

## THE DAY BOOK

N. D. COCHRAN

EDITOR AND PUBLISHER.

500 N. PEORIA ST. CHICAGO, ILL.

Telephones Editorial, Monroe 3523  
Circulation, Monroe 3026

SUBSCRIPTION—By Carrier in Chicago, 36 cents a Month. By Mail, United States and Canada, \$3.00 a Year

Entered as second-class matter April 21, 1914, at the postoffice at Chicago, Ill., under the Act of March 3, 1879.

**HEALTH IN DOLLARS AND CENTS.**—There are far too many people in this land of ours who can't grasp or understand a thing unless it is put up to them in the form of dollars and cents!

Therefore Dr. Irving Fisher of Yale quietly set to work and figured out, from government statistics, that "needless, sickness, death and fatigue" annually costs this country—**GUESS!**

Well, the enormous sum of \$1,500,000,000! (One billion and a half.)

Think of it. Fifteen hundred million dollars wasted yearly just because the most of us won't take a few minutes each day to fill up our lungs with fresh air, to exercise, to heed the need of moderation in eating and to **THINK** about the condition of our health.

Perhaps, it will sink in deeper if we pick out one disease. Take tuberculosis! Statistics show that the average cost of each death averages \$8,000.

Well, in 1914 there were 75,000 deaths from tuberculosis in the registration area of this country (which includes only 66 per cent of the population) so the money loss thus represented—

Reached the astonishing sum of \$600,000,000.

### SHORT ONES

Report runs that the Chinese government will introduce compulsory service next year. After that the millions of the Russian army will appear almost insignificant.

The lady next door wants to know where she can get a good encyclopedia. She has the Britannica and there's not a word about Mary Pickford.

The Quakers in England are cheering conscription. The peace delegates can find dates of home sailings in all hotels.

### TO COMPOSE HER

Sir—The office boy in our printing office his morning rushed in with the information that a very much excited lady waited outside. "Take her to the composing room for a minute, boy!" said the boss.—Breather.

