

THE DAY BOOK

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CATCHING SUCKERS.—Jimmy Ryan, alias Professor Crane, clairvoyant, has admitted that the clairvoyant game is a swindle; and in telling how it was worked he said they started out by inserting advertisements in such newspapers as would accept such ads. In the McEldowney case, where a woman was swindled out of \$15,000, he said the ad was put in the Chicago American. After inserting the ad the clairvoyant would sit in his den and wait for the suckers.

No reputable newspaper will accept clairvoyant ads. Every publisher knows it is a swindling game. He knows that the money paid by the clairvoyant is part of the money out of which poor, superstitious boobes were robbed. And he knows he is getting his bit, his share of the swag. The publisher who takes money for that kind of advertisements does it with his eyes open and with full knowledge of the swindling game.

How much better, then, is Wm. Randolph Hearst than Jimmy Ryan or Barney Bertsche?

I would say there is more to admire in Ryan and Bertsche than in Hearst, for they took all the risk. Hearst took none. He got his share of the swag without risking punishment.

When both the newspapers and the police stand in with swindlers and get part of the loot, what chance has a poor boob got?

Some of the advertising run for big stores is about at par with the clairvoyant advertising. It's merely a little more refined method of catching suckers.

A newspaper that will take ads of alleged cancer and consumption cures is even worse, for it not only helps rob the victim of his money, but also of his health.

WHY?—Every now and then some wise guy on the school board starts in to put the Teachers' Federation and Margaret Haley out of business. Why? Margaret Haley became known to the people of Chicago years ago when she found a way to raise money to pay teachers' salaries—and that way was a very simple one; it was making the rich taxdodgers pay their taxes.

For one reason or another rich taxdodgers don't like to pay taxes. They yell loudly for law enforcement, particularly that part of the law intended to protect property rights, but they hate like thunder to pay their share of the expenses of government.

Possibly they figure that it isn't necessary for them to pay taxes when the world is so full of boobes who don't even grunt when they are being robbed legally.

Anyhow, Margaret disturbed their peace of mind and jolted their pocket-books when she started that fight on rich taxdodgers; and ever since somebody has been trying to get Margaret's goat and job.

And Margaret Haley wasn't afraid to expose the Tribune and News for robbing the school children of Chicago through that infamous midnight lease—made by a newspaper-controlled school board.

Maybe some of the newspapers are out to get Margaret and the militant Teachers' Federation.

SHORT ONES

The forehanded man is the one who writes down his fish stories and