

TODAY'S MOST SORDID CRIME

A German named Von Behring discovered the anti-toxin for diphtheria.



A Frenchman named Roux put it to practical use.

These men gave their work freely to humanity. It isn't patented, nor copyrighted, nor trade-marked.

American concerns which manufacture this anti-toxin pay no royalty or license fee.

Anti-toxin is used in tubes of 5,000 units each. That amount, tube and syringe included, cost only 60 cents to manufacture.

Five thousand units often save a human life. If the diphtheria infection is on the tonsils only 3,000 units are usually needed. If the nose is infected the dose may be 15,000 units, If a child has been sick three days, 20,000 units are required.

But, whatever the amount needed, anti-toxin is almost a sure cure for diphtheria if given in time.

All this has been known for 16 years. The death rate has dropped wonderfully, but—there shouldn't be any diphtheria death rate at all!

Some cities and states give away anti-toxin freely, where it's needed, to those who cannot afford to buy. The manufacturers sell it to those public officials at \$1.00 a tube—40 cents of which is profit.

But people who don't live where the free anti-toxin is obtainable, or who feel squeamish about accepting it, buy anti-toxin at the drug store when the doctor orders it.

THE DRUGGIST CHARGES \$7.50 A TUBE.

If your baby is battling with diphtheria and the doctor orders anti-toxin, you are going to get it, at whatever cost—if you have the money to meet that hold-up—\$7.50, or \$15, or \$22.50, or \$30. Many people haven't. That's why many children—and grown folks—still die needlessly of diphtheria. Maybe your wages are only \$2 a day, or, God help you! only \$1.25 a day. The price is the same, be you rich, poor or destitute—\$6.90 profit on every 60-cent tube!

Who's to blame? It lies between manufacturer and druggist. One of those two, banking on your fear and despair, robs you.

And it's more than robbery—**IT IS OFTEN MURDER!**

Word shark says the American Dutch word "baas." It's corrupt, "boss" is a corruption of the anyway.