

REAL ESTATE AT AUCTION. REAL ESTATE AT AUCTION.

The Greatest Sale

"BUY A FEW LOTS NOW"

of vacant land ever held in the City of New York was the James Gordon Bennett Sale, on Washington Heights. The results achieved at this famous auction sale would never have been possible but for the organized advertising, promotion and sales methods of my organization of 72 highly trained real estate experts. All these departments co-operate, and function, under my personal direction, with but one idea—the consummation of a dignified and successful auction sale, coupled with the list of thousands of potential buyers assembled, at a cost recently, for advertising alone, of more than one million dollars. The same organization that made this and other important sales successful is at the service of those having real estate to be sold. See me without delay about selling your vacant land.

Joseph Day
Auctioneer

The City of New York has issued a call for an Army of Home Builders as a result of the adoption of Tax Exemption. The Estate of William G. Park, et al., are the first to really answer this call of the City of New York by offering at

Absolute Trustees' Auction Sale
By instructions from
Hon. Francis K. Pendleton, Trustee, and Farmers Loan & Trust Co., Executors.

1200 LONG ISLAND CITY LOTS on Saturday, May 7th
New York City Subway
(Place of Sale to be announced later.)

Pendleton, Anderson, Iselin & Riggs, Esqs., Attorneys for Trustee, 25 Broad St., New York.
Geller, Rolston & Blanc, Esqs., Attys. for Executors, 20 Exchange Place, N. Y.

SPECIAL SALES DAY

Next Thursday, April 14th

At Noon at Exchange Salesroom, 14 Vesey St., New York City

MANHATTAN TENEMENT
338 East 30th St.
(Bet. First and Second Aves.)
3 1/2-story tenement; size 22,600 sq. ft.

MANHATTAN BUSINESS BUILDING
252 South St.
Through to
497 Water St.
(Bet. Pike and Rutgers Slip)
Four Story Brick with One Story Extension.
Size 24,100.

VACANT BRONX LOTS
Sedgwick & Undercliff Aves.
TO BE SOLD IN TWO PARCELS.
Parcel (1) 15x105x227x100
Parcel (2) 12x100x75x160x100.

READY FOR IMPROVEMENT
S. E. Corner
Longwood Ave. & Beck St.
(Borough of The Bronx)
Vacant plot, already excavated, size 100x100. Suitable for apartments.
Benjamin Weissman, Esq., Atty.,
350 Broadway, N. Y. City.

HILLCREST, JAMAICA, LOTS
S. S. Wyckoff Place
123 Ft. West of Home Lawn Ave.
Four vacant lots to be sold as one parcel.
Size 80x100.
W. F. Timm, Esq., Atty.,
341 16th Street, Brooklyn, N. Y.

BRONX TENEMENT
2454-2456 Hughes Ave.
(Bet. 188th & 189th Sts.)
Four-story tenement, with basement stores; size 50,118 sq. ft.

BRONX PLOT
N. S. East 223d St.,
770 Ft. East of Barnes Ave.
(Borough of The Bronx)
Vacant plot ready for improvement.
Size 100x321x14.32.
60% on Mortgage.

NEW ROCHELLE, N. Y.
Mayflower Ave. The Pelhamville R'd.
Vacant plot of ground. Size 50x100.
60% on Mortgage.
Randall & Larson, Esqs., Atty.,
149 Broadway, N. Y. C.

DOUGLAS MANOR, DOUGLASSON, L. I.
TWO WATERFRONT DWELLINGS
Hollywood Ave. and Shore Road
TO BE SOLD SEPARATELY
Two-story stucco dwellings with garage; facing water; each 100x100.

DOUGLAS MANOR INN
Manor Road, Beverley Road & Centre Drive
Only Unrestricted Block in Douglas Manor.
ONE BLOCK FROM WATER.
Improved with 3 story Mansion.
Suitable for Private Estate, Exclusive Hotel, Institution or High School.
Guggenheimer, Untermyer & Marshall,
405 Ft. East, 120 Broadway, N. Y. City.

BROOKLYN TENEMENT
209 Freeman St.
(Bet. Manhattan Ave. & Oakland St.)
Three-story frame tenement; size 25x100.

N. W. Corner
Bedford Ave. & So. 3d St.
(Known as 115 to 123 So. 3d St. & 342-4 Bedford Ave.)
Three-story frame building, with four-story brick extension; size 342x427.5; 3,163 sq. ft.

BROOKLYN DWELLING
590 Manhattan Ave.
(Bet. Driggs & Nassau Aves.)
Three-story frame dwelling; size 20 x 100.

9 BEAUTIFUL HOMES
WEST NEW BRIGHTON, S. I.
389 to 405 Jewett Ave.
Containing 6 rooms and bath, all improvements. Sold separately.

ENGLEWOOD, N. J., PLOTS
(Formerly Hetty Green Estate)
N. W. Cor. Tenally Road & Hudson Ave.
12 VACANT PLOTS—To Be Sold Separately.
Size About 50x200.
70% on Mortgage.

COUNTRY ESTATE
HUNTINGTON, L. I.
On West Main St.,
300 Ft. W. of Carley Road.
2 1/2 story frame dwelling, with about 15 acres.
Medina & Sherpick, Esqs., Atty.,
34 Nassau Street, N. Y. C.

14th St. Has Come Back

52,000,000 Subway and "L" Passengers used the 14th St. Stations Last Year.

UNION SQUARE, the hub of all this enormous traffic,—the heaviest in New York—is the location of some of the important properties to be sold at Public Auction in the near future. Details to be announced.

Tues., Apr. 26th
At Noon in Salesroom, 14 Vesey St.,
Absolute Auction Sale
ESTATE OF JOHN L. BOGERT, Dec'd
50 Lots & One Dwelling
FLUSHING
Borough of Queens, New York City.
On Washington, Lawrence, Garden and Sylvester Sts.
Dwelling is 2 story brick and contains about 20 rooms.
A FEW BLOCKS SOUTH OF THE CENTRE OF FLUSHING.
Henry L. Bogert & Walter L. Bogert, Esqs.,
Attorneys, 99 Nassau St.

Tues., Apr. 19th
At Noon in Salesroom, 14 Vesey St., N.Y.C.
Executors' Sale
ESTATE OF PINCUS LOWENFELD,
By Order of Executors,
ISAAC LOWENFELD, WILLIAM PRAGER and ALEXANDER PFEIFFER.
466 to 472 East 10th St.
Two 6-story tenements. Size 20.6x92.2 each.

306 to 312 East 27th St.
Two 6-story tenements. Sizes 42x98.9 and 37x98.9.

124 to 134 East 117th St.
Three 6-story apartments. Size 44.6x100.11 each.

820 to 824 Third Ave.
Three-story tenements. Size 25x101 each.

348 East 84th St.
3-story dwelling. Size 20x102.2.

48-50 West 128th St.
Two 3-story dwellings. Sizes 18 and 26x20.11.

264 Monroe St.
3-story dwelling. Size 25.1x87.6; irreg.
Alfred D. Lind, Esq., 46 Cedar St., N. Y. C.,
Attorney for Executors.

SPECIAL SALES DAY

Thursday, April 28th

At Noon at Exchange Salesroom, 14 Vesey St., New York City
ABSOLUTE SALE
9 Excellently Constructed Dwellings
(Formerly Belonging to the Astor Estate.)
333-37-39-47-49-51-53-59 and 363 W. 15th St.
Bet. 8th and 9th Aves.
4 story and basement brick dwellings with marble fronts; also about 15x100 each.
Lawyers Title Ins. Co. policies free to purchasers.
Scott, Gerard & Bowers, Esqs., Atty., 46 Cedar St., New York City.

GREENWICH VILLAGE PROPERTIES
59-61 Morton St.
(Bet. Hudson and Bedford Sts.)
Two 2 1/2-story and basement brick dwellings, to be sold separately. Size 22x100.

262 West 11th St.
(Bet. Bleeker and West Fourth Sts.)
Two 4-story and basement brick dwellings, to be sold separately. Size 22x100.

BRONX INVESTMENT
E. S. JEROME AVE.,
179-26 Ft. N. of East 177th St.
Running Through to Walton Ave.
Vacant plot, ready for improvement. Size 40.25x24. Irregular to Walton Ave. 300 ft. fringe to Jerome Ave.
Douglas Mathewson, Esq., Atty.,
55 Liberty Street, N. Y. City.

BRONX DWELLING
Block Front E. S. Decatur Av.
Bet. 201st St. and Moshulu Pl.
Large plot of ground, 50.30x126.41x122.22x100. Improved with 2 1/2 story frame dwelling.
Joseph Rosenzweig, Esq., Atty.,
39 Nassau St., N. Y. City.

UP-TO-DATE LOFT BUILDING
381 Broome St.
(Bet. Mulberry and Mott Sts.)
Seven-story and basement brick loft building. Size 25.8x123.0x26.5x irreg.

2, 4, 6, 8, 10 Grove St.
(Bet. Hudson and Hudson Sts.)
One 2-story and four 2 1/2-story and basement brick and frame dwellings, to be sold separately. Size (1) 21x49; (2) 20x49; (3) 18x73.6.

5 & 13 St. Luke's Pl.
(Bet. Hudson and Bedford Sts.)
Two 3-story and basement brick dwellings, to be sold separately. Size 21x100.

MANHATTAN TENEMENTS
222-4 E. 46th St.
(Bet. Second and Third Aves.)
One 4-story business building, two 5-story brick tenements to be sold separately. Size 23.1x100.5; 19.5x100.5; 19.4x100.2.

114 Seventh Ave.
(At) E. W. Cor. 17th St.
Three-story and basement brick tenement. Size 18.11x100.

NEW JERSEY DWELLING
N.W. Cor. Teaneck & Ft. Lee Rds.
Teaneck, N. J.
Large plot of ground improved with 3 story frame dwelling. Size 100x200.
Louis Campora, Esq., Atty.,
132 Nassau Street, N. Y. City.

Send for Booklet
67 LIBERTY ST., NEW YORK CITY

Send for Booklet
TELEPHONE CORTLANDT 0744

Joseph Day
Auctioneer

CITY REAL ESTATE.

Above 20th St.—5th Av. to North River.
5 TIMES ANNUAL RENTAL
Six story triple flat, best location
West 96th, easy terms; no rent troubles.
Rent \$25,000.
F. R. Wood & Co.
ESTABLISHED 1899
128 West 72d St. Tel. Columbus 6240.

Rental, \$6,200; Price, \$39,000
A seven story apartment, 25 apartments and 2 stores; only \$5,000 cash.
JOHN PETERS, 210 E. 14th St.

CENTRAL PARK WEST COR.
Near 86th St., elevator apartment; rent \$28,000; price \$200,000; easy terms.
GEO. A. BOWMAN, 115 West 42d St.

Washington Heights, Above 155th St., West of 8th Av.
Attention BUILDERS
Corner Plot of Four Lots.
Fort George Section of Washington Heights
Near Subway Station
For sale, excavated, ready for building, at attractive price and terms.
OGDEN & CLARKSON CORP.
605 Fifth Avenue. Tel. Vanderbilt 1154.

New Law Apartment House
DIRECT FROM BUILDER.
Near 118th St. station, Broadway subway, 5 story and basement, 50 ft. front; two 4's and two 2's on floor; electric light; steam heat; annual rental \$11,800 (\$10 per room); \$32,000; terms.
Amsterdam Phone
Av. Cor. VOGLER Schuyler
824 St. 9141.

Country Board, Boarders Wanted, Business Opportunity and For Sale Miscellaneous Advertisements.
See Page 9 Section 2

CITY REAL ESTATE.

Borough of Manhattan—Miscellaneous.
INVESTMENTS
Apartment propositions with long term mortgages, situated best sections of city, can be purchased at 50% of the rent. Cash investment from 10 to 20% of gross price. Principals.
BARGAIN
Six story elevator. Best section of West Side. Rent \$42,000; price \$210,000, cash \$35,000. Will arrange long term mortgage. Principals only.
LOFT BUILDING
Fifth Av. corner, 13 stories, fireproof, large plot; rent \$110,000. Long term mortgage arranged. Cash investment \$85,000. Principals only.
GEO. L. O'HARE
489 Fifth Ave. Vanderbilt 5092.

A No. 1 Investment
Income \$13,080
Outgo 6,236
Net Income 6,844
Price 35,000
Cash required 20,000
Can you beat it?
BUCK CONSTRUCTION CO.
10 East 43rd St.

BROADWAY
Prominent corner, 3 story building, old lease. The rental value is more than double the present rent. Conservative investment with unusual future.
STAWSON & HOBBS, 102 West 72d St. Tel. 7240 Columbus.

EAST SIDE DWELLINGS
Possession Assured
WE HAVE Complete Listing of Dwellings for Sale, ranging in prices from \$20,000 up.
DUFF & CONGER, INC.
Madison Ave., 50th St. Lenox 8086.

A1 INVESTMENT
Splendidly located corner on Amsterdam Av., permanently good; \$25,000 cash necessary.
ROBERT LEVY, 578 Lenox Av.
7 H. KOTLEW.

BEDFORD PARK
High class residence with every improvement; 13 rooms; rent \$4,110; terms arranged.
7 H. KOTLEW.

FORDHAM HEIGHTS
HANDSOME Residence 12 rooms, 3 bath, detached, 2 family house, with fine decoration, electricity and all improvements, asphalt street; large garage, with billiard room, chauffeur's quarters, heated, also greenhouse; plot 100x125; low figures and easy terms.
GEO. E. & CHAS. BUCKBEE
61 West Fordham Road (Fordham 209).

CITY REAL ESTATE.

Borough of Bronx—Sale or Rent.
O'Hara Bros. Listing FOR SALE
350 EAST 195TH STREET,
Fordham, 2 family detached house, 17 rooms, light on all sides, 3 tiled bathrooms, steam, electric, interior nearly decorated, porch, lot 27x120 feet, terms arranged; house vacant; inspect to-day.
2715 DECATUR AVE., 195th ST.,
Select 2 family house, 14 large rooms, 2 baths, 2 toilets, steam, electric, 2 porches, full lot; possession; house vacant; near "L" and west side subway, church, school; \$5,000 cash first payment, balance on mortgage; open to-day.
BRIGGS AVE., near 198TH ST.,
2 family house, 13 large rooms, 2 porches, steam, and within two minutes' walk from subway and "L" stations. Terms \$9,000 cash; balance on mortgage; open to-day.
3259 PERRY AVE., 207TH ST.,
11 large rooms, 2 baths, steam, electric; possession first floor terms, \$5,000 cash down, balance on mortgage.
4295 VIREO AVE., 236TH ST.,
New, pretty house, 6 large rooms, open fireplace, large porch, clothes closets, tiled bathroom, and within two minutes' walk from subway and "L" stations. Terms \$9,000 cash; balance on mortgage; open to-day.
3262 DECATUR AVE., 207TH ST.,
Nice detached private house, 7 rooms, bath, heat, electric, porch, 35x100 feet, room for garage, high ground, near church, school, and "L" stations. Terms \$9,000 cash; balance on mortgage; open to-day.
UNIVERSITY AVE., NEAR HALL
OF EAME, pretty residence, 15 large rooms, 3 baths, hot water, electric, 38x100 feet. Price to-day \$35,000. Terms can be arranged. Call to-day for inspection.
VALENTINE AVE., near BEDFORD
Park Boulevard, overlooking the Concourse, and within two minutes' walk from subway and "L" station, you will find pretty private house, 9 large, sunny rooms, electric, hot water heat, oak trim, porch, 50x100 feet. Price \$20,000.
239TH ST., WEST OF KEPLER
Avenue, on high ground, country surroundings, a pretty detached 2 family house, with pretty appearance of private house, 14 rooms, steam, porch 35x100 feet. Price \$15,000. Near beautiful Van Cortlandt Park.
66 EAST 236TH ST., near NAPIER
Avenue, Van Cortlandt Park and the Jerome Avenue subway and "L" you will find pretty private house, 2 porches, 11 large, light rooms, bath, steam, electric, 2 car garage, 45x100 ft. House vacant. Price and terms arranged. Open to-day.

O'HARA BROS.
200TH ST. & WEBSTER AVE.

FORDHAM HEIGHTS
HANDSOME Residence 12 rooms, 3 bath, detached, 2 family house, with fine decoration, electricity and all improvements, asphalt street; large garage, with billiard room, chauffeur's quarters, heated, also greenhouse; plot 100x125; low figures and easy terms.
GEO. E. & CHAS. BUCKBEE
61 West Fordham Road (Fordham 209).

West Bronx
75 foot apt., 3-4-5 Rooms
Rents \$21,000. Price \$115,000.
Bank Mtg. \$60,000, 3 years.
Tremont Section
5-story, 37.6x100, 4-5-6's.
Rents \$9,100. Mortgage \$21,000
Price \$46,000. Cash \$15,000.
Private Dwelling
N. E. cor. East 164th St. and Caldwell Av., 25x120; 9 rooms; all improvements; garage for 3 cars.
Price \$23,000. Terms.
Principals only.
Eugene J. Busher Co. Inc.
149th St. & Courtlandt Avenue.
Tel. Mott Haven 1510.

University Ave., Corner Residence,
N. E. Cor. University Av. and 183d St.
11 rooms, 2 baths, 2 car garage; plot 38x138; asking price, \$25,000; terms.
Full Commission to Brokers.
M. I. STRUNSKY
12 John St. Cortlandt 4462.

SACRIFICE BARGAIN
EAST BRONX
\$15,000 cash buys two five story apartment houses, with stores, also 47x119 contains 2 and 4 room apartments; annual rental over \$16,000; terms and price very attractive. Principals apply.
CHARLES H. VAN VALEN, INC.
110 William St. Broekman 0960.

BRONX PROPERTY FOR SALE
Jerome Av., near Burnside; 76x100; 11 rooms, 2 baths, 2 car garage; plot 76x100; price \$18,000.
Tremont Av., between Walton and Morris; 76x100; price \$18,000.
Tremont Av., near Tremont; 50x35; price \$10,000.
Louis Schrag, 142 West 23d St.

CITY REAL ESTATE.

Borough of Bronx—Sale or Rent.
A Real Home in The Bronx at a Reasonable Price
An exceptional 2 family detached brick house in Fordham section; 11 rooms, tile bath; all modern improvements.
PRICE \$12,000
Also other bargains in The Bronx
Phone All Day Sunday or During the Week
JOHN H. QUIRK,
Fordham 6947. 2069 Ryer Ave.

University Heights
Just Completed
A City Home Among Country Surroundings
1879 Harrison Ave.
For example for 10 years
One and Two Family Homes,
With every conceivable improvement, including one and two car garages.
Reasonable Price, Reasonable Terms.
5 minutes from Lexington and Jerome Av.; Subway, 6th and 9th Av. "L" at University or 17th St. Station.
WM. L. PHELAN
Fordham 2659

West Bronx
75 foot apt., 3-4-5 Rooms
Rents \$21,000. Price \$115,000.
Bank Mtg. \$60,000, 3 years.
Tremont Section
5-story, 37.6x100, 4-5-6's.
Rents \$9,100. Mortgage \$21,000
Price \$46,000. Cash \$15,000.
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Louis Schrag, 142 West 23d St.

CITY REAL ESTATE.

Borough of Bronx—Sale or Rent.
For Sale, Cheap, Easy Terms
Entire block 169th-170th St.
Morris to Grant Avenue.
About 75 City Lots.
ALSO
Entire Block at the Grand Concourse, 170th Street, Walton and Elliot Place.
containing about 40 City Lots.
APPLY
J. Romaine Brown Co.,
259 Madison Av. Tel. Murray Hill 1481

DOUGLAS-GETTELL
Our Anniversary
We are being complimented. They tell their friends. Here is the best one. Choice parcel of lots on the CONCOURSE, near Fordham Road, \$5,000 a lot. A GIFT!
DOUGLAS-GETTELL
6 W. Fordham Road, Tel. 8214 Fordham.
Bargain, Private Residence
3 STORY Brick, all improvements; price \$25,000; possession, also other.
LOUIS SCHRAG, 142 W. 23d St.

Manhattan Beach
"Swept by Ocean Breezes"
"Ask the Man Who Lives There."—He Knows.
You will find that he lives among the finest homes in Brooklyn.
—that the transit from Manhattan by (B. R. T.) Broadway-Brighton line is quick, regular, dependable — direct from Times Square to Sheepshead Bay for a 5c. fare.
—that there are all city improvements and conveniences.
There are a few remaining plots offered at attractive prices and terms.
Write for Booklet.
Joseph Day
67 Liberty Street, New York
Phone 743 Cortlandt
Office on the property open 70-DAY.

COUNTRY HOME IN CITY
WHY GO OUT OF TOWN?
For sale at much under value, in Brooklyn, 35 minutes from downtown New York, modern, finely built, four room residence, like new; 13 rooms, 8 open fireplaces and all up to date improvements; remarkable view New York Harbor. Most exceptional opportunity for choicest home around New York. Price \$48,000, \$8,000 cash, with easy terms to purchase. Financing. Make an appointment to see and appreciate. Owner, 113 50th St., Brooklyn. Tel. Shore Road 1133, or your broker.

HOUSE SACRIFICE
Owner sacrifices \$10,000 house for \$8,750. Brick veranda, glass enclosed, steam heat, tile bath, electricity, parquet floors, fine fixtures, artistic decorations. Garage space; two cars; lawn to New York City. Inspect. Small cash payment. Balance like rent.
Telephone Midwood 7288.

CHOICE LIST OF
One and two family houses, detached and semi-detached, ranging in price from \$7,500 to \$20,000, also several attached brick houses, 2 and 3 rooms, \$8,500 to \$9,000. Many of these houses are sold below cost. Show by appointment.
OTTO SINGER Kings Highway 84a, Sea Beach Subway.

FLATBUSH
2 family brick of the highest class 11 rooms, 2 baths, electricity, 2 steam plants, 2 finished basements, parquet floors, tile fixtures, art. decorations, garage, 2 car garage; lot 150 feet deep, on front street in Flatbush. Price \$23,000. Inquire 147 Flatbush Av. Tel. Manhattan 5289.

FLATBUSH
3 family detached frame, well located, on Av. G. Excellent condition. Asking \$15,000. Terms, open to-day. Inquire 147 Flatbush Av. Tel. Manhattan 5289.

CITY REAL ESTATE.

Borough of Bronx—Sale or Rent.
\$2,500 CASH WEST BRONX
1886 CEDAR AVENUE
west of University Av.,
between 177th and 178th Sts.
Two story and collar brick; 9 large light rooms; heat, electric light; can be arranged for two families; garage space; price only \$2,500.
On premises Sundays, between 2-4 P. M.
Or
J. CLARENCE DAVIES
149th St. and Third Av.
INVESTMENTS IN WEST BRONX
10 family corner. Rent \$7,000.
Price \$44,000. Cash required \$14,000.
21 families. Rent \$28,000. Price \$180,000.
25 families. Rent \$20,500. Price \$180,000.
Easy terms; tax exemption 10 years.
McLERNON BROS.
128 West Fordham Road.
Borough of Brooklyn—Sale or Rent.

NEW FLATBUSH STUCCO
2-CAR GARAGE
5 ROOMS, 3 BATHS
537 EAST 21ST ST.
Between Boro Park Road and Ditmars Av.
Will appeal to the
APPRECIATIVE BUYER
Near All Attractions
OPEN FOR INSPECTION
EDWARD BULL REALTY CO.
2101 Cortlandt Road, Tel. Flatbush 48.

ELEGANT HOME—Near PARK
Stearing place, near Vanderbilt; 3 story and extension; short block from Park Plaza and both subways; all hardwood trim, beautiful electric fixtures, open fireplace, gas grate, parquet floors, dumb waiter to second floor, rear stairs to prior floor; large lot; new iron enclosure.
A. J. WALDRON 1133 BEDFORD AV. Phone Lafayette 6400.

NON-HEATED APARTMENTS
4-23 family houses, Bedford section. Every modern improvement except heat. Average rent only \$5 a room.
Yearly Rent, \$34,000. Price \$334,000.
By appointment.
A. J. WALDRON
1133 Bedford Av., Bklyn. 6400 Lafayette.

BEAUTIFUL HOME
5 room, 2 bath, brick section of Flatbush, 50x100. Corner Plot. Up to date in every detail. Finished last April. \$25,000. Easy terms. Tel. Midwood 4085.

FLATBUSH
Homes & Investment properties. 1133 Bedford Av., Bklyn. 6400 Lafayette.

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FLATBUSH
Homes & Investment properties. 1133 Bedford Av., Bklyn. 6400 Lafayette.

"They all come back!"
The New York Herald,
New York City, N. Y.
Gentlemen:
On Sunday, March the 20th, I had the following ad. under the heading APARTMENT TO RENT UNFURNISHED in your paper for one day.
APARTMENTS TO LET—UNFURNISHED.
East Side.
90TH ST., 193 EAST—Apartment, seven light rooms; new tiled bath; new parquet floors, newly painted (striped walls, ornate electric fixtures, new plumbing fixtures; immediate possession; rental \$1,200 per annum. LEON J. ALTMAYER, 62 East 80th St.

Am pleased to state that on the following day the apartment was rented through this insertion in your paper. I also had two other opportunities on the same day to rent the same apartment through the same ad.
Yours very truly,
LEON S. ALTMAYER.

Real Estate advertising in The Herald