BIG GOLF CHAMPIONS COME NEAR DEFEAT

Travers and Ouimet at Detroit Win Hard Matches by Margins of One.

GARDNER OF CHICAGO DRIVES BALL INTO CUP

Does Three Par Hole in One Stroke at Detroit National Amateur Meeting.

DETROIT, September 1.—National champions faced powerful opposition on the Country Club course this afternoon, in the first half of the second round of match play for the national amateur golf title. Jerome Travers, handicapped by a bad cold, played splendidly and poorly in streaks, and finished with a lead on one up, over Max R. Marston of Springfield, N. J. Francis Ouimet found a tartar in James D. Standish, jr., of Detroit. The local youth showed the amateur champion the way for seven holes. He was one up on Ouimet at that stage of their game.

Ouimet Finished One Up.

Robert A. Gardner of Chicago persisted in laying deadly stymies for T. M. Sherman of Utica and came in with a lead of four holes. Gardner added his share to the making of history for this course. His first shot for the seventh hole, 144 yards, rolled into the cup. Par for that green is 3.

Hot Battle to End.

Marston fought Travers all the way out and all the way back. He took the lead at the second hole, which he won 4—5, but Travers squared the match on the third.

Travers holed his approach for a 2 on the fifth and Marston took 4. Travers missed his putt and lost the sixth, 5-4, but again went under par with a 2 to win the seventh from Marston, who played the hole perfectly for a 3. The eighth was halved in five, and Travers became two up on the turn, when he won the ninth 3-4. Marston squared the match by claiming the tenth and twelfth holes, but Travers again increased his margin to 2 up by capturing the next two. Three of the remaining holes were halved, but Marston cut down his opponent's lead to one up by taking the seventeenth 5—6. Each played this hole poorly; Travers taking three shots after he reached the green.

Cards of Match.

Travers—										
Out	4	5	5	5	2	5	2	5	3	—36
In	5	5	5	4	3	4	5	6	3	—40—76
Marston—										
Out	4	4	6	5	4	4	3	5	4	—39
In	4	5	4	5	4	4	5	5	3	—39—78

Howard B. Lee of Detroit was 6 up on Hamilton Kerr of Manchester, Vt., at the end of their round, and D. E. Sawyer of Wheaton, Ill., had a margin of 3 over Gardner White of Flushing, L. I. John G. Anderson, Mount Vernon, N. Y., was 4 up on Jos. B. Schlotman of Detroit. Nelson Whitney of New Orleans had a similar lead over A. C. Ulmer of Jacksonville.

Sherril Sherman of Utica was 3 up on J. N. Stearns, 3d, of Williamsport, Pa.

FORMER GERMAN TANKER USED AS BRITISH DECOY

Arrives in New York and Reports Plan to Capture Teuton Submarine That Failed.

NEW YORK, September 1.—The American tank steamer Gargoyle, formerly the German tanker Pennoil, which was held up in the Mediterranean, May 31, by a French cruiser, arrived today. Officers said the Gargoyle was taken to Malta, where a British officer and six men were placed aboard and the tanker allowed to proceed to Alexandria.

The British placed the officer and crew aboard, members of the Gargoyle's crew said, expecting the tanker to be held up by a German submarine. In that case, they said, the British intended to shoot the crew of the submarine and, if possible, capture them.

The captain of the Gargoyle said that both French and British officers questioned the legality of the transfer of the ship from German to American registry, but that he was allowed to deliver her cargo of American oil at Alexandria.

LUMBERMEN TO CONFER.

Every Branch of the Industry to Be Represented.

CHICAGO, September 1.—A call for a conference of lumbermen representing practically every branch of the industry has been issued by Robert H. Downman, president of the National Lumber Manufacturers' Association, it was announced today.

The conference is to be held here September 15, and plans will be formed for general co-operation in the matter of rates and classification of lumber and lumber products.

It is the desire of President Downman and other officials of the national association that all branches of the industry may be united for the preparation of information to be presented to the interstate commerce commission when that body takes up the investigation of the subject of rates and classifications.

TROOPS ORDERED TO BORDER.

Two Infantry and One Cavalry Regiments Will Move at Once.

GALVESTON, Tex., September 1.—Under instructions from the War Department, Maj. Gen. J. Franklin Bell, commander of the 2d Division, late last night gave orders to the 19th and 4th Infantry Regiments and the 6th Cavalry Regiment to entrain for the border as soon as possible.

One battalion of the 19th has been ordered to proceed to Del Rio, two battalions to Fort Sam Houston and the entire 4th Infantry and 6th Cavalry regiments have been ordered to Harlingen, to report to the commanding officer of the Brownsville patrol district.

JAPANESE STATESMAN DIES.

Marquis Kaoru Inouye Succumbs at the Age of Eighty Years.

MARQUIS KAORU INOUYE

TOKIO, September 1.—Marquis Kaoru Inouye, one of the elder statesmen of Japan, died today of nephritis at the age of eighty years.

TROOPS TO MOVE FRIDAY.

Those Leaving Galveston and Texas City Go To Various Points.

GALVESTON, Tex., September 1.—It was learned today that the troops of the 2d Division, ordered from Galveston and Texas City, are not likely to move before Friday.

The first troops to go will be four companies of the 19th Infantry to Del Rio. Then six companies of this regiment will go to Fort Sam Houston. The 4th Infantry will go to Harlingen, Tex., and the 6th Cavalry will follow to the same point.

The troops are in readiness to start as soon as railway equipment has been assembled.

REPORTS CRUISER LOST.

German News Agency Says Vessel of Allies Has Sunk Off Asia Minor.

BERLIN, September 1, by wireless to Sayville, N. Y.—A report was given out by the Overseas News Agency today that a cruiser of the allies had met with disaster off the coast of Asia Minor.

"A telegram from Smyrna states that two hostile cruisers bombarded the city of Smyrna and the coast of the gulf to the south of the city," says the news agency. "One cruiser foundered. The second ship attempted to go to the rescue, but was prevented by Turkish artillery."

More than 200 applicants sought admission this summer to the freshman class of Johns Hopkins Medical School, Baltimore, for the scholastic year which opens in October. Of this number only ninety were accepted, in accordance with the limit rule.

GERMANY'S PEACE BASIS UNCHANGED

BERLIN, September 1 (by wireless to Sayville, N. Y.).—The Overseas News Agency says:

"The Frankfurter Zeitung remarks, in an article which evidently is inspired, that if the London Economist's opinion that Sir Edward Grey's letter indicates a readiness to begin peace negotiations is correct, Germany calmly awaits further developments. The only basis upon which Germany will find it possible to conclude peace remains unchanged."

"The North German Gazette says in an officially inspired article that the furious attack of Sir Edward Grey upon the German chancellor and the German minister of finance, who said that Germany's enemies would have to pay the expenses of the war, shows that England was hit in a most vulnerable spot. The hot sallies of the British press on the same subject also show that the idea of paying for the war out of her own pocket evidently is much more unpleasant to England than the plans of German annexationists who desire to take over territory belonging for the most part to England's allies.

Says British Hopes Have Sunk.

"These things show further that Great Britain's hopes of winning the war have sunk to zero. So long as she expected to win it was generally understood that Germany would be required to pay a huge war indemnity. Since British statesmen and newspapers are now declaring excitedly that a war indemnity is immoral and oppressive, the change of opinion can have no other reason than the conviction that Germany cannot be compelled to pay."

Evidently Refers to Letter.

The foregoing evidently refers to the letter of Sir Edward Grey, British foreign secretary, given to the press August 25, in reply to attacks made upon him by the German chancellor, Dr. von Bethmann-Hollweg, in his speech to the reichstag recently. Sir Edward's only reference to the possibility of peace negotiations was made after he had asserted that Germany desired to be supreme, and to require that all nations which resisted her should pay her tribute in the form of war indemnity.

"The speeches of the German chancellor and finance minister make it appear that Germany is fighting for supremacy and tribute," he said. "If that is so, and as long as it is so, our allies and we are fighting and must fight for the right to live, not under German supremacy, but in real freedom and safety."

The Economist's comment on Sir Edward's letter has not been cabled from London.

PHYSICIAN AND GIRL MYSTERIOUSLY SHOT

PROVIDENCE, R. I., September 1.—Dr. C. Franklin Mohr of this city and Newport and Miss Emily Burger of this city were mysteriously shot while seated in the former's automobile on a dark road in Barrington last night. Dr. Mohr died at a hospital today. Miss Burger was reported better and it was believed that her wounds would not prove fatal.

George W. Healis, Dr. Mohr's chauffeur, is held by the Barrington police, who are not satisfied with his declaration that he saw no other automobile at the time Dr. Mohr and Miss Burger were shot.

Statement by Miss Burger.

Miss Burger today told her story. She said she and Dr. Mohr were on the way to Newport and that their automobile stopped in Barrington because of engine trouble. While the chauffeur was repairing the engine she and Dr. Mohr remained in the tonneau. She said she saw another car approaching from the rear, and as it came alongside several shots were fired at Dr. Mohr and herself. Both were wounded in the head and shoulder. Miss Burger could give no explanation for the assault.

Native of Pennsylvania.

Dr. Mohr was a native of Exchange, Pa., a graduate of Johns Hopkins University, and was forty-two years old. He was married twelve years ago, but his wife had sued him for separation and he had entered a counter suit. Miss Burger is the daughter of a saloonkeeper of this city, and had been employed by Dr. Mohr as an office assistant for about three years.

Military Aero Service in West.

SEATTLE, September 1.—Announcement was made today of the organization of the Aero Club of the Northwest, the purpose of which is to assist in military and naval defense and to promote aerial commerce. Two machines, sufficiently high powered for military service, are already owned by members, and two similar machines are under construction. The officers of the club include Capt. R. E. Countz, commandant of the Puget sound navy yard, and G. C. Westervelt, naval constructor. W. E. Boeing of Seattle is president.

Rev. Dr. Montgomery Returns.

Rev. Dr. James Shera Montgomery, pastor of Metropolitan Methodist Episcopal Church, has returned to Washington after a chautauqua lecture tour. While away Dr. Montgomery delivered addresses before forty-nine chautauquas.

VISIT OUR FURNITURE STORE, ACROSS THE STREET—VISIT OUR FURNITURE STORE, ACROSS THE STREET

Thursday Bargain Sale Offerings That Point the Way to Rare Savings on New and Seasonable Merchandise

Double-bed Size Comforts Regular $2.50 Values **$1.65**
Twilled Sateen and Printed Cambric Covered Comforts, size 72x80 inches, largest double bed size; filled with white sheet cotton; pretty floral and Persian designs, light and dark colorings.

Castile Soap 11c Bar
THIS COUPON and 11c for large bar of White Floating Castile Soap (about 1¼ pounds); equal to five regular 5c cakes. (S)

OPEN AT 8:15 A.M.; CLOSE AT 5 P.M.
"It Pays to Deal at Goldenberg's"
Goldenberg's
BOTH SIDES OF SEVENTH AT K "The Dependable Store"
Ask about our Convenient Payment Plan, which enables you to buy at our regular cash prices and make convenient monthly payments while you are enjoying the furniture in your home. No interest charges for this accommodation.

25c Jars of Peroxide Cream 12c
THIS COUPON and 12c for regular 25c jar of Peerless Peroxide Cream, for toilet and massage use. (S)

Children's Dresses Special at 59c
Children's Dresses of gingham, in assorted stripes, with collars and loose belts; also percales, in neat checked effects, with plain color trimmings; sizes 6 to 12 years.

Women's New Fall Suits
Season's Smartest Models and Materials at
$17.98, $19.75 and $24.50

We're ready with the new fall suits—a showing that embraces every late idea brought out for fall and winter wear. No previous season has produced prettier styles or more becoming modes—and in the special display arranged for tomorrow you will find just the garment you want at a price much less than you would expect to pay for such style, quality and value.

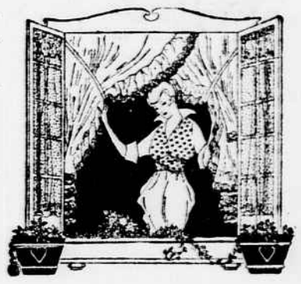
The coats are from 28 to 32 inches in length, and are shown in the jaunty loose fitting or semifitting models. Many are trimmed with fur, the most favored being skunk dyed raccoon, skunk opossum and beaver.

At $19.75 and $24.50 we offer exceptional values in Fur-Trimmed Suits, as well as the always popular tailored and novelty trimmed effects.

The many materials include Gabardines, Broadcloths, Poplins, New Whipcords, Serges and English Mixtures. Coats are lined with guaranteed satin duchesse, peau de cygne or novelty silks.

The new colors are African Brown, Field Mouse, Russian Green, as well as Navy Blue and Black. Size 16 to 20 for misses, and 36 to 46 for women.

1,500 Prs. of Lace Curtains
At Exceptional Savings



A lace curtain event we inaugurate tomorrow with an appealing lot of extra good values—the result of a special purchase at much less than regular. Housewives will find this an opportune time to supply the home with new draperies for fall and winter at rare economies.

Every pair fresh, new and of the most reliable quality. Note the savings.

Fine Grade Scotch, Nottingham Lace and Cable Net Curtains, 3 and 3½ yards long, 45, 50 and 54 inches wide, in white, ivory or ecru. Patterns are reproductions of the finest real laces. Plain or heavy worked centers with rich borders. $3.00 and $3.50 values, at **$1.85**

Scotch and Nottingham Lace Curtains, 3 and 3½ yards long, 45 to 64 inches wide, in white, ivory, ecru and Arabian shades. Copies of the fine real laces. Double round thread mesh, which insures perfect laundering results. $2 values at..... **$1.25**

Nottingham Lace Curtains, 3 and 3½ yards long, in white or ecru color. Plain, novelty and heavy worked designs. Good, serviceable grade double thread mesh. Usual $1.25 and $1.50 grades at **85c**

Matting Rugs. $1.59
Regular $4 values. 150-warp Japanese Matting Rugs, in floral and oriental designs, light and dark colors. Largest room size 9x12 feet.

Children's Stockings. 7½c
Regular 10c values. Children's Ribbed Stockings, seamless foot, double sole, heel and toe; in black only.

Women's Hose. 25c
Regular 50c values. Women's Pure Silk Boot Hose, full-fashioned foot, double sole, high-spliced heel and toe; lisle garter tops; in fast black only; slightly imperfect.

Women's Hose. 15c
Regular 25c values. Women's Light-weight Cotton Hose, fast black only; seamless foot, double sole, high-spliced heel and toe.

Boys' Suits. $2.95
Regular $4 values. Boys' Two-pants Suits, yoke Norfolk and Balkan models, with patch pockets and two pairs of knickerbocker pants; large assortment of neat brown and gray mixtures; sizes 6 to 17 years.

Boys' Suits. $3.95
Regular $5.00 & $5.50 values. Boys' Two-pants Suits of fancy cassimere and cheviots, made Balkan, patch pocket and yoke Norfolk styles; full cut knickerbocker pants, taped seams and lined throughout. Pretty brown and gray mixtures; sizes 6 to 18 years.

Boys' Suits. $4.95
Regular $6.00 & $6.50 values. Boys' Two-pants Suits of fancy tweed, English cassimere and cheviots; made in the new patch pocket, English models, yoke Norfolk, Balkan and many other new fall styles. Pants are full peg shaped, lined and taped throughout, with hip straps, patent buttons and button knee straps. Good, serviceable patterns, in brown, gray, blue and dark green mixtures; sizes 6 to 18 years.

Canton Flannel. 8¾c
Regular 12½c value. 27-inch Unbleached Canton Flannel, a heavy, close-nap quality.

Tea Kettles. 19c
Regular 50c values. Enameled Tea Kettles; ten pint size.

Jelly Tumblers. 25c
Special at, doz. Crytal Glass Jelly Tumblers, with tin tops.

Floor Mops. 25c
Regular 39c values. Self-wringing Floor Mops, easily operated; strongly made.

Curtain Stretchers. 59c
Regular 98c values. Selected Lumber Lace Curtain Stretchers, size 6x12 feet; center brace and nickeled pins.

Union Suits. 35c
Regular 50c values. Boys' Light-weight Union Suits, low neck and sleeveless, high neck and short sleeves; knee pants; choice of porosknit or varsity makes. Odd sizes.

Union Suits. 50c
Regular $1 values. Women's Gauze Lisle Union Suits, low neck and sleeveless, with silk taped neck and arms; lace trimmed or tight knee pants; sizes 4, 5 and 6.

Women's Vests. 12½c
Regular 25c values. Women's Cumfy Cut Vests, low neck and sleeveless, taped neck and arms; regular and out sizes.

Woolnap Blankets. $1.95
Regular $3 values. Silk-bound Woolnap Blankets, size 66x80 inches for double beds; finest combed fleece, in white, tan and gray, with pink or blue borders; also blue, pink, gray and tan plaids.

Bed Pillows. 59c
Regular $1 values. Large Size Bed Pillows, covered with heavy-weight A. C. A. ticking and fancy art tickings, in blue, tan and pink; filled with sanitary crushed turkey feathers.

Draperies. 8½c
Regular 12½c and 15c values. Yard-wide Curtain Scrims, Madras, Swiss and Cretonne, plain, dotted border effect and figured all-over designs. Light and dark colorings.

Satin Duchesse 75c
Regular $1 value. 36-inch Black Satin Duchesse, all silk, rich satin face quality; extra fine quality.

Black Taffeta. 89c
Regular $1.25 value. 36-inch Black Chiffon Taffeta Silk, extra heavy soft tissue finish grade; guaranteed to wear.

White Shoes. $1.39
Regular $2, $2.50 & $3 values. Women's White Footwear, including button boots, colonials and pumps; hand-sewed and turn soles; sizes 2½ to 6.

Cream Serge. 49c
Regular 75c value. 44-inch All-wool Cream Storm Serge; close-woven quality, for coats, skirts and suits.

Suitings. 69c
Regular 89c value. 42-inch All-wool Black and White Check Suiting, several size checks.

Men, This is the Last Call for Summer Suits
Choice of Values Worth $13.50 to $18.00, **$8.45**

When the fall season opens not a single summer suit shall remain—we've made sure of absolute clearance of every garment in our stock by cutting prices to a point that makes it wise economy for you to invest in one of these suits for next season's wear.

Many are of a weight that can be worn clear through the fall—all are this season's newest and most desirable styles from our regular stock and measure up to our well known standard of quality and value.

The majority are in neat dark patterns, and the models include both conservative and English styles.

Sizes are broken, but in the lot are suits for young men from 16 to 20 years and sizes from 34 to 38, with a few larger sizes.

Men's Separate Pants, of good serviceable quality worsted materials, in neat stripes. Sizes 31 to 42 waist. New fall styles, worth $2.50, pair, at **$1.95**

Combinations. 49c
Regular 69c values. Women's Combination Garments, of nainsook, trimmed with embroidery edging and ribbon beadings; also all-over embroidery; drawers edged with lace; all sizes.

Gabardine. 29c
Regular 50c value. 36-inch White Gabardine, heavy twill quality, for suits and skirts.

Nightgowns. 25c
Special at..... Children's Muslin Nightgowns, round necks and short sleeves; edged with embroidery ruffles, full cut sizes from 6 to 12 years.

Flouncings. 39c
Regular 59c value. 42-inch Embroidered Voile Flouncings, heavy scalloped edge, in a variety of effective designs.

Last Days of the Sale of Rugs
From the Alex. Smith Auction
At 60c On the Dollar

This great money-saving event will soon be a matter of history, and when it is over we shall be unable to duplicate the values again.

Don't wait longer—be here tomorrow to select the Rugs for fall and winter season while you can save a third to nearly a half on Rugs of the most dependable grade.

Rugs laid aside until later upon payment of a small deposit.

$16.50 Brussels Rugs, 9x12 feet size $10.85
$15.00 Brussels Rugs, 8 feet 3 by 10 feet 6..... $8.95
12.00 Brussels Rugs, 7 feet 6 by 9 feet $7.45
$9.00 Brussels Rugs, 6x9 feet size $5.65
$25.00 Brussels Rugs, 9x12 ft. size $14.75
$22.50 Axminster Rugs, 9x12 feet size $13.95
$30.00 Axminster Rugs, 9x12 feet size $17.95
$25.00 Axminster Rugs, 8 feet 3 by 10 feet 6 ..... $15.95
$16.50 Axminster Rugs, 6x9 feet size $9.85
$30.00 Wilton Velvet Rugs, 9x12 feet size $19.75

Fourth Floor Furniture Store—"Across the Street."

Cannon Cloth. 9¾c
Regular 15c value. 34-inch White Cannon Cloth, heavy linen finish grade, for middy blouses, uniforms, etc.

India Linon. 9¾c
Regular 15c value. 40-inch White India Linon, extra fine quality, snow white bleached.

White Pique. 29c
Regular 50c value. 36-inch White Pique, extra fine quality, with raised welt.

Rice Cloth. 9¾c
Regular 25c value. 40-inch White Check Rice Cloth, with the new seed dash weave.

Cambric. 5¾c
Regular 8c value. 36-inch White Cambric, a fine soft finish quality, for undergarments.

Welded Sheets. 39c
Regular 59c value. Welded Bleached Sheets, double-bed size; hand torn and ironed.

Pillowcases. 11c
Regular 15c values. 45x36 Bleached Pillowcases, large size, hand torn and ironed; linen finish quality.

Bedspreads. $1.09
Regular $1.50 value. Crochet Bed Spreads, double bed size; in a good assortment of Marseilles designs.

Percale. 7¾c
Regular 10c value. 36-inch Percales, light grounds in stripes, checks, dots and neat figures.

Kiddie Cloth. 10½c
Regular 20c value. 32-inch Kiddie Cloth, in stripes, checks and plain colors; warranted fast colors.

Sweaters. 98c
Regular $1.50 value. Children's All-wool Sweaters, plain weave, in cardinal, navy blue and oxford; made with roll collars, cuffs and pockets; sizes 6 to 12 years.

Dresses. 29c
Regular 39c values. Infants' Short White Dresses, of nainsook, yokes of tucks and lace insertions; skirts finished with deep hems; others with lace insertions; sizes six months to 3 years.

Nightgowns. 25c
Regular 39c values. Infants' Nainsook Nightgowns, high neck and long sleeves, neatly trimmed with embroidery insertions and hemstitched bands.

Petticoats. 69c
Regular 79c and 98c values. Women's Muslin Petticoats, ruffle of embroidery, some with insertions; also extra size skirts with deep ruffle and extra underlay; all lengths.

Petticoats. 88c
Regular $1.25 values. Women's White Sateen Petticoats, rich lustrous grade, some with scalloped and embroidered flounces; others with two flounces of side plaiting; all lengths.

Kimonos. 98c
Regular $1.50 values. Crepe Kimonos, plain colors, with adjustable waist and full skirts; others in beautiful figured and floral effects; all sizes.

Embroideries. 6½c
Regular 8c and 10c values. Cambric Embroideries, widths up to 5 inches; variety of pretty openwork patterns.

Cluny Laces. 7½c
Regular 10c and 12½c values. Real Linen Cluny Laces, edges and insertions; widths up to 2½ inches; suitable for trimming scarfs, centerpieces, curtains, etc.

Handkerchiefs. 25c
Special, 81X for.... Women's Colored Initial Handkerchiefs, neatly embroidered initials in pink, blue and lavender; soft finish grade, with hemstitched borders.

Messaline. 68c
Regular $1 value. 36-inch Imported Satin Messaline, extra heavy rich satin face grade; white, black, street and evening shades and pretty changeable effects.

Scrubbing Brushes. 5c
Regular 10c values. Scrubbing Brushes, assorted styles and shapes.

Wash Boilers. 59c
Regular 89c values. Extra Quality Tin Wash Boilers, largest size, No. 9; strongly made.

Suitings. 59c
Regular 79c value. 54-inch Gray Suiting, stylish mixed effect, for fall suits and skirts.

Washboards. 19c
Regular 29c values. Heavy Metal-covered Wash Boards, double rubbing surface; strongly made.

Exquisite Embroidery Work Made on The Davis Sewing Machine
Equal in every way to the most skillful handwork and is much faster. The new embroidery attachment with the Davis Sewing Machine makes this service possible and the machine embodies every late feature that has been introduced in sewing machines for the past five years.
$50.00 value at..... $29.50
Pay $1 down, 50c a week.

VISIT OUR FURNITURE STORE, ACROSS THE STREET—VISIT OUR FURNITURE STORE, ACROSS THE STREET

From the daylight *into* the daylight!

(5—From a daylight factory)

THOSE who step each morning into the Sterling Factory do not exchange the daylight of the open streets for the musty gloom of some dark corner.

They come into kitchens flooded with light—kitchens as sunny as modern construction can make them.

From this clean, bright home Sterling comes to you—a pure, finely-flavored confection.

This thought, no doubt, will reassure you in looking for the 7th point of Sterling excellence.

1—Crowded with flavor
2—Velvety body—NO GRIT
3—Crumble-proof
4—Sterling Purity
5—From a daylight factory
6—Untouched by hands

⑦ What?

Sterling Gum
The 7-point gum
PEPPERMINT – RED WRAPPER
CINNAMON – BLUE WRAPPER

Suitable rewards for the discovery of the 7th point will be offered later

THE STERLING GUM CO., Inc. - - - Long Island City, Greater New York