

Why This Opportunity Is Offered

Our great readjustment sale last Autumn anticipated the radical reductions along all lines that have followed. In consequence we are, and for several months have been, on a reconstructed price basis.

We realize, however, that unusual values must still be presented in order to appeal to the widespread spirit of economy.

We decided to create such an opportunity, by reducing our discontinued fabrics and patterns, and such seasonal goods which, if not sold now, would remain in stock for some time, to prices which would make certain their sale by June 30th.

Our further desire was to bring our establishment, its resources, and the attractive prices of our merchandise to the attention of those who, for some reason, may not have visited us before.

W. & J. SLOANE

FIFTH AVENUE AND FORTY-SEVENTH STREET, NEW YORK

A Sweeping Pre-Inventory Clearance Sale

A Wonderful \$500,000 Assortment of Oriental Rugs Carpets, Domestic Rugs, Drapery Fabrics and Furniture for Summer Homes

All goods are from current stock—representing the usual Sloane high quality. We prefer to dispose of these goods at prices sensationally low rather than hold them for our inventory. Thus, the purchaser derives double benefit, paying the lowest prices for high quality merchandise, and enjoying the use of the article during the season for which it was primarily intended. Most of the articles can be used for permanent, year round furnishings.

No approvals, returns or exchanges. Free delivery to all shipping points in U. S.

Oriental Rugs

If we were to be guided only by the conditions prevailing at this time in the rug weaving countries of the East, we would be justified in advancing rather than reducing the prices of this merchandise. While it is true that mediocre rugs, the dregs of the market, collected and brought here because of the war-time scarcity, can be purchased now at lower prices than previously, the conditions as to fine examples are even more chaotic than during the war disturbance.

Our reed furniture can be supplied in natural, varnished, stained, enamel, and decorated finish. And the price in each instance is the same. This furniture, finished in special colors, can be made to order and delivered in ten days. Seat cushions can be supplied.

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SUMMER FURNITURE

The full satisfaction derived in these particulars is dependent, however, upon proper construction, correct design and appropriate and pleasing coloring. We have specialized in this type of Furniture and feel that among the pieces offered you will find something novel as well as appropriate.

The Following Are But a Few of the Attractive Values in This Sale

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UPHOLSTERY AND DRAPERY FABRICS

The use of these durable and very decorative fabrics is finding increasing favor with those who have the problem of home decoration to solve. The growing importance of the Chintz in decorative use, with its many useful purposes, has brought about an evolution in styles, and the old idea that almost any design, no matter how blatant and inartistic, was good enough, no longer holds sway.

Today it is possible to secure designs and color effects inspired by the best of the early English and French handmade fabrics, made with an attention to detail and a skill which gives to the fabrics much of the charm of the original from which it received its inspiration.

Among those offered in this sale, for instance, will be found deep signs copied from a piece of old needlework in Haddon Hall; copies of the famous Webb crewel work of the Jacobean period; the needlework panels of the 17th and 18th Centuries. All these are outstanding examples of the wonderful and artistic effects now obtainable in these comparatively moderate priced fabrics.

Made on pre-war linen, dyed in the most permanent manner, these sturdy fabrics serve, not alone the requirements of the country home, but are an artistic embellishment to the finest of city dwellings.

We offer some 10,960 yards of these desirable fabrics at prices 50% lower than prevailed last Spring.

PLEASE NOTE PARTICULARLY THAT MOST OF THESE GOODS ARE 50 INCHES WIDE

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CRETONNES AND LINENS

3000 yds. Cretonnes and Linens. 50 inches wide in Drab, Purple, Soft Green, Yellow, Yellow and Black, Natural, Fawn, Putty, Gray and Black, Tan and Brown, Blue and Cream, Indian Purple, Camel, Mauve, Natural and Blue, Dark Green and Black, Taupe, Brown, Blue.

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BASKET WEAVE CLOTH

150 yds. Figured Basket Weave Cloth. 50 inches wide, in Black, Gold, Tete-de-Negre and Rusty Black.

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CASEMENT CLOTH

2500 yds. Casement Cloth, Plain and Figured (Cotton, Wool, Pongee, Mohair). 50 inches wide, in Tan, Gray, Ivory, Ecru, Putty.

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GLAZED CHINTZ

250 yds. Glazed Chintz, 31 and 34 inches wide, in Black, Blue, Garnet.

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Come Prepared to Buy

Inasmuch as the goods are placed on sale at these extremely low prices for the sole purpose of immediate sale, we cannot agree to send them on approval.

Therefore, will you kindly come prepared with full information as to the dimensions of rooms and quantities desired, as no reservations will be made.

As in many cases the quantities are limited, an early inspection is advised. Store Hours: 9 o'Clock A. M. to 5 o'Clock P. M. Saturdays Until Noon. Closed All Day Memorial Day.

SUMMER RUGS

As an adjunct to the Summer Home, the floor coverings have not been permitted to lapse from the standard set by the other articles of furnishing, and the goods we have placed in this sale afford a variety in which something will be found for all needs. Of recent importation, perfect in every respect, the variety offered is unexcelled.

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'SLOANE' VACUUM CLEANER COMPLETE WITH 8 ATTACHMENTS FOR \$48.00

Important parts cast in one piece in aluminum. Powerful horizontal motor of Universal type. Weight 12 pounds. We desire to emphasize but three points in our claim for the Sloane Vacuum Cleaner, these three being the vital points of interest to the purchaser.

- 1—No other sweeper of similar type is any more powerful in suction—any lighter in weight, stronger in construction, or more simple in operation.
2—That the full set of attachments, without which no cleaner can provide the maximum service, is now considered by ourselves as part of the cleaner, and is included in the price—not sold separately at an additional cost.
3—That, while cleaners of similar type are generally sold at much higher prices, no more service or more satisfactory results can be obtained from them.
We should be pleased to demonstrate the Sloane Improved Vacuum Cleaner to all who may be interested.