

Store Hours, 9 to 5.30

# HEARN

FOURTEENTH STREET *Established 1827* WEST OF FIFTH AVE.

**Women's Silk Hosiery**  
Extra fine quality. Full fashioned  
Mercerized Tops  
Were \$2.47  
**1.88**

**Women's Double Silk Gauntlet  
Gloves 1.46** Were \$2.50  
Five-row plain or novelty embroidered backs and  
rows of matching embroidery around the cuff.  
Beaver, French Brown, Mastic, Gray,  
Fongee and Sand. Sizes 5 1/2 to 8 1/2.

## For Monday, Tuesday and Columbus Day Big Specials in Apparel for the Entire Family, Household Needs and Wedding Gifts

**MORNING**  
ON SALE  
Monday, Tuesday and  
Wednesday,  
UNTIL 1 P. M.  
To prevent dealers buying,  
quantities restricted.  
No Mail or Telephone  
Orders.

**SPECIALS**

**\$2.45 Charmeuse—40-inch—1.54**  
Light satin face—black and  
colors.  
SILKS—MAIN FLOOR.

**\$1.64 Costume Serges—1.14**  
54 inch—navy and black—all  
wool—fine twill—dress weight.  
DRESS GOODS—MAIN FLOOR.

**57 ct. Silk Mixed Pongee—35**  
35 inches wide—street and even-  
ing shades.  
WASH GOODS—BASEMENT.

**27 ct. Yard Wide  
Fancy Flannelette—18**  
Pink, blue, gray, helle grounds—  
for kimonos and dressing saques.  
WASH GOODS—BASEMENT.

**22 ct. Nainsooks—12 1/2**  
28 inches—excellent wearing  
quality—for infants' slippers, un-  
derwear, etc.  
WHITE GOODS—MAIN FLOOR.

**22 ct. Union Linen Toweling—14**  
Blue borders only—bleached and  
unbleached.  
TOWELINGS—MAIN FLOOR.

**18 ct. Cotton Towels—11**  
Soft finish cotton huck towels—  
hemmed—white, striped borders.  
TOWELS—MAIN FLOOR.

**\$4.94 Women's Worsteds—3.27**  
Plain and fancy weaves—belts  
and pockets—buff, pea, brown,  
dark green, Oxford, black.  
SWEATERS—SECOND FLOOR.

**68 ct. Corset Covers—36**  
Nainsook—lace or embroidery  
trimmed—high or V neck.  
WOMEN'S UNDERWEAR—2D FLOOR.

**\$4.50 Crepe de Chine Gowns—3.00**  
Flesh and white—Val lace—  
strap shoulder or sleeves.  
SILK UNDERWEAR—SECOND FLOOR.

**\$3.97 Chemise and  
Sleeve in Drawers—2.77**  
Fine quality crepe de chine—  
flesh, white or—strictly  
tailored styles—reinforced shield  
under arm.  
SILK UNDERWEAR—SECOND FLOOR.

**\$7.35 to \$9.50 Men's  
Silk Shirts—4.97**  
Satin stripe crepes, broadcloths,  
jerseys—all hairline stripes—  
blue, helle, green, brown, etc.—  
white grounds—all sizes.  
MEN'S FURNISHINGS—MAIN FLOOR.

**\$1.65 Men's Wool Mixed  
Underwear—1.07**  
Single or double breasted shirts  
—drawers—gray soft finish—  
well made—all sizes.  
MEN'S UNDERWEAR—MAIN FLOOR.

**\$1.95 Men's Winter Union  
Suits—1.22**  
Also medium weights—well  
known makes—tan or gray—all  
sizes.  
MEN'S UNDERWEAR—MAIN FLOOR.

**\$4.97 Pea Necklaces—2.25**  
24 inches long—graduated—beau-  
tiful lustre—solid gold clasp.  
JEWELRY—MAIN FLOOR.

**97 ct. Scissors—50**  
2 pairs in box—handy size.  
CUTLERY—MAIN FLOOR.

**38 ct. Domets—11**  
Bleached—soft, downy nap—27  
inches wide.  
FLANNELS—BASEMENT.

**25 ct. New Curtain Muslins—17**  
Yard wide—spots, figures and  
stripes.  
CURTAININGS—BASEMENT.

**\$4.37 Comfortable—2.95**  
Attractive designs—cotton filled  
full size—winter weight.  
COMFORTABLES—BASEMENT.

**\$1.50 Scalloped Cloth—92**  
Bleached—decorized damask.  
LINENS—MAIN FLOOR.

**\$1.08 Men's Handkerchiefs—74**  
1/2 doz. white with colored  
initials—large size—1/2 doz. in  
box.  
HANDKERCHIEFS—MAIN FLOOR.

**45 ct. Ribbons, Yard—33**  
Black, white or colors—mohair,  
satin and fancy stripes—bat or  
hair low width.  
RIBBONS—MAIN FLOOR.

**\$1.25 Buffet and Dresser  
Scarfs—68**  
Lace trimmed in attractive de-  
signs.  
DECORATIVE LINENS—MAIN FLOOR.

**\$2.94 New Marquisette  
Panel Curtains—1.66**  
Madelira and flit effect motifs.  
CURTAINS—BASEMENT.

**\$29.50 Seamless Wool  
Tapestry Rugs—19.50**  
Finest grade—8x13—rose, blue,  
tan and green grounds—carpet  
designs.  
RUGS—THIRD FLOOR.

**\$8.74 to \$10.50 Boys'  
Corduroy Suits—6.44**  
All the new Fall shades of brown,  
gray and mouse color—Norfolk,  
inverted pleats or plain models,  
well tailored—many with extra  
trousers—sizes 7 to 13 years.  
BOYS' CLOTHING—THIRD FLOOR.

**\$23.50 Young Men's Suits—14.00**  
Gray, brown and green mixtures  
—stripes and checks—cassimeres  
and flannels—medium weights—  
some men's models—sizes 34 to 40.  
MEN'S CLOTHING—MAIN FLOOR.

**48 and 65 ct. Men's Silk  
Neckwear—35**  
Silk and satin—figures, stripes,  
etc.—all the season's newest col-  
orings.  
MEN'S FURNISHINGS—MAIN FLOOR.

**\$1.00 Women's Chamoisette  
Gloves—50**  
Black, white, heaver, mastic  
cover, brown—two clasps—self  
and contrasting colors, stitched  
backs—sizes 5 1/2 to 8 1/2.  
GLOVES—MAIN FLOOR.

**\$1.45 Women's Silk Hose—1.08**  
Black, white, cordovan—all sizes.  
HOSIERY—MAIN FLOOR.

**Men's Mercerized Hose—16**  
Double sole—black and cordovan  
—all sizes—seconds of 100. qual-  
ity.  
HOSIERY—MAIN FLOOR.

**97 ct. and \$1.07 Women's  
Cotton Fleece Underwear—52**  
Various styles in vests and  
drawers—well made garments—  
regular and extra sizes.  
UNDERWEAR—MAIN FLOOR.

**\$1.48 Flannelette Dressing  
Sacques—1.10**  
Pretty floral patterns—belted  
models—sailor collars—satin  
trimmed—sizes 36 to 44.  
HOUSE DRESSES—SECOND FLOOR.

**\$4.48 Misses' Beacon Bath  
Robes—2.95**  
Good, desirable colors—turn-  
over collars—silk cord trims—  
sizes 8 to 14 years.  
CHILDREN'S UNDERWEAR—2D FL.

**\$1.47 Little Tots  
Flannelette Rompers  
and Creepers—74**  
Black, white or colors—mohair,  
satin and fancy stripes—bat or  
hair low width.  
INFANTS' DRESSES—SECOND FLOOR.

**\$1.78 Women's Flannelette  
Gowns—1.25**  
White—with pink or blue stitch-  
ing—regular sizes.  
WOMEN'S UNDERWEAR—SECOND FL.

**COLUMBUS DAY**  
(Wednesday) Open All Day  
In order to make Wednesday  
(Columbus Day) one of  
the biggest family shop-  
ping days ever held in  
this store

We have instructed our  
buyers to provide suffi-  
cient quantities (for 3 days)  
of the goods advertised on  
this page.

These will be in addition  
to other SPECIALLY PRE-  
PARED COLUMBUS DAY  
SALES.

NOTE.—Better check off the  
items you want NOW. Tear off  
the portion of interest to you and  
put in your pocket "lest you forget."

**FURS**  
for This Cold Weather

And all the cold days to  
come this Winter,  
are lovely of quality  
and low of price at  
these very great reduc-  
tions.

Squirrel Choker Scarfs—dark  
selected skins—  
reg. \$19.73—**14.25**

Pleced Hudson Seal Stoles—  
silk lined—reg. \$27.73—**16.75**

**UNTRIMMED  
Velvet Hats  
4.24**  
Were \$6.50

Fall shapes and the lovely  
new Fall colors that are in  
the smartest hats are fea-  
tured in this lot, specially  
priced for Monday, Tuesday  
and Wednesday.

**Comfortables and  
Pillows  
Specially Priced  
for Frosty Weather**

Lovely comfortables that lend cheer and charm  
to the boudoir as much as they do their duty  
of keeping one warm.

Silkoline Comfortables—Dainty floral designs with plain sateen  
borders—cotton filled—full size—winter weight—well stitched  
—were \$5.27—**3.73**

Sateen Comfortables—Floral  
coverings, plain or bordered—  
winter weight—cotton filled—  
full size—well stitched—  
were \$6.67 and \$6.97—**4.93**

New Feather Pillows—Mixed duck and goose feathers in durable  
tickings.  
20x28—were \$2.47—**1.74** 24x30—were \$3.24—**2.33**  
22x28—were \$2.93—**1.95** 26x30—were \$3.67—**2.62**

**DRAPERIES**  
at Special Prices for Fall Home Makers

The important items in the artistic finishing of  
your home are its draperies. And you want only  
the best, because they are important. Special  
prices make it a simple matter for you to have  
your wishes granted. The finest have been priced  
at the usual cost of the ordinary.

Figured Velour Draperies—  
With valance, suitable for win-  
dows and doors—rose, blue,  
etc.—were \$5.97—**4.27**

Finest Reversible Velvet  
Portieres—  
Brocaded border designs—blue  
and rose, blue and gold, mulberry  
and blue, and many other com-  
binations.  
Special—**36.50**

Reversible Armure Dam-  
ask Portieres—  
Best colorings—  
were \$7.97—**5.97**

Fine Voile and Marqui-  
sette Curtains—  
Real lace motif insets—  
also drawn work—  
were \$4.47—**2.97**

Imported Irish Point  
Lace Curtains—  
Artistic borders—3 yds.  
long—were \$28.50—**15.97**

**SPECIAL PURCHASE OF  
Reversible Drapery and Furniture Damasks**  
Full range of artistic and decorative patterns—  
were \$3.97 and \$4.47—yard **2.95**

Fine Net Curtains—  
Marie Antoinette designs and  
novelty Renaissance  
effects—were \$6.97—**4.97**

Continuatio of Special  
Purchase Sale of  
Panel Net Curtains—  
1,500 on sale—value \$7.00, \$9.00  
and \$10.00—**4.88 & 6.88**

3,000 Yards Imported  
Madras Curtaining—  
Double width—  
were \$1.25—**.77**

5,000 Yards Curtain Scrims  
Double borders—  
were .25—**.18**

Special Offering of  
New Satin Finish  
Crestonnes—  
35 styles—yard wide—  
were .32—**.19**

**Women's  
Fur-Collar Coats  
52.50**  
Were \$69.73

Bolivia Coat, with  
graceful lines and col-  
or of finest Beaver,  
lined throughout with  
satin. Model illus-  
trated.



**Stylwear Suits  
for Men  
28.50**  
Were \$34.75 and \$37.50

What do the men want when they buy suits?  
If they're wise they look for material that  
wears well, good tailoring, and up-to-date  
styles. That is why Stylwear suits have won  
their approval.

These suits on sale are of excellent value—all-  
wool serges, cassimeres, flannels and worsteds  
of fine texture—checks, stripes and mixtures—  
new Fall colors and the old standbys: blue,  
brown and black; single or double-breasted  
models, in regular, slim, stout and short sizes.

Sizes 34 to 48.  
No Charge for Alterations

**An Unusual Sale  
Women's and Misses'  
Frocks  
16.50**  
Were \$21.73 to \$29.73

Dresses of unusual style,  
fashioned of such wanted  
fabrics as black Canton  
crepe with the new caracul  
cloth trimming, as pictured,  
and models, not illustrated,  
of satin, Canton crepe and  
embroidered silk jersey.  
Models taken from regular  
stock and their number  
increased with a special  
purchase.



Misses' Dresses—of embroidered serge, or Jersey overblouse model with  
white collar and cuffs—Copenhagen, reindeer, brown and henna. \$5.44

**CHILDREN'S  
Warm  
Underthings**

Serviceable needs for the  
long wintry season, dainti-  
ly made and specially  
priced.

Children's Rip Van Winkle Night  
Drawers—with feet—1 to 6 years  
—were \$1.38—**.75**

Children's Flannelette Skirts—  
princess style, button on shoul-  
ders—silk scalloped ruffie—6 to 12  
years—were \$1.28—**.72**

Children's Canton Flannel  
Drawers—Knickerbocker style—  
embroidery trimmed—  
were .78—**.55**

Children's Billiebirke Pajamas—  
good flannelette with clear  
stripes—braided trimmed—6 to 14  
years—were \$1.68—**1.00**

**Samura  
Talcum Powder  
LARGE CAN  
.16**  
Was .25

Soft, pleasantly scented talcum  
powder that is splendid  
for baby's use or your own.

**Specials in  
Table Linens**

Snowy table linen is the  
heart's desire of every  
housewife.

Linen Pattern Cloths—bleached  
damask patterns with round  
designs—were \$5.50—**4.00**

Linen Luncheon Sets—bleached  
linen damask—hemstitched.  
Cloth, 60x60 and 1/2 doz. nap-  
kins—were \$10.95—**7.27**

**TOWELS**  
for Bath and Kitchen  
SPECIALLY PRICED

Three specials in towels  
that will please the house-  
keeper whose supply is  
running low. Good qual-  
ity and good values are  
their features.

Pure Linen Huck Towels—  
hemstitched—with damask  
borders—were .97—**.74**

Fine Quality Union Linen Glass  
and Tea Cloths—part cotton  
—name woven in the border  
—were .48—**.32**

Turkish Bath Towels—heavy  
quality, full bleached—hem'd—  
terry stripe borders—  
were .74—**.50**

**EXTRA SIZE  
Bungalow  
Aprons  
1.48**  
Were \$1.68 to \$1.97

Some are striped and some are  
figured, but they are all of good  
quality percale, and excellent value  
at this lowered price. The models  
are fitted or loose, and are fin-  
ished with chambray.

**Extraordinary Values  
Little Tots' and Babies'  
Cold Weather Needs**

Dainty, practical, inexpensive things in the profusion  
which our large assortments make possible afford an  
unusually attractive selection at these interesting  
money-saving values:

Little Tots' Sweater Coats—  
splendid assortment of colors—  
sizes to 6 years—  
were \$4.50 and \$4.97—**3.84**

Little Tots' Hand-Made Head-  
wear—good assortment of colors  
—were \$1.50—**.94**

Babies' Half Wool Hose—white  
only—sizes to 3 years—  
were .50—**.38**

Flannelette Diapers—27x27 in.—  
were \$2.16—dozen—**1.44**

Flannelette Nightgowns—dainty  
pink and blue stripes—sizes to  
3 years—were \$1.25—**.87**

Eiderdown Blankets—satin rib-  
bon bound—  
were \$2.97—**1.75**

Little Tots' Tub Dresses—  
gingham chambray—sizes to 6  
years—  
were \$1.97—**.77**

Little Tots' Flannelette Dresses—  
belted and waist models—  
sizes to 6 years—  
were \$1.24—**.75**

Infants' Nainsook Slips—yoke  
and bishop styles—lace and em-  
broidery trimming—  
were .97—**.50**

Little Tots' White Corduroy  
Coats—belted and empire models  
—padded linings—sizes to 3  
years—were \$2.97—**2.38**

Little Tots' Corduroy Capes—  
silk lined and warmly interlined—  
sizes to 3 years—  
were .97—**.78**

**Specially Priced  
Blankets and Flannels**

This is the time to buy your blankets and flannels—  
all that you can be sure of needing for the Winter—  
for with the first sharp day comes a sale of them at  
prices that will save you time and money

Wool Finished Blankets—white,  
gray—with borders of contrasting  
colors—full sizes—  
were \$6.96—**2.74**

Wool Finish Blankets—plaids  
in a variety of color combinations  
—66x80—were \$6.94—**3.74**

All Wool Flannels—30 inches  
wide—were \$1.17—**.92**

Crib Blankets—white with con-  
trasting colored borders—  
were \$1.87—**1.44**

Silk Embroidered Flannels—  
hemstitched or scalloped in a  
variety of patterns—  
were \$1.87—**1.44**

Bleached Domets—soft downy  
nap—36 inches wide—mill  
lengths—were .48—yd—**.15**

**Manufacturer's Close-Out Purchase  
Wool Dress Fabrics  
For Next Three Days**

It was a remarkable purchase that enabled us to buy  
beautiful cloths like these at such a low figure that  
we can sell them to you for about half the price for  
which they were made to sell. Soft and finely woven,  
they are the high grade goods that make Winter  
clothes of distinction.

54-inch All Wool Dress Velours—soft, close  
nap—25 new Fall colors, besides navy and  
black—were \$3.48—**1.97**

54-inch All Wool Coatings—velours and high  
lustre zibelines—brown, tan, myrtle and  
black—sold last season for \$4.58—**1.94**

**Other Excellent Special Values**

54-inch All Wool Poiret Twills—  
fine, close, soft finish weave—  
navy blue—  
were \$3.97—**3.00**

54-inch All Wool Tricotines—  
close, soft finish—navy blue  
only—  
were \$3.28—**2.42**

48-inch French Serges—fine  
twill—brown, navy and black—  
were \$1.84—**1.20**

54-inch Satin Prunellas—All  
wool with high lustre satin finish,  
Grounds of navy, black and  
brown with stripes in Russian  
and Grecian color combinations,  
or black, white and tan—  
were \$5.18—**3.97**

**Ivoroyd Toilet Articles  
at Special Prices.**

Nothing more attractive for the dressing table than a  
set of soft-toned ivoroyd. These specials offer a splen-  
did opportunity to enlarge your own set or purchase  
articles for gift-giving.

Ivoroyd Powder Box and Hair  
Receivers—  
were \$1.23—each—**1.00**

Ivoroyd Picture Frames—fancy  
shapes—were \$1.46—**1.23**

Ivoroyd Jewel Cases—oblong—  
velvet lining—were \$1.46—**1.23**

Ivoroyd Tint Handle Combs—  
were .54—**.46**

Ivoroyd Dressing Combs—  
were .46—**.36**

Ivoroyd Jewel Cases—grand  
piano shape—a novelty that is as  
attractive as it is new—lined  
with velvet—were \$4.00—**2.96**

Ivoroyd Bonnet Shaped Hand  
Mirrors—  
Long handles—**4.23**  
Round shapes—**3.46**

Ivoroyd Hair Brushes—slight  
imperfections—perfect—  
price \$3.46—**1.27**

**For Winter Bed Linens  
Pure White  
Linens  
yard 2.27**  
Were \$3.47

Fine for linen sheets as well as  
Table Cloths, Luncheon Sets. This  
72-inch linen, cut about one-third,  
allows the bride or her mother a  
full linen closet—if she takes ad-  
vantage of such great values.