

THE ONLY WOMAN NIGHT CLERK IN THE WORLD

The only woman night-clerk in the world is Mrs. Holden Friberg. And she is the first to hold such a position.

That the hotel is the Martha Washington does not detract from its significance.

This "only exclusive woman hotel" has confined service behind the desk almost wholly to men. It has been somewhat disconcerting to both men and wo-

Mrs. Holden Friberg



their ranks at length came the first woman mail clerk.

She was followed by a woman day room clerk borrowed from the manager's personal clerical service.

It was from the mail desk that



men coming to the hotel for the first time to find men behind the desk, so universally has Martha Washington been acclaimed a progressive woman enterprise.

While the hotel company is made up almost wholly of women stockholders, yet it has never had the courage to intrust the hotel management to a woman!

Girl bellhops was the hotel's original innovation. When assistance was required behind the desk in the distribution of mail, a bell girl was summoned. From

Mrs. Friberg broke into her present unique position, supplanting the oldest man employe.

Aside from welcoming and speeding guests—for midnight often brings in many ocean travelers—Mrs. Friberg checks up the hotel books every night, accounting for the occupant of every room.

It's got to get mighty cold to destroy the average girl's appetite for ice cream so long as the young man has the price.