

Store Open 9 to 5.

HEARN

FOURTEENTH STREET Established 1827 WEST OF FIFTH AVE.

August Sale Begins Tomorrow Monday, August 1

Our Apparel Sections are of particular interest to those who shop for smartest modes at lowest prices.

Meeting New-Condition Prices in

Our 29th Annual August Sale

Farsighted buying for cash brings to our customers quality merchandise at sale prices that meet the new conditions

Of Special Interest to Housekeepers, Hotel Proprietors and Others Following Sale Specials for Both Monday and Tuesday

Sale Departments Include: BLANKETS, PILLOWS, QUILTS, COMFORTABLES, TICKINGS, DECORATIVE LINENS, MUSLINS, SHEETS, PILLOW CASES, FLANNELS

Sale Departments Include: LINENS, TOWELS, TOWELINGS, CURTAINS, RUGS, SILVERWARE, DRAPERIES, SHADES, Etc., CUTLERY, SOAPS

29th Annual August Sales HEARN LINENS

Linens Are Still Scarce
 No raw materials are coming from Russia, which formerly supplied two-thirds of the World's Flax. Manufacturers are today, in many instances, selling linens below cost—so the supposition is that prices of linens must advance; certainly they will not go any lower.
 The merchandise offered in this Sale is the reliable, staple kinds you will be proud to own—no slazy undesirable linens here at any price.
 Our Advice Is—Buy Now at August Sale Prices.

Heavy Quality Bleached Linen Damask Pattern Cloths—size 68x88—were \$5.95. Sale **3.44**

70 in. Heavy Quality Bleached Linen Damask—good patterns—were \$2.95. Sale, yd. **2.20**

Napkins to Match—size 22x22—were \$8.95. Sale, dozen, **6.45**

24 in. Heavy Quality Bleached Linen Damask Napkins—were \$11.95. Sale, dozen, **7.94**

20 in. All Linen Damask Napkins—size 20x20—were \$6.00. Sale, dozen, **4.40**

70 in. Bleached Union Linen Damask—long wearing quality—were \$2.50. Sale, yd., **1.92**

Bleached Linen Damask Pattern Cloths—Size 70x70—were \$6.50. Sale, **4.73**

Size 70x88—were \$8.50. Sale, **5.94**

Size 70x106—were \$9.95. Sale, **7.16**

Napkins to match—22x22—were \$8.95. Sale, dozen, **6.60**

29th August Sales TOWELS

Who has too many towels? Nobody, I presume. So whether your towel needs are urgent or not it will more than repay you to lay in a substantial quantity at our August Sale Price.

Cotton Huck Towels—red or white stripe borders—hemmed—for doctor's or barber's use—were \$1.26 doz. Sale, **.66**

Cotton Huck Towels—full bleached, soft finish—hemmed—white borders—were 28 each. Sale, **.22**

Union Linen (part cotton) Huck Towels—soft finish, closely woven—hemmed or hemstitched white damask or red striped borders—were \$1.48. Sale, **.85**

Pure Linen Huck Towels—large sizes, hemstitched—white damask borders—were \$2.28. Sale, **1.78**

Bleached Turkish Towels—hemmed, white stripe borders—were \$4.00. Sale, **2.75**

See today's American and Tribune for August Sale values in Towelings. All goods purchased during August Sale, if paid for, will be held and delivered at your convenience up to and including October 17th.

29th Annual August Sales Silverware

Articles of enduring value at very low sale prices

ROGERS A1 TABLEWARE—floral designs, French gray finish—includes are table spoons, dinner and dessert forks, individual salad forks, orange spoons, bouillon spoons and butter spreaders—were .50. Sale ea. **.28**

ROGERS A1 TEA SPOONS to match above pieces—were .25. Sale **.12 1/2**

Dinner and Dessert Knives—triple plated on finely tempered steel—were \$3.25. Sale Half Doz. **2.10**

Pepper and Salt Shakers—glass with nickel tops—were .35. Sale ea. **.21**

Silver Plated Soup Ladles—reliable makes—French grey and bright finish—were \$2.75. Sale **1.95**

Oak Chests of Silverware—set of 26 pieces—includes are 6 each of knives, forks, table spoons and tea spoons, 1 sugar shell, 1 butter knife—variety of designs—French grey and bright finish—were \$12.75. Sale set **8.94**

Midsummer Specials White Dress Fabrics

36-in. Longcloths—10-yd. piece were \$1.68. Sale **1.18**

36-in. Cambrics—10-yd. piece were \$2.18. Sale **1.48**

36-in. Nainsooks—10-yd. piece were \$2.28. Sale **1.88**

36-in. Nainsooks—10-yd. piece were \$3.18. Sale **2.60**

36-in. Nainsooks—10-yd. piece were \$4.25. Sale **3.78**

36-in. Cambrics—10-yd. piece were \$1.18. Sale **.78**

36-in. Nainsooks—10-yd. piece were \$1.18. Sale **.78**

Hearn Goodwear Cambrics—special—were \$2.25. Sale **1.55**

Hearn Goodwear Poplin—special—were \$2.25. Sale **1.55**

32-in. Shirting Madras—were \$2.78. Sale **1.98**

40-in. Chiffon Voiles—were \$2.88. Sale **2.08**

Underwear Crepe—for bloomers, nightdresses, etc.—were \$3.00. Sale **2.20**

40-in. Organdie—were \$2.60. Sale **1.80**

UNDERMUSLINS

The following items have been cut in price for our 29th August Sale. Many of the garments are less than wholesale cost in lots of hundreds of dozens, that will give you an idea of the value these prices represent.

Buy Now for Vacation or Future Needs.

Drawers .38
 were .58
 Good quality, well made—ruffle with tucks and hemstitching.

Night Dresses .65
 were \$1.38
 Nainsook or cambric—round or V neck—wide embroidery inserts and edges—hand embroidered shirtings and ribbons—more than a dozen good models—were \$1.64. **1.26**

3925 Night Dresses—batiste crepe or soft finish muslin—round, V or high neck—more than a dozen good models—were \$1.64. **1.26**

3000 Night Dresses—Windsor crepe, flesh colored batiste or fine nainsook—trimmed with shirring, ribbon or dainty laces or embroidery—were \$2.28. **1.74**

Night Dresses—fine batiste—dainty Empire or yoke models with lace or embroidered trim—were \$3.28. **2.45**

Chemise—nainsook, voile or crepe—white or flesh—were \$1.28. **.65**

Envelope Chemise—lace and embroidery trimmed front and back—were \$1.48. **.97**

Envelope Chemise—batiste or crepe—white or orchid shades—lace hemstitched shirtings and ribbon trim—were \$2.28. **1.48**

Women's Bloomers and Step-Ins .58
 were .97
 Nainsook or Windsor crepe, plain or figured, mostly bluebird designs.

Nainsook Corset Covers .38
 were .64
 Round neck—lace insert and edge of fancy lace—ribbon run—good embroidery or ribbon run banding.

Envelope Chemise—batiste with ribbon straps or built-up shoulders—daintily trimmed with fancy lace—were \$2.68. **1.94**

Princess Slips—yoke and skirt trimmed with lace and ribbon—were \$2.68. **1.84**

Princess Slips—fine nainsook—elaborately trimmed with fine lace yoke and skirt—were \$9.94. **4.96**

Petticoats—ruffle of good embroidery or rows of fancy lace—were \$1.38. **.86**

Petticoats—sateen shadow-proof or lace—were \$1.68. **1.26**

Imported Sateen Petticoats—with hem or scallop, or beautiful embroidery or rows of fancy lace—were \$2.76. **1.94**

Petticoats—fine nainsook—handsomely trimmed with dainty lace inserts or beautiful embroidery ruffles—were \$4.48. **2.95**

Nainsook Corset Covers—round neck—three rows of fancy lace, ribbon run back, trimmed to match—were .78. **.64**

Nainsook Corset Covers—three rows of fancy lace front and back—were \$1.28. **.84**

Bloomers and Step-Ins—batiste or crepe—white or flesh—plain or figured—were \$1.48. **.97**

29th Annual August Sales Muslins--Sheets--Spreads

Thrifty housekeepers wait for our August Sale because they know the prices represent extraordinary savings, without lessening standard of qualities.

36-IN. BLEACHED MUSLINS—soft finish—the cheapest we have sold this grade of muslin in about five years was .12 1/2 yard—for this Sale **9 3/4**
 Limits 30 Yds. No Mail or Phone Orders.

Heavy Unbleached Muslins—37 inches wide—were .11 1/2. Sale **7 1/2**

Extra Heavy Unbleached Muslins—40 ins. wide—were .16. Sale **9 3/4**
 Limits 30 Yds. No Mail or Phone Orders.

Standard Quality Sheetings

BLEACHED.

45 ins. wide—were .33. Sale **.23**

42 ins. wide—were .35. Sale **.26**

54 ins. wide—were .38. Sale **.30**

54 ins. wide—were .43. Sale **.33**

63 ins. wide—were .45. Sale **.34**

72 ins. wide—were .49. Sale **.38**

81 ins. wide—were .54. Sale **.41**

90 ins. wide—were .58. Sale **.44**

UNBLEACHED.

45 ins. wide—were .33. Sale **.23**

54 ins. wide—were .38. Sale **.30**

63 ins. wide—were .43. Sale **.33**

72 ins. wide—were .45. Sale **.34**

81 ins. wide—were .49. Sale **.38**

90 ins. wide—were .54. Sale **.41**

No Mail or Phone Orders.

Sheets and Pillow Cases

An important August Sale Feature in this great purchase of sheets and pillow cases. These sheets and pillow cases, of soft finish muslin, are of standard quality, but for trade reasons we cannot mention name—they are marked only with the size.

PILLOW CASES—Hemmed.

42x 36 ins.—were .35. Sale **.25**

45x 36 ins.—were .37. Sale **.27**

PILLOW CASES—Hemstitched.

42x 36 ins.—were .40. Sale **.28**

45x 36 ins.—were .42. Sale **.29**

SHEETS—Hemmed.

54x 90 ins.—were .98. Sale **.81**

54x 90 ins.—were \$1.18. Sale **.97**

63x 90 ins.—were \$1.32. Sale **.98**

63x 90 ins.—were \$1.44. Sale **.98**

72x 90 ins.—were \$1.26. Sale **.98**

72x 90 ins.—were \$1.44. Sale **1.07**

72x108 ins.—were \$1.57. Sale **1.18**

81x 90 ins.—were \$1.64. Sale **1.24**

81x108 ins.—were \$1.67. Sale **1.24**

90x 90 ins.—were \$1.64. Sale **1.24**

90x108 ins.—were \$1.84. Sale **1.36**

Size before hemming. No Mail or Phone Orders.

Standard Quality Sheets and Pillow Cases

Will Wash Heavier PILLOW CASES.

42x36—were .37. Sale **.27**

45x36—were .43. Sale **.34**

60x36—were .43. Sale **.34**

64x36—were .49. Sale **.38**

SHEETS.

54x90—were \$1.09. Sale **.92**

63x90—were \$1.19. Sale **.98**

72x90—were \$1.34. Sale **1.09**

81x90—were \$1.49. Sale **1.17**

90x90—were \$1.59. Sale **1.29**

Size before hemming.

Mohawk PILLOW CASES.

42x36—were .43. Sale **.32**

45x36—were .47. Sale **.34**

60x36—were .47. Sale **.34**

64x36—were .51. Sale **.43**

SHEETS.

54x90—were \$1.24. Sale **1.04**

63x90—were \$1.36. Sale **1.15**

72x90—were \$1.49. Sale **1.26**

81x90—were \$1.64. Sale **1.36**

90x90—were \$1.74. Sale **1.47**

Size before hemming.

Special August Sale Reductions in Wamsutta and New Bedford Sheets and Cases—Extra Long Sheets to 108 in.; Pillow Cases to 40 1/2 in.

36-inch Bleached Cheesecloth—were 4 1/2. Sale **3.24**

Bed Tickings, A. C. A. Stripe—were .29. Sale **.22**

Bed Tickings, Plain Stripe—were .24. Sale **.18**

Ready-Made Bed Ticks—full and 3/4 sizes—were \$2.98. **1.98**

Bed Spreads

3/4 Size Crochet Spreads—were \$1.79. **1.24**

3/4 Size Spreads—hemmed or scalloped—were \$1.98. **1.47**

Full and 3/4 Size Spreads—hemmed or fringed—were \$2.98. **2.47**

Satin Marseilles Spreads—hemmed or scalloped—full size—were \$4.98. **3.97**

Satin Finish Marseilles Spreads—assorted patterns—full size—light weight—were \$3.98. **2.79**

Satin Finish Spreads—hemmed or scalloped—extra large size—were \$7.98. **6.97**

Large assortment of Summer-weight Spreads in plain white or colored patterns.

Special Lot of Pillow Casings and Sheetings—42 in. wide—were \$2.22. Special **1.17**

50 in. wide—were \$2.28. Special **1.21**

64 in. wide—were \$2.32. Special **1.24**

72 in. wide—were \$2.44. Special **1.29**

Rug Clearances

to make a busy August Sale

Alex. Smith's Seamless Brussels Rugs—6x9 ft.—were \$21.50. Sale **14.97**

7.6x9 ft.—were \$27.50. Sale **19.97**

8.3x10.6 ft.—were \$31.50. Sale **22.97**

9x12 ft.—were \$36.50. Sale **24.50**

Bigelow Hartford Fine Velvet Rugs—11.3x12 ft.—(note size)—Special **58.50**

Axminster—8x12 ft.—Special **34.50**

8.3x10.6 ft.—Special **32.97**

Reversible Wool Chenille—seamless—taupe and old rose only—9x12 ft.—were \$87.50. Sale **56.50**

Fine Seamed and Seamless Wilton Rugs—9x12 ft., 8.3x10.6 ft.—were \$119.50 to \$125.00—Special, ea. **88.50**

Wool Fibre Carpeting—36 inch—old rose, green, French grey, blue—were \$2.97. **1.47**

29th Annual August Sales Household Needs

Seven Items Attractively Priced for August Sale

200 Wear-Ever Lipped Preserving Kettles—8-quart size—were \$3.45. Sale **2.00**

Aluminum Coffee Percolators—6-cup size—were \$1.27. **.88**

Aluminum Double Round Roasters—were \$1.37. **.94**

Heavy White Enameled Bread Boxes—size 12 1/2 x 8 1/2 x 10 inches—were \$2.14. Sale **1.47**

Punch Floor Oil Mops—for polishing and cleaning floors—were .97. **.71**

Sawco Boiler Rings—towel dryer—were .50. **.23**

Cast Iron Fry Pans—10 1/2 inches—were \$1.14. **.66**

Boys' Furnishings

Boys' Shirts—sizes 12 1/2 to 14 neck—large assortment of the newest colors and patterns—neckband or collars attached—were \$1.24. **.94**

Boys' Percal Blouses—8 to 15 years—sport styles in newest colors and patterns—were \$1.24. **.88**

Boys' Blouses—8 to 15 years—striped madras and percale—collars attached or low neck—short sleeve models—were \$1.27. **.85**

Boys' Caps—newest colors and styles, brown and grey and fancy mixtures—were \$1.24 and \$1.48. **.78**

Boys' Overalls—6 to 14 years—made of good quality blue denim—were \$1.74. **.57**

Boys' Blouses—8 to 15 years—sport style, with short sleeves or collar attached, long sleeves—good quality striped or plain pongee and fancy percale—were .95. **.78**

Clearance Women's and Misses' Wash Skirts

Sizes 26 to 38—gabardine and pique—variety of models—were \$9.97. To clear **2.50**

Clearance of Old Lots Women's and Misses' Skirts—(25 to 32)—wool plaid and prunella—box and side pleated styles and fabrics that will be good for Fall wear, too—were \$9.97, \$10.97, \$14.97. **6.75**

were \$15.97, \$17.97, \$18.97. **8.97**

were \$19.97, \$21.97, \$22.97. **12.97**

Sale! Silk Undergarments



Chemises 1.88 Bloomers 1.88

Were \$2.48 and \$2.97 Envelope and step-in models of Crepe de Chine in tailored and fancy styles.

Were \$2.97 Satin and Crepe de Chine Bloomers—well made—exquisite quality.

A chance to indulge your longing for dainty silk undergarments without making a great outlay of money.

13,300 Yds. Imported Dress Gingham .48
 were .75

Wonderful assortment of all wanted Plaids, blue, grey, tan, lavender, brown and pink—wonderful combination of colors.

MORNING SPECIALS

12.45 Charmouses 1.72
 49 inch—light, medium and dark colors—high hems. SILKS—MAIN FLOOR.

1.97 Costume Serges 1.25
 All wool—48 and 54 in.—brown, navy, black—fine twill. DRESS GOODS—MAIN FLOOR.

70 ct. White Organdies .45
 45 in.—short and dainty. WHITE GOODS—MAIN FLOOR.

57 ct. Silk Mixed Pongees .35
 35 in.—all leading colors. WASH FABRICS—BASEMENT.

35 ct. Crinkle Crepes .23
 Dainty styles and colorings. WASH FABRICS—BASEMENT.

1.95 Men's Shirts 1.24
 Woven madras—large assortment stripes. MEN'S SHOP—MAIN FLOOR.

1.59 & \$2.00 Men's Rais
 Union Suits .77
 Or Oris ribbed—half-bagging, close knit—well made. MEN'S UNDERWEAR—MAIN FLOOR.

25 to 40 ct. High Grade Stationery .21
 Packages containing 72 to 120 sheets—two sizes—white and colored. STATIONERY—THIRD FLOOR.

40ct. Children's Socks .28
 White with colored borders. HOSIERY—MAIN FLOOR.

33.27 Comfortables .217
 Floral silkoline—plain borders. COMFORTABLES—BASEMENT.

ON Sale Until 1 P.M.

See to-day's World, Times and Tribune for another interesting list of Morning Specials.