

THE DAY BOOK

N. D. COCHRAN
EDITOR AND PUBLISHER
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GETTING ALL THE NEWS.—That accident in the Marshall Field Annex building Saturday was a good example of how the Trust Press of Chicago does not give readers all the news and how The Day Book does. A man fell down fourteen stories of an elevator shaft to death. But it happened to happen in a building that is owned by the owners of a big department store. So the Trust Press crawled into a hole and pulled the hole in after it and didn't make a peep about the accident.

It's poor business to hurt the feelings of those who help to make you a success financially. No advertisers help The Day Book along. That's why we can print ALL the news—without coloring it—and why the loop papers lay low on lots of live news.

SOCIETY SLAPPED ON THE WRIST.—When Mrs. Marshall Field and five other society women of Washington were ordered out of a theater for making some remarks about the performance, society got a kick in the slats—or, to be more polite, a slap on the wrist.

The ousted women were in a box at the Belasco theater watching Mme. Nazimova perform in "Caption Shoals." During the second act one of the party said something that got

Nazimova's goat. She wouldn't go on with the play until the offensive box party left. They did so by request.

So cheer up, folks. Financial and social standing is not everything. A lot of poor folks up in the gallery were allowed to sit and see the whole play through.

SORE THROAT.—Cleanliness is next to Godliness, they say. And it is also partly the cause of sore throatlessness. There is a regular epidemic of sore throat in our city right now. It is contagious. Try not to get it! If you do fall a victim, however, try to keep it to yourself.

Follow the rule of "give unto your neighbor what you would have him give unto you." And who wants his neighbor to give him a sore cold?

SHORT QUES

For work on air craft Uncle Sam has available \$120,000,000. The old high-flyer!

There are 200 species of onions, and each of them causes a different breath.

THE INTERNATIONAL BARBER SHOP

