

**Franklin Simon & Co.**  
FIFTH AVENUE

**To Close Out Monday**  
*Women's and Misses'*

**WOOL SWEATERS**

9.50

*Regular Prices \$16.50 to \$19.75*

Tuxedo coat models in the wanted colorings, many brush wool trimmed.

FEMININE SWEATER SHOP  
Fourth Floor

**Franklin Simon & Co.**  
FIFTH AVENUE

**To Close Out Monday**  
*Women's and Misses'*

**SEPARATE SKIRTS**

For Town, Walking, Sports or Golf Wear

10.00

*Regular Prices \$15.75 to \$22.50*

Pleated or sports models in wool plaids, stripes or checks. All wanted colors.

FEMININE SKIRT SHOP  
Fourth Floor

**FRANKLIN SIMON & CO**

A STORE OF INDIVIDUAL SHOPS

FIFTH AVENUE, 37th and 38th STREETS, NEW YORK

*The* **STREET FLOOR**  
**FEMININE GIFT SHOPS**

NEGLECTING NEITHER NOVELTY NOR LUXURY, PRESENT THE GIFT WHOSE CHARM LIES IN THE SPIRIT OF ITS GIVING—AS TO ITSELF PROMISING A CERTAIN WORTH AND USEFULNESS, AS TO THE GIVER RENEWING RECOLLECTIONS THAT ARE PLEASANT AND FINE . . . . .



- Aphrodite Pearls* 25.00
- Wrist Watches*  
white gold 49.50
- Mesh Bags*  
green gold finish 19.75
- Pearl Bracelets*  
with white gold 16.50
- Vanity Cases*  
green gold finish 19.75
- Coty's L'Origan*  
*Perfume* 7.25
- Boudoir*  
*Cigarette Boxes* 15.00
- Leather Cased*  
*Flask Sets* 12.75
- Boudoir Doll*  
*Lamps* 7.95
- Silk and Gold Lace*  
*Toilet Sets,*  
5 pieces 27.50
- Tortoise Shell*  
*Finished Toilet Sets,*  
11 pieces 35.00
- Ivory Finished*  
*Toilet Sets,*  
10 pieces 26.00
- Amber Finished*  
*Toilet Sets,*  
15 pieces 60.00
- Real Filet Collar*  
*and Cuff Sets* 4.95
- Silk Lounging Robes*  
lamb's wool lined 24.50
- Crêpe de Chine Sets*  
including:  
*Chemise* 6.95  
*Pantalon* 6.95  
*Nightgown* 9.75
- Satin Bodices* 2.95
- Brushed Silk*  
*Scarfs* 12.50
- Glove Silk Vests*  
lace trimmed 4.95

FRANKLIN SIMON MEN'S SHOPS  
2 to 8 WEST 38th STREET—STREET FLOOR

For Something Very Choice In  
**A MAN'S GIFT**  
Consult

**CARMOOR**  
LONDON

THAT is the North Pole of Quality—which is to say, it is as far as one can go. It is the imprint of all that is distinctive and fine in Men's Furnishings from London.

*With the Reduced Price of English Money Imported Gifts Cost Less Than Ever Before*

- Men's Scotch Wool Golf Jackets \$18.
- Men's Camel's Hair Golf Jackets \$25.
- Men's Cashmere Golf Jackets \$32.
- Men's Silk & Wool Golf Jackets \$40.
- Men's Silk & Wool Golf Jackets \$45.
- Men's Wool Dressing Gowns \$35.
- Men's Brushed Wool Waistcoats \$11.
- Men's Brushed Wool Waistcoats \$14.
- Men's Spitalfield Silk Scarfs \$3.
- Men's Crocheted Four-in-Hands \$3.50
- Men's Crocheted Silk Mufflers \$20.
- Men's Knitted Silk Mufflers \$15.

**Franklin Simon & Co.**

FIFTH AVENUE

*Imported*  
*Linen Handkerchiefs*

WHITE LINEN HANDKERCHIEFS, corded, with hand rolled hems . . . 1.00

COLORED LINEN HANDKERCHIEFS, hand rolled hems . . . 1.50

MADEIRA LINEN HANDKERCHIEFS . . . 1.25

COLORED LINEN HANDKERCHIEFS, hand embroidered initial; box of six . . . 6.00

*Ostrich Fans*

IN FOURTEEN or five stick models 15.00

*Wool or Pure*  
*Thread Silk Stockings*

IMPORTED ENGLISH WOOL STOCKINGS, broad ribbed; brown or green heather colorings . . . 3.75

PARFAIT SHEER SILK STOCKINGS: black, white or brown . . . 3.75

PARFAIT SILK STOCKINGS with hand emb'd plain or novelty clox 3.85

PARFAIT PARIS LACE INSERT SILK STOCKINGS: black with black lace . . . 5.50

*Smartest Gloves*  
*For Holiday Gifts*

IMPORTED WHITE GLACE KIDSKIN GLOVES, 16 button . . . 10.50

IMPORTED NOVELTY SUEDE KIDSKIN GLOVES, 8 button, two-color effects . . . 8.50

SLIP-ON CAPESKIN GLOVES: all colors . . . 5.75

WHITE WOOL SPORTS GLOVES, with plaid tops in clan colors . . . 5.75

*Paris Beaded Bags*

FOUR most engagingly smart models 12.50

*Suggestions from an Infinite Number of Gifts Throughout The Gift Shops, Appropriate in Purpose and Price*

GIVE A GIFT BOND—IT PERMITS THE RECIPIENT TO SELECT HER OWN GIFT

**Franklin Simon & Co.**