

TAKING WORRY ABOUT "FAMILY'S FUTURE IF I DIE" OFF WORKINGMAN'S SHOULDERS



They can work without worrying about family's future! Employees in the Studebaker automobile plant in Detroit whose lives have been insured by the company.

BY DEAN HALLIDAY

Detroit, Mich., July 15.—Taking the worry of the "family's future in case I die" off the shoulders of workingmen is the latest step in welfare work for workers.

Employers are doing it now by taking out life insurance for their workingmen and in at least one instance for working women.

This instance is in the case of The Studebaker Corporation, the mammoth wagon and automobile manufacturing concern of Detroit and South Bend, Ind., which has just inaugurated the new insurance plan for their 8,000 employees, about 300 of whom are women.

Concerns all over the country are rapidly taking to the idea in various forms among them The Edison com-

pany, National Lead company, The Michigan Stove Works and Montgomery Ward and company.

The plan as adopted by The Studebaker corporation for employees in the automobile plant in Detroit and the wagon workers in South Bend is a simple one and has "no strings" attached to it.

All employees, excepting the office workers and minors are given a straight life policy for amounts varying from \$500 to \$1,000.

The cost to the company when the plan is in full operation will be several millions, for the policy when it is handed to the employe is paid up for life.

"In addition to the fact that employes get a paid up life insurance in a good company absolutely free, there is the second and almost equal-