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At the foot of the stairway he stood, watching your grace. In a pier glass of ancient purity you saw your complexion as it really was. And with a thrill you faced him—for the great editor's advice had guided you right!

# When you came down to him last night—

YOUTH, a mass of dreams—and The Man at the end of the rainbow! Some time every girl's dreams come true. Are you prepared for it?

A gala occasion—that night of all nights! What care you took in choosing your gown to please him. How you studied your coiffure—your profile—your skin!

For under brilliant lights the most intimate details are revealed. Was your skin smooth, soft as lustrous satin, suffused with warm rose tints? Did your looks thrill you with the anticipation of his delight?

### The advice which helped

A great woman, editor of one of our best known magazines, works with heart and brain to make all the dreams come true to the thousands who write to her, asking her advice. And she tells them, "find the soap that agrees with your skin." For this is the foundation of skin-loveliness.

But some soaps go too deeply into the thousands of oil ducts which keep the skin soft and plastic. Many very young women lose the fresh, youthful bloom of their faces by using soaps that steal too much of this natural "beauty oil." And when soaps do that, they do not agree with the skin.

The soap that does agree is scientifically treated by heat until it is really finished. In just this way Pears', by the process called Heat-Toning, is made to agree with your skin.

### What Heat-Toning does to soap

Many years ago, Andrew Pears made good soap, but

he was not entirely satisfied with it. He had studied skins and he knew how sensitive the skin membrane is. He knew most soap was too much of an irritant—but he wanted his soap to agree with the most delicate skin.

At last he worked out a new experiment. He took some of his soap which he had considered "finished", and putting it back into the retorts closed against the outside air, he bathed it in a hot, purifying liquor.

This Heat-Toning process, his great discovery, ripens and mellows Pears' as fine fruit ripens under summer rains and sun. Even the former creamy color changes gradually and naturally to the deep wine tone which we all know is Pears'.

### Pears' agrees with your skin

Most important of all, Heat-Toning changes the lather—makes it light and creamy, unlike ordinary soaps whose lather permeates down too deeply into the inner life of the skin, as lather should not do.

So Pears' agrees because the bubbles of its fine lather cleanse and purify the surface of the skin where skin impurities are reached by soap.

By using Pears', you keep the surface-texture clear and soft and radiant. Thus it works scientifically for your skin-beauty. At your favorite druggist's, department store and fancy grocery—Pears'.



# Pears'

## Heat-Toned to agree with the skin



Made in both unscented and faintly fragrant.

A. & F. PEARS, Ltd., London, England  
Lever Brothers Company, United States Agents, New York

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FAR and wide throughout the world Ovington's is famous as "The Gift Shop of Fifth Avenue." And that reputation came only because Ovington's combines good taste and good value in everything shown.



R-58. Right into the hottest oven you can put this Pyrex plate, 9 1/4 in. in dia., and right into the most exacting dining-room in its handsome, pierced design, bright Sheffield holder. \$5.00.



R-80. Nest of four sparkling crystal ash trays. The largest tray measuring 3 1/2 in. in dia. Can be had in amber luster, plain crystal or iridescent finish. Nest complete only \$3.50.

Tables are arranged with wares specially priced at \$5.00—\$7.50—\$10.00—\$12.00—\$15.00—\$20.00 and \$25.00 and each table contains unusual values.

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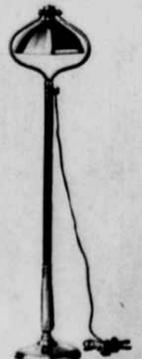
R-50. The chintz design of this chop set is of rich blue and reds outlined with gold. The large chop platter and six plates cost \$12.00.



R-46. This oval mirror has a handsome carved frame and shield top finished in antique gold. Measures 13 1/4 in. wide by 29 1/2 long. Price \$20.00.



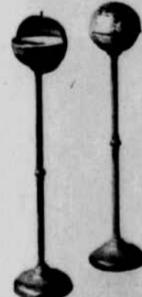
R-85. An unusual salad set of topaz or blue luster glass, consisting of mayonnaise compot, ladle, plate and wooden fork and spoon. \$7.50.



R-120. This bronze reading lamp has an adjustable swivel which can be set at any angle. 45 inches high, extending to 60 inches. Price \$25.00.



R-88. A Sheffield cracker and cheese dish of pierced design, with center compartment of crystal. Dia. of plate 10 in. \$7.50.



R-74. Ash stand with top, which shuts to conceal ashes and stife ends. In gray, black or ivory. 32 in. high. \$15.00.

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# O V I N G T O N ' S

"The Gift Shop of Fifth Avenue"

312-314 Fifth Avenue (Near 32nd Street) New York

## New facts on constipation— a simple food now recognized as a corrective

"A PERSON who uses laxatives never gets rid of constipation; his bowels never get into order of themselves."

This statement made by a well-known physician carries a message of deep importance to thousands of men and women. It summarizes the experience of the medical profession.

Ordinary laxatives are of three kinds: coarse substances that may injure sensitive intestines; drugs that may form a habit; oils that merely lubricate. All of these bring only temporary relief. For many years there has been great need for some simple food that would help restore normal conditions.

And now scientists have discovered it—

The familiar little cake of yeast used in baking bread is today known to the medical world as a corrective for constipation. Being a food, Fleischmann's Yeast is better suited to the stomach and intestines than either drugs or oils. And it cannot form a habit.

First came the dramatic discovery by a group of nutrition experts that yeast in itself is a wonderful food, rich in life-giving vitamins—a valuable conditioner for those who are "run-down" or suffering from pimples and boils.

Then it was found that this simple food brought remarkable results when used for constipation. In leading medical institutions, even chronic cases, some of years' duration, have responded.

### How to take yeast



### To be eaten before or between meals

Some people ask: "Won't yeast when eaten have the same effect as in raising bread?" No. In the body yeast is assimilated just like any other food. It is easily digested at any time. Only one precaution is necessary: people who are troubled with gas find it better to dissolve the yeast in boiling water.

Take 1 to 3 cakes of Fleischmann's Yeast a day before or between meals. You will soon learn to like its taste. In cases of constipation remember that yeast is a corrective food—not a laxative. It should be taken regularly over a period of time. In long-standing cases do not discontinue the customary cathartic abruptly—but gradually reduce the amounts taken. In acute or extraordinary cases, always consult your doctor. To secure booklet giving many interesting facts on "Yeast for Health," fill out and mail coupon below. Your grocer will supply you with Fleischmann's Yeast with your regular orders.

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