

Easter Neckwear

Every Smart Style That is New and Correct Is Sure to be Found in Our Neckwear Dept.

Beautiful Imitation Felt Collars and Collar and Cuff Sets, in attractive roll and flat effects. Priced at 50c and \$1.00.

Waltcoats of pique, satin and novelty silks. Priced \$1.00 to \$2.95.

Ostrich Boas in plain and combination colors. Priced at \$2.95, \$3.95, \$4.95 to \$9.95.

Smart Vestees of Georgette, organza, pique and satin. Priced \$1.00 to \$4.95.

An Attractive Collection of Velvet Stoles Very new and practical. Priced at \$4.98

Palais Royal—Street Floor.

Women's Phoenix Silk Hose, 90c

Pure Silk Seamless Hose—all sizes in white Battleship gray, brown, Russia calf, tan, Champagne, silver, suede, mouse, rose a pair.

"Phoenix" semi-fashioned, \$1.15. Full-Fashioned, \$1.35. Street Floor.

The PALAIS ROYAL

THE SHOPPING CENTER

ESTAB. 1877

DESIRABLE QUALITIES - CORRECT STYLES

A. LINDER

Shetland Wool Sweaters, \$3.95

—the new slip-on styles with perline at waist line; sleeveless models, in rose, flame and blue.

Palais Royal—Third Floor.



Easter Blouses \$2.95

Pongee Blouses, Crepe de Chine Blouses, and Prettily Embroidered Styles, Fascinatingly New and Springlike.

Pongee Blouses have collars of satin, and the Crepe de Chine Blouses have the new Peter Pan collars of Washable Satin; Embroidered Blouses are in a variety of styles and colors, including white, flesh, maize, peach and French blue.

Tub Silk Blouses at \$3.45

—with white silk collars; splendid quality Tulle Blouses, with satin stripes, in rose, Copenhagen, black and navy, with shawl collar that finishes in a tie.

Many other charming styles up to \$15.

Palais Royal—Third Floor.

Easter Ribbons

Of Richest Silks, Gorgeous Designs and Superb Colorings

At \$3.00 to \$4.50 Yard—9 inches wide, of rich silks in sunset colors, embossed in gold and silver. Awarded the Gold Medal in Paris.

At \$1.69 to \$2.50 Yard—These 9-inch wide ribbons are representation of birds' plumage, depicting the gorgeous colors of the parrot, the peacock and the king penguin.

At \$1.15 and \$2.25 Yard—6 and 9 inch wide ribbons in the designs and colorings of the shawls from the West Indies.

At 50c and 60c Yard—Are 6-inch wide ribbons combining silk and satin, creating wonderful contrasts in colors.

Palais Royal—Street Floor.

Hats for Easter That Are Decidedly New and Smart

Streamer Hats, Wildflower Hats, Wing Hats, Poke Hats, Tulle Covered Hats, and if you can think of any other style that is new and desirable for Spring and Easter you'll most likely find it here also.

A splendid showing of the smartest hats for Easter, including the very new Large, Broad-brimmed Sailors and Drooping Hats; chic and becoming.

There have been many decided changes in styles since the opening of the season, and you cannot afford to miss this new display.

Attractively trimmed with Wild Flowers, Fruits, Wings, Ribbons and neatly faced with Georgette Crepe or high colored satins.

\$5 to \$6.50 Trimmed Hats, Special, \$3.98

This special lot includes 68 small, close-fitting, trimmed hats that sold at \$5 to \$6.50. In order to effect a quick disposal this special price has been quoted.

In this unusual lot there are neatly trimmed models, in floral and winged effects, faced with Georgette crepe, and in a good range of styles and colors.



We have taken great care to assemble the most charming styles here in this Easter presentation and there is that refreshing air of newness about this entire showing that to women will spell pure delight. Choose your Easter Hat Tomorrow.

Many women, to whom a small close-fitting hat is most becoming, will find a very pleasing diversity of smaller models here to make selections from. In this collection all the wanted straws are to be found and a splendid color range.

Very pretty flower trimmed hats, and silk ribbon trimmed medium size hats, etc. that will find ready favor with many women.

New Mid-Season Sport Hats, \$3.98 and \$4.98

A wonderful assortment of all the most wanted spring models in all the new colors, and an excellent variety of attractive styles.

Smart tailored models, made of five-end Milano, Lisse, Hinkoie, Leghorn, Pineapple, Beant and novelty straws in black, white, brown, navy, sand, old rose, purple, green, taupe and khaki.

Palais Royal—Second Floor.

Many other charming styles up to \$15.

Misses' & Women's Easter Suits, Coats & Dresses—Styles That Radiate Newness & Beauty

Smart Suits

In All Sizes at \$29.50

One particularly attractive model is made of navy serge with short full, ripple coat and narrow overpanels, braided with rows of braid; each panel has braid binding, likewise the pretty turn-back cuffs. Coat is lined throughout with foulard silk; the straight tailored skirt has overstitched seams, narrow belt and slash pockets.

In complete Easter Readiness with the most desirable New Styles for Misses and Women. It is extremely difficult to commence to give in cold type a description of these loveliest of Spring styles. It is necessary that you see them to thoroughly appreciate their charm and beauty. And that had best be done tomorrow if you wish to be sure of your new costume on Easter Sunday. Remember there are only FOUR more days in which to make selection.

Misses' and Women's Suits at \$35, \$37.50 and \$39

Authoritative Models in the Most Wanted Fabrics. Youthful Styles Predominate

Men's wear serge, gabardines, poret twill and tweeds are included in this showing of models, which is comprised of strictly tailored, novelty braid-trimmed vestee and waistcoat effects and many attractively hand-embroidered suits.

Especially noticeable are the new two and three tier ruffled back effects; many attractive belted effects, etc.

New Tailored and Novelty Suits at \$45, \$50 and \$59

Unusual and Many Exclusive Models That Reveal an Elegance and Superiority of Tailoring Quite Uncommon

The woman of discriminating taste will be very apt to find at once the very suit that she has been picturing in her mind's eye.

Included are suits of poret twill, gabardine, tricotine, men's wear cloths, etc.

Several attractive misses' models in this collection. The probable difficulty of securing correct sizes in this assortment justifies our recommendation that immediate selection be made, however.

Suits for Matrons

Youthful Looking

Designed to give the desired slenderness and youthful grace and buoyancy to the figure of the woman of size 42 1/2 to 48 1/2.

These garments are distinguished by an unusual richness of material and remarkably clever tailoring.

Fabrics include gabardine, serge, hairline stripe, etc.

Specialty priced at \$45, \$50, \$59, \$65

A Military-Looking Coat for Misses

Is Quite New and Is a Very "Nobby" Model.

Made in belted style with small buckle fastening, with both flap and patch pockets; has an inverted plait in the center of the back. Is shown in tweeds, mixtures, coverts and Army cloth in Rookie and high mixtures.

\$19.50, \$25, \$29.50 and Up to \$35.00

SILKS

The Sale Extraordinary—A March Event—Continues

And we are offering exceptional values in both plain and fancy weaves. The following items are decidedly underpriced:

\$2.25 Foulards. Sale price, \$1.75

\$1.75 Fancy Silks. Sale price, \$1.49

\$2.50 Tussah Silks. Sale price, \$1.85

\$2.50 Satins. Sale price, \$1.98

\$3.00 Fancy Charmeuse. Sale price, \$1.98

\$3.50 Printed Radium. Sale price, \$2.69

Many **BLACK SILKS** Decidedly Underpriced

In Addition We Have Placed on Sale 40-Inch Crepe de Chine at \$1.35

Colors are ivory, maize, old rose, silver gray, pink, flesh and black.

35-Inch Chiffon Taffeta, \$1.49

The most wanted shades are to be found, also white and black.

36-Inch Plaid Silks, \$1.85

These are shown in every attractive color combination of satin and taffeta.

35-Inch Meteor Messaline, \$1.35

A supple high lustré silk, shown in a great variety of colors.

36-Inch Springtime Gingham Plaid Silks, \$2

Representing the dainty color combinations, so much in demand for Spring frocks.

Tub Shirtings, \$1.19, \$1.59 and \$2.25

In a wonderful variety.

Palais Royal—Second Floor.

Distinctive Suits, \$29.50

An Interesting Collection of Misses' and Women's Garments—Unusual in Value

Saturday we put forward a remarkable assortment of suits at this price and the response was remarkable. We have now taken another special lot of garments and added to this assortment, bringing it up to its original size in numbers and maintaining it not exceeding here and there some of the values previously offered.

Wonderful Showing of Suits at \$19.75

About 75 Garments in This Group—Three Distinct Models—Sizes for Misses and Women

Stunning ripple peplum suits in black and white checks with fashionable close-fitting bodice; braid-trimmed and silk-lined. Other models more severely tailored; still others with fancy silk overcollars and roll collar effects, knifepaiting, belted and braid bound styles.

Window and Door Screens \$1.59 up

Screens your window and door screens, now from our complete stock. Screens doors, all kinds, all sizes, fixtures included, at

Doors, \$1.59 Up

Windows, 45c Up

DOMESTICS

Specially Selected Assortments of Bed Linens, Damasks, Towels and Crashes at Very Low Prices for HOUSEHOLD DAY

A careful reading of the following items—typical values—will prove conclusively that HOUSEHOLD DAY is an event of importance to the thrifty Homekeeper.

\$1.50 Value Muslin Sheets, \$1.39

81x90-inch heavy bleached muslin sheets, no seams, no dressing; lasting quality, finished with wide hems. Each, \$1.39.

50c Value Pillowcases, 40c Each

45x36-inch Heavy Round-thread Bleached Cotton Pillowcases; excellent wearing quality.

\$1.10 Value Damask, Yard, \$1

70-inch Extra Fine Bleached Mercerized Table Damask; good range of designs.

Damask Pattern Cloths, \$1.50

82x63-inch Fine Mercerized Bleached Damask Pattern Cloths, all round designs. Each, \$1.50.

Damask Pattern Cloths, \$1.50

64x72-inch Mercerized Bleached Damask Pattern Cloths, one design, hence the low price. Each, \$1.50.

\$3.50 Value Bedspreads, \$3 Each

84x94-inch Extra Large and Heavy Quilted Crochet Bedspreads, in Marseilles patterns. Each, \$3.

Plaid Blankets, Pair, \$6

66x80-inch Fine Wool-finished Plaid Blankets, in pinks and grays. Unusual value.

Large Bed Comforts, Each, \$7

Large-size Bed Comforts, filled with laminated cotton; one side silk mull covered with 16-inch plain border; reverse side silkline covered.

22c Value Kitchen Crash, Yd., 18c

Heavy Quality One-half Linen Kitchen Crash, all white; very absorbent.

Turkish Bath Towels, Each, 59c

22x43-inch Fine Mercerized Turkish Bath Towels, with colored stripes, closely woven.

Palais Royal—Second Floor.

SILVERWARE

The Balance of a Recent Large Purchase of Celebrated Rogers Silverware Bought at a Big Price Concession from the manufacturers and offered At Decided Reductions

Set of 6 Tea Spoons, 69c

Set of 6 Table Spoons, \$1.19

Set of 6 Soup Spoons, \$1.19

Set of 6 Orange Spoons, \$1.19

Set of 6 Dessert Forks, \$1.00

Set of 6 Dinner Forks, \$1.19

Set of 6 Pie Forks, \$1.19

Set of 6 Ice Cream Spoons, \$1.19

Set of 6 Oyster Forks, \$1.19

Set of 6 Butter Spreaders, \$1.19

Set of 6 Fruit Knives, \$1.19

Butter Knives, 19c

Fish Knives, 50c

Fish Knives, 50c

Berry Spoons, 50c

Meat Forks, 50c

Soup Ladles, \$1.25

Cream Ladles, 50c

Funch Ladles, \$1.59

Palais Royal—Street Floor.

Porcelain Dinner Sets, \$25

Choice of 3 handsome new English patterns; decorations are unusually attractive, rich color borders that will instantly appeal to you. Based on today's market prices these sets are worth \$35.

Kitchen Bowl Sets, 89c

Six different sized White Bowls, decorated with blue bands.

Sale of 1,000 Dozen Cups and Saucers

Choice of several very effective decorative sets of good quality china. Set of 6 for \$1.39

Garbage Cans, 49c

Family size Mack Japanned Garbage Cans, with lid and ball.

Sale of Rubber Garden Hose

Brass spray nozzles free with all 50-foot lengths.

4-ply Hose, 3/4-inch, 25-foot lengths, \$2.98

4-ply Hose, 3/4-inch, 50-foot lengths, \$5.98

5-ply Hose, 3/4-inch, 35-foot lengths, \$3.50

4-ply Wire Covered Hose, 3/4-inch, 25-foot lengths, \$3.98

4-ply Wire Covered Hose, 3/4-inch, 50-foot lengths, \$7.98

Household Helps Underpriced

8-Wing Wooden Wall Clothes Dryer 19c

Strong Wire Carpet Beater, special 15c

Blue Enamelled Corner Sink Strainers, 15c

100 Wool Wall Brushes, short and long handles 70c

\$1.25 Mahogany Serving Trays, special, \$1.00

\$2.50 Faultless Carpet Sweeper, special, \$1.98

\$2.98 Stag-handled Carving Sets, special \$1.98

Porcelain Cereal Sets

They are very practical and help to improve the looks of your kitchen. Sets consist of 6 large jars, 6 small jars, hanging salt box, vinegar and oil jug.

Blue Band Decorations, Set \$4.48

Gold Band Decorations, \$4.98

Blue Grecian Key Border, set \$5.98

Conventional Decorations in colors, \$5.98

Sale of Nursery Refrigerators

All equipped with nickel-plated faucets—Size 16x21x11, white enamel, oak finished, \$3.98

White enamel, oak finished, \$4.98

RUGS!

Wednesday is a Day of Opportunity in Our Rug Department

Floor coverings of all kinds, including the best standard qualities of American-made rugs, At Important Savings

Some assortments are offered at way below present market value.

\$35.00 Axminster Rugs \$27.50

9x12 feet sizes, in Oriental effects; All new arrivals.

\$32.50 Axminster Rugs, \$26.25

In 8x10.6 size. Beautiful Oriental patterns. Special for Household Day at \$26.25.

Royal Wilton Rugs

One of the most desirable rugs on the market today—highly desirable, both from the standpoint of beauty and durability.

\$54.50 down to \$47

\$32.50 Seamless Wilton Velvet Rugs

9x12 size—another standard rug \$27.75 from one of the makers—a variety of excellent patterns.

Crex and Deltex Grass Rugs and Wool Fiber Rugs

"The Old Time" Art Rag Rugs. Just as attractive as those grandmother used to make; also the more modern styles with beautiful poster borders, in pinks, blue, tans and greens.

9x12-foot size, \$13.50. 6x9-foot size, \$7.00 and 8x10-foot size, \$10.75. down to 9c the rug.

Palais Royal—Second Floor.

UPHOLSTERY

Many Important Attractions Here for HOUSEHOLD DAY, including a very large display of New

Imported and Domestic Cretonnes at 49c Yard

Pretty new patterns and colors—exceptional examples of the weaver's ingenuity. Patterns and colors that will harmonize with most any decorative scheme you may have in mind.

Cretonne Remnants, 25c Yard

—Short lengths of from 2 to 7 yards of cretonnes that ordinarily sell at 49c to 55c yard. All perfect goods.

A Remarkable Sale of Curtain Materials

Including—

35c Imported, 35c Scotch Madras.

50c Nets, 50c Swiss.

39c Heavy Marisettes.

35c Colored Voiles.

35c Colored Scrims.

35c Colored Marisettes.

25c Yd.

Palais Royal—Second Floor.

Another Special Lot of Kroehler Bed Davenport on Sale Tomorrow

75 of the Celebrated Kodav Bed Davenport—Just Uncratered and Marked for Wednesday at Special Prices

Kodav Red Davenport are space economizers; they are also attractive pieces of furniture that will fit in well in most every living room. They are particularly desirable in small apartments and for

\$50 Mahogany-Finish Bed Davenport, \$40

In plain design, broad arms; covered in Spanish leatherette; has guaranteed springs; strong, well-made frame. Special \$40 for tomorrow.

\$48 Quartered Oak Bed Davenport at \$39.75

Covered in Spanish leatherette; plain design. Special for Wednesday.

Mahogany-Finish Kodav Bed Davenport, \$45

Plain design, broad arms; covered in splendid quality tapestry; has guaranteed springs. Wednesday special at \$45.

\$54 Kodav Bed Davenport, Special at \$45

Mahogany finish Kroehler Kodav Bed Davenport; has broad arms, covered in good quality of tapestry; plain design, with guaranteed spring, Wednesday at \$45.

\$39.50 Mahogany Kodav Bed Davenport, \$32.75

Plain Design Mahogany-Finish Davenport, upholstered in Spanish leatherette; fitted with guaranteed springs; made to carry a 40-lb. mattress. Special Wednesday at \$32.75.

\$11.50 All Cotton Mattress Wednesday at \$8.95

All-Cotton Mattress, made with rolled edge, covered in blue and white ticking, closely tufted.

Palais Royal—Fourth Floor.

Odd Dressers, Chiffoniers, Beds, Etc. Specially Priced

\$20 Hair Mattress, Wednesday only at \$15

Hair Mattress filled with all-black curled hair, made with rolled edge; closely tufted, covered in good quality of blue and white A. C. A. ticking.

\$22 Solid Oak Dresser, Specially Priced at \$18

Solid Oak Dresser with large glass and 4 drawers (2 large and 2 small); Colonial style.

\$21 Mahogany-Finish Dresser, Special at \$18

Mahogany finish Dresser with 4 drawers (2 large and 2 small); wood pulls; in plain design.

\$10.50 Solid Oak Chiffonier, at \$7.50

Solid Oak Chiffonier with five drawers, wood pulls. Very attractive plain design.

\$19 Mahogany Finish Chiffonier, at \$16

Plain design mahogany finish Chiffonier, with six drawers, four large size and two small size; wood pulls.

Crex and Deltex Grass Rugs and Wool Fiber Rugs

"The Old Time" Art Rag Rugs. Just as attractive as those grandmother used to make; also the more modern styles with beautiful poster borders, in pinks, blue, tans and greens.

9x12-foot size, \$13.50. 6x9-foot size, \$7.00 and 8x10-foot size, \$10.75. down to 9c the rug.

Palais Royal—Second Floor.