousers, of hairline cassimeres and Worsteds, in neat grays and dark stripes. Sizes 32 to 44. Values actually worth \$4.00 and \$4.50 pair, at **\$2.65**

Men's Clothing Store—Fourth Floor.



Outing Flannels

For Making Winter Garments

27-inch Outing Flannels, in stripes and checks; heavy fleeced quality, for winter garments. Worth 10c yard. Sale price, **7 3/4c**

27-inch Bleached Canton Flannel, heavy, close-nap quality. Worth 10c yard. Sale price, **6 3/4c**

All-wool White Flannel, 27 inches wide; fine Saxon wool; for infants' wear. Sold regularly at 50c yard. Sale price, **45c**

Daisy Outing Flannels, in plain white, cream, light blue, pink and gray; heavy fleeced quality. Worth 12 1/2c yard. Sale price, **9 3/4c**

25c "Roma Linen" WRITING PAPER, 12 1/2c a Lb.

A mill purchase of 2,000 pounds of "Roma Linen" Writing Paper—a high-grade linen fabric paper for polite correspondence. This lot made up for a large Chicago department store and every package bears their name.

Each pound contains about 100 sheets. Sale price, 12 1/2c instead of 25c.

Envelopes to match: 25c in a 5c package; worth 10c; for.....

Sale of Men's Sweaters

High-grade Qualities Offered at Exceptional Savings. The Biggest Event Held This Season

"Y. K. V." Sweaters, in plain gray, made with V-shaped necks; all sizes. Regularly \$1.25 each. Sale price, **79c**

Men's All-wool Heavy Cardigan Weave Sweaters, made with full roll collar; in blue, light and dark gray and maroon; also Heavy All-wool Shakerknit Sweaters, made with V-shaped necks; in blue, brown, light and dark gray. The well known "tail" brand, with guaranteed buttonholes. Regular \$5.00 values. Reduced to **\$3.39**

Men's All-wool "Notair" Sweaters, medium weight; in navy blue, light and dark oxford; made with "Notair" buttonholes. Regular \$4.00 values. Sale price, **\$2.79**

Sample Line of Men's Sweaters, also manufacturers' odds and ends; all made with shawl collar and ruff neck style; in gray, blue and maroon. Values worth \$4 and \$5. Sale prices, **\$1.95**

Odd lot of Hand-finished All-wool Sweaters, made with V-shaped necks; shakerknit; light and dark gray only. Made with "Notair" buttonholes. Regular \$6.50 value. Sale price, **\$4.35**

Men's "Korsett" Make Wool Sweaters, in maroon, light and dark gray and brown; made with V-shaped necks and guaranteed buttonholes. Regular \$3.50 values. Sale price, **\$2.50**

42-Inch Black Velvet Regularly \$5.00 yd. \$2.98

A rich, high pile, lustrous quality, in great demand for making women's dresses and children's coats. An exceptional opportunity offered in this sale to buy Handsome Black Velvets of superlative quality at a saving of nearly one-half customary cost.

The regular \$5.00 grades lowered to \$2.98 a yard tomorrow.

All-Linen Centerpieces Regular \$1 Value, at 48c

These Handsome Art Linens lowered to less than half regular price for a one-day sale that will attract housewives to our K Street Annex Art Needlework Section tomorrow.

Choice offered of All-linen Pure White Centerpieces, 36 inches round, and All-linen Pure White Scarfs, in sizes 18x45 and 18x54. Exceptionally artistic designs, stamped ready for embroidering.

Centerpieces, 27 inches round. Stamped on good quality white Indian head. Worth 25c each. Sale price, **15c**

50c Pillowcases, stamped on genuine continental tubing; full size. Pair, **39c**

25c Scarfs, stamped on Indian head; 18x54-inch size. **19c**

Ready-made Stamped Nightgowns; good quality nainsook; full-cut sizes. Worth 50c each. Sale price, **39c**

50c "Flinch"

The well known and popular game, "Flinch." Sold regularly at 50c. (S) This coupon 39c and

50c Stationery

Hand-illustrated Initial Stationery, made of 80-lb. wedding stock. Boxes slightly soiled. (S) This coupon 29c and

75c Crex Rugs

Genuine Crex Rugs, size 37x54 inches; desirable stenciled designs. (S) This coupon 39c and

45c Window Shades

Holland finish Window Shades, size 36x60. Made on good strong spring rollers; choice of white, cream, medium and dark green. (S) This coupon 29c and

5c Wash-cloths

Two Sanitary Knitted Wash-cloths, best kinds. (Notion Dept.) This coupon 5c and

10c Girdle Forms

Warren's Girdle Foundations, newest shapes; all styles; correct styles and perfect fitting. (S) This coupon 6c and

5c Shelf Paper

Three pieces of Lace-embossed Shelf Paper, five yards in each piece; white, pink, green and yellow. (S) This coupon 5c and

Boys' 69c Pants

Boys' Fancy Crepe Liner Bloomer and Knickerbocker Pants, dark pattern and white weight. Sizes 6 to 17 years. (S) This coupon 37c and

Seamless Bleached Sheets

A Purchase of 50 Dozen of the Regular 75c Grade at **57c**

By taking advantage of a drop in the market we secured this lot of Seamless Bleached Sheets to sell at nearly a third under regular cost. Now is the time to replenish your needs for fall and winter.

They are Full Double Bed-size Bleached Sheets, made in one solid piece—no seams. Heavy linen finish, ironed with 3-inch hem. Full of service and satisfaction—exceptionally low priced at 57c each.

8-cm m size Bleached Sheets, extra fine quality; full double bed size. Worth 88c each. Sale price, **69c**

Crochet Fringed Bedspreads, with cut-out corners; extra large size; in handsome raised Marcelline designs. Worth \$2.00 each. Sale price, **\$1.98**

Bleached Pillowcases, 45x36, large size; hand ironed; linen finish quality. Worth 12 1/2c and 15c each. Sale price, **9 3/4c**

Bleached Pillowcases, extra large size, 50x36; made of heavy round thread pillowcase cotton. Worth 25c each. Sale price, **15c**

Season's Greatest Suit Sale

This huge purchase divided into TWO LOTS:

Choice of Suits Worth Up to \$25.00 Sale Price, \$11.75

Choice of Suits Worth Up to \$40.00 Sale Price, \$18.50

1,000 High-class Garments, Obtained at Greatly Sacrificed Prices, Offered Tomorrow at Savings of One-third to One-half!

One of the largest suit makers in New York city was forced to sacrifice his entire stock of Fall Suits and disposed of every garment in his sample rooms to us at a figure that permits us to offer the women of Washington the greatest values on record.

Never before, right at the beginning of the season, have you been offered the chance to buy high-grade, brand-new tailored garments at such astounding reductions from regular prices!

The finest materials and trimmings coupled with superior workmanship and finish are found in every suit in this wonderful sale.

Included are Chiffon Broadcloths, Silk and Wool Poplins, French and Mannish Serges, Gabardines, Wool Crepes, Chevots, Diagonals, French Cords, Imported Scotch Tweeds and Novelty Suitings.

Every new and approved model is represented—the fashionable Long Coats, Three-quarter Coats, Short Military Coats, Jaunty Cutaways—in fact, a proper style for every figure. The linings of soft silk and satin are the best quality. Every favorite shade and color of the new season in the sale.

All sizes for misses, from 14 to 20, and regular sizes for women from 34 to 44, as well as extra sizes from 43 to 53 for stout women.

All-Linen Table Damask 59c to 75c Grades at 48c

With the continent of Europe at war there is no telling when we will be able to get additional supplies of Table Linens from abroad, and with this knowledge before you it will be wise to take advantage of this opportunity to replenish your needs while prices are lowered.

We place on sale tomorrow 100 pieces of Fine Quality All-Linen Table Damask, in full bleached and cream grades; 60, 64 and 66 inches wide, good heavy-weight, firm-woven, serviceable kind that will give lasting wear and satisfaction. Kinds usually retailed at 59c to 75c a yard, offered at 48c a yard.

64-inch Extra Fine Yarn Mercerized Satin Table Damask, excellent grade for general use. Choice of five neat patterns. Worth 59c yard. Sale price, **39c**

Extra Heavy All-Linen Bleached Irish Crans, made from selected pure Irish flax. All white, also red or blue borders. Worth 20c yard. Sale price, **12 1/2c**

64-inch Extra Fine Yarn Mercerized Satin Table Damask, excellent grade for general use. Choice of five neat patterns. Worth 59c yard. Sale price, 39c

Extra Heavy All-Linen Bleached Irish Crans, made from selected pure Irish flax. All white, also red or blue borders. Worth 20c yard. Sale price, **12 1/2c**

Black Silk Lace Flouncings, 24 and 27 inches wide, with heavy-weight, white and ecru colors, desirable widths; large assortment of patterns. Values worth \$1.50 yard. Sale price, \$1.15

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25c Shoe Dressing

Whitener, Gilt Edge and Rep-ure Shoe Dressings, for black, tan and white shoes. (S) This coupon 17c and

Women's Warm Apparel At Lowered Prices Tomorrow

Just the garments for practical, every-day wear—priced in a way that emphasizes our leadership in this line. Note the exceptional values.

Women's Long Beacon Blanket Bath Robes, in dark and medium grounds of navy, tan, copelandtan and gray, rose and light blue, with new floral and other designs. Round collar, heavy cord and tasseled around neck and waist line. All sizes. Good \$2.50 values at, **\$1.98**

Women's Flannellette Kimonos, full length; in every desirable color; made empire style with V-neck; others with round scalloped collar and cuffed sleeves. Piped with satene to match. All sizes at, **88c**

Women's Flannellette Kimonos, full length; in every desirable color; made empire style with V-neck; others with round scalloped collar and cuffed sleeves. Piped with satene to match. All sizes at, **88c**

Women's Extra Size Flannellette Nightgowns, good heavy trawser material, with double yokes of solid colors of pink and blue; finished with turn-back collars and double cuffs. Cut extra full length and width for stout figures. Special at, **69c**

Women's \$2.50 and \$3.00 Shoes

Brand-New Fall Styles in All Leathers and Sizes at **\$1.88**

Over a thousand pairs of Women's Fall Shoes to select from, of patent colt, gun metal, vici kid and tan calf leathers, with the fashionable cloth tops or leather tops; spool, Cuban and low heels. Button, lace and blucher styles, with plain or tipped toes. Hand-sewed or hand-turned soles.

Plenty of medium and large sizes in the lot, which includes every size from 1 to 8.



Yd.-wide Cotton Regular 10c grade 6 7/8c

This Yard-wide Bleached Cotton, sold under the "Palma" brand, has been a general favorite for years, and is counted a good 10c value.

Fine quality soft-finish cotton, free from dressing—especially adapted for making women's garments. Lowered for one day to 7 1/2c yard. Domestic Dept.

May Manton's Fall Fashion Book With This Coupon, 5c

THIS COUPON and 5c for the May Manton Fall Fashion Book, containing 92 pages of interesting style notes and fashion illustrations, and one Embroidery Pattern. Regular price, 10c. Pattern Dept., 1st Floor.

\$1.00 Crib Blankets

Crib Blankets, woolnap finish, French combed fleece; size, 36x50. Choice of Teddy Bear and other designs. Pink and blue. (S) This coupon 59c and

Women's All-Wool Sweaters Regular \$5.00 value at \$2.98

A special purchase of Sweaters brings this saving on the most desirable and wanted kinds tomorrow. All-wool, pure worsted yarn, in new weaves; choice of black and white, hunter's green and gold. Made collarless with fitted cuffs and pockets; trimmed down front, around bottom and on pockets and cuffs with plain borders. Finished with bone buttons to match. Sizes 38 to 44. Monday only at \$2.98. 3d floor.

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