

Franklin Simon & Co.

Fifth Avenue, 37th and 38th Sts., New York



For Madame and Mademoiselle

CREPE SILK NEGLIGEEES

Boudoir Fashions Affect Butterfly Colors for the Butterfly Season.

14 BOUDOIR COAT of silk Meteor, in French blue, orchid, coral, turquoise, black or wistaria. quilted tuxedo collar, cuffs and pockets. **24.50**

16 NEGLIGEE COAT of crepe de chine in pink, light blue, Copenhagen blue, rose or orchid. **12.75**

18 SLIP ON NEGLIGEE of fringed crepe satin in turquoise blue, French blue, coral, orchid, white or black. **29.50**

NEGLIGEE SHOP—First Floor
Prompt Delivery Free, Anywhere in the United States.
Phone 6900 East, New York

Your Last Chance!

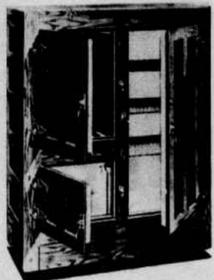
New York's Most Remarkable Sale of High-Grade Refrigerators Ends Next Saturday Night—Some of Our Best Models Still Left.

We Move May 1—Act Quickly!

They say that "three movings equal one fire"—that explains why we balked at the expense of packing and carting and the heavy loss incident to interruption of business involved in packing up and transporting our immense stock of refrigerators to our magnificent new salesrooms on the ground floor of the new Strauss Building, East 46th Street at Fifth Avenue. You reap the benefit in this special

Removal Sale of the World-Famous Bohn Refrigerators

Bohn "Sanitor" 33 in. wide, 19 in. deep, 46 in. high, 3 Doors—Ice Cap. 100 lbs. List Price \$109.00. Special Sale Price **\$67.50**



All sizes and styles in stock. We have Refrigerators from \$25.00 up.

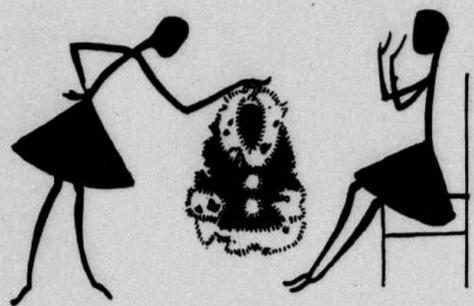
removable without disturbing contents of the refrigerator, making daily cleansing quick and easy.

Ice Consumption—Lowest of any refrigerator ever built. (Ice this summer probably will be at highest cost ever known.)

Handsome Refrigerators in the World at radical discounts during the remainder of this Removal Sale. A small deposit holds your refrigerator for 90 days. Absolute sale—no credits—no returns—no C. O. D.

This is your last chance, at these special prices. If you cannot call, write or phone for catalog and special sale discounts.

BOHN REFRIGERATOR CO. of N. Y.
(Phone Vanderbilt 1927) 53 West 42d St. (Opposite Public Library)
Open next Saturday until 6 o'clock.



"See how these furs are ruined"

"—and I took all the trouble to pack them away in a trunk."
"But, my dear, that isn't safe at all," said Mrs. Common-Sense Good-Taste. "Why don't you use the—"

WHITE TAR GARMENT BAGS

"That's both the safest and the easiest way to protect clothes against moths, mice, dust, germs and dampness. The bags hold anything from a fur to an overcoat. Every garment hangs on its own hanger—three garments to a bag. It's absolutely foolish not to take better care of your things when a few dollars spent for White Tar Bags give you 'life insurance' on thousands of dollars' worth of your family's clothes."

"I suppose it is, but I tried a garment bag and I didn't like it."
"Well you just go into a department store or a drug store and ask for the genuine White Tar Bags. They're different from the others. You'll find them the most convenient things that have ever been invented for protecting clothes. Try one—just for my sake—and now you will put all your clothes away in White Tar Moth-Proof Garment Bags."

6 SIZES—From 75c to \$2.30
A bag for every style and size of garment from muffs to motor coats.

SIZE	PRICE		
	Tar	Cedar	Odorless
24 x 24 in.	\$0.75	\$1.00	\$0.85
24 x 27 in.	1.25	1.60	1.40
30 x 30 in.	1.55	1.85	1.70
30 x 36 in.	1.75	2.05	1.90
30 x 40 in.	2.00	2.30	2.10
30 x 46 in.	1.00	1.50	1.15

Washer Garment Bag 24x30 in. \$2.00
Larger Garment Bag 24x60 in. 2.25

Write for booklet
THE WHITE TAR COMPANY
Fifty-six Vesey Street, New York

LILY OF FRANCE CORSET



The Lily of France is the beautiful corset worn by beautiful women to make them more beautiful.

LILY OF FRANCE CORSET CO.
303 5th Ave., New York

FORSYTHE Tailored Waists



Dainty—Pique trimmed, and High-neck Tailleur
The Comfort of Springtime is suggested by these Cool Summer Models

F-11 New Dainty Tucked model, Pique Collar and Cuffs, edged with Pleated Ruffles, Tucked Pique Bodice, Button-through Cuffs. \$7.50
F-12 Attractive High Neck, Band Collar effect with Pleated Bodice, French Cuffs, In White \$6.50
Stuffed Dainty

JOHN FORSYTHE & SONS
108 W. 45th St.
4 WEST 42D STREET, NEW YORK

Wicker Craft Shop



Compare These Prices for WILLOW and REED Furniture

SETTEE, 58 inches, \$26.75
ROCKER, \$11.25
TABLE, 27 inch, \$11.25
ARMCHAIR, \$9.75

Many other incomparable bargains
370 Lexington Ave. at 41st St.



Maternity

Expectant mothers can dress in the latest fashion and go everywhere without embarrassment. Figure concealing designs from the latest mode. Finest materials and workmanship.

Everything for Baby from simplest slip to most elaborate layette—nursery furniture.

If unable to call, write Dept. N-1 for Free Style Book.

Lane Bryant
21 W. 38th St., N. Y.

LAUN-DRY-ETTE

Washes clothes then whirls them wringer dry without mashing buttons or hooks



Imagine the convenience of having a Laun-dry-ette Electric Washing Machine in your home. This wonderful machine washes clothes and then whirls them dry, ready for hanging or immediate ironing.

Your hands never touch the water, for Laun-dry-ette washes, rinses, blues and dries, all in the one machine without having to use a wringer. Call at our show rooms or mail coupon for Free Booklet.

Washes in 15 minutes Dries for the line in one minute
USE COUPON
LAUN-DRY-ETTE SALES CO., Dept. H, 46 W. 46th St., New York City. Please send me your FREE BOOKLET.

A Garden Full of Gladioli for \$2.00

The Gladiolus is one of the most satisfactory flowers grown and there is no reason why every family cannot enjoy this grand flower—it is as easy to grow as the potato. Bloom from July to frost if you plant a few bulbs each month from April to July.

For Two Dollars we will send 50 Bulbs of our Grand Prize Mixture, which covers every conceivable shade in the Gladiolus kingdom. Each year we sell thousands of these bulbs and receive numerous testimonials as to their merits. Order Your Bulbs Now, so as to have them to plant when you begin making your garden.

Stamp & Walter Co.
30 & 32 Barclay St., New York

RESTORES COLOR TO GRAY HAIR

Gray, faded, straggled or lifeless hair restored to any shade in one application. Does not discolor the scalp, fade, nor rub off on the pillow. Makes a fast, rich, lovely color. No after shave necessary.

You can apply it in the privacy of your own home in a few minutes. Any one of 32 shades given from ONE package. \$1.67 postpaid. Order direct, or SEND me a little LOCK of Your HAIR; I'll COLOR IT FREE.

1. PIERRE VALLIGNY, Room 54, 34 W. 58th St., New York.

A WONDERFUL FAT REDUCER

Pan-American Pharmaceutical Co., 449 S. Central Park West, New York City.

WHY HAVE GRAY OR FADED HAIR?
HENNA D'OREAL
NEW FRENCH DISCOVERY
which is composed of pulverized Henna and Herba, provides the best coloring in the world. Not affected by previous dye. Will not stain scalp or rub off. All shades, easy to apply. Beware of inferior substitutes. A perfect preparation proven to be absolutely the best. Price, \$1.50. Postpaid, \$1.69. Blond Henna for lightening hair that has grown dark. Price \$2.25. Address Dept. H, H. PAUL, Hair Coloring Specialist, 34 W. 37th St., N. Y. Tel. Fitz Roy 9798.

BENNETT RE-SETS DIAMONDS
In Platinum or 14k. White Gold—latest style hexagon settings—looks like platinum (like illustration), for your solitaire or 5 to 7 small diamonds.
COMPLETE Only \$8.50
Beautiful Platinum Settings, \$12 to \$25
Diamonds Bought and Sold for Cash. Old Jewelry Remounted and Repaired.
Bennett 175 Broadway at Cortlandt St.

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Are your lighting fixtures at home arranged to protect your eyes?
Very often expert advice at the time of installing a fixture will save a lot of eye-strain.
You are invited to have one of our men give you expert advice on your home lighting effects. Also see our display of over 300 different high class fixtures.
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