

VISIT OUR FURNITURE DEPARTMENT, ACROSS THE STREET

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10c Bottles of Peroxide 4c

THIS COUPON good for regular bottle of Hydrogen Peroxide, standard make and full strength, one per pound.

5c Cakes of Toilet SOAP 4 Cakes, 9c

THIS COUPON good for FOUR cakes of Amble Butter Milk Toilet Soap, regularly 2c a cake. Soap Dept., First Floor.

"IT PAYS TO DEAL AT GOLDENBERG'S"

Goldenbergs

SEVENTH AND K "THE DEPENDABLE STORE"

STORE HOURS: Open at 8:45 A.M.; Close at 5:30 P.M.

Women's 25c Sanitary Aprons.. 15c

THIS COUPON and 15c for 25c Sanitary Aprons, full size, made of a particular quality water-proof sheeting.

3c Spools of Machine Cotton 3 Spools, 5c

THIS COUPON and 2c for THREE Spools of Brook's Machine Cotton, 100 yards each; soft finish; all sizes. Regularly 2c 3/4 spool.

Rubber Door Mats Regularly 75c, at 29c

THIS COUPON and 2c for regular 25c Rubber Door Mat, size 14x26 inches, in diamond design. Every one guaranteed to give satisfactory service. Basement.

15c Cans of TALCUM POWDER 9c

De Face Chamols Free. THIS COUPON and 3c for the can of Woodworth's "Blue Ladies" Talcum Powder and a regular 9c piece of Face Chamols Free.

15c and 10c "New-on" Hose Supporters 9c

THIS COUPON and 10c for 15c and 9c "New-on" Hose Supporters, regular 15c and 10c. Full size.

New 69c and 75c Undermuslins
In a Special Sale Tomorrow at Much Less Than Regular Cost, Choice... **49c**

The assortment includes Combinations, Envelope Chemise, Gowns, Drawers, Corset Covers and Brassieres; all made of good, serviceable materials, in scores of new and dainty styles that reflect the maker's good taste and careful designing.

Combinations, Envelope Chemise and Teddy Bears are of fine, soft-finish nainsook, with yokes of wide and narrow embroidery insertions; edged with val lace and ribbon beadings, also crepe material. Envelope Chemise with fine laces and ribbons arranged in many styles. All sizes.

The Gowns are made of soft-finish muslin, in V and high-neck styles, with yokes of fine quality embroidery insertions and clusters of tucks. Sleeves and neck finished with edgings. Regular and extra sizes in the lot. Also Low-neck Crepe Gowns, with linen lace edgings and silk ribbons.

Women's 39c Muslin Drawers, fine quality material, with wide embroidery 29c

Women's Corset Covers, good quality nainsook, with trimmings front and back, of embroideries, also rows of laces, French bands. Large variety of new styles. All sizes. Regularly 25c each. Sale price... 19c

Brassieres, open-back style, with wide eyelet, embroidery insertions, shields and removable boning; perfect-fitting models. All sizes from 34 to 46. Regularly 25c each. Sale price... 19c



MARCH TRADE SALES

Values Absolutely Without Precedent in This Great Sale of a Maker's Samples and Overstock of

\$15, \$18, \$20 and \$25 Silk Dresses \$8.95

Savings of ONE-HALF and TWO-THIRDS on the Newest and Most Fascinating Models for Easter. Sale Price

This tremendous value-giving event is the result of one of the most fortunate and timely purchases in our career—a deal involving over one thousand Brand-new Spring Dresses of finest quality silk materials, which we obtained from one of New York's most prominent dress-manufacturers on practically our own terms! Dull business and canceled orders made it necessary to sacrifice his stock—and these conditions create the wonderful opportunity to buy your Easter frock at the greatest savings on record.

Such superlatively rich materials—such smartness of style—such beauty of design and trimmings—have never in the history of this city's retailing been combined in garments at anywhere near the price. Every value-wise woman should be on hand tomorrow to see, admire and purchase her spring frock from this lovely collection of Silk Dresses at \$8.95.

Every Dress a Brand-New Spring 1915 Style. All Are Perfect in Every Detail, and Right Up to the Minute in Smart Styling!

Dresses for every occasion—for street, afternoon and evening wear, fashioned of the finest quality materials, including:

Crepe de Chines Chiffon Taffetas Satin Messaline Satin Duchesse
Crepe Meteor Charmeuse Silk Faille Silk Poppins Silk Royale

In the assortment are no less than 40 new and distinctive styles, including "The Zouave Frock," "The Belgian Blouse," "The Military Maid," as well as the smartly new Empire, Demi-empire and Eton effects, the clever "Sport Wear" models, the jaunty "Country Club" and a score of the always desirable tailored and trimmed designs.

The colors—Midnight Blue, Belgian Blue, New Green, Chestnut Brown, Sand, Putty, Mouse, Battleship Gray, Parrot Green, Navy Blue and Black. ALL SIZES—14 to 20 for misses and small women; 34 to 44 regular sizes for women. See window display.

\$20.00, \$22.50 and \$25.00 New Spring Suits at \$12.50

Newest styles of the spring season, including the stunning short coat effects, the high-belt styles, fashionable military and empire models, as well as Tailored Suits; in all the leading fabrics, such as satin-finish gabardines, crepe poppins, French serge, mannish checks, cover cloth, silk and wool poppins, crepe suitings and novelty cloths. Colors include Belgian blue, sand, putty, new brown, Labrador, beige, mouse, parrot green, as well as navy blue and black. All sizes for women and misses. Values actually worth \$20.00, \$22.50 and \$25.00, at...

Coupon Sales

\$1 and \$1.50 Straw Hats
Women's Straw Hats of hemp and styles in rough braids; in poked, sailors, continental and other shapes; all colors and black. This COUPON 49c and (S)

48c Wreaths
Pretty Wreaths of flowers and fruits; all good colors. Sold regularly at 25c. This COUPON 29c and (S)

50c Pillows
Bed Pillows, covered with pink, blue and tan art tickings; filled with sanitary crushed turkey feathers. This COUPON 29c and (S)

50c Veils
Ready-made Veils, plain and fancy meshes; ribbon velvet and dotted borders. This COUPON 19c and (S)

50c Sofa Cushions
Sofa Cushions, size 22x22; filled with soft, fluffy silk floss and covered with good quality white cambric. This COUPON 29c and (S)

\$1.50 Rope Portieres
Rope Portieres, with large hank and tasseled trimmings in red, green, tan and rose. This COUPON 98c and (S)

12 1/2c Doilies
Hand-embroidered Doilies, pure linen; 4 inches round; neat designs. This COUPON 5c and (S)

25c Corset Covers
Ready-made Stamped Corset Covers, good quality nainsook; full cut size. This COUPON 11c and (S)

5 yards Toweling
Five yards Absorbent Cotton Toweling, suitable for roller or tea towels. Sold regularly at 15c a yard. This COUPON 39c and (S)

Two 29c Towels
Two bleached double-thread Turkish Towels, size 24x48; unhemmed style. This COUPON 35c and (S)

Another Important Sale of Women's \$2.50 & \$3.00 SPRING FOOTWEAR At \$1.59

In tomorrow's big sale event you are offered choice of about 1,000 pairs of Women's High and Low Shoes—all of the newest style and most desirable quality at a price which points the way to exceptional economies—and at a time when every woman is thinking of new footwear for Easter and spring.

They consist of Women's High and Low Shoes, in button, blucher and lace styles; also Oxfords, Pumps and Cellophane, of Patent Colt, Gun Metal, Vic Kid and Tan Calf leathers—good, stylish models and comfortable lasts, in all sizes from 2 1/2 to 8.

Shoe Dept.—First Floor.

This \$1.75 Sulky, 69c

Lot of 200 strongly made Sulkies, with rubber-tired wheels, like the sketch, on sale tomorrow at 69c each—a regular \$1.75 value. Extra well-boned with iron and complete with handle that bends in center, making it more convenient to handle about on street cars, etc. STRAP FRAMES with each Sulky at 6c.

Furniture Dept., "Across the Street."



36-inch Imported White Gabardine
New and Fashionable Fabric for Easter and Spring Wear—Sold regularly at 69c ayd. for **39c**

Fashion authorities predict a great vogue for this handsome imported white fabric, its popularity for spring suits, dresses and skirts being assured. A fortunate circumstance that brought us in contact with an overstocked importer who needed spot cash results in the offering of several thousand yards of this smart and stylish material at about 50 cents on the dollar. It is a sale event of the utmost saving importance to women who are planning new frocks for Easter wear and spring.

This White Gabardine is full 36 inches wide, made of the very finest Egyptian combed yarn, with a beautiful mercerized finish that no amount of washing or exposure can harm. Quality, style and value all make their appeal in this remarkable offering of high-class white goods at 39c a yard.

- 45-inch White Ratine, with the stylish pebble weave; correct weight and finish for suits, dresses and skirts. Regular price, 25c yard. Sale price... 19c
- 36-inch White Crepe, with white woven ratine stripes; fashion's leading white fabric for waists and dresses. Regular price, 35c yard. Sale price... 18c
- 45-inch White Mercerized Battiste, made of the very finest selected combed yarn, one of the season's most stylish white goods for dainty waists and dresses. Washing will not affect its beautiful silklike finish. Regular price, 25c yard. Sale price... 14c
- 40-inch White Dotted Swiss, an extra fine sheer quality, with heavy raised cushion dots. Regular price, 25c yard. Sale price... 12 1/2c
- 36-inch White Pique, extra fine grade, with heavy woven rail welt. For making stylish suits and skirts. Launderers perfectly. Worth 25c yard. Sale price... 12 1/2c
- 34-inch White Cannon Cloth, an extra heavy round-thread, linen-finish suiting, ideally adapted for suits, skirts, hospital uniforms, rompers and middie blouses. Regular price, 19c yard. Sale price... 10 1/2c
- 30-inch White Plisse Crepe, an extra fine, soft finish grade, used for making undergarments. Sold regularly at 13c yard. Sale price... 11c
- 40-inch White French Voile, a superior, even mesh, double-twisted, two-ply quality. The well known "Lace" grade; launders beautifully. Regular price, 25c yard. Sale price... 16c

Introductory Sale of Hickory Hose Supporters for Infants, Children, Boys and Girls.

Children's Hickory Garters

Visit our Notion Department tomorrow and let us show you the Hickory Hose Supporters—a decided improvement over the old style hose supporters the children have been wearing—the best-wearing and most dependable kind on the market.

Prices, 15c to 21c Pair.

A handy and useful School Tablet given free with each pair of Hickory Hose Supporters this week.

Notion Dept., 1st Floor.

25c Gift Handle Scissors, 10c pr.

Assorted sizes, from 3 1/2 to 6 inches; made of good quality nickel-plated steel, with attractive gilt handles. Choice at 10c pair.

Notion Dept.

\$1.00 Chiffon Taffetas
New Spring Silks, Full 36 Inches Wide, in Every Shade and Black **69c**

75 pieces of this scarce and fashionable Chiffon Taffeta, in all the new spring-time shades, have come to us at phenomenal price concessions—an event that should stir the buying enthusiasm of silk buyers because of its timeliness for Easter dress needs, as well as unprecedented money-saving opportunity.

Extra heavy, firm-woven, pure silk grade, exceptionally soft and pliable, with the new tissue finish required by the present vogue for smart spring frocks and waists.

- Full 36 inches wide, in the following colors: Light Blue, Pink, Turquoise, Nile, Reseda, Lavender, Mauve, Wistaria, Belgian Blue, Sand, Allice, Golden Brown, Seal Brown, Gray, Russian Green, Myrtle, Royal, Copenhagen, Navy, also Black.
- 40-inch Box Loom Crepe de Chine, extra heavy, crepe finish, that will not slip. In a full assortment of shades, including white, ivory, light blue, flesh, pink, lavender, coral, mauve, corn, Nile, sand, putty, battleship gray, silver, reseda, brown, wistaria, plum, duck, royal, allice, copenhagen, Russian green, myrtle, gendarme, navy blue and black. Worth \$1.50 yard. Sale price... 98c
- 40-inch Imported Crepe Meteor, a heavy, rich, crapy finish, with lustrous face. In a full assortment of street and evening shades. Worth \$2.00 yard. Sale price... \$1.49
- 36-inch Imported Satin Messaline, heavy, firm-woven grade; rich, satin-face finish. Shown in a full range of all wanted and staple shades, also plenty of black. Worth \$1.00 yard. Sale price... 68c
- 40-inch Black Imported Beau de Cygne, extra heavy, all-silk quality, for making the new and stylish circular skirts and street costumes. Worth \$1.25 yard. Sale price... 89c

\$6 Wool and Fiber Rugs
9x12-ft. Largest Room Size **\$2.98**

Practical and serviceable floor coverings for spring and summer use—offered tomorrow at pronounced savings.

They are 2 1/2-ft. also, for large rooms, and come in medalion and conventional designs of red, brown, tan and several shades of green.

Strictly reversible, thus giving double service.

12 1/2c "Cumfy-Cut" Vests, 8 1/2c
Offered Tomorrow at

Low neck and sleeveless, with taped back—finished with a strap that holds the garment in place and assures ease and comfort at all times. Samples—therefore not all sizes.

- Women's "Lorraine" Silk Bloomers, elastic at knees and waist line; reinforced crotch; choice of pink, white and black. Regular \$2.00 value. Sale price... \$1.69
- Women's "Lorraine" Silk Vests, low neck and sleeveless; silk-taped shield reinforcements; in white only. Sizes 34, 36, 38 and 40. Regular \$1.25 value. Sale price... \$1.05
- Children's Medium-weight Cotton Union Suits, high neck and long sleeves, ankle pants; bleached only. Odd sizes. Regular 25c value. Sale price... 12 1/2c

Women's 50c Pure Silk-Boot HOSIERY at 29c

Here's an opportunity to secure a supply of new Silk Hosiery at very much less than you expected to pay. The big savings you can pocket in tomorrow's sale make it wise economy to think of future as well as immediate needs.

They are pure Silk-Boot Stockings, of good, serviceable, firm-woven quality, with full-fashioned foot, double sole, high spliced heel and toe, with lisle garter top; in black and white.

A standard 50c value for 29c a pair.

Women's Pure Silk Stockings, full-fashioned foot, double sole, high spliced heel and toe. Lisle garter tops. Fast black. Regular \$1.00 value. Sale price... 69c

Inlaid Linoleum 59c
Regular \$1.00 Grade Famous Cook's Make at

A timely sale of the famous Cook's Inlaid Linoleums at about one-half regular price—an opportunity out of the ordinary to supply your needs; 8-quarter width in parquette flooring, tile and inlaid designs; light or dark colors.

The colors go clear through to the back. Every yard strictly perfect quality. These are not remnants, but full rolls, from which we will cut any length desired. Sale price, 59c square yard.

Announcement Extraordinary of the Opening of Our New Department of Sewing Machines and Our Appointment as Sole Washington Selling Agents for the

DAVIS SEWING MACHINES

The Opening of our New Sewing Machine Department marks another forward step in our progress. We are pleased to announce that we have secured the exclusive selling agency for Washington and vicinity of the DAVIS SEWING MACHINE, and beginning tomorrow, we shall have on display a complete line of these justly renowned Sew-Machines at prices that upset all traditions in machine selling.

THE DAVIS SEWING MACHINE needs no introduction to the women of Washington—it is one of the oldest and most reliable makes in the world, having been sold in this city for the past fifteen years. In point of construction, ease of running, workmanship and finish it is in a class by itself.

A special feature you will find on the Davis Sewing Machine (and on no other make) is the embroidery attachment, which permits you to do all sorts of embroidery work and high-art needlework—and do it much better and more beautifully than by hand.

"The Winner"—Model K

The maximum of quality and service for the minimum of price is found in this machine. Made of furniture oak, with full set of attachments and dustproof case. Staunchly built and guaranteed by the makers to give lasting service.

Price, \$13.75

Terms—\$2.00 a week.

"The Sterling"—Model E

Construction and finish of the highest standard. Made of furniture oak, with full set of attachments; automatic lift and dustproof case. Every machine sold with full guarantee.

Price, \$18.50

Terms—\$2.00 a week.

Free and Complete Instruction by Experts Given With Every Davis Machine, Including Free Lessons in Embroidery Work.

The Davis—Model M

A high-class Sewing Machine, constructed of furniture oak, with full set of attachments; ball bearing and easy running. Has automatic lift; positive take-up and dustproof case.

Price, \$22.50

Terms—\$2.00 a week.

The Davis—"D" Model

A high-grade Sewing Machine, of solid quartered oak; hand rubbed. Full ball-bearing with roller bearing feed. Has full set of attachments and the new EMBROIDERY ATTACHMENT—an exclusive feature of the Davis.

Price, \$27.50

Terms—\$2.00 a week.

The Davis—Model J

The Davis "Sit Straight" Sewing Machine, made of quartered sawed oak, with automatic lift. Hand-rubbed finish. Full set of attachments, including new EMBROIDERY ATTACHMENT and Scalloped Plate.

Price, \$34.50

Terms—\$2.00 a week.

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