

HOOVER OUTLINES PLANS FOR STUDY OF FOOD PROBLEM

Milk Is of First Importance to Public Health, He Asserts.

FROM FARM TO HOME Survey Covering Production and Distribution as Well as Costs Urged.

Herbert Hoover, Secretary of Commerce, in an interview yesterday outlined a plan for the intensive study of the problems of production, distribution and consumption of food. His statement was prompted by the fact that the Carnegie Corporation of New York recently announced that it had entered into an agreement with the Leland Stanford, Jr., University of California by which that institution is to establish a Food Research Institute.

It was Mr. Hoover who first suggested such an institute to the Carnegie Corporation. The choice of Leland Stanford, Jr., for its home was due in part to the conservation in that university of the large collection of documentary material gathered by the former Food Administrator relative

to the economic aspects of the world war. Secretary Hoover sees many opportunities for great practical usefulness in such a food research institute. "Some of the problems to be studied," he said, "appertain to milk, the price margin between producer and consumer, determination of a basic standard of living, cost of producing agricultural commodities and world aspects of the food supply."

Milk of First Importance. "The milk problem is a subject of first grade importance in public health. In China the woman nurses the child until it is 3 or 4 years old, and then transfers it to the general diet of the community. In this country the child is weaned before it is a year old, and becomes dependent upon the domesticated cow, to a greater or less extent, until maturity is attained.

With the development of urbanization, the dependence of the child upon the cow becomes more and more difficult to maintain. The per capita consumption of milk in cities falls. The more intense the struggle for existence, the lower the milk supply of the industrial classes. The substitutions of other foodstuffs for milk and the results thereof are important problems.

"It will be necessary, in the first place, to make a comprehensive study of milk production, from the standpoint of agriculture and economics. One such investigation for one small area was carried out during the war by the U. S. State Milk Commission, whose sittings have already been suspended. Otherwise, in every section of the country the determining of the price of milk was a compromise, not a decision.

"The transportation and distribution of fluid milk to the cities will require a second set of surveys, and the influence of the consumption of milk products on the use of fluid milk would constitute the subject of a third set. Finally, proceeding from the standpoint of the consumer, surveys could be carried on in cities of various sizes, to determine the ultimate destination of fluid milk and milk products.

Producer and Consumer. "During the war, we knew the spread in the price of every article of food from producer to consumer, and we could divide the spread into the several frac-

tions and factors. No such information exists for the present prices, and about this lack of information, or misinformation, rage the fiercest contentions. The spread is different for each foodstuff and must be investigated separately. "For such investigations it is necessary to collect the data, beginning with the sale upon the farm and ending on the table of the consumer. Government reports in nation and State, railway records, trade journals, reports of mills and factories, and records of sales constitute the basic data. These, however, must be supplemented and interpreted on the basis of surveys at the sources and in connection with the several steps of manufacture, transportation and transfer.

"A review of the development of our country during the last twenty years and the data of the recent census indicates a pronounced tendency to urbanization, the expansion of city industries out of proportion to the development of agriculture. This has been exaggerated by the inflation of our manufacturing capacity that has resulted from the war. Apparently we are to pass from a food exporting to a food importing nation. This transition may be analyzed from the point of view of the dollar, the calorie or the ton. The more available the data on conditions in competitive lands the better for both city and country in the United States.

"Our food supplies would be divided into primary and secondary commodities. The group of secondary foodstuffs would be divided into several rubrics. Our country would be divided into zones, in accordance with their production of foodstuffs of the different classes.

An International Survey. "The food exporting areas of the world would be classified on the basis of their relations to our production and consumption and to world trade. The food consuming nations would be classified on the basis of competition with us as consumers. Transportation conditions to and from each country would be measured and tabulated. An analysis would be made of the production and distribution of other basic materials and finished commodities with which imported foodstuffs would be paid.

"In the sessions of the League of Nations they are discussing the international allocation of raw materials and foodstuffs. For such an allocation to be

even considered an international survey of the kind here proposed would be indispensable. If indispensable for the League of Nations it ought to be equally indispensable for ourselves.

"The data of production, consumption, distribution and exportation of the several foodstuffs concerned would be obtained from existing institutions, governmental or commercial, of all kinds whatsoever. These would need to be supplemented in many countries by special surveys on the basis of data secured at the source.

"It was on the basis of such surveys that the food supplies of Europe were marshalled throughout the world during the war. The collection of this data in the future would be easier than before the war on account of the establishment of connections in various countries."

SHE CAPTURES CONVICT.

Takes Negro Who Escaped After Guard Was Killed.

ORANGE, Va., March 12.—Single handed and unaided, Mrs. R. H. Frye near here, captured one of the negroes who escaped from the convict camp here Tuesday afternoon when one of the guards was killed in a dash for liberty.

ROUT the RAT!

"War on rats asked by plague expert."—TIMES. "A public disgrace to allow rats to remain in control."—SUN.

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In Readiness for Easter!

Women's New Tailored Suits of Tricotine and Twill Cord \$47.50

When Easter comes early there is always the feeling of an earlier Spring—an earlier day to buy one's new lighter-weight clothes— Here are some very exceptional models, specially purchased and specially priced—the pictures show some of the smart styles and most of them may be had in Wren tan, platinum gray, navy blue or black. Sizes 34 to 44.



New Modes in Misses' Wraps Satin Day Coats at \$44.95 Tuxedo Front Coats, \$34.95

A group of fetching new models for Miss Fourteen to Eighteen Years. At \$34.95 Wraps and Coats of the softest Wool Velours are designed in various models. The Tuxedo front model (pictured) gives the slim, graceful silhouette. At \$44.95 is one of our new quilted Satin coats (pictured). It is fashioned of Black Satin and lined throughout with contrasting color Messaline. Other Satin Coats, quilted or stitched, and some trimmed with Slynx, up to \$143.50.

An Important Sale of Women's Mignonette Dresses, \$21.50

This is the material that answers both the requirements of the semi-tailored dress and the dress that one uses for those daytime hours of semi-formality. Several desirable models are offered at this price—two are pictured—the long straightline mode is here, the coat-effect and the tunic style—smartly embroidered or braided in effective designs. Platinum gray, wood brown, navy blue or black. Sizes 34 to 46.

Great Values in Corsets

Pink Silk Brocaded Coutil Corsets with low bust, long hip and elastic section at top, with black boning. \$2.69. A. & S. Pink Coutil Corsets, designed for the well-developed figures. Long-line hip, with elastic section in the skirt; graduated front steel. \$1.95. Warner Rust Proof Corsets in a laced-front model, designed for slender and average figures; very low elastic top; fashioned of pink batiste. \$1.69.

Misses' Smart New Wool Plaid Skirts \$8.95

They are the sort of skirts particularly loved by young girls, for their plaids are in striking color combinations in either light or dark tones. The materials were selected by us, and 4 new models were made from them. Waistbands 25 to 27. Lengths 33 to 36.

Crepe de Chine in New Spring Blouses, \$8.98

This is one of the extremely lovely models for Spring—distinctive and pretty, and yet so conservative that women may wear it for all hours and feel it is "correct." The over-the-skirt effect is accentuated by the ribbons that draw through the lowered waistlines and tie gracefully over the hips. Colors include silver gray, bisque, honeydew, porcelain blue, flesh or white. Sizes 34 to 42.

A Wonderful Sale of Imported Voiles and Crepes, \$2.49 yd.

These lovely fabrics are our own direct importation, and they have sold up until last week at double and more than double this price! Delightfully summery designs and colors—some of them exclusive with us—fabrics that will make the most effective Summer frocks. An especially pretty design is a sort of embroidered checks in effective orange and navy blue and green, some block prints, a little rambler rose design, all as attractive as they can be, and all at this amazingly low price. 36-38-40 in. wide. And thousands of yards of standard Porcalos at 19c a yard!

A Spring Sale of Silks

The A. & S. standard in silks—which means the highest—has been maintained throughout this sale. Thousands of yards of silks, all new and fresh, perfect in weave, lively in color, and every yard at an amazingly low price. Crepe de Chine, \$1.39 yd. In a wide range of colors, 36 in. wide. Navy Blue Chiffon Taffeta, \$1.74 yd. All silk. Under regular price. 35 in. wide. Printed Georgette Crepe, \$1.49 yd. The most effective new prints, in light and dark colors, all silk, 39 in. wide. Satin Charmeuse, \$1.69 yd. All silk. Exceptionally good range of colors. 36 in. wide. Colored Pongee, \$1.98 yd. A smooth, all-silk weave in white and colors. 40 in. wide. Suiting Shantung, \$1.58 yd. A heavy, imported grade, all silk. Natural tan color. 32 in. wide. Satin Crepe and Sonata, \$2.88 yd. All silk, in most desired colors. 39 in. wide. Printed Foulard Silk, \$1.59 yd. Prettiest of Summer patterns, all silk. 35 in. wide.

Large Room Sizes Predominate in This Sale of Oriental and Chinese Rugs At Half and Less

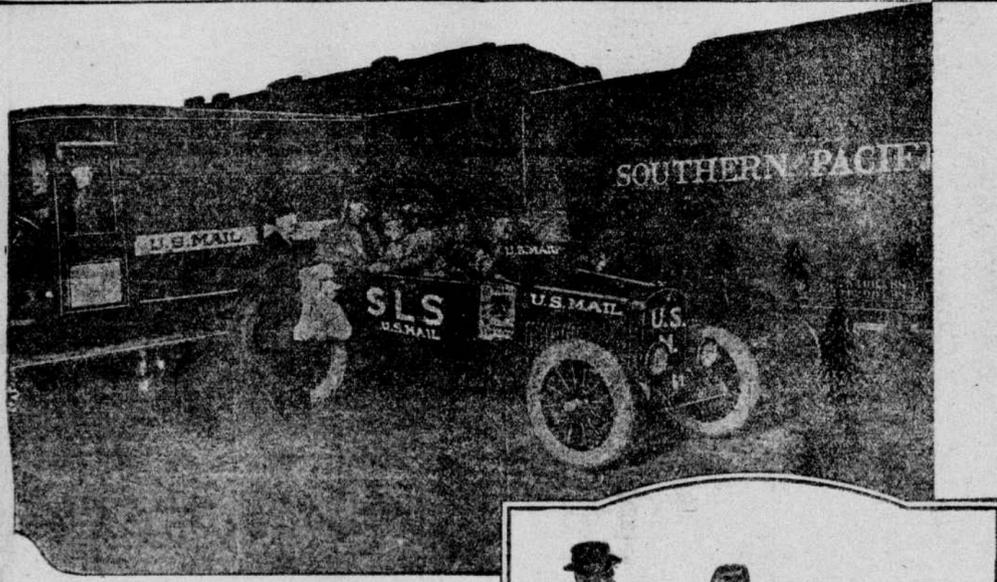
This, indeed, will be good news to homekeepers who have been contemplating the purchase of Oriental rugs for the Spring home-renovating. The sale prices quoted herewith are half and less our original selling prices of but a few months ago. The Room Sizes in Persian Rugs Include:

Size	Was	Now	Size	Was	Now
Turkish-Kirman Rug, 15 ft. 2 in. x 25 ft. 1 in.	\$1275	\$575	Sardarshah-India Rug, 12 ft. 5 in. x 15 ft.	\$1225	\$610
Anatolian Silk Rug, 13 ft. x 16 ft. 10 in.	1950	885	Chinese Rug, 10 ft. x 13 ft. 8 in.	1150	575
Anatolian Silk Rug, 14 ft. 3 in. x 19 ft. 6 in.	2500	995	Mahal Rug, 8 ft. 5 in. x 12 ft.	390	195
Anatolian Wool Rug, 6 ft. 8 in. x 9 ft. 5 in.	425	198	Hierac Rug, 8 ft. 9 in. x 12 ft. 3 in.	1070	535
Anatolian Wool Rug, 6 ft. 7 in. x 9 ft. 5 in.	425	198	Arak Rug, 10 ft. 3 in. x 13 ft. 5 in.	1080	535
Anatolian Wool Rug, 6 ft. 8 in. x 9 ft. 9 in.	500	250	Lelihan Rug, 9 ft. 7 in. x 12 ft.	900	450
Anatolian Wool Rug, 6 ft. 3 in. x 9 ft. 6 in.	424	198	Mahal Rug, 8 ft. 9 in. x 11 ft. 7 in.	695	345
Anatolian Wool Rug, 6 ft. 10 in. x 9 ft. 9 in.	475	225	Gorovan Rug, 9 ft. 6 in. x 11 ft. 8 in.	535	267
Anatolian Wool Rug, 6 ft. 10 in. x 11 ft. 6 in.	550	275	Persian Rug, 7 ft. 5 in. x 10 ft. 7 in.	475	237
Belouchistan Rug, 6 ft. 10 in. x 10 ft. 3 in.	645	319	Bijar Rug, 7 ft. x 10 ft. 6 in.	1375	695
Sarouk Rug, 6 ft. 11 in. x 10 ft. 3 in.	645	319	Mahal Rug, 8 ft. 1 in. x 11 ft. 9 in.	690	345
Shiraz Rug, 6 ft. 6 in. x 9 ft. 2 in.	270	135	Arak Rug, 7 ft. x 11 ft. 9 in.	500	250

Persian Hall Runners \$38.50 and \$49.50. Reduced from \$55.00 and \$100.00. Sizes 33 1/2 feet up to 8 1/2 feet.

CHINESE RUGS of heavy quality, 8x12 feet, \$295.00. 8x10 feet, \$225.00. Originally \$375.00 & \$650.00.

Persian Scatter Rugs Originally \$97.00. Average size 3 1/2 x 6 1/2 feet.



The view above shows the LIGHT-SIX and "The Lark," fastest express train on the Pacific Coast, leaving San Francisco together. At the right, the Studebaker with U. S. Mail is pictured arriving at Los Angeles 3 hours 47 minutes 30 seconds ahead of "The Lark"—one of four records broken by the car.



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- Made the one-way trip over the Coast Route, 453.7 miles, in 10 hours 12 minutes 30 seconds elapsed time—a new record.
- Made the one-way trip over the Valley Route, 411.1 miles, in 9 hours 15 minutes 50 seconds elapsed time—a new record.
- Beat "The Lark," fastest express train between San Francisco and Los Angeles, by 3 hours 47 minutes 30 seconds—a new record.

This car was duly deputized, upon orders from Washington, to carry U. S. Mail. These remarkable records—this exhibition of speed and stamina—prove how the Studebaker NEW LIGHT-SIX can make long-continued runs without mechanical trouble—the car established its records on two trips, and was ready to start on the second immediately after completing the first.

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