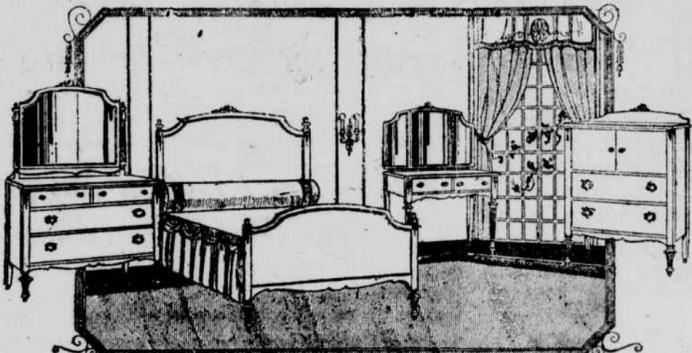


THE BIGGEST SALE EVENT OF THE TIMES!

# Ludwig Baumann's 63rd Anniversary

# SALE of FURNITURE

Sale Starts Tomorrow at 9 A. M.—Come Early  
Here Are a Few of the Thousands of Anniversary Sale Bargains



\$460 American Walnut William and Mary Bedroom Suit—Four pieces (Sold separately if desired.)

DRESSER—Regular Price \$140... \$89.49  
CHEFFONDE—Regular Price \$120... 72.50  
BED—Regular Price \$120... 71.74  
TOILET TABLE—Regular Price \$110... 61.03

\$15 DEPOSIT Delivers This Suit to Your Home.

Reduced to **298.49**

**Bed Room Suits**

(Prices Quoted for Four Pieces.)  
\$470 Walnut Queen Anne... \$789.74  
\$510 Walnut Queen Anne... 908.49  
\$560 Enamel Louis XVI... 498.87  
\$700 Mahogany Colonial... 489.49  
\$1,000 Ivory Louis XV... 508.49

**Dining Room Suits**

(Prices Quoted for Four Pieces.)  
\$300 Oak Colonial... \$180.07  
\$600 Oak Queen Anne... 388.87  
\$700 Oak William & Mary... 408.08  
\$1,208 Walnut Italian... 800.80  
\$1,325 Mahogany Heppelwhite... 994.49

**Living Room Suits**

(Prices Quoted for Three Pieces.)  
\$115 Imitation Leather Suits... \$79.74  
\$265 Tapestry Suits... 198.68  
\$450 Blue Leather Suits... 380.74  
\$650 Tapestry Suits... 498.80

**200 Chairs**

from high grade mahogany, walnut and ivory. Sold regularly from \$25 to \$40. Reduced to **14.98**. Rockers sold regularly up to \$54. \$16.49

**Baby Carriages**

\$40 Pullmans... \$29.98  
\$45 Pullmans... 32.95  
\$50 Pullmans... 36.95  
\$60 Pullmans... 40.95

**Floor Oil Cloth**

59¢ per Sq. Yd. Color rims. A Variety of New Patterns.

**Cooking Utensils**

\$1.49 Aluminum Preserving Kettle 1.19  
\$1.29 Aluminum Sauce Pan 35c  
6 qt. Aluminum Double Roaster... 1.50

**Kitchen Needs**

Gray Ware  
Tea Pot... 40c  
Tea Kettle... 50c  
Coffee Pot... 30c  
Lipped Sauce Pan... 35c  
\$4 White Enamel Medicine Cabinet... \$2.80  
\$1.25 1-qt. Aluminum Lip Sauce Pan... 70c  
\$1.00 Creamery Ware Casserole... 2.80  
\$2.75 Galvanized Iron Food Chopper with separate knives... 1.79  
\$1.50 White Enamel Cold Clothes Line, 100 feet... 80c  
\$1.15 1-qt. Gray Ware Coffee Pot... 30c  
Folding Ironing Board... 3.49  
Step Chair... 3.69  
Kitchen Tables, plain, 3 ft. Oak High Chair, 3 fold, with wheels 9.85  
Porcelain Top Tables, 3 1/2 ft., white enamel, with drawer... 11.98  
Kilburn Cabinets, porcelain tops... \$59 to 79.50

**Sale of Beds**

Brass—Wood—Enamel  
\$19.50 Enamel Bed... \$12.49  
\$35 Enamel Bed... 34.39  
\$28 Brass Bed... 25.49  
\$45 Brass Bed... 29.89  
\$40 Brass Bed... 33.89  
\$42 Enamel Wood Bed, full size... 36.49  
Hundreds of other beds are included in this sale at money saving prices.

**Housefurnishings**

\$3.50 Guaranteed Carpet Sweepers, removable brush... 61.57  
\$10 Portable Lamps, Gas or Electric... 8.98  
\$12 Dining-room Domes, Gas or Electric... 11.89  
\$23 Two-Burner Florence Oil Cookers... 19.50  
\$20 Duplex Frozen Cookers... 39.50  
\$40 3-Burner Gas Ranges... 35.50  
\$2.50 Guaranteed Alarm Clocks... 1.45  
\$7.50 8-Day Mahogany Mantel Clocks... 4.98

**Sale of Refrigerators**

Lift Top Refrigerator Was \$22. Reduced to **15.98** Cash or Credit



Golden Oak, galvanized food chamber. Size 18 in. wide, 14 in. deep, 38 in. high.  
\$24 Lift Top Refrigerators... \$12.89  
\$30 Lift Top Refrigerators... 33.95  
\$36 Apartment Refrigerators... 28.25  
\$52 3-Door Refrigerators... 38.50  
Other Refrigerators up to \$170.

**W. A. Rogers Silverware**

\$10 Knives—doz... \$6.50  
\$9 Forks—doz... 5.50

**For Other Anniversary Sale Specials**

See Our FULL PAGE ADVERTISEMENTS in To-day's N. Y. American and N. Y. World.

**Bedroom Pieces**

\$75 Walnut Dressing Tables... \$39.49  
\$95 Ivory Chiffoniers... 66.49  
\$140 Walnut Chiffoniers... 94.98  
\$145 Walnut Dressers... 97.87  
\$160 Ivory Chiffoniers... 111.74

**Living Room Pieces**

\$4 Golden Oak Rocker... \$2.97  
\$15 Golden Oak Rocker... 4.49  
\$25 Mahogany Rocker... 17.49  
\$30 Mahogany Arm Chair... 20.80  
\$40 Mahogany Rocker... 24.34  
\$50 Mahogany Morris Chair... 37.99  
\$40 Pinned Oak Seater... 34.49

**LINENS**

Hemmed Table Cloths  
\$4.00—55x 55 inches... \$2.98  
\$4.50—55x 69 inches... 3.45  
\$4.75—55x 90 inches... 3.75  
\$5.25—55x105 inches... 4.00

**Blankets**

\$2.75—15x15 inches... \$2.25  
\$3.25—18x18 inches... 2.75  
\$4.50—20x20 inches... 3.25

**Curtains**

Cross Stripe Curtains In Rose, Green or Blue... \$1.98  
Three-Piece Dutch Scrim Curtains In White and Ecru... \$3.98

**Cretones**

Large assortment of patterns. Special, per yard... 60c

**Dining Room Pieces**

\$20 Jacobean Oak Serving Tables... \$14.98  
\$25 Jacobean Oak Serving Tables... 18.98  
\$40 Walnut Serving Tables... 19.98  
\$60 Pinned Oak Buffet... 41.80  
\$70 Golden Oak China Cabinet... 48.87  
\$50 Golden Oak Buffet... 34.98  
\$55 American Walnut China Cabinet... 47.49  
\$25 Graham Oak Buffet... 97.44

**Blankets**

45x72 Piece Blankets... \$2.98  
54x72 Piece Blankets... 3.50  
60x72 Piece Blankets... 3.85

**Sale of Dinner Sets**

\$25 95-Piece Sets... \$99.58  
\$35 95-Piece Sets... 29.05  
\$40 100-Piece Sets... 34.95  
\$42 100-Piece Sets... 37.95  
Others up to \$200.

\$1,500,000 of High Grade Homefurnishings Guaranteed by Ludwig Baumann to Give Entire Satisfaction

THE BARGAINS CONSIST OF 979 Complete Suits 17,680 Single Pieces \$175,000 of Rugs and Floor Coverings

118 Suits From Our Fine Furniture Department

AT PRICE REDUCTIONS OF 25% TO 40%

Hundreds of articles for every room have been Reduced Fully One Half

The Low Prices represent the most daring slashing of values in the history of the furniture business. Perhaps never again will you have the opportunity to buy high grade furniture and housefurnishings AT SUCH LOW PRICES

WE CHALLENGE COMPARISON

We ask you to buy only after you have convinced yourself that OUR PRICES ARE THE LOWEST. Everything to furnish your home is included in this great sale. Special sales have been planned in every one of our 36 great Home Outfitting Departments.

This makes it possible for the first time in our history for you to buy at the sale prices EVERYTHING you can possibly need to furnish your home.

No Sale of Such Magnitude Was Ever Before Attempted.

\$578,000 Bedroom Furniture.  
\$446,000 Dining Room Furniture.  
\$476,000 Living Room Furniture.  
3 Carloads of Rockers and Chairs.  
564 Lamps, 237 Stands, 159 Sewing Tables  
874 Baby Carriages and Strollers.  
\$6,000 Curtains and Draperies.  
\$175,000 Rugs and Floor Coverings.

\$43,000 Mattresses, Springs, Pillows.  
3 Carloads of Grand Rapids Suits Just Arrived Have Been Added to This Sale.

10 Carloads of Refrigerators.  
1 Carload of Aluminum Ware.  
469 Sewing Machines.  
\$15,675 of Dinner Sets.  
2 Carloads of Reed Furniture.  
\$87,000 of Phonographs and Records.  
700 Clocks, 1,234 Pictures, Etc., Etc.  
75,000 Yards of Linoleum.

Our Entire Stock of Bed and Table Linens is Included

\$15,840 Cut Glass and Silverware.  
1,260 Pairs of Blankets, 897 Comfortables

You must see these BARGAINS to appreciate the SAVINGS

## Ludwig Baumann's LIBERAL CREDIT

We invite you to open an account during this Sale with a single article or an entire outfit

SPECIAL LOW DEPOSIT OFFER for This SALE  
**\$10** DELIVERS YOUR PURCHASE OF **\$200**  
Pay the Balance in Small Weekly or Monthly Payments

Ludwig Baumann has been extending CREDIT for 63 years and will gladly open an account with you.

Here is your opportunity to take advantage of the low Sale Prices

YOU NEED NOT DISTURB YOUR SAVINGS

Pay Only a Small First Payment. Your Purchases Will Be Delivered Promptly. Then Pay the Balance in Small Weekly or Monthly Payments

**We Give Free Life Insurance**

When you make your purchase you receive a policy which guarantees that in case of the death of the wage earner of your family you at once receive a receipted bill in full (up to \$200) without any extra charge of any kind. Ours are the only stores that give this free protection.

### LUDWIG BAUMANN'S Liberal Terms

\$35 PURCHASE	50c	A WEEK
\$75 PURCHASE	\$1.00	A WEEK
\$100 PURCHASE	\$1.50	A WEEK
\$200 PURCHASE	\$3.00	A WEEK
\$300 PURCHASE	\$4.50	A WEEK
\$500 PURCHASE	\$7.50	A WEEK

Larger Amounts in Proportion  
Our Credit Requires No Extra Charges—No Interest Added

Purchases Made During This Sale Will Be Held FREE OF CHARGE Until You Are Ready for Them

**SPECIAL NOTICE TO OUR CUSTOMERS**

The bargains in this sale are so extraordinary that we want you to get your full share of them. You may add whatever you want to your account at the sale prices. This applies whether your account is open or closed.

Some quantities are limited; we urge early buying to secure the best selection. We will hold your purchase free of charge until you want it. This is an opportunity you cannot afford to miss.



**Englander Couch Bed Special**

Complete With Mattress. From a Couch to a Bed With a Single Motion.

This "ENGLANDER" couch bed can be converted from a couch to a full size bed in an instant—with a single motion. So simple that a young child can operate it. Has famous "Englander" fabric spring. Complete with mattress of excellent quality... **29.25** Cash or Credit

Pay for This Couch 50c Weekly.

**This Great Sale**

Includes All ENGLANDER PRODUCTS At Standard Prices ON CREDIT without any extra charges.

Special Sale of 9x12 Axminster RUGS  
Sold Regularly for **57.50**  
\$85. Reduced to **33** Cash or Credit  
FIRST PAYMENT delivers this rug to your home at the sale price without any extra charges of any kind.

America's Greatest Furniture House

# Ludwig Baumann & Co.

Do Not Confuse Us with Other Stores with Similar Names

144 West 125 St.

35 TO 36 St. Block 8th Ave.

NEWARK, N. J.  
49-51 Market Street.

Open 9 to 5:30  
Saturday Evenings Until 9:30

**Sale of Outfits**

3-Room Outfit	\$269
4-Room Outfit	\$359
5-Room Outfit	\$450
3-Room Outfit of Period Furniture	\$650
4-Room Outfit of Period Furniture	\$850

We Give Sperry Gold Stamps

We have no connection with any other Stores—These are our only three Stores