

THE UTAH STATE FAIR

HORACE S. ENSIGN, SECRETARY

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 Secretary of State Charles S. Tingey
 Attorney General Albert S. Barnes
 Treasurer Jesse D. Jewkes
 Auditor David Mattson
 Superintendent of Public Instruction A. C. Nelson

CITY OFFICIALS.

Mayor John S. Bransford
 Recorder Ben S. Riva
 Attorney H. J. Dinning
 Treasurer Gideon Snyder
 Auditor Rudolph Alt
 Health Commissioner Dr. Samuel G. Pan
 City Engineer George F. McGonagle
 Superintendent of Streets and Irrigation Jacob T. Raleigh
 Superintendent of Waterworks Thomas Hobbs
 Land and Water Commissioner Frank M. Mathews
 Superintendent of Parks Nicholas Byhorse
 Chief of Fire Department W. H. Glor
 Chief of Police S. M. Barlow
 Building Inspector A. B. Hirt
 Oil Inspector and Sealer of Weights and Measures J. D. Beasley
 Food and Dairy Commissioner Walter J. Frazier
 City Sexton John E. Wiscomb
 Humane Officer H. A. Mercer

CITY COUNCIL.

President—W. Mont Ferry, Fourth Ward.
 First Ward—Oliver Hodgson, J. B. Moreton, James W. McKinney.
 Second Ward—L. J. Wood, E. C. O'Donnell, Charles H. Reed.
 Third Ward—F. S. Fernstrom, John Holley, Charles M. Lees.
 Fourth Ward—L. E. Hall, W. Mont Ferry, Walter C. Lyne.
 Fifth Ward—A. J. Davis, M. E. Mulvey, Mark Reedall.

BOARD OF HEALTH.

Mayor John S. Bransford, ex-officio chairman; Dr. R. W. Fisher, Dr. F. H. Raley, T. DeWitt Foster, clerk.

BOARD OF PUBLIC WORKS.

H. G. McMillan, chairman; S. C. Sherrill, W. J. Halloran, C. P. Brooks, T. J. Armstrong; F. R. Christensen, clerk.

BOARD OF EDUCATION.

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 Second Municipal Ward—Samuel C. Park, A. G. Glauque.
 Third Municipal Ward—Oscar W. Mowle, Robert H. Bradford.
 Fourth Municipal Ward—Mathoniah Thomas, James T. Hammond.
 Fifth Municipal Ward—W. J. Barrette, Dr. C. I. Douglas.

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Commissioners John C. Mackay, Oscar W. Carlson, Walter J. Burton
 Clerk Margaret Zane Witcher
 Sheriff Joseph C. Sharo
 Attorney I. E. Willey
 Recorder Fred A. Jaques
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 Assessor Amos S. Gabbett
 Superintendents of Schools John Hanson, Jr., B. W. Ashton

THE president and directors of the Utah State Fair association take this opportunity of thanking the press of the state for its liberal contribution in advertising the state fair of 1910; the hundreds of exhibitors who did so much to make the fair so complete and artistic in all departments, and the people in general for their liberal patronage and many kind words of commendation.

That the Utah State Fair is beginning to fill its mission is demonstrated by the hundreds of letters that are received annually, asking for information relative to the products and resources of the state, and while its influence is only just beginning to be felt as each succeeding fair is held, it shows that the industries and resources of the state are growing more numerous, bigger and better each year. "The State Fair is full of interest and meets the wants of the city and country worker alike. It is the state on exhibition. It is a great showing of its products, manufactures, crops, live stock, machinery, minerals, and all the methods and processes by which the state has attained its position in the world. It is a great university which teaches by object lessons. It is the one place where results may be seen. The State Fair is the advertising agent of the state. It is the great show window of its store of accomplishments."

The mission of the Utah State Fair is to encourage better agriculture, horticulture, stock raising and manufactures. It induces men to think and urges them to put forth better efforts for intelligent farming and breeding. It is the place for those who have learned the lesson well to demonstrate results. That it is fulfilling its mission is fully demonstrated by the favorable comments made by the press of the state.

The Progress of Castledale says: "Visitors to the State Fair last week were unanimous in their praises of the aggregation of attractions. Even the admission price had been made attractive as it was only half the usual amount, 25 cents taking the visitor into the main grounds. The free show given each day was such as would usually cost the admission price to say nothing of the fine exhibits of the greatness of Utah which everywhere astonished those not familiar with the wonderful possibilities of our irrigated valleys."

"To spend a day or more around the grounds and see the tremendous display of the many and varied products was enough to convince anyone that there are great things ahead for the young state of Utah. It seemed that nothing had been neglected in the way of exhibits as all the products of the temperate zone had been displayed in profusion. The products of the soil were not surpassed by the fine stock of all kinds of which there was a great display. It showed that the people are not only raising stock but are giving their attention to the best breeds, that the range steer is to a large extent giving way to the sleek well-fed thoroughbred. In fact the whole show cannot but be a lesson in the advan-

tages to be gained by giving attention to the best in every line.

The following glowing account of the fair appeared in the Grand Globe: "Speaking of the fair it was a mammoth thing of great credit. The day we visited the fair 27,000 friends were with us and it kept us busy to keep out of the way of others. The exhibits (from entrance to the tall end of the grounds) were grand, glorious, magnificent, enormous, numerous and significant. Such a fair—well, you can't beat it. All the attractions were exceptionally good, the racing events splendid, the displays grand and the whole thing a 'buster' from the word go."

"We can give you but a brief outline of this big fair, but you ought to have been there, you missed half your life. Three cheers for the management."

"The Deseret Farmer was kind enough to say: "We wonder if the people of the state place the proper estimate on the services of the men and women who constitute the management of the State Fair. These men and women give freely of their services each year and receive no compensation whatever for the time spent."

"The State Fair just closed involved considerable planning and no doubt many meetings were held and much time and energy expended in preparing for such a magnificent display. In giving their time and energy they are performing the best kind of public service, a test of the highest citizenship."

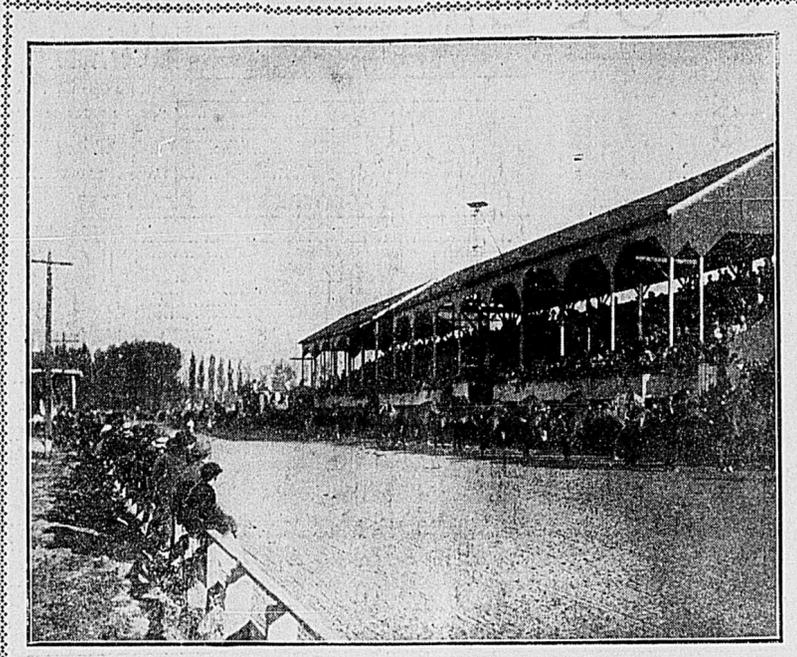
"Those to whom credit is due for the success of the 1910 fair as referred to in The Farmer are:

SUPERVISORS.

J. G. McDonald, buildings, grounds and amusements; A. B. Carstensen, B. F. Redman, horses; William H. Rowe, cattle; John H. Seely, sheep and swine; Robert H. Irvine, poultry; William C. Winder, dairy products and agriculture; C. A. Hickenlooper, horticulture; Thomas H. Smith, minerals and machinery; Frank J. Hewitt, manufactures; Mrs. P. J. Ritter, fine arts and education; Mrs. Emma A. Empey, women's work.

After these favorable comments, we feel justified in saying the State Fair is an indispensable institution. It has many aims, and accomplishes much. For instance:

1. It reaches and benefits every avenue of industrial life.
2. It shows the possibilities of our soil and climate.



HORSE PARADE AT THE STATE FAIR.

3. It encourages diversified crops.
4. It emphasizes the value of intensive cultivation.
5. It stimulates the live stock industry.
6. It increases the interest in high-class poultry.
7. It elevates the dairy business.
8. It encourages young men to engage in farming and stock breeding.
9. It induces a demand for small farms.
10. It enhances farm values.
11. It extends our markets.
12. It makes better men and women.

While the State Fair of 1910 was perhaps the most successful one ever held in the intermountain country, yet the management was not satisfied and will not be until the Utah State Fair is recognized as one of the largest and most complete expositions held in the United States. The association is now affiliating with a number of fairs and racing circuits in the west and is negotiating with the secretaries of the northwest in the hope of arranging another circuit with Salt Lake as an outlet from that section of the country.

A successful meeting has been held with the secretaries of the western states and a circuit of six state fairs has been organized which will be a great advantage to the Utah State Fair. The advantages to be derived from these circuits are manifold. The owners of pure bred stock will be induced to exhibit on the circuit and it will be the means of bringing into the state many breeds of cattle that are not known here at present.

Giles-McAllister Advertising Agency

General Advertising and Publicity Agents
 Engravers-Designers-Printers

Denver & Rio Grande R. R.
TIME TABLE.
 (In Effect June 15th, 1910.)

DEPART—DAILY.

Provo, Mantle and Marysville 7:50 a.m.
 Bingham and Midvale 8:30 a.m.
 Denver, Chicago and East 8:30 a.m.
 Park City 8:50 a.m.
 Ogden and Intermediate Points 9:00 a.m.
 Ogden and San Francisco 10:45 a.m.
 Ogden, San Francisco and Portland 2:25 p.m.
 Ogden, San Francisco and Portland 2:50 p.m.
 Midvale and Bingham 2:50 p.m.
 Denver, Chicago and East 4:00 p.m.
 Provo, Tintic and Intermediate Points 6:06 a.m.
 Ogden and Intermediate Points 6:30 p.m.
 Denver, Chicago and East 7:10 p.m.
 Grand Junction and Intermediate points 7:30 p.m.
 Ogden, San Francisco and Portland 11:30 p.m.

ARRIVE—DAILY.

Ogden, San Francisco and Portland 8:00 a.m.
 Ogden and Intermediate Points 10:00 a.m.
 Provo, Tintic and Intermediate Points 10:50 a.m.
 Bingham and Midvale 11:30 a.m.
 Denver, Chicago and East 1:25 p.m.
 Ogden and Intermediate Points 1:45 p.m.
 Denver, Chicago and East 2:20 p.m.
 Grand Junction and Intermediate points 2:30 p.m.
 Ogden and San Francisco 3:25 p.m.
 Park City 5:50 a.m.
 Bingham and Midvale 6:45 a.m.
 Provo, Mantle, Marysville, Fisher, Ogden, San Francisco and Portland 7:00 a.m.
 Denver, Chicago and East 11:35 p.m.
 Ogden, San Francisco and Portland 7:10 p.m.

Denver & Rio Grande
 Scenic line of the World
3 FAST TRAINS DAILY
 Salt Lake to Denver.
 Through Pullman sleepers to Chicago and points east
 Steamship tickets to all parts of the world.
 Ticket Office 301 Main St.

CANCER AND TUMORS CURED

by our dissolvent injection methods, and healing plasters, 47 years curing Cancer, 23 years in Los Angeles. Hundreds of references. Breast cancer CURED WITHOUT surgery. No pay until cured. Written guarantee in each case. Private Sanatorium, best accommodations, woman attendant. CONSULTATIONS AND EXAMINATION FREE. Hours 9 to 5. Sundays 10 to 12. Delays are dangerous and mean surgical operation—**THE KNIFE** and the use of the scalpel.

DR. HICKOK, 213-214 Bryson Block
 N.W. Cor. 2d and Spring sts., Los Angeles.
 Phone—Broadway 4159, Home F 2143.

Our Object

In presenting these views of our establishment is to impress upon the business public the fact that Salt Lake has a live, progressive advertising agency and engraving plant.

We are equipped to handle every detail of any advertising campaign, large or small, from the outline of the campaign to the preparation of drawings and the making of the cuts.

Every feature of the work is in the hands of an expert.

Our permanent address is
162 MAIN STREET. Top Floor Boyd Park Bldg.

Reception Room