

# THE LONE PINE

**S**LIPPING away at Christmas time into the Land We Love, we are given a few days and nights to devote to life's faithful friends. To express that friendship we search for gifts with special meaning—recalling boyhood's valiant partnerships—the esteem that has grown under the genial influence of sport—the rugged regard of one real friend for another.

Sentiment is simple, going direct from one heart to another; and the gift which bears it, costing little or much, must express a sympathetic understanding of the hobbies and tastes of the friend that receives it.

This it is, with the approach of Christmas, that makes the Abercrombie & Fitch store The Lone Pine among the nation's shops. It is the sportsman's landmark—the home of the gift of individuality.

Throughout the establishment, with its unlimited selections, each rich in sentiment and merry in intent, there is the genuine thrill of the old-time Holidays, with their jingling sleighbells, their afternoons of sport and evening games around the big log fire.

For young men and old men, women that love the outdoors and women that love those that do, boys and girls of all degrees—for every friend and his friend, there are appropriate gifts.



Sport Waistcoats, Jackets, Sweaters and Stockings



English Ammunition Cases



World's Largest Selection of Rifles and Shotguns



Poker and Bridge Tables



Sporting Shoes of Every Description



Crops and Riding Accessories, Gloves for Every Purpose



Golf Bags, Clubs and Clothes



Automatic Revolvers, Hunting Knives and Horns



Sheffield Carving Sets, Poultry Shears

## "Where the Blazed Trail Crosses the Boulevard"



Indoor Game Chest, Staunton Chess Men, Dominoes—Checkers



Shooting Seats Carried as Canes



Scotch Sport Hosiery for Women



Smokers' Stands—Ash Trays



Pipe Sets, Dunhill Pipes, Churchwardens



Snow Shoes, Skis and Ski Bobs



Fishing Tackle, Cases and Trunks



Tantalus Sets, Spirit Canes



Card Sets in Cases, Thermo Vases



Motor and Sport Scarfs



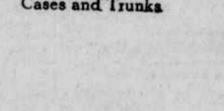
Cigar Humidors and Stands, Cigarette Humidors



Medicine Chests for Home or Yacht



Fitted Toilet Cases



Ship's Bell Clocks and Barometers



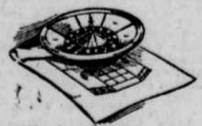
Town and Country Leather Coats



Poker Sets



Motor Tea and Luncheon Kits



Roulette, Baccarat, Hazard and Sumrun



Desk and Travel Clocks, Wrist Watches



Clothes for Every Sport for both Men and Women

Write for "The Christmas Call," Just Issued, Listing Scores of Gifts Not Shown Here

# Abercrombie & Fitch Co.

EZRA H. FITCH, President

Madison Avenue and Forty-fifth Street, New York

## THE GREATEST SPORTING GOODS STORE IN THE WORLD



Motor Tents Complete Camp Equipment