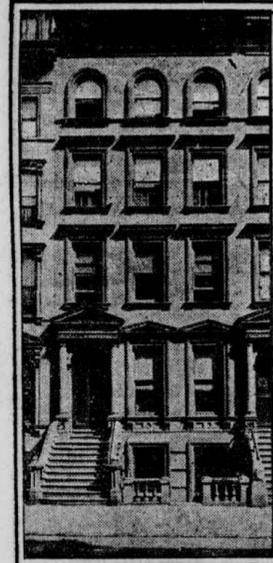


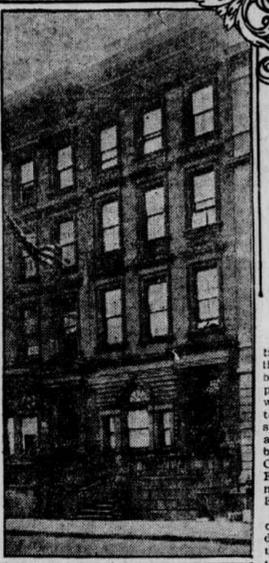
GREEK ALPHABET CLAIMS MANY HOMES ON MURRAY HILL

Upper Portion of Fine Old Residential District Now Well Established Club Centre --- College Organizations Find Home Atmosphere of Neighborhood Attractive

"Cities are heir to many of the ills that afflict the human race," observed a wise old physician who for many years has turned the bulk of his revenue from an extensive practice into wise real estate investment.



ZETA PSI CLUB at 25 EAST 39th STREET.



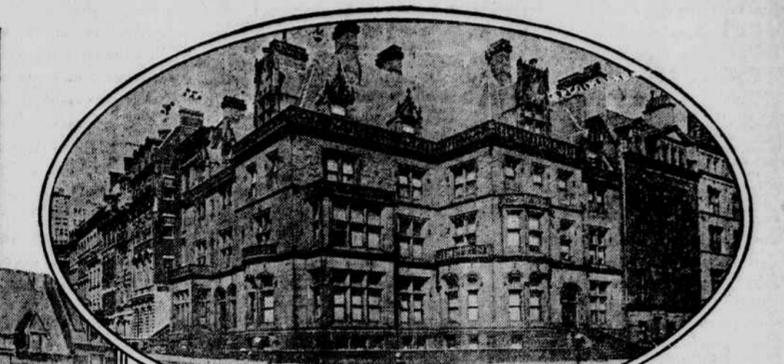
DELTA TAU DELTA CLUB at 259 MADISON AVENUE.



DWELLING at 119 EAST 39th STREET JUST LEASED BY THE BROWN UNIVERSITY CLUB



PSI Upsilon CLUB at 28 EAST 39th STREET as IT WILL LOOK WHEN ALTERATIONS are COMPLETED



AS THE PRINCETON CLUB'S SITE LOOKS at PRESENT.

ARCHITECT'S PERSPECTIVE OF THE HOME PLANNED BY THE PRINCETON CLUB at the NORTHWEST CORNER of PARK AVE. and 39th STREET.

REAL ESTATE NEWS, NOTES AND GOSSIP

Furniture Dealers Plan New 12 Story Store on East Side of Eighth Avenue.

Ludwig Baumann & Co., furniture dealers, who last June bought the property which they have occupied for years on the east side of Eighth Avenue between Thirty-fifth and Thirty-sixth streets, will shortly tear down the old structures and will erect a handsome twelve story store building fronting 172 feet on the avenue.

To Take Over B'way Corner. The 1570 Broadway Corporation has been formed to take over the property at the southeast corner of Broadway and Forty-seventh street.

Business Property Deals. The four-story store and loft building on plot 37.6x116x irregular, at 827-829 Broadway, north of Twelfth street, has been sold to the Silver Realty Corporation to Andrew Frankenberg.

Dwelling Sales in Chelsea Section. Edward S. Foley sold for Mrs. Gertrude Ellingwood and sister Frank W. Forward the four story dwelling, 23.9x92, at 35 West Sixteenth street, held at \$29,000.

Builder Buys Site for Taxpayers. Aaron Miller bought from the Burnside-Jerome Lot Corporation the plot of eighteen lots at the northwest corner of Burnside and Morris avenues.

Acropole Official Buys a Home. Fred B. Rentscher, president of the Wright Aeronautical Company of Newark, N. J., has purchased the ten room residence with two car garage at 174 Midland avenue, Montclair, from Thomas Amend through Louis Schlesinger, Inc.

Suburban Transactions. The plant of the United States Filters Corporation at 355-373 Cortlandt street, Belleville, N. J., has been purchased by the Witherbee Storage Battery Company of this city through Felt & Peat.

BUNGALOW BUILDERS BUSY. Bronx Developers Start More Construction Near City Line. The Home Realty Association, Inc., is completing several more stucco bungalows on its tract of 415 lots in The Bronx just below the Mount Vernon city line.

Christ Roman Catholic Church of Minoa, for use as a parochial school. The house was built at the time of the first Vanderbilt cup race, and it is said to have cost about \$125,000.

QUEENS WORKS FOR BETTER TRANSIT

Business Men Outline Scheme of Improvement to Enhance Realty Development.

Believing that the future welfare and prosperity of real estate in the Borough of Queens lies in immediate improvement of rapid transit service from Manhattan and Brooklyn into that borough, the Queensboro Chamber of Commerce has appointed a special transit committee.

First. Dual operation of the Astoria and Corona extensions by the Broadway-Forty-ninth street trains of the B. R. T., giving through service to the lower half of Manhattan.

Second. Extension of the Queensboro subway westerly from its present terminus at Grand Central Station, not only to Times Square, but a through connection with either the present Seventh Avenue subway or a new subway in Eighth Avenue, so that Queens passengers may have continuous rides downtown.

Third. Extension of the Corona "L" to Flushing and beyond.

Fourth. Extension of the Astoria "L" to Steinway and beyond.

Fifth. Extension of the Liberty Avenue "L" from South Richmond Hill to Jamaica.

Sixth. Construction of a cross-town rapid transit line connecting the Bridge Plaza station in Long Island City with the Brooklyn elevated lines of the B. R. T., eliminating the present necessity for passengers crossing and recrossing the East River.

WILL AUCTION 375 WOODHAVEN LOTS

J. P. Day Will Also Sell Many Properties in Brooklyn During Next Fortnight.

Woodhaven, just over the Brooklyn line in the Borough of Queens, is to be the scene of a notable lot auction on October 29 when Joseph P. Day will offer 375 home sites.

The Societies Realty Corporation has secured through William A. White & Sons a first mortgage of \$500,000 on the new Town Hall, 113-123 West Forty-third street, just east of Broadway.

Swann Sells and Rents Houses. District Attorney Edward Swann sold through Edward S. Foley & Co. the four story dwelling at 340 West Fourteenth street, 30x100.3, to Alice Williams.

Buys Jackson Heights Apartment. Edwin L. Hodgkins, representing A. S. Haight & Co., has purchased an apartment at 148 Twenty-second street, Jackson Heights.

\$500,000 LOAN ON TOWN HALL

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Milliners In Needle Zone. Early in the year THE NEW YORK HERALD, in an article devoted to the present and future development of the tail loft buildings then going up between the Pennsylvania Terminal and Thirty-ninth street would before long house a new millinery centre.

Financing of the new garment district in the north building, for ten years at an aggregate rental of \$600,000. R. S. Stern & Co. of Broadway and Thirtieth street have taken the store and basement of the south building, comprising 16,000 square feet, for five years at an aggregate rental of \$200,000.

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EWEN ESTATE SALE OCCURS THIS WEEK

B. L. Kennelly to Conduct Auction on Wednesday; Other Sales Scheduled.

Foremost in importance among the list of auction sales to be held within the next six weeks by Bryan L. Kennelly, Inc., is the offering of 164 building lots for the estate of Caroline G. Ewen in the Spuyten Duyvil section of The Bronx, which will occur on Wednesday afternoon, October 19, in the Vesey Street Exchange.

On November 3 Mr. Kennelly will sell for Ephraim Levy of the Regent Realty Company forty-seven lots on Morris, College and Teller avenues, between 169th and 172d streets; twenty-seven lots on Sedgwick, Undercliff and Popham avenues, between 176th and 177th streets; 150 lots on Morris and White plains avenues and adjacent streets in the Van Nest and Unionport sections; fifteen lots on Woodlawn Heights, opposite Van Cortlandt Park, between 238th and 241st streets, and seventeen acres of waterfront property fronting on Eastchester shipping canal, opposite Pelham Park.

Striking Real Pay Dirt

By THE ODD PARAGRAPHER.

At a recent auction sale a real estate operator acquired a tenement property and before he had signed the terms of sale some one offered him a profit of \$2,000 for his contract.

The chance of making such a haul in a modern building is decidedly slim, but in the older structures, such as the one referred to above, where pine floors had open cracks between the boards, it is not uncommon to strike "pay dirt" in large quantities.

Shortly afterward the landlord notified the jeweler that his rent would be doubled upon the expiration of his lease. When the jeweler declined to pay the increase the owner was delighted. The tenant moved a month sooner than he had to—for a purpose. He had the old floor carefully torn up and every particle of "pay dirt" removed. In vain the owner protested and threatened suit.

Builders Active in Garden City. More than 200 home sites at Garden City, Nassau Boulevard, have been sold during the past two weeks, and twenty-five houses are now under construction in this district.

Fine L. I. Place Bought for School



The Koster, Gravano estate in Garden City, N. Y., has been purchased by Rev. J. J. O'Gorman, pastor of Christ Roman Catholic Church of Minoa, for use as a parochial school. The house was built at the time of the first Vanderbilt cup race, and it is said to have cost about \$125,000.