

PRESIDENT AND MRS. HARDING MAKE WHITE HOUSE POPULAR

WASHINGTON, D. C., April 9. WITH Lent a week behind it and the reassembling of Congress a week ahead, the new Administration has begun to "get its stride" socially. The President and Mrs. Harding have given their first distinctly official dinner—for M. Viviani, special envoy of the French Republic, last Tuesday night; Mrs. Coolidge, wife of the Vice-President, has had her first general at-home, observing "Cabinet Wednesday" for the first time, and Mrs. Lenroot, the new president of the Congressional Club, who was there, said the club is planning its first big official party of this regime, an afternoon reception in honor of Mrs. Harding for Saturday of next week.

Both the Hardings and the Coolidges are winning hearts right and left. But the Cabinet women don't seem as yet to be functioning socially to any great extent. Mrs. Hughes seems to be expecting to get into their new house up in Eighteenth street "very soon now," but Secretary Hughes is still at the Shoreham, and Mrs. Hughes comes and goes. If there is any social event which seems really to require her presence she comes down for it—and vanishes almost immediately afterward New York-wards, where she is still occupied with the business of closing up her home and getting ready for the move here.

Mrs. Weeks is the only one who is definitely and comfortably established here, and she isn't quite used to regarding herself as a "Cabineter" as yet. She has functioned as Mrs. Secretary at several army dinners, and before the Administration was a week old she had held a sort of informal reception at the Department and shaken hands with practically its entire personnel.

Miss Alisa Mellon has been here several times, joining her father at the Willard for a few days at a time, and devoting most of her energies to the business of house hunting. They apparently mean to do a good deal of entertaining, and have had several rather big establishments, notably the Edison Bradley's in Dupont Circle, and the Larz Anderson's, on Massachusetts avenue, under consideration. Also they have been considering some of the most desirable of the suburban places. Miss Mellon and her brother—who also will be of the household—are fond of horses and dogs. But as yet their Washington house is not organized.

Mr. Denby Buys Home.

The Secretary of the Navy has bought a Washington home for his family in R street overlooking Sheridan Circle. Mr. Denby is not yet ready to settle in it. Secretary Denby is just back from his first official inspection, and is evidently tickled to tears with his job. He has gone back to the O street house where he was established before starting on that trip, and the present indications are that Mrs. Denby will not get down there permanently for another six weeks—possibly not before June. Nor does Mrs. Theodore Roosevelt, Jr., seem to be planning any immediate Washington establishment—in fact, she is not likely to move here until fall. The Wallaces are established, after a fashion, as are the Hoovers—the former in an apartment at the Highlands, which they seem to regard as rather a temporary makeshift; the latter in a home of their own, which is probably permanent, but is rather short of furniture as yet. Mrs. Hoover is remedying that—but she isn't ready to receive official company. So that for the present it looks as if Mrs. Coolidge would be observing "Cabinet Wednesday" all by herself.

Mrs. Harding is not observing any particular "day." In the language of a once popular song, "Every day is lady's day to her." Practically every afternoon she receives a shoal of callers, sometimes in groups, some singly—by appointment—and they seem pretty unanimous in the impression they carry away.

"Isn't she good looking?" That is the honest-to-goodness and entirely sincere and spontaneous comment of every woman who has the pleasure of meeting Mrs. Harding in her own house—or, rather, in the White House, which the nation has provided for her residence for the next four years. And it is generally followed by a complimentary comment on the First Lady's friendliness and "humanness." What is more to the point—it's not mere gush—it's the pleasant truth.

Mrs. Harding is ever so much better looking than her pictures. She is more feminine, less aggressive and not in the least "hard looking, which is unfortunate in the impression her pictures frequently make. She is much better looking with her hat off than with it on—I don't care how smart the hat may be, but she looks better with her lovely silvery wonderfully well arranged hair, which forms such a becoming setting for her face. There is nothing fantastic about the coiffure, it is simplicity itself, shining, well brushed, rippling silver, brought up with a graceful twist to an easy coil that crowns a well carried head. It may be the art of an expert maid, but if it is the art that hides art, which perhaps applies equally to the soft blooming of the face that it frames, which gives no effect of being anything but the result of the least little bit of powder, "just enough to take the shine off."

Moreover, Mrs. Harding wears good clothes, and they are clothes that are suitable and becoming and dignified—skirts that are short enough not to be "frumpy" and long enough not to call forth a second glance. And her manner is all correct and dignified. It is not merely a perfunctory, "Glad to see you" with a limp hand offered. It's a cordial, firm grasp that holds you and draws you to her. And if by chance some one else claims her attention while she is greeting you or speaking you she will hold your hand closely until she can turn to you—and give you no chance to feel yourself the least little bit neglected. If she has met you before she knows it—and recalls the circumstances; if she hasn't, she knows just who you are and why you were honored with one of those prized little pastebards intimating that Mrs. Harding will be pleased to receive Miss X. at the White House at such and such an hour of such and such a day. Her personal contacts are distinctly personal.

Dinner for M. Viviani.

The dinner for M. Viviani on Tuesday night was the first "state" dinner of the present Administration—and one of the smallest parties of the sort that the White House has known for several administrations. It was strictly, even severely, official. There was no attempt to discount anybody's social demands, or to give any personal friends a "looking-out" party that gathered at the White House table that night consisted of the President and Mrs. Harding, the Vice-President and Mrs. Coolidge, the French Ambassador and Mme. Jusserand, the French special envoy, M. Viviani, the Secretary of State and Mrs.

Hughes, the Speaker and Mrs. Frederick Gillett, Senator Henry Cabot Lodge (chairman of the Senate Foreign Relations Committee), Representative Stephen G. Porter (chairman of the House Committee on Foreign Affairs), the Under Secretary of State and Mr. Henry Prather Wilson, and Col. Myron T. Herrick, of Cincinnati, formerly and apparently future United States Ambassador to France. Not a single family connection, and not a single person whose official connection was not so clear that he who runs may read.

The Chinese ball for the Chinese Famine Fund, was quite a wonderful party, and certainly dominated the week from a social point of view, even as the Colonial ball had overshadowed everything else the preceding week. During the coming week Washington's society passes from China to Russia, with a series of fetes and entertainments arranged for Wednesday, Thursday and Friday, by the Central Committee for Russian Relief, of which Mrs. Robert Lansing is chairman. These rather conflict with the annual book fair and carnival of the League of American Women on Thursday and Friday. Fortunately, however, the Russian Relief starts off on Wednesday with a costume ball—it's to be at Mrs. Bruce-Edridge Long's and undoubtedly will be an extremely brilliant event—and runs its course through some interesting tableaux vivants at the Russian Embassy on Thursday, to a lecture on Russian art by Eugene Stein, diplomat and Russian scholar, at Mr. and Mrs. Robert Woods Bliss's on Friday. Meanwhile the French League having begun with a book fair, will be gathering momentum, giving original plays by members, including Mrs. Larz Anderson's "Every Boy," which received so much acclaim when it was presented at Boston a while ago, and a musical programme of American songs, under the direction of the Albions, Thursday evening, and their ball and carnival Friday night. This entire festival will be in the ball-rooms of the New Willard.

To get back to this week, society in its most brilliant mood turned out for the Chinese ball at Washington Park on Tuesday night. The scene as one entered the ballroom inevitably brought Kipling's famous "For East is East and West is West, and never the twain shall meet" to one's lips, and left one wondering whether it proved or disproved his case. For everywhere one looked in practically every costume there the twain did meet. They met not merely in the ballroom in different individuals, but were combined in costumes as worn by single persons. Even the most correct and elaborate Chinese costumes were worn with high heeled satin slippers with glittery buckles and things that suggested Paris more than Peking.

Mrs. George Barnett, who has traveled much in the Orient and has some beautiful and authentic Chinese costumes, was about the only woman present who wore the Chinese shoes, and she did not take any liberties with them, but moved around most sedately among her friends in the boxes and eschewed the dance.

Wraps and the Orient decided that sleeves should charmingly flare and be richly embroidered and braided. Materials are Tricotine and Poiret Twill.

The Wrap model at the left is rightly called the smartest model of a smart wrap season. Its lines exemplify youthful grace. The collar is very new, the girle becomes a lavish sash, but the point of interest is the sleeve, wholly Mandarin in shape and richly stitched in heavy silk in the most original design.

Again the Sleeves aff a stellar role in this swagger Coat Wrap, for rich braid is utilized as an all-over trimming and extending from shoulder to hem gives long slenderizing effect. Quite as interesting as the ornate Sleeve design is the cut of the deep collar, the tailored slip pockets and wide sash girle of satin.

Richly lined throughout.

Women's Knit Undervests and Drawers

29c. to 50c. Garment : Value 39c. to 75c Also Children's 29c to \$1.25 Knit Underwear, 19c to 79c

THE LIST of Hosiery and Underwear values for Monday is an extraordinary one. It includes only the weights and weaves that are universally worn and the grades expected at Loeser's.

Women's Vests and Drawers, 29c Each

Swiss ribbed vests in regular and extra sizes; also lace-trimmed Drawers, wide at knee.

Women's Cotton Vests at 39c

Swiss ribbed fine cotton Vests in regular and extra sizes.

Women's Cotton Vests at 50c

Superior quality ribbed lisle and cotton Vests in regular and extra sizes.

Women's 85c to \$2 Combination Suits, 69c to \$1.19

At 69c. Fine ribbed cotton Suits in white and pink; regular and extra sizes.

At 79c. Fine stitch cotton Suits, wide at knees with tailored band tops; regular and extra sizes.

At 79c. Fine band top tailored Suits of fine checked nainsook.

6,000 Pairs Women's Silk Lisle Stockings, 39c

Black, white, cordovan and gray fine gauge seamed back silk lisle Stockings.

6,000 Pairs Women's Silk Fiber Stockings, 55c

Black, white, cordovan, fawn, suede and gray silk fiber Stockings.

6,000 Pairs Women's Stockings, 59c

Black, white and cordovan silk lisle Stockings with double tops and soles.

Women's Silk Stockings at \$1

Cordovan and black semi-fashioned thread silk Stockings with merized tops and soles.

Women's Silk Stockings at \$1.75

Black and colored full fashioned thread silk Stockings with merized tops and soles.

Women's Silk Stockings at \$2

Black, white and African brown, gray, silver and other colors in thread silk Stockings with merized tops and soles.

\$4 Golf Sockings, \$1.98

Worsted ribbed Golf Hose in a variety of smart styles.

Children's Roll Top Socks at 29c

Fancy roll top Socks in a wide variety of merized cotton.

Warner Corsets, \$2.50

Of Pink Coutil A SPLENDID Corset for spring wear, durable and made with the excellence of finish and right proportioning that makes these Corsets famous. The coutil is double from waist down, giving a perfect foundation for outer apparel. An extra wide steel down the front assures the straight silhouette.

Fulton Street Bond Street



Spring Wraps

With the Distinction of the Dolman and the Grace of the Cape-Coat

(Illustrated)

\$55--\$59.75

SPAIN and Paris divided the honors for the inspiration of spring Wraps and the Orient decided that sleeves should charmingly flare and be richly embroidered and braided. Materials are Tricotine and Poiret Twill.

The Wrap model at the left is rightly called the smartest model of a smart wrap season. Its lines exemplify youthful grace. The collar is very new, the girle becomes a lavish sash, but the point of interest is the sleeve, wholly Mandarin in shape and richly stitched in heavy silk in the most original design.

Again the Sleeves aff a stellar role in this swagger Coat Wrap, for rich braid is utilized as an all-over trimming and extending from shoulder to hem gives long slenderizing effect. Quite as interesting as the ornate Sleeve design is the cut of the deep collar, the tailored slip pockets and wide sash girle of satin.

Richly lined throughout.

Extraordinary Sale Women's Embroidered Black Satin Coats

Silk Lined Throughout \$39.75

Also a Few Misses' Sizes

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29c. to 50c. Garment : Value 39c. to 75c Also Children's 29c to \$1.25 Knit Underwear, 19c to 79c

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At 79c. Fine band top tailored Suits of fine checked nainsook.

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Black, white, cordovan and gray fine gauge seamed back silk lisle Stockings.

6,000 Pairs Women's Silk Fiber Stockings, 55c

Black, white, cordovan, fawn, suede and gray silk fiber Stockings.

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Black, white and cordovan silk lisle Stockings with double tops and soles.

Women's Silk Stockings at \$1

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\$4 Golf Sockings, \$1.98

Worsted ribbed Golf Hose in a variety of smart styles.

Children's Roll Top Socks at 29c

Fancy roll top Socks in a wide variety of merized cotton.

Frederick Loeser & Co. Inc. BROOKLYN - NEW YORK Business Hours 9 to 5:30

Beauvais Seamless Axminster Rugs Offered at New Low Prices

THESE are the lowest prices that have been quoted within the past two years for Rugs of this character. All are in the newest colors and patterns, including scores of handsome Persian and Chinese designs, as well as plain colors of blue, green and taupe, with band borders.

Table with columns: Price Oct. 1920, New Price. Rows include 9x12 Size, 8.3x10.6 Size, 7.6x9 Size, 6.9 Size, 4.8x6.6 Size, Smaller Sizes, and Runners.

Bigelow Hartford Body Brussels Rugs--Reduced

These Rugs have been for years great favorites with housekeepers who appreciate a Rug that withstands hard service and is easily cleaned. The material used in them is the same that enters the highest grade of Royal Wiltons. Fine variety of handsome patterns and attractive color effects.

Table with columns: Size, Formerly Price, Reduced Price. Rows include 4.6x7.6 Size, 5.9 Size, 8.3x10.6 Size, 9x12 Size, 9x15 Size, 11.3x15 Size.

Whittall's 9x12 Anglo Persian Rugs November's Price \$195 Now \$120

\$4.25 Plain Colored Velvet Carpets at \$2.45 Yard

This is not a closing out of undesirable colors but all new fresh goods bought at a special price from one of our leading manufacturers. Included are the newest shades of taupe, mouse, blue, gray, green, brown and moresque.

Linoleum Specially Low Priced

\$2.50 Grade at \$1.65 \$1.70 Grade at \$1.35 \$1.65 Grade at \$1.60

Armstrong heavy printed Cork Linoleum, in clean-cut, bright new colors, in tile, mosaic and carpet effects. Regularly \$1.20 and \$1.25 grade; special, at 85c.

Extraordinarily Low Are the Prices on Dinner Sets

\$17.98 Dinner Sets at \$14.98 \$37.50 Dinner Sets at \$25 \$30 Dinner Sets at \$22.50 \$45 Dinner Sets at \$35

THESE fine Dinner Sets are all specially priced for tomorrow, and with those that follow form one of the most attractive sales of Dinner Sets we have sponsored for several years.

\$17.98 Dinner Sets at \$14.98. Of fine porcelain; service for 6 people; has two hands of gold in border design; white and gold only; no color. \$30 Dinner Sets at \$22.50. Of fine porcelain; service for 6 people; continuous border design; flowers and gold; best coin gold handles. \$37.50 Dinner Sets at \$25. Complete service for 12 people; new floral border design with gold lines. \$45 Dinner Sets at \$35. Complete service for 12 people; rose festoons bordered by bands of gold; best coin gold handles.

Other Special Values in 100-Piece Dinner Sets

\$29.98 Porcelain Dinner Sets at \$24.98 \$35 Porcelain Dinner Sets at \$29.50 \$39.50 Porcelain Dinner Sets at \$31 \$48.50 Porcelain Dinner Sets at \$33 \$60 Porcelain Dinner Sets at \$42.50 \$65 China Dinner Sets at \$45 \$85 China Dinner Sets at \$65 \$95 China Dinner Sets at \$76.50 \$125 China Dinner Sets at \$89.50

Rich Cut Glass : Save a Fourth to a Third

Cut Glass of a quality and beauty that is quite different from the ordinary kind.

\$6.98 Cut Glass Vases at \$4.98 \$9.98 Ice Cream Trays at \$7.98 \$9.98 Fruit Bowls at \$2.98 \$7.98 Fruit Bowls at \$4.98 \$9.98 Nappy Bowls at \$2.98 \$5.98 Sugar and Creamers at \$4.98 \$4.98 Mayonnaise Bowls at \$3.98 \$5.98 Rose Bowls at \$5.98 \$5.98 Candy Baskets at \$4.98 \$9.98 Candy Baskets at \$7.98 \$14.98 Flower Vases at \$9.98 \$17.98 Flower Vases at \$15.98

Hand-Cut Stem Glasses Special at 39c

Thin, clear glasses cut in attractive floral designs; choice of Goblets or low or high footed Sheres.

Other Special Offerings of Useful China Ware, Etc.

Imported Cups and Saucers at 25c. \$1.48 Serving Trays at 98c. \$1 Tea Pots at 49c. 4-Piece Yellow Bowl Sets at 69c. \$10.98 Jardiniere and Pedestal at \$5.98. China Plates, Dresden, decoration, at 19c.

We Purchased These Lamps at About Half Price

150 Floor Lamps and Shades—No Duplicates Samples Used in the Chicago Furniture Exhibit Extra Fine Lamps and Shades

These beautiful Lamps and Shades were made up for exhibition purposes and therefore received more than ordinary care and attention in the making and finishing. They are finished in mahogany, gold, silver, polychrome, ivory, blue, pink and many other new effects; the regulation Floor Lamps, Davenport Lamps and Bridge Lamps.

Bases, from \$11.98 to \$65 Shades, from \$18 to \$60

59c. Turkish Towels, 39c.

\$1.25 White Dress Linen, 50c.

TWO wonderful purchases bring to the Linen Store tomorrow two of the greatest values in Turkish Towels and White Dress Linen that have been offered for the prices this season.

Both are the result of our being ready to take advantage of trade opportunities and housekeepers everywhere should avail of the advantages to their fullest extent.

The 59c Turkish Towels for 39c are remarkable values. All full size with hemmed ends and blue and gold borders.

The \$1.25 White Dress Linen at 50c a Yard is a fine Irish weave. A firm, round thread weave for suits and skirts; 36 inches wide.

\$1 and \$1.25 Silk and Fabric Gloves at 79c

Two-clasp Milanese and tricot silk Gloves in white and colors, with self and contrasting backs and double finger tips. Also Slip-on shirred wrist and two-clasp Fabric Gloves in white and colors with self and contrasting backs. There are not all sizes in all styles, but there is a good assortment of sizes throughout the lot.



Spring Tailleurs

Individualize Directoire Coats of Tricotine and Poiret Twill

(Illustrated)

\$49.75--\$55

TWO smart Tailleurs of charm and originality for all season wear emerge from the spring's first ensemble with decidedly new ideals of Directoire inspiration in length and collar detail.

\$49.75—The Tailleur at the left borrowed its long graceful style from the Directoire period. It accentuates its charms by a wide braid that gives a panel effect and turns over its broad revers in the most approved Directoire fashion. Its slenderness is further restrained by a rich tassel trimmed girle. The coat length is 39 inches. An exceptional model to give height.

\$55—Again the Directoire elegance shows its influence in this Tailleur at the right that has a strictly tailored coat sleeve and modestly uses the mannish link buttons. Fashioned of poiret twill, this Tailleur is extremely youthful, its coat measures 36 inches, its back has the approved slash and its collar combines a Directoire shape in front with a narrow line in the back.

Extraordinary Sale Women's Tailleurs

Navy Tricotine and Men's Wear Serge---New Models \$25

PHILIPPINE and crepe de chine Nightdresses at the low price of \$5 are most unusual values, exquisitely made and beautifully hand-embroidered in fine and dainty designs. Some have half yoke in back with embroidered scallops which give an extra fullness.

The imported silk crepe de chine Nightdresses are from Japan and are in blue slip-on models with hand embroidery in self color.

Colors are blue and pink. Models are the straight line and envelope shapes.

Sale of Lingerie at \$5

Philippine Imported Models Hand-Made and Embroidered Imported Silk Lingerie Formerly \$6.50 to \$8.98

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Colors are blue and pink. Models are the straight line and envelope shapes.

Chemises and Bloomers, \$2.98

Crepe de Chine—Wash Satin The step-in Bloomers are pink and the Chemises are in envelope style. At \$3.98. Crepe de chine Nightdresses in maize, orchid, light blue and flesh; all lace trimmed, dainty models.

Women's Pajamas, \$1.98 and \$2.98

Crepe and Batiste Pretty Billie Burke models, one piece style, in regulation and slip-over effects. Some in fancy and others in plain colors. At \$9c. Special crepe Nightdresses in pink only and slip-over models.

54-Inch Tweeds and Homespuns at \$1.50 Yard

54-Inch Herringbone Tweeds, \$1.95 Yard

SEVERAL THOUSAND YARDS of these superior Fabrics for spring coats, suits and wraps, will make the best offering, so far this season, in the Dress Goods Store tomorrow.

The 54-inch Tweeds and Homespuns are in tans, browns and gray mixtures.

The 54-inch Herringbone Tweeds are in pretty brown mixtures.

54-Inch Homespuns, \$1.95 In green heather mixtures in a desirable coating weight.

54-Inch Mixtures at \$2.50 Herringbone and homespun effects in brown and gray mixtures, also Oxford Suitings.

All Wool Plaids at \$2.95 50 and 54 inch all wool Plaids for sport wear in pretty color combinations, as well as the popular black and white.

54-Inch Herringbone Tweeds are in pretty brown mixtures. Navy Blue Tricotine, \$2.50 48-inch all wool navy blue Tricotine for coats and suits.

Polo Coatings at \$4.95 51 and 54 inch Polo Coatings in tans, beaver, brown, French blue and navy.

Cover Cloth, \$2.95 to \$4.50 In tans and grays. Weights for coats and suits.

Navy Blue Serge, \$1.95 54-inch all wool navy blue Serge in a fine twill for suits and dresses.

Odd Lengths of Woolen Fabrics

95c. to \$2.95 Yard : Values \$1.50 to \$5.95 Plain and fancy weave Fabrics, including Serges, Poplins, Velours, Tricotines, etc., in all the wanted shades, including plenty of the desirable navy blue; also checks, plaids and mixtures. Lengths suitable for frocks, coats, suits and wraps.