

## January Sales of Marked Importance

Two New Models in

### Misses' Wool Jersey College Frocks



—show distinctive new tendencies in style, at a remarkably low price.

At 12.75

Regularly 19.75

One model gathers its chic unto itself at a very low waist with five rows of elastic shirring and attaches a full pleated skirt for smartness. White kid collar and cuffs complete the picture.

Another follows the vogue for the straight line silhouette by a sash-tie waist with a neat vest pocket, and a finely pleated skirt—the whole set off by white linen collar and cuffs.

Colors: Mohawk, beaver, beige, brown and navy. Sizes: 14 to 18. *Second Floor*

A Timely Offering of

### Girls' Graduation Frocks at 10.95



Sheer voile of fairy-like daintiness is the principal reason for the charm of the frock pictured. The bodice is in youthful bolero effect, with the girlish square neck, waist, sleeves and skirt banded with three rows of pretty Val. lace. For girls of 6 to 12 years.

Other delightful models in voile, crepe de chine, taffeta and Georgette Crepe—

5.00 14.75 16.50

*Second Floor*

Thursday—a Special Sale of

### Boys' Blouses



Reduced to 65c

Made of excellent quality cotton fabrics in neat stripes, in a wide assortment of colors that are guaranteed fast. Each blouse has collar attached.

Sizes 7 to 16 years.

*Second Floor*

### Corduroy House Coats

Very Unusual at 3.95



Smartness and economy are splendidly combined in these house coats, for wide wale corduroy of excellent quality is fashioned into an engaging model, with roll collar and cuffs and two convenient pockets complete the task of making it attractive. And at 3.95 they are remarkably low priced.

In sparkling tints of fuchsia, orchid, Copenhagen, cherry, rose and wisteria. Sizes 36 to 44. *Third Floor*

Broadway at 34th Street

# Saks & Company

Specialists in Apparel



For Thursday Only  
14-Karat White Gold  
Bracelet Watches at 22.50

For gift giving, for personal use, what could be more delightful—or more practical—than one of these fine time pieces. Rectangular model, fitted with 15 jewel movement.



Solid Gold Belt Buckle attached to fine leather belt  
Special 7.50

Heavy solid gold buckle, in engine turned design, with space for monogram.

*Jewelry Dept., Street Floor*

Thursday Women's Brogue Oxfords at 6.95

Oxfords that combine service and comfort to an unusual degree, for they are very well made and equally smart.

They are trigly styled with winged tips and ball straps, and may be had in tan Norwegian or black calfskin leathers. Sizes 2½ to 8; widths AA to D.

Nine Button Spats . 2.00  
Fifteen Button Spats . 3.00

In all shades. *Second Floor*



We Have Arranged, Beginning Thursday, a most Extraordinary and Noteworthy  
Sale of Women's Modish Wraps and Coats  
Regularly 98.50 to 125.00  
at 69.50



THEY reveal a wealth of style in every clever line, for skilful designers created them and ingenious hands have fashioned them. The models are many and varied enough to please every fancy and every requirement—the fabrics are rich, velvety-pile panvelaine, wondura, bolivia, and Osiris, used with an unstinting hand. Witness the generous flares, graceful blouse backs, and wide flowing sleeves. Linings are of handsome silks in thorough keeping with coats of such high character, and not the least of their charms are luxurious collars of

Nutria Wolf  
Dyed Fox Australian Opossum  
and the very fashionable Caracul—  
also self material

that display their practical side when cold winds blow. The colors are those high in favor. Sizes 34 to 44.

*Fourth Floor*



Thursday Children's Brushed Wool Sweater Suits

—for the youngster of 2 to 5 years

Special at 7.50

Of needed warmth and joyous color are these sweater suits—consisting of the sweater, the leggings, the close fitting warm cap and mittens. They come in buff, brown, peacock blue, jockey red and—the children's own color—white.

*Fourth Floor*

Thursday—An Unusual Sale of Cotton Pongee Blouses

—very smart for suit or sweater wear.

Special at 1.95

Three styles are included in this very special offering of blouses—the youthful Peter Pan collar, the vestee and the square neck model—all with charming trimmings of tucks and buttons. Remarkable value!

*Third Floor*

Very New and Very Smart are These

### Women's Frocks

—of canton crepe and Poiret twill in street and afternoon shades

Specially Priced at 25.00

A straight line Poiret twill frock which makes its bow to fashion with six loose loops from the henna and navy embroidered waist to the hem line.

Two canton crepe frocks give variety to the mode—the one with beading without which Paris makes few frocks—and the other with the cascade of drapery at the sides with which any frock is at the height of fashion.

Colors: Navy, brown, black, henna and orchid. Sizes: 34 to 42.

Entire Balance of Our Higher Cost Gowns Reduced

—Chiffon Velvet afternoon and evening frocks of exquisite beauty and charm.

Frocks, formerly 175.00 . . . now 98.50  
Frocks, formerly 125.00 . . . now 69.50  
Frocks, formerly 98.50 . . . now 59.50  
Frocks, formerly 69.50 . . . now 35.00

*Fourth Floor*



Red-and-White and Black-and-White Checked Gingham Frocks for Spring

Garden and Porch Frocks are prettier today than ever—especially those of checked design.

Their crisp daintiness will appeal to the eye—their serviceability to one's sense of the practical. We offer a variety of models at

3.95, 5.95, 7.50

## SWEATERS

That Are New



They Buy Three at a Time!

The modern woman thinks nothing of buying as many as three of this particular sweater. It's a light-weight wool slipon, with the new plaid design. All the new Spring color combinations. 5.95

*Third Floor*



The Slippers Still Lead

This being the age of sweaters, one is never too young to begin.

The flaunt of wool tassels on the pockets of this little three-year-old's sweater hints that it is from Paris. The French middie collar settles the matter.

These imported sweaters come in nearly all the pastel shades. For tots to 4 years . 3.95

*Fourth Floor*



The Well (and warmly) Dressed Man

He who wears one of these heavy white knit sweaters for ice sports is both well and warmly dressed.

The big roll collar fits up snugly about the neck. 11.50

*Street Floor*



Plaid Sweaters For Girls

Paris, again, designs a clever little square striped slipon for the girl of 6. The collar buttons up or turns back.

Comes in white with red or navy blue stripes . . 3.95

*Second Floor*



For the costume that demands more of a sweater coat, the answer lies in the above brushed wool model with the wide Tuxedo collar. (And this may button over for warmth.)

Black, navy, buff, red or brown with colored border combinations . . . 12.75

*Third Floor*

### Scent—From Paris

The Parisian varies the monotony of existence with a box of not one but five delectable French smells. Encased in delightful flat bottles that are ornaments in themselves. *Waldys*. . . . 3.75

A beautiful lacquered box which will do future attractive work as a handkerchief box contains set of powder, perfume and soap, by *M. Varrel*. . . . 4.95

This diminutive Oriental flask of gilt, French enamel and Turquoise, can hold a small but precious quantity of perfume. 2.95

Paris has arranged it so that one can get vanity boxes to match one's frock, bag or the rainbow! In jade, coral or color combinations. . . . 1.45

A truly Parisian disguise for a bit of perfumed soap which is all dressed up for the bath? In various colors and figures. 65c

There's an inimitable French accent to this oblong powder-and-rouge case of gold, French blue enamel, and pearls. . 4.95

A quaint little conceit for perfume—Ivory White case with hand-painted design. Inside is a glass container and stopper. 1.45

*Street Floor*