

BEAUTY AFTER FORTY—WOMAN'S THROAT SHOWS AGE QUICKER THAN HANDS!



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Personally, I think a woman's throat begins to show age much quicker than her hands.

Even when she is plump there are tell-tale marks under the chin and behind the ears that, like the dropping of the first petals from the rose show that summer is ending.

I do not believe in rigorous throat exercises, or heavy massage. They are very apt to enlarge the glands or even induce goiter.

"But," asks the thin woman of forty, "what shall I do for that scrawny look in the front of my throat just under my chin?"

Wear a cold water compress about

it at night three times a week and rub cold cream into it every day.

Don't wear the high collars that are coming into fashion. If you must have something about your neck to cover up the wrinkles just at its base wear a band of maline or velvet.