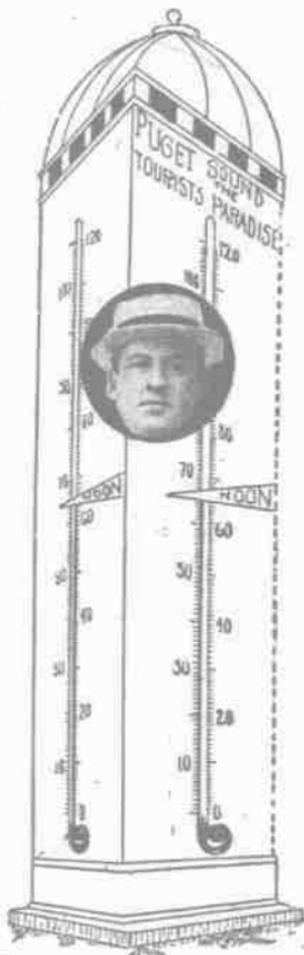


HERE IS THE LATEST THING IN MUNICIPAL ADVERTISING



Inset picture of Chas. Cowen and artist's sketch of the gigantic column Seattle is thinking of building.

Here's the latest and most unique plan to advertise a big city: Seattle, Wash., is going to it strong as a result of a hunch of Chas. Cowen. "Let's build a column in a prominent

spot and put four gigantic thermometers on it so that all who pass cannot help seeing how moderate the climate is," said Cowen in proposing his plan.

The idea will probably be adopted and Seattle is now figuring on erecting his gigantic temperature taker in City Hall Park at Third avenue and Yessler way, the very heart of Seattle, so that all tourists can take a look at it and compare Seattle's temperature with that of their home town.

BIG JEFF OVERALL RELEASED

Orval Overall, come-back Cub pitcher, has been released to the San Francisco club of the Pacific Coast League. He pitched one or two good games here, but could not keep in playing condition, being too heavy. All clubs waived on him. Bubbles Hargrave, a catcher from the Terre Haute, Central League, club, will join the Cubs September 8.

SOME OTHER TIME

It was in a big cotton manufacturing town in Lancashire, where a revival had been held. At the close the minister called upon all those who wished to go to heaven to stand up. All rose to their feet with the exception of one young man.

"Don't you want to go to heaven, my friend?" asked the preacher.

"Oh, I want to go right enough," the young fellow replied, "but not with this bunch."

Tommy—What is a retainer, pa?
"A retainer, my son, is the money people pay to us lawyers before we can do any work." "Oh, I see. It's like those slot gas-meters. The people have to pay their money before they get any gas."

WEATHER FORECAST

Continued warm and generally fair, except probably a local thunderstorm tonight or Saturday for Chicago and vicinity; brisk southerly winds.