

THE GREAT AMERICAN HOME



MATCHES

The world is cursed today with the temperamental match.

Formerly the match was a big, husky silver of wood with a head full of fire and brimstone. It was a hair-trigger match. One you could strike anywhere and get results.

But matches today are different.

Thin, stunted, puny little things. And so darned particular they have to be scratched on their own brand of sandpaper or they won't light. You just have to coax them all the time. And their heads fly off on the slightest provocation. They're no good.

Drat a match that has to be wheedled into doing its duty, anyhow,