

CLEVELAND SIX

The Lowest Priced Cord Tire Equipped Six

\$1465

What Is It You Want In Your Car?
What Qualities Do You Expect?

You want a car of sturdy durability that is reliable in its service. ¶ You want a car of generous power and flexibility of power. For real flexibility that car should be a six. ¶ You want a car that rides comfortably and has plenty of room. ¶ You want a car that has proved its qualities. ¶ You want a car of which the upkeep cost is low and the operating costs most economical. ¶ You want a car that is easy to handle. ¶ You want a car of beauty of design, style and finish that you will be proud of. ¶ You want a car upholstered in genuine hand-buffed leather. ¶ You want a car equipped with big cord tires. ¶ You want a car built by a company of wide resources and experience. ¶ You want this kind of a car at a price within your means.

All These Qualities the Cleveland Six Provides for You

THE Cleveland Six is the product of men highly skilled in automobile engineering and production, and it is built in one of the most modern, efficient factories of the industry. It is a staunch, sturdy light car and has won praise from its thousands of owners everywhere for its dependable service.

Why Choose a Four When You Can Have a Six

The exclusive Cleveland motor is the most highly refined of the enclosed over-head valve type and is alive with a wealth of power and flexibility of power that you cannot find in fours, and in few sixes. The car owner is rare, indeed, who has gone back to a four after purchasing a six. The Cleveland motor has all the speed any normal driver would ever want to use, the quickest pick-up and real power on the hill climb.

It Rides Rough Roads Like a Car Weighing Twice as Much

The Cleveland has the roadability of a car weighing twice as much. It takes rough roads comfortably at thirty miles an hour over which you would hesitate to drive in many cars at fifteen miles an hour. This extraordinary roadability is due to the scientific distribution of weight and the long low underslung spring construction.

Service For 20,000 Owners Has Established Cleveland Quality

Service on the road in every part of the country, in the hands of twenty thousand owners, has established the proof of the Cleveland's better qualities. Letters from these owners tell of the wonderful performance of the Cleveland on long

tours, and in daily service. They say they can count on the Cleveland to do the thing they want it to do.

18 to 23 Miles on Gasoline 12,000 to 15,000 on Tires

The upkeep cost of the Cleveland is kept down to a minimum by the high-grade material entering into all parts of the car, the accuracy of the machining and the extreme care in assembly. And the cost of operating the Cleveland is very low. Cleveland owners report average season gasoline mileage records of from 18 to 23 miles. The big four-inch cord tires on a car of the Cleveland's weight make tire mileage of 12,000 to 15,000 customary, and there are many owners' reports of even higher mileage.

There Is No Strain In Driving a Cleveland

The Cleveland is undoubtedly one of the most easily handled cars ever designed. The gear and brake levers are right by the driver's side and work at a touch. The clutch and brake pedals respond just as readily.

Your Friends Will Admire Your Cleveland

You will be proud of the appearance of any Cleveland model you select. All four of these are of splendid style, designed on harmonious lines, dignified and lustrously finished.

Hand-Buffered Leather Does Not Check or Crack

Upholstery in a car is important. The Cleveland touring car and roadster are upholstered in high-grade, genuine hand-

buffered leather, the best upholstery you could ask for. Many cars in the Cleveland general price field are upholstered in machine-buffed leather or imitation leather. Hand-buffed leather does not check or crack.

Deeply Cushioned at Comfort Angles

The touring car and three-passenger roadster and the five-passenger sedan and four-passenger coupe are all deeply cushioned, with the cushions at comfort angles. The sedan and coupe are upholstered in fine velour and as comfortable as overstuffed chairs. All the interior fittings are pleasing.

Stability and Assurance Back of Every Cleveland

The Cleveland car is produced and sold by a strong, responsible, financially stable organization of long association in the building of fine cars. You can feel every assurance in selecting its product.

There's No Other Car To Equal It At Such a Low Price

The Cleveland is within your means, and you cannot buy its equal at its price. There are light fours and light sixes selling a little below or above its price, and some quite considerably above its price, no one of which offers such real value as the Cleveland.

If it were possible for you to compare them with the Cleveland as to engineering design, as to quality of material entering into the car, as to details of equipment and as to its actual performance you would know there is no other to match it at such a low price.

Let Us Show You The Cleveland

Touring Car (Five Passengers) \$1465 Roadster (Three Passengers) \$1465
Sedan (Five Passengers) \$2475 Coupe (Four Passengers) \$2375
Prices F. O. B. Cleveland

Four Inch Cord Tires Standard Equipment

CLEVELAND AUTOMOBILE SALES CORPORATION

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1886 Broadway

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CLEVELAND AUTOMOBILE COMPANY, CLEVELAND, OHIO

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