

BROOKLYN ADVERTISEMENTS. BROOKLYN ADVERTISEMENTS. BROOKLYN ADVERTISEMENTS. BROOKLYN ADVERTISEMENTS. BROOKLYN ADVERTISEMENTS. BROOKLYN ADVERTISEMENTS.

DESIGN SOUGHT FOR NEW TRAFFIC TOWER

Fifth Avenue Association Offers Cash Prizes for Best Plans Submitted.

OLD STRUCTURES TO GO

Permanent Signal Stations to Be Artistic and in Harmony With Surroundings.

Permanent traffic signal towers, artistically designed, will soon be constructed in Fifth Avenue at Thirty-fourth, Thirty-eighth, Forty-second, Fifty-fifth and Fifty-seventh streets. The Fifth Avenue Association, which gives the towers to the city, is about to offer to architects an opportunity to compete for cash prizes in submitting an acceptable design.

The American Institute of Architects has approved the ideas put forward by the association, and assurances are given to the public from all quarters that the permanent towers will be dignified and decorative, occupying little traffic space and interfering as little as possible with the sweep of the view. The winning design will be selected by a committee consisting of C. Stanley Mitchell, vice-president of the Chatham and Phoenix National Bank; Samuel Walter Taylor, editor of *Rider and Driver*; Elliot Cross, of Cross & Cross; William W. Keppin, Deputy United States Attorney-General; L. M. Boomer, president of the Waldorf-Astoria; Thomas B. Clarke, Jr., vice-president of the Harriman National Bank; Edward R. du Parc of Critchton Brothers; J. M. Gidding, president of J. M. Gidding & Co.; Edward N.

Hodges, president of Hodges & Co.; Owen Mannes, president of the Hampton Shops; C. J. Oppenheim, Jr., president of Jay-Thorpe, Inc.; James R. Russell, manager of the Fifth Avenue branch of the United Cigar Stores; Franklin Simon, president of Franklin Simon & Co.; and Robert Grier Cook, president of the Fifth Avenue Association.

The height of the towers will be approximately twenty-two feet. The booths will be about six feet square, equipped with electric heating devices to maintain comfortable temperature under all conditions. They will be erected on the site of the present temporary structures that were put up March 4, 1920, by Special Deputy Police Commissioner John A. Harris. They will employ colored signal lights exactly as these lights are now used.

Architects desiring to participate in the competition may secure all details from the Fifth Avenue Association, 233 Fifth Avenue.

The Egg's the Thing.

It makes no difference how much smell stuff you put around, you cannot get rid of vermin unless you destroy the egg. This is why people have come to know that it is quicker, surer—and cheaper—to have us fumigate. We destroy the eggs!

GUARANTEE EXTERMINATING COMPANY
500 FIFTH AVENUE
42nd Street New York
Telephone Vanderbilt 2716-2717-2718-4133
GUARANTEED VERMIN EXTERMINATION

INSTRUCTION, COLLEGES, ETC.

INSTRUCTION, COLLEGES, ETC.

SUMMER SESSION MACKENZIE SCHOOL

Let your boys spend a worthwhile vacation instead of frittering away the summer in discontented idleness. The Summer Session of Mackenzie School combines all the glorious sports of a camp with enough sound study to enable boys to lead in school or college in the fall. Splendid opportunity to make up conditions, prepare for college or save a school year, without missing fun. Athletics, water sports and week-end camping trips. Boy Scout training, under Harvard Graduate, for the younger boys. Well equipped, good food and care. For boys 8-18. On Lake Walton in upper Ramapo Mts., 1,000 ft. elevation, 30 miles from New York. Moderate rates. Enrollment increased ten-fold in five years. For Catalog address The Principal MACKENZIE SCHOOL MONROE, Orange Co., N. Y.




Daytime instruction

intensive preparation for Accountancy or Business at Pace Institute.

Daytime students can complete Semesters A, B, and C of the Pace Course in half the time required in evening classes.

The Summer term for day classes begins Wednesday morning, July 6, at 9:30. Class sessions are held five days a week from 9:30 to 11:30. Write, or telephone Cortlandt 1466, for details of the time-saving plan of daytime study.

Pace & Pace
30 Church St. New York

WOOD'S Business School

Send for Illustrated Booklet. FIFTH AV. AND 125TH ST. Largest because best. Every Wood graduate in a high salaried position.

71st year. Send for explanation of our new DOUBLE INSTRUCTION. Illustrations and its unusual advantages in Secretarial Training, Day or Evening. Other courses in Bookkeeping and Accounting. ENGINEER teaches arithmetic, algebra, geometry, draughting, surveying, etc. MONTELL, 290 Madison Av.

FRIGHT conversations and rhythmic dancing, city, suburbs, Y. C. Herald, Herald av.

Camp for Boys.

ROOSEVELT Military Academy

SUMMER CAMP AND VACATION SCHOOL. TWENTY-THREE acres magnificent country property. Healthful environment. Excellent food. Academy garden. Big, comfortable buildings, gymnasium, athletic field, baseball, swimming, tennis, handball. Wholesome freedom. Direct supervision of Headmaster and wife. Hikes and excursions to West Point, Statue of Liberty and other historical places. These trips and many other attractive features which proved so successful last year will be continued this summer. Tutoring. Moderate cost. Advisory board of men of national prominence. Accommodations limited. Prompt applications necessary. Write John D. Carleton, Headmaster, Roosevelt Military Academy, WEST ENGLEWOOD, N. J. Telephone Hackensack 2363.

Camp for Girls.

PINE TREE CAMP FOR GIRLS

Pocono Mts. New York. Miss BLANCHÉ D. PRIOR, 404 W. School Lane, Philadelphia, Pa.

ASK ABOUT IT

N. Y. SCHOOL OF FINE AND APPLIED ART. All professional art subjects efficiently taught. Teachers and professional workers. Summer term begins July 5. Address Secretary, 233 Broadway, N. Y.

US SCHOOL OF SECRETARIES

517 Fifth Avenue. (At 48th St.) The oldest and pre-eminent the most successful. Prepares for and obtains excellent secretarial positions. Individual instruction only. Write for Catalog 18.

SELF SUPPORT IN A MONTH FOR GIRLS AND WOMEN

We train you and place you. Call or send for catalog. Over 3,000 graduates. Day, evening and correspondence courses. New York School of Filing, 1170 Broadway.

BOOKKEEPING CLASS

Thorough training to qualify for complete charge of books in any business. ERNEST BROOKER & SCHMIDT, 63 FIFTH AVE.

PRATT SCHOOL

62 West 45th Street. Secretarial training; individual instruction. Summer rates.

LEARN LANGUAGES AT THE BERLITZ SCHOOL

Manhattan, 26 West 34th Street. Brooklyn, 120 Livingston Street. New Classes Constantly Forming. School open all Summer.

Cortina Academy

12 E. 46th St. OF LANGUAGES New York

Helene L. Sweeney School of Dancing

SPECIALIZING IN MODERN BALLROOM DANCING. Our expert method of instruction gives especial attention to the correction of faults, inspires confidence and enables one to become very proficient in a few lessons. Private lessons by appointment. Normal course for teachers. Certificates and Diplomas Awarded. 9 E. 59th St. (at 5th Av.), N. Y. Phone Blau 2-01.

Institute of Musical Art

130 Claremont Ave., corner 122nd St. FRANK DAMROSCH, Director. Established for the development of musical talent and sound musicianship. Send for catalogue. Entrance examinations, Sept. 28 to Oct. 5. PREPARATORY CENTERS in all parts of Greater New York in direct connection with and under the supervision of the Institute. Send for separate circular.

NEW YORK COLLEGE OF MUSIC

114-116 EAST 85th STREET. HIGHER COURSE in all Branches of Music. TERMS MODERATE. SEND FOR CATALOGUE.

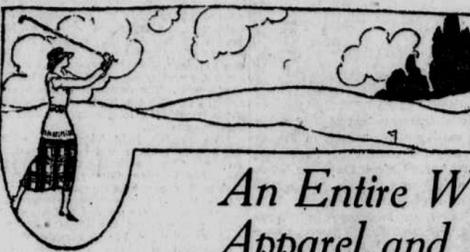
SUMMER CAMPS

ADIRONDACKS, Fourth Lake, N. Y., Fulton Chain—Fine private camp for rent, 7 bedrooms, sleeping porch, fireplace, piano; ice and wood furnished; \$600 for season. L. 1034 Herald, Bklyn.

Store Hours: 9 A.M. to 5:30 P.M. Telephone Main 6100

ABRAHAM AND STRAUS INC. BROOKLYN

Direct Subway Entrance at Hoyt St. Sta. Use the A. & S. Crossing



"KEEP COOL" SALES



An Entire Week Devoted to The Exposition and Sale of Apparel and Home-needs Essential to Hot-weather Comfort

The Dictates of Fashion Spell Black

WHERE the whims of fashion point, there our frocks and fancies follow—and thus in the midst of the season's bright colors comes a predominant note of black. And it is simply stunning! These all black costumes that you see about have an elegance that is quite unsurpassable and a smartness that makes one wonder why it hasn't been done before!

A straight little black frock of some crepey material, or a trim black suit, with a filmy black stocking and slim black slippers, create effects that are at once striking and charming. The A. & S. Shops offer various examples of the prevalent fashion in styles that are reasonable in price and graceful in mode.



A Black Suit for Madame

As becoming and easy to wear as it is modish, this Summer Suit fashioned of black Roshanara Crepe, with lining of soft silk. The long waisted, straight line coat has clever pockets and self covered buttons for trimming, and the skirt has more pockets and a shirred top. \$59.75. A. & S.—Second floor, Central.

A Black Frock for Mademoiselle

And though she be only 14 to 18 years, black is equally good for her this season. And a little frock of black Georgette Crepe has high lights in the way of moire ribbon, a demure round neck and cunning sleeves. And its very small price is \$37.95. A. & S.—Second floor, Central.



For a Cool Home! Leonard Refrigerators, \$49.95

Reduced from \$63.00. Side Icer style with ash case, quarter-sawn oak front panels and finished in golden oak with porcelain lined food compartment. Width 32 inches, depth 18 1/2 inches, height 43 inches. Ice capacity—75 pounds.

Gedwin Iceless Refrigerators

Keep food cool, fresh and wholesome. There is no upkeep expense. Absolutely sanitary. In two sizes:

Inside Measurement.
10 1/2 in. dia. x 8 1/2 in. high, 2 trays..... \$8.00
13 1/2 in. dia. x 10 1/2 in. high, 2 trays..... 10.00

"White Mountain" Ice Cream Freezers

The most satisfactory of all ice cream freezers. The tub is carefully constructed from selected wood, and water tight, and the can is of heavy charcoal tin.

Capacity	Sale Price	Reduced from
2 quarts.....	\$4.55	\$5.65
3 quarts.....	5.40	6.75
4 quarts.....	6.60	8.25
6 quarts.....	8.25	10.45
8 quarts.....	10.97	13.50
10 quarts.....	14.40	18.00

Electric Fans, \$6.98

Reduced from \$9.98. A remarkable little fan finished in black Japan and sold complete with cord and plug. The blades are 8 inch. Either direct or alternating current can be used. A. & S.—Subway floor, East.

Of Course, Her Footwear Must Be Black

To go with the frocks and suits, one has Chiffon Silk Hosiery, of black, transparently sheer and fine, \$2.95. A. & S.—Street floor, Central.

While the black slippers prefer a single strap and a French heel, and come in black satin, black kid or patent leather. \$9.95. A. & S.—Second floor, West.

A Very Exceptional One-Day Sale of Women's Country Club Sports Satin Skirts \$12.75

One of the best offerings of the season is these extremely stunning skirts fashioned of the leading sports satin of the year—there are 3 patterns of all white, and 2 models in two-tone effects. Tailored belts—and one model has a self sash finished with long silk fringe. Sizes 25 to 34 waistbands. A. & S.—Second floor, Central.

A Sale of Exceptional Values in Women's Smart Ready-to-Wear Hats \$2.98

A wide assortment of new Hats for Tailleur wear, for Sports, etc., made on the smartest of lines, and in the most-wanted materials. Hats of Baronet Satin, Duchesse Satin, Georgette Crepe and smart Angora and Moire silk combinations. New poke shapes, roll sailors, mushrooms and soft crush shapes. Trimmed with bows, cockades, embroideries, tassels, etc. All white, all navy blue, sand or orchid. A. & S.—Street floor, East.

Beautiful Platinum and Diamond Rings Drastically Reduced in Price

A REAL diamond ring, beautifully fashioned, with platinum setting, is a possession you will value forever!

We have taken from our regular stock twenty-three of our beautiful rings and reduced them for Monday's selling to extremely low prices. Each one of them is a joy in itself—with fine white diamonds, set in hand-fashioned platinum, in Princess, Marquise or dome shapes—and the low prices are especially opportune for those who are making graduation or bridal gifts!

\$49.75, from \$70.00	\$155.00, from \$210.00
2 styles, platinum top, with 18k gold shank, 5 diamonds.	All platinum, 10 diamonds, 4 sapphires.
\$98.00, from \$139.00	\$180.00, from \$240.00
All platinum, 5 diamonds.	All platinum, 13 diamonds.
\$110.00, from \$149.00	\$185.00, from \$250.00
All platinum, 4 diamonds.	All platinum, 17 diamonds, 6 sapphires.
\$125.00, from \$169.00	\$185.00, from \$250.00
All platinum, 9 diamonds.	All platinum, 11 diamonds, 8 sapphires.
\$135.00, from \$175.00	\$225.00, from \$305.00
All platinum, 11 diamonds.	All platinum, 19 diamonds, 8 sapphires.
\$145.00, from \$185.00	
All platinum, 11 diamonds.	
\$155.00, from \$210.00	
All platinum, 16 diamonds.	

A. & S.—Street floor, Central.

For a Cool Home! Leonard Refrigerators, \$49.95

Reduced from \$63.00. Side Icer style with ash case, quarter-sawn oak front panels and finished in golden oak with porcelain lined food compartment. Width 32 inches, depth 18 1/2 inches, height 43 inches. Ice capacity—75 pounds.

For a Cool Home! Leonard Refrigerators, \$49.95

Reduced from \$63.00. Side Icer style with ash case, quarter-sawn oak front panels and finished in golden oak with porcelain lined food compartment. Width 32 inches, depth 18 1/2 inches, height 43 inches. Ice capacity—75 pounds.

For a Cool Home! Leonard Refrigerators, \$49.95

Reduced from \$63.00. Side Icer style with ash case, quarter-sawn oak front panels and finished in golden oak with porcelain lined food compartment. Width 32 inches, depth 18 1/2 inches, height 43 inches. Ice capacity—75 pounds.

For a Cool Home! Leonard Refrigerators, \$49.95

Reduced from \$63.00. Side Icer style with ash case, quarter-sawn oak front panels and finished in golden oak with porcelain lined food compartment. Width 32 inches, depth 18 1/2 inches, height 43 inches. Ice capacity—75 pounds.

For a Cool Home! Leonard Refrigerators, \$49.95

Reduced from \$63.00. Side Icer style with ash case, quarter-sawn oak front panels and finished in golden oak with porcelain lined food compartment. Width 32 inches, depth 18 1/2 inches, height 43 inches. Ice capacity—75 pounds.

For a Cool Home! Leonard Refrigerators, \$49.95

Reduced from \$63.00. Side Icer style with ash case, quarter-sawn oak front panels and finished in golden oak with porcelain lined food compartment. Width 32 inches, depth 18 1/2 inches, height 43 inches. Ice capacity—75 pounds.

For a Cool Home! Leonard Refrigerators, \$49.95

Reduced from \$63.00. Side Icer style with ash case, quarter-sawn oak front panels and finished in golden oak with porcelain lined food compartment. Width 32 inches, depth 18 1/2 inches, height 43 inches. Ice capacity—75 pounds.

A Sale of Cool Clothes Women's Pretty Cotton Dresses \$5.50 \$8.95 \$11.95 \$16.50 \$18.95

A host of cool pretty dresses for all the hours of Summer days—sheer Voiles, dainty dotted Voiles, clean-looking Gingham—in a variety of patterns and colors, from the dainty light colors to the Foulard-patterned Voiles trimmed with crisp Organdy collars, vestees, etc. Semi-tailored straightlined, or adorned with laces and embroideries—there are all regular sizes from 36 to 46—and a few models in Extra Sizes. A. & S.—Second floor, Central.

A Little Price for Women's Knitted Sports Coats \$24.95

One of the newest and smartest of knitted coats in navy and silver, henna and silver, black and white, all white or all black. Sizes 34 to 44. Orders may be taken for special color combinations. Also: Worsted Jersey Sports Coats in 10 smart colors at \$8.75. Knitted Sports Capes in the leading colors of the season at \$6.95. A. & S.—Second floor, Central.

A First-of-the-Week Offering of 4000 Yards Gingham Tissues 49c Yard

You may have bought gingham tissue this season at as low a price as this—but you never bought such fine ones! They are a wonderful quality, in the most effective checks, and in a variety of color combinations, including the popular red and white, 32 in. wide. A. & S.—Street floor, West.

A Sale for Quantity Buying 1000 Women's Pink or White Nightgowns at 86c

A selection of pretty models in fresh new Nightgowns—medium and light weight materials in pink or white. Tailored effects, models with satin and lace tops, models trimmed with lace or embroidery edges and some figured Cotton Crepes. A. & S.—Second floor, East.

A Sale—at the Beginning of Holidays—of Women's Lustrous Ocean Cloth Bathing Dresses \$2.79 and \$3.79

Four pretty new styles—in models youthful enough for the debutante and dignified enough for her mother—fashioned of lustrous black Ocean cloth and trimmed with self ruffles, stitichings or contrasting color bands. Sizes 34 to 48. (2 models 34 to 44.) A. & S.—Second floor, Central.

A Reduction and a Sale of Women's One-Strap Pumps \$5.95 Pair

Reduced from \$7.95. Dark tan Russia and Gun Metal Leather Pumps in the wanted one-strap model. Strap fastens with small harness buckle. Welted soles, low flat heels. Sizes 2 1/2 to 8—widths AA to D.

Women's Satin Boudoir Slippers \$1.98 Pair

Quilted Satin Slippers with silk pom-poms. Various colors. Children's Play Oxfords \$1.69 Pair. Tan Oxfords that will not rip—good solid leather soles and sturdily made. Sizes 5 to 2. A. & S.—Second floor, West.

An Extraordinary Sale of Peerless Holland Window Shades, 64c

Reduced from 98c. 2,400 shades in this offering at considerably lower than the market price. Good looking, serviceable and perfect in quality and workmanship. They are mounted on guaranteed spring rollers and come in dark green, blue, ecrú and white. In the standard size—3 x 6 feet. Each shade packed individually with all the necessary fixtures for installation. A. & S.—Third floor, Central.

For a Cool Home! Leonard Refrigerators, \$49.95

Reduced from \$63.00. Side Icer style with ash case, quarter-sawn oak front panels and finished in golden oak with porcelain lined food compartment. Width 32 inches, depth 18 1/2 inches, height 43 inches. Ice capacity—75 pounds.

A Sale for Misses! Gingham and Voile Frocks \$4.75

Fashioned of the prettiest sort of Voiles and Gingham—in lovely color effects. There are 8 styles—some with pleated tunics, or panels, some collarless—and some in the sleeveless modes so much favored this season. Sizes 14 to 18 years. A. & S.—Second floor, Central.




A Sale for Misses! Gingham and Voile Frocks \$4.75

Fashioned of the prettiest sort of Voiles and Gingham—in lovely color effects. There are 8 styles—some with pleated tunics, or panels, some collarless—and some in the sleeveless modes so much favored this season. Sizes 14 to 18 years. A. & S.—Second floor, Central.

A Sale—at the Beginning of Holidays—of Women's Lustrous Ocean Cloth Bathing Dresses \$2.79 and \$3.79

Four pretty new styles—in models youthful enough for the debutante and dignified enough for her mother—fashioned of lustrous black Ocean cloth and trimmed with self ruffles, stitichings or contrasting color bands. Sizes 34 to 48. (2 models 34 to 44.) A. & S.—Second floor, Central.

A Reduction and a Sale of Women's One-Strap Pumps \$5.95 Pair

Reduced from \$7.95. Dark tan Russia and Gun Metal Leather Pumps in the wanted one-strap model. Strap fastens with small harness buckle. Welted soles, low flat heels. Sizes 2 1/2 to 8—widths AA to D.

Women's Satin Boudoir Slippers \$1.98 Pair

Quilted Satin Slippers with silk pom-poms. Various colors. Children's Play Oxfords \$1.69 Pair. Tan Oxfords that will not rip—good solid leather soles and sturdily made. Sizes 5 to 2. A. & S.—Second floor, West.

An Extraordinary Sale of Peerless Holland Window Shades, 64c

Reduced from 98c. 2,400 shades in this offering at considerably lower than the market price. Good looking, serviceable and perfect in quality and workmanship. They are mounted on guaranteed spring rollers and come in dark green, blue, ecrú and white. In the standard size—3 x 6 feet. Each shade packed individually with all the necessary fixtures for installation. A. & S.—Third floor, Central.

For a Cool Home! Leonard Refrigerators, \$49.95

Reduced from \$63.00. Side Icer style with ash case, quarter-sawn oak front panels and finished in golden oak with porcelain lined food compartment. Width 32 inches, depth 18 1/2 inches, height 43 inches. Ice capacity—75 pounds.