



SIGNING THE DECLARATION OF INDEPENDENCE—By Dodson

To Merchants and Bankers

If you are interested in the profits to be secured from the greatest nation-wide publicity campaign of a decade, centering upon one business or bank in each town, send the coupon now!

FREE
A LARGE SIZE FULL COLOR PRINT
OF THIS WONDERFUL PAINTING

To the Public

There are no strings attached to this offer. We will see that a business house or bank near you makes this absolute gift. It will take some time to print one for each request, so to make sure of your copy, send the coupon at once!

One of the Bravest Dares Ever Given Death

By a Handful of Heroes

THEIR act was a life-forfeit. Each signature was its own death warrant; for when Patrick Henry delivered his immortal apothegm, "Give me liberty or give me death!" he was shouted down with blood-thirsty cries of "Treason!"

You should revere this handful of men as godfathers of American Liberty. You should know them all by name. You should know them all by face and figure, for they are our true College of Immortals. Especially is this relighting of our Altar Fires appropriate at present.

Let this painting bring the great American Drama into your home. See this pageant of Patriots step out of the past and enact before your eyes their sacrificial pledge.

Every home and every business enjoying life, liberty and the pursuit of happiness under American institutions, should have this picture framed and prominently displayed.

Even now a copy is being sent to schools throughout the country.

Most Important Historical Event in Five Centuries

Dodson painted this masterpiece. It shows the signing as it really was—a scene of tense dramatic interest, where every man was possibly penning his own death warrant. The world's most noted art critics, as well as such personages as Vice-President Marshall, Speaker Champ Clark, Senator Stone, Senator Borah, Frances Starr and others, pronounce it the most inspiring and most important historical painting ever made.

As publishers of the finest full-color lithographic prints, The Knapp Company is making arrangements with one business house in every town to send a handsome copy of this great painting—free of charge—to every person in that town who asks for it. This is your chance to get on January 1st, without cost, a full-color copy of the picture that in two months is going to be the most-talked-about work of art in this country.

THE KNAPP CO., Inc.

Creators of Direct Appeal Advertising

52 East 19th Street, New York, N. Y.

E.W.
THE KNAPP CO., Inc.
52 E. 19th St.
New York, N.Y.
I am a merchant (or banker) in the town of

and I should like full information about your publicity plan, exclusive to one house in each town, as based on the Dodson Painting. It is understood that I incur no obligation of any sort in making this request.

Name.....
Address.....
Business.....

E.W.
THE KNAPP CO., Inc.
52 E. 19th St.
New York, N. Y.

Please send me the name of the business house or bank in my town where I may secure, free of charge, a full color copy of the great Dodson Painting. In the event of there being no place here where the painting may be secured, it is understood that you will send me a copy direct, without obligation on my part and without charge.

Name.....
Address.....