This Store Closed This Afternoon In Order to Prepare For

THE

GREATEST BARGAIN WHIRLWIND

THAT EVER STRUCK SALT LAKE.

GOODS SOLD FOR CASH ONLY.

Sale Starts Saturday Morning

AT 8 O'CLOCK.

NO APPROVALS, SAMPLES NOR EXCHANGES.

With Values Such as No Other Store Has Ever Given

And Includes Every Article Throughout the Entire Establishment.

NOTHING IS RESERVED!

All Profit, and in a Great Many Instances a Big portion of the Entire Cost Swept Away.

Tremendous Sacrifice of All Shirt Waists, Suits, Skirts, Petticoats, Wrappers, Silk Coats, Dressing Sacques, Shirt Waist Suits, Neckwear, Hosiery, Gloves, Corsets, Undergarments, Baby Bonnets, Leather Goods, Handkerchiefs, Embroidery, Etc., Etc.

At Cost and Far Below Cost, All Silks, Dress Goods, Linings, Wash Goods, Table Linens, Napkins, Towels, Sheets, Sheetings, Pillow Cases, Domestics, Curtains, Draperies, Notions, Laces, Ribbons, Fans, Parasols, Umbrellas, Perfumery, Etc.

The Fearless Enterprise of Solvent Merchants

Makes possible such values as this sale offers. We make this sacrifice at this time because our best interests demand it. The execrable weather of the past few months, the backward season and the overstocked condition of the entire store are the causes responsible for this ruthless slaughter of the newest, biggest and greatest stock ever carried by us since we are in business.

No Matter What the Loss, We Are Forced to Take Our Medicine. "Sell Everything Regardless of Cost" is the Watchword in This Sale.

Space does not permit of a detailed list of the thousands of bargains that await you here, but the first glance will positively reveal to you the true meaning of the hackneyed word "Bargain." We will present it to you in its true sense, for the prices quoted beat even our own envied record for low priced selling.