

THE DAILY STORE NEWS OF LANSBURGH & BRO.



Telephone Main 6853

Mail Orders Promptly and Efficiently Filled.

Music Tomorrow

From 2 to 4 P. M.

On the Mezzanine Floor

Tomorrow is the last day of our Opening Sale and we want you all to be with us. Not only have we arranged a well selected concert for you, but the entire store is just brimful of selected Easter apparel needs, all specially priced for the final day of our

Opening Sale

We Welcome You



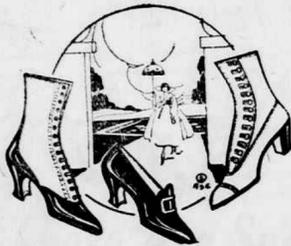
Tomorrow---the Last Day of Our Opening Sale

Offers Apparel Values on Pre-Easter Merchandise That Every Woman, Man and Child Will Find Opportune to Profit By

Apace With the Easter Demands

Lansburgh & Bro.'s Shoe Service

We are justly proud of our new Shoe Department, of the completeness of stocks, the correct styles and the shoe values that are not to be equaled anywhere.



Women's Footwear

Models for boardwalk or city promenade wear. Hand-some Pumps and Boots, in the newest modes, in light-colored leathers, also black or white. Styles to meet every taste or to match any costume.

At \$3.00 to \$14.00 Pair

Girls' Footwear, \$2.00 to \$8.00 Pair

All the newest and most popular styles designed for girls; Pumps and Boots, in white, black, tan and combinations.

Boys' Footwear, \$1.75 to \$4.50 Pair

Styles the young chaps will enjoy. Boots, in a great variety of leathers and toe shapes, and different from the styles shown elsewhere.

These Are Special for Saturday's Sale

Women's \$5.00
Spat Pumps,
At \$3.90 Pair

Patent Leather Spat Pumps, with 2-inch Louis heels, in all sizes and widths.

Girls' \$2.50 and \$3.50
Button Boots,
\$1.95 and \$2.95 Pair

Patent and Dull Leather Button Boots, in all sizes from infants' size 7 to big misses' size 6.

Boys' \$3.50
Lace Shoes,
At \$2.95 Pair

Stylish Gun Metal Leather English Straight Lace Shoes, Good-year welded and stitched double soles. All sizes.

Second Floor—Lansburgh & Bro.

Do Not Let Anything Keep You From Taking Advantage of This the Most Remarkable Sale of the Season

Coat Suits, Coats & Dresses At \$15.00 Each

There is not a garment in the assortment that is not worth a great deal more than the price quoted. It is only through the liberal price concessions we secured from several of our leading makers that we are enabled to sell you such wonderful garments at such an extremely low price.

Represented in the Assortments Are the Newest Models, Newest Materials, Newest Colors—All Sizes for Women and Misses

Women's and Misses' Spring Coats \$19.50 \$22.50 \$25.00 \$29.50

The showing is so diversified that it is really impossible to go into details of description, but you can come with the expectation of finding just the coat you have had in mind. There are plain backs and belted models, flaring styles and many others. All are perfectly tailored and finished. The materials include

Serges, Whipcords, Poplins, Boliva Cloth and Velour, in Gold, Taupe, Copenhagen, Burgundy, Magenta, Navy Blue, Black, Etc.

Women's and misses' sizes, 16 to 44.
Second Floor—Lansburgh & Bro.



Children's Day in Our Millinery Dept.

Tomorrow we feature hundreds of stylish hats for the children and the growing girls that depict all the very newest whims of Dame Fashion.

At \$2.95 and \$3.95

That would be considered excellent values at fully a half more. Unique little styles so becoming to the juvenile face—hats that create a youthful picture, which ordinary hats mar. There are hand-blocked milans, milan hems, sailors, mushrooms that come in all colors and shapes. The trimmings are of flowers, shirtings, ribbon bows and banded effects. Suitable for children and misses.



Weeks of Careful Preparation Are Evidenced in This Remarkable Showing

Women's Trimmed Hats At \$5, \$7.50 and \$10

Hundreds of different smart new styles, displaying an amazing variety of exclusive and original designs as well as adaptations from imported models. Popular brimmed sailors, mushrooms, made milans, milan hems, lisere and straw and beautifully trimmed with wings, fancies, ornaments, ribbons and flowers.



Second Floor—Lansburgh & Bro.

Hundreds of Exquisite Styles in

Neckwear At \$1 Each

Every one is charmingly becoming, different styles for all the different frocks and suits that women will wear during the coming season.

Georgette Crepe Collars, with filet lace trimmings; Plain Georgette Crepe Collars and Plain Collars, trimmed with colored crepe borders. There are also beautiful Collars in the new hand-embroidered designs.

Van Raalte Veils

You will know them by the little white tickets. There are scroll designs as well as smaller designs for the small hats. Priced at, per yard, 50c, 75c, \$1.00, \$1.25, \$1.50, \$2.00 and \$2.50.

Main Floor—Lansburgh & Bro.

Two Leaders in Boys' Suits

The last day of the Opening Sale offers you these two extraordinary values, which you will find it impossible to duplicate.

Boys' Norfolk Suits \$2.98 With One Pair Pants, at.....

Boys' Norfolk Suits of fine cassimere fabrics, in browns and grays, also stripe and plaid effects. Coats are well made and neatly tailored, in Balkan, Norfolk and pinch back styles. Some of the pants are full lined. All sizes 6 to 17 years.

Boys' Blue Serge Suits \$4.85 Opening Sale Price.....

Boys' All-Wool Blue Serge Suits, made in the pinch back style, with yoke, patch pockets and three-piece detachable belts; also some fancy Norfolk models. Pants are full athletic cut, lined throughout and taped seams; button knee straps; all sizes 6 to 17 years.

Guaranteed Fast Colors

Boys' Corduroy Knickerbockers, 85c

Made of narrow weave in golden brown and dark gray; well tailored and seams taped to prevent ripping. Sizes 9 to 18 years.

\$1.69 Navy Blue Serge Pants, \$1.29

Boys' All-Wool Navy Blue Serge Knickerbocker Trousers, full cut, lined and taped; made with button knee straps. Sizes 7 to 18 years.



Third Floor—Lansburgh & Bro.

Pure Silk Stockings of Merit

3 Especially Attractive Lots

At \$1.15 We are showing black, white, every conceivable plain shade and a score of smart novelty effects, including Richelieu ribs, in all shades. A wonderful value of pure thread silk, with reinforced sole and high-spliced heel of silk lisle; deep garter welts.

At \$1.75 We offer an exceptional quality, in Full-Fashioned Pure Silk Stockings, black, white and all the popular plain shades so much in vogue to match the new shoe and costume shades; properly reinforced for good service.

At \$2.00 We are displaying many of the new and smarter high-grade novelty effects in plain and open-work weaves.

Main Floor—Lansburgh & Bro.

Men's \$1.50 Neglige Shirts Carefully Made of Best Imported and Domestic Shirtings..... \$1.10

(Shown in Soft-Cuff Models Only)

A remarkable value for the wearer of better grade shirts. We know of one better grade shirt house that is showing some of these materials in their \$2.00 assortments. Along with remarkable value we hand you a shirt, absolutely perfect and correct in every detail of fit and finish. An array of high-grade woven and printed materials and beautiful patterns, both light and dark, that will surprise you. Sizes 14 to 17.

Pure Silk Half Hose, 50c Pair

Plain Colors and Fancy Effects Black and every wanted plain shade, in Full-fashioned Pure Thread Silk Half Hose, with reinforced soles, toes and high-spliced heels; Seamless Reinforced Silk Half Hose, in a score of wanted fancy novelty effects. An Opening special.

We Are Agents for "Monito" Lisle Half Hose, at 25c

Note that standard makes have gone to 30c pair. We have black and all colors in this grand hose at 25c—*once worn, always called for.* Direct Street Entrance to Men's Shop.



Of Course, You Need Gloves

—to complete your spring outfit. We are prepared to supply just the kind you want.

Washable Kid Gloves At \$1.75 Pair.

Made of selected skins, one-class models, in white and champagne. P. K. seven.

Two-class Selected French Lamb Gloves; overseam sewn; black or white. Specially priced at \$1.50.

Silk Gloves, in all styles and colors; 2-class effect, at 60c, 85c, \$1.00, \$1.15, \$1.25, \$1.50; 12 and 16 button styles, at 60c to \$1.50.

White Dockskin Gloves, in slip-on style, that can be washed with Ivory soap and tepid water; 8-button length with strap wrist. A special, at \$1.69.

Main Floor—Lansburgh & Bro.

Continuing the Demonstration of the Famous

Bon Ton Corsets

Wonderful enthusiasm and interest have been shown these first five days in our Corset Department, where Mme. Jackson, renowned corsetiere, has been demonstrating the famous

Bon Ton CORSETS

Continuing the rest of this week and all of next she will show the latest and best styles in corsets—the style adapted to your particular needs.

Priced, \$3.50 to \$7.50

Third Floor—Lansburgh & Bro.



For the Last Day of the Opening Sale We Feature

Tailored & Dress Blouses At \$2.98

Crepe de Chine Blouses in tailored styles with broad tucks and plaits, and finished with fine pearl buttons. Some have the large collars. Choice of white, flesh and black.



Men's Wear Crepe Silk Waists in a variety of handsome stripe and check patterns, in all the newest and most desirable styles.

Jap Silk Blouses At \$5.50

Blouses of fine quality Jap silk, with solid or striped collar. Also the new checks, beautifully tailored in the smartest effects.

Second Floor—Lansburgh & Bro.

69c to \$1 Fancy Ribbons

At 39c Yd.

7½-Inch Taffeta Ground Ribbons, with sport stripes, in gold, new blue, purple, chartreuse, navy, Shadow Lawn, green and black. Choice, per yard, 39c.

No. 1 Satin Wash Ribbon, in blue and pink only; 10-yard pieces, 8c.

Main Floor—Lansburgh & Bro.

Saturday's Sale

Toilet Needs

50c Djer Kiss Face Powder, 45c. 25c Mme. Du Four's Face Powder, 17c.

25c L. & B. Cucumber Cream, 18c.

10c Remmer's Bath Tablets, 4 for 25c.

25c Witch Hazel, 18c.

50c Java Rice Powder, all tints, 29c.

50c Sago Sage and Sulphur Hair Tonic, 33c.

50c D. & R. Cold Cream, 39c.

Main Floor—Lansburgh & Bro.

A Showing of Clever, New Styles in Women's & Misses' Sweaters

In the Lighter Weights for Spring

Truly, an exposition de luxe of a selected few models of distinction picked from the lines of America's best makers of Fiber Silk and Shetland Sweaters.

Sweaters of fiber silk are shown in the richest of weaves, in plain shades and harmonious combinations mostly with the popular sailor collar, now in vogue, and sash. They are very smart models and a fitting finish to the now popular sports attire. A wonderful choice at \$6.00, \$7.00, \$7.50, \$8.00, \$10.00, \$12.00, \$15.00, \$18.00.

Shetland and Fancy Light-Weight Wool Sweaters are to be very popular during the coming months. Our assortments place us among the leaders. Several modish and clever models with sailor collar and sash or belt. Plain colors with contrasting trimmings and various stylish two-toned weaves are represented, \$5.48, \$6.48, \$7.98 and \$10.



Main Floor—Lansburgh & Bro.

Washington's Fastest Growing Department Store
LANSBURGH & BRO.
Store Hours—Tomorrow, 9 A.M. to 6 P.M.

For Little Tots and Girls in Their Teens

Children's Coats, Dresses and Hats in a pre-Easter sale that every mother in Washington should profit by. Every garment is in the newest spring fashions, beautifully made and finished and the prices are extremely moderate for tomorrow's sale.

Children's Coats, Sizes 2 to 6 Years, at \$5.95

Children's Coats, made of fine heavy quality silk poplin, in Copenhagen, rose or gold. The new high waist line effects and finished with embroidered collar.

Infants' Coats at \$5.95

Infants' Coats, in either long or short styles, made of fine quality cashmere, silk lined, with hand-embroidered collar. Sizes 2 to years.

Children's Coats, \$4.95, \$5.95 to \$7.50

Coats of fine wool serges and shepherd checks, in a great variety of beautiful models. Some are finished with hand-embroidered collars, others with silks in contrasting colors. These are in sizes from 2 to 6 years and every one an exceptional value.

Children's Dresses. Special at \$4.95

You must see these Dresses to appreciate what extraordinary values they really are. Choice of hand-embroidered voile and linen, in a number of beautiful models, in high waist line effects. Sizes 6 to 14 years.



Third Floor—Lansburgh & Bro.