

The woman who likes to help her husband

will tell him to watch for our Third Annual Sale of men's

## OVERCOATS

in which we offer 1,000 coats of assured styles and qualities at just

???

Sale TUESDAY; details Monday evening papers; Tuesday morning papers.

## August FUR sale

with guaranteed savings of 25%

If you can buy furs of like quality here or anywhere else before November 1, we guarantee to refund difference or to cancel the transaction.

Entire fur stocks are included

This nearslee coat at \$149.50

is typical of the savings. 40-inch length, cut full and roomy, with wide Mandarin sleeve and deep cape shawl collar; cord belt.

\$149.50 also for 40-inch muskrat coats with wide reverse borders.

A slight deposit

—holds any fur to your order until November 1.

(The Hecht Co., second floor.)



Prices drop a half or more on

## Women's dresses

Makers' close-outs and our own

\$7.95 \$10

Broken assortments of silk taffetas, satins and crepes. About 100 dresses in all, many of which cost more than this sale price.

Late summer models of silk canton crepe in navy, black, caramel, henna and combinations. Sizes range 14 to 40.

(The Hecht Co., second floor.)

500 pairs boys' corduroy and cheviot

## knickers, 95c

for the rest of summer and fall school days.

Durable drab corduroys and equally satisfactory cheviots, the latter in brown, olive, heather and gray mixtures.

Double-stitched seams; finished with hip and side pockets, belt and loop. Ages 7 to 16.

(The Hecht Co., third floor.)

# The Hecht Co.

7th at F

Announcing the first of the fall

## Printzess suits

America's finest tailleurs in styles that lead the vogue

Aside from a few exclusive makers in New York and other fashion centers there is no one that tailors suits like Printz.

But instead of a single suit, Printz tailors thousands yearly which go to their exclusive distributors.

And in Washington that distributor is The Hecht Co.

The new coats are 36 inches long; tailored of tricotines and twills and handsomely silk lined.

\$59.50, \$69.50

Misses' and women's sizes 16 to 44. STOUT sizes also to 52.

(The Hecht Co., second floor.)



Sketched: Tricotine, \$69.50

Sale! Women's \$2.95 and \$3.95

## Bathing suits \$1.95

Made of pure worsted

Pure worsted, mind you—will not sag or pull out of shape. California model in solid colors and fancy stripes and combinations. With or without belt.

(The Hecht Co., first floor.)



Sketched, \$11—Patent leather with wood military heel.

Sketched, \$10—Black satin Canary slipper with Spanish Louis heel.

## Fashion foots it for Fall in Satin and patent leather

Black first for staple styles; black and beaver brown combinations for novelty. A number of the styles are ready—two as sketched.

## HANAN shoes, \$10.85

A number of desirable styles in women's pumps and oxfords in black, tan and white leathers.

(The Hecht Co., first floor.)



## Sale kiddies' shoes

The makers' close-out lots plus our own broken assortments. 800 pairs in all, and how they will speed out at \$1.

sport oxfords, \$1

(Sketched at left) Smoked elk with patent leather or brown apron and back stay; also in mahogany with smoke or brown trimmings. Four combinations in all. Sizes 5 to 2.

All-leather sandals and oxfords, \$1

(One style sketched) All leather with sound leather insole, outsoles and counters. Mahogany, brown and tan. Guaranteed not to rip. Sizes 5 to 2.

(The Hecht Co., third floor.)

# The half-yearly sale FURNITURE

Entire stocks at discounts of

10% to 40%

This is the sale when the thrifty housekeeper plans to furnish her home because she knows she can save \$10 to \$40 on every \$100 she spends.

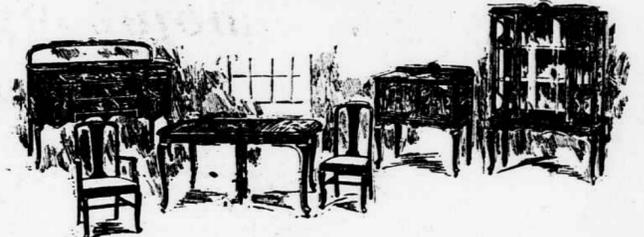
Preparations for this sale have been the most far-reaching in our history. We have more goods than ever before because we are satisfied we bought at the lowest prices known in six years.

All this furniture is now ready—loads of it—three floors packed brim full—backed by three times as much more in our warehouses.

And every piece of this furniture is discounted 10% to 40%. A few typical suites are listed here simply to evidence the low prices in the sale. But these are only hints:

It is all good furniture—furniture to live with; furniture to enjoy as much for its beauty as for its bodily comfort—furniture of enduring worth.

The best way to realize the scope of this sale is to come and see the furniture that is in it



## 10-piece dining room suite \$275

10 pieces Queen Anne period as shown

Took the maker's entire stock, and glad to get it. For the suite is of American walnut or mahogany throughout. 60-inch buffet with crystal mirror back; closed-in server; oval extension table; grided front china cabinet. One armchair and five side chairs, all with genuine leather seats.



## 4-piece bedroom suite, \$245

American walnut, as shown

Box end bed, chiffrobe; 46-inch dresser with 26x34-inch plate mirror; 46-inch full-length vanity with six drawers.

Clearance! All girls' summer dresses

reduced 1/4 to 1/2 See Post for details

Tots' Dresses tumble in price \$1

For choice of plain or panty dresses

Effective summer styles, in voiles, organdies, chambray, line and Peggy cloth. Sizes 2, 4 and 6. (The Hecht Co., third floor.)



Large walking-talking Doll, \$1.95

Blue-eyed bouncing Betty walks and talks (says mamma plainly) and moves arms and legs about at will.

Betty is 28 inches tall, is fully clothed as shown and since she has nothing about her to break she is practically indestructible.

Betty, in pink, has a brother Bill dressed in blue. Either is a delightful companion for little folks, \$1.95.

(The Hecht Co., third floor.)

## Sale! 2,000 new porch dresses, apron frocks and Bungalow Aprons

Took over a maker's entire stock of porch dresses, bungalow aprons and apron frocks.

2,000 of them, in a sale to thrill the town

Excellent made of ginghams, percales and chambrays—solid colors, checks and plaids.

Note the styles pictured—the porch dresses (only 200 of these) can be worn on any street; the bungalow and apron frocks sketched tell their own story of simple charm.

Porch dresses are trimmed with organdy and flyaway sashes; others are trimmed with tie-back sashes, rick-rack braid and self trim. All sizes 36 to 52, but not in every style.



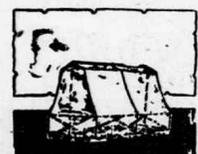
Boys! Here's a bicycle with the features of a track wheel

## Davis racer bicycle, \$36.75

Davis racer bicycles—made of featherweight, best quality seamless tubing—light, but exceedingly strong and durable.

Low-shaped handle bars with rubber grips at center and on ends, narrow tread tires, extra strong nickle-plated forks, feather-weight spindle racing hubs, leather saddle seat, with long narrow nose and high-grade roller chain.

(The Hecht Co., first floor.)



U. S. mosquito Tents, 69c

Cost gov't much more

Strongly made tents of heavy net or marquisette; reinforced at seams with tape; 6x7-ft. size, large enough to cover double bed.

U. S. Navy hammocks, \$1.29

Cost gov't about \$5

Whit canvas hammocks, over 6 feet long and 3 feet wide. The hammocks can be taken apart and cleaned in a jiffy. Complete with necessary ropes.