



New Year day will, in all probability, be celebrated in this manner in Tia Juana, in Mexico just across the border from California. This photo, taken a few days ago, shows the line-up of Americans who journeyed to the Mexican resort to watch the races and quench their thirsts.
P. & A. Photos



Viola Dana, movie star, uses this method to send out her New Year greeting.

"Happy New Year to You!"



Be on time this year
Illinois "Time King"
—a 17-jewel marvel of precision, in several patterns, in green gold, red gold or white gold—all thin models—\$39.85 value.
SELINGER'S
820 F St. Cor. Ninth
"Look for the Big Clock"



At left: First skating of the season in Chicago. The thermometer has reached the zero mark on several occasions this winter in the Windy city.
Underwood & Underwood.

The Smartest of Evening Slippers
—of silver brocade, with low Spanish heels, at \$14.50.
—Same model of silver brocade, with black design and Spanish Louis XV heel, at \$15.
RICH'S
Proper Footwear
F Street at Tenth



Miss Bettie Roach, a Washington girl who is appearing in the musical comedy "Good Morning, Dearie." The show is now in Philadelphia.

HAPPY NEW YEAR
RESOLVED
Only Eat Pure
ICE CREAM
DURING 1923, SUCH AS
REISINGER'S
It's Pure, Delicious, Wholesome.
Reisinger's
335 G St. N.W.
Phone Franklin 6303

The Emblem Tells the Story at a Glance
Largest assortment in the city at very reasonable prices.
Pins
Buttons
Charms
Rings
Pendants
Prompt Attention given to mail orders.
D. Alpher
Jeweler
907 G St. N.W.

HAPPY NEW YEAR
ASK FOR
JOS. PHILLIPS
THE ORIGINAL
JOS. PHILLIPS
THE ORIGINAL ALL PORK SAUSAGE

Do they like it?
Children Cry for
Fletcher's CASTORIA
Made Especially for Infants and Children

WASHINGTON COLLEGE OF MUSIC
Elementary and Advanced Instruction in all branches of Music. Certified Courses leading to Teachers' and Artists' Diplomas.
Established 1904, 714 17th St. Franklin 4491.

Mme. Du Four's TAR SALVE
INSTANTLY REMOVES DANDRUFF
50c Jar
Unless the hair is kept free from dandruff it is sure to fall out.
Mme. Du Four's Tar Salve, used according to directions, will remove dandruff and keep the hair in perfect condition. For sale by
KATIE DUNN
Hairdressing and Manicure Parlors
517 11th St.
Open Saturdays

"Say it with flowers"
No tribute of sentiment is more beautifully expressed than may be voiced in the message of flowers—Gude's flowers.
Gude Bros., 1212 F
Members Fletchler's Telegraph Delivery Association.

Noxzema
Greaseless Skin Cream
The Blue Jar of Magic—in which women find SKIN HEALTH AND BEAUTY!
Noxzema works like magic in clearing up an inflamed, stung skin, dry spots, pimples, blackheads, blotches, all skin ills and ailments; there's positively nothing like it for improving the color and texture of the skin and keeping it soft, white, smooth and velvety; you can actually feel it heal and see it beautify. Try it! Costs little—works wonders!
A snow-white, delicate, fragrant cream; greaseless—rubs right in! The only cream that penetrates the skin, acts on the skin nerves and shows positive improvement immediately. Marvelous for chapped hands and wind-roughened complexions.
FREE! Send this Ad. your name and address, and only 10c to cover mailing cost and get a large demonstration jar FREE. Address Noxzema Chemical Company, Baltimore, Md.
Your Druggist Has It
Usual Size—Only 35c
WS-31

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The Army & Navy Club
Far from the cannon's roar and the briny deep—the defenders of our liberty seek this haven of rest with its reward of **ABNER-DRURY Ginger Ale**.
ABNER DRURY
GINGER ALE