

## FORD RUNS STRANGE SCHOOL — TEACHES FOLKS HOW TO SPEND MORE MONEY

BY OTTO McFEELEY.  
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Detroit, Mich., June 27.—It positively beats all what a millionaire who will pay his men a minimum wage of \$5 a day will do before he gets through!

I don't think Ford is through yet. But one of the latest amazing things he has done is to establish a new kind of school.

It's the strangest school in the world!

This strange school has 75 teachers.

Ford's teachers teach Ford's employes how to spend more money and how to want more of life's good things!

The work is mostly among the foreign workers.

Millionaire Ford told us about this school and why he started it during the conference between him and Judge Neil, the crusader against child poverty.

"We want all our people," Ford was saying, "to desire more and better things, and demand a higher standard of life. They can't have a higher standard until they demand it."

"The ideas that I have had to oppose everywhere," remarked Judge Neil, "are that working people should be taught to live on less. The employment agent of Sears, Roebuck & Co. told me that he went to Hull house in Chicago and asked the social workers there what amount is necessary for a girl to live in Chicago. Those social workers told him that at that time no such knowledge was available as they had been striving to teach the girls to live on less."

As these two men talked about teaching mothers and working people to demand more and to spend more money, I thought of the A. B. C. conference at Niagara Falls, where Mexican peonage is in the balance.

"A man cannot be efficient," said

Ford, "and do satisfactory work, if he does not come to the job every morning with health and happiness. No man can do his best work if he is worrying about an unpaid rent bill, or with the loan shark in pursuit of his wages.

"We haven't an expert charity worker in the shop," Ford said. "But we have 75 supervisors who are under orders to go out to teach our people to live better and to want more. These supervisors have all worked in our office or shop. They have our ideas and are interested in their work as parts of the shop organization, which is a producing machine, turning out automobiles and better and happier people.

"One of our supervisors can wash a boy's face better than any woman."

Eighty per cent have "come clean." This means that they are out of the slums, out of the dark rooms, out of the starvation habit and on the road to a fuller and more complete life.

Ford led the way for Neil and myself to the moving picture studio, which is an important feature of the Ford automobile plant, and showed us the movie pictures he likes best. They show a Russian emigrant arriving in Detroit; locating in a slum house; getting a job in the Ford plant; finally "coming clean," all in a year and never again to be satisfied with less than enough wages for health and happiness and never again willing to live on the peon standard.

Ford employes cannot get the \$5 a day wage until they have "come clean," as the teachers in this strange school say in discussing their work.

"Have you bought many famous paintings," asked Neil, as the pictures of the transformation of the so-called "wop" were flashed on the canvas showing how an American citizen was created.

"I wouldn't give ten cents for the greatest painting in the world," re-