

Selling Starts Promptly at 9:15—
Suit Department, Second Floor

LANSBURGH & BROTHER

Sizes for women and misses—16
to 44; also extra sizes 46 to 56

Now when one's thoughts turn to the New Fall Modes, we offer three hundred and twelve

New Fall Suits for less than Fall prices

The determination to hold this event was arrived at some weeks ago. We went to our best manufacturers with whom we do the most of our regular business and secured their co-operation. They are foregoing their usual profits; we likewise, in order to be of service to the women of Washington. For it is a distinct service for any store at the start of the season to sell NEW MERCHANDISE AT LESS THAN FULL PRICE.

To the many women and misses who are going to want a smart, stylish tailored or fur-trimmed Suit this Fall, this is a wonderful opportunity. The price is RIGHT—the lowest possible for which such high-grade suits can possibly be sold. The styles are authentic, everything about them will appeal to you. To attend this event merely means buying earlier than usual—but what is CUSTOM compared to ECONOMY?

Handsome Tailored and fur trimmed modes
made to sell at \$59.50, \$65, \$75 to \$89.50

\$49

Here is a point to bear in mind. By purchasing your Fall Suit now, while our alteration department is not busy, you can have needed alterations made promptly and with painstaking care.

The styles and trimmings

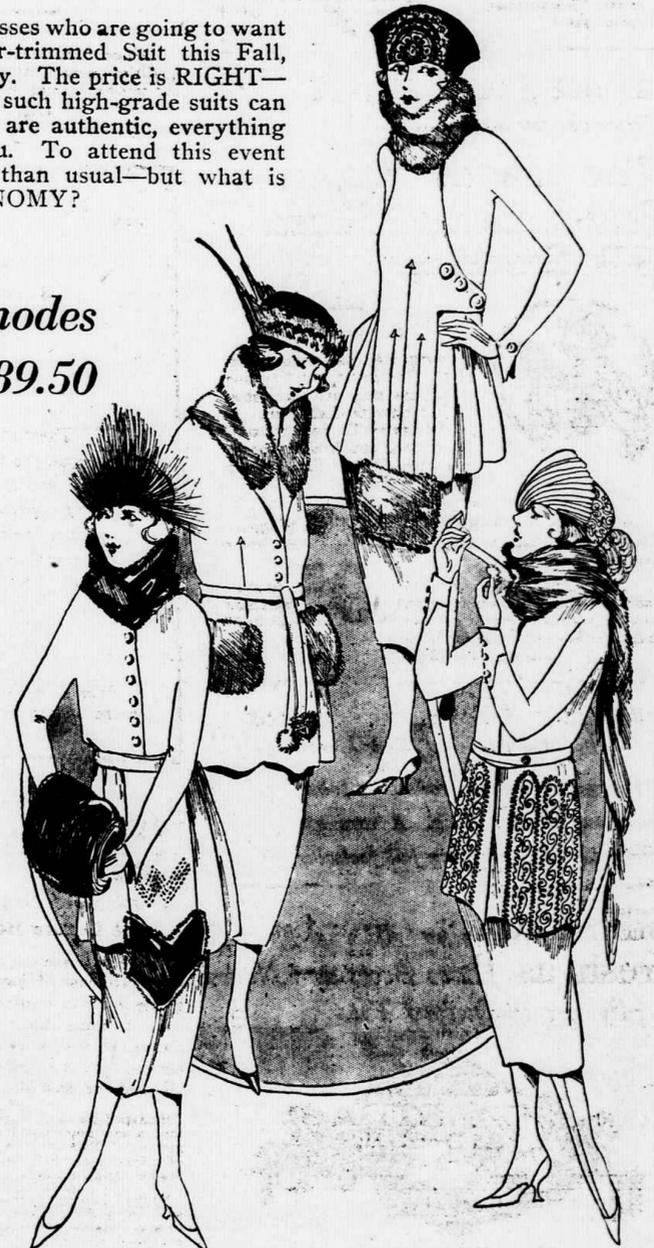
AMONG THE STYLES — You will see the new ripple flare jackets, box coats, semi-ripple models with straight-line front, tailored effects and long coat suits so becoming to tall women.

FUR TRIMMINGS—of Nutria, Bay Seal and Australian Opossum, and some further enhanced by silk or wool embroidery, silk stitching, braid and fancy buttons. All are beautifully silk lined.

The materials and colors

- Tricotine
- Wool Velour
- Broadcloth
- Silvertone
- Velour Checks
- Yalama
- Chamoine
- Suedine

BROWN IS THE PREDOMINATING COLOR, and it may be had in such shades as Bedouin, chow, mocha, deer, russet, dryad, seal and Malay; also tans, grays, Nankin and Pekin blues, as well as the old favorites, navy blue and black.



Charming New Fall Hats of Rich Panne and Lyons Velvet



Made to Sell at \$10.00
and \$12.50, Special,
\$6.95

Without doubt these hats are the best values ever offered at the price. Large dressy Panne Velvet Hats and Lyons Velvet combined with Panne—newly created styles that invite the attention of women who desire to complete their early autumn costumes with charming and correct chapeaux.

All the vivid colors of the new season gayly evidence themselves—pheasant red, sand, copen, taupe, navy, chow, brown, as well as the ever voguish black and smart two-tone effects.

A wonderful selection, mostly one of a kind. Choice, \$6.95.

Second Floor—Lansburgh & Brother

Smart Fall Suit Blouses of Georgette and Crepe de Chine



Our Regular \$10.00 to
\$14.75 Values at
\$6.90

It is not often that you will find an opportunity like this one! A good looking fall suit demands a stunning blouse, and you will find them here of heavy Georgette crepe and crepe de chine, in the popular overblouse or tie-on models, with three-quarter and long sleeves, beaded, braided, embroidered, real filet lace and ribbon trimmed.

In all the new suit colors—sand, flesh, white, navy, brown, black and many beautiful combinations of colors offset by two-tone ribbons at the neck and on the cuffs. There is a very wide assortment from which to make a selection, but there are only one or two of each style—choice \$6.90.

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